



FAIR VIEWS

THE SHOWPLACE OF
AGRICULTURE

President's Message

Fall is just around the corner and many of us have wrapped up a tremendous fair season! It has been amazing to hear about the successes from our membership from re-opening after two years to unveiling new projects and programs to happy guests coming through our gates. There are still many challenges fair are facing from labor shortages and increased security concerns to an aging volunteer base and remaining relevant. In a month, we will have the opportunity to convene at the 2022 WSFA Convention to share both our success and challenges. It is *Game On* in Pasco! We will be bringing ample opportunity to learn, network and celebrate through keynotes, workshops and our new Idea Swap sessions. Check out this month's newsletter for more information.

See you in Pasco, October 20-22!

Andrea Thayer, CFE

Washington State Fair



2022 WSFA Annual Convention

"Game On!" Register today for the 2022 Washington State Fairs Association Convention that will be held October 20 - 22 in Pasco! Save on your registration fees by registering before September 27th.

You can find the registration form, preliminary program, and more by clicking the link below!

Hotel Information

To book by phone, please follow these steps to make room reservations.

1. Call 509-547-0701 ext. 0
2. Ask to make a reservation at the Pasco Red Lion
3. Let them know you are with a group on October 19, 2022 – Washington State Fair Association 2022
4. Give them the group block code WASH1018
5. Complete individual reservation with an agent.

*Please note that his rate is not guaranteed at third party booking sites such as expedia.com and hotels.com.



Convention Contests

Check out the WSFA website for a full list of convention contests, due dates, rules, and regulations by going to <https://www.wastatefairs.com/p/convention/wsfa-2022-contests>

The **Best Marketing Campaign** is a new contest category for WSFA in 2022 and one that allows each Fair to showcase their own unique messaging format that they used for Fair. All sizes of Fairs will be able to learn from each other and “borrow” great ideas. We think you will be amazed at how creative our members are when you see these entries. The Grand Prize winner will be voted on by all attendees at convention.

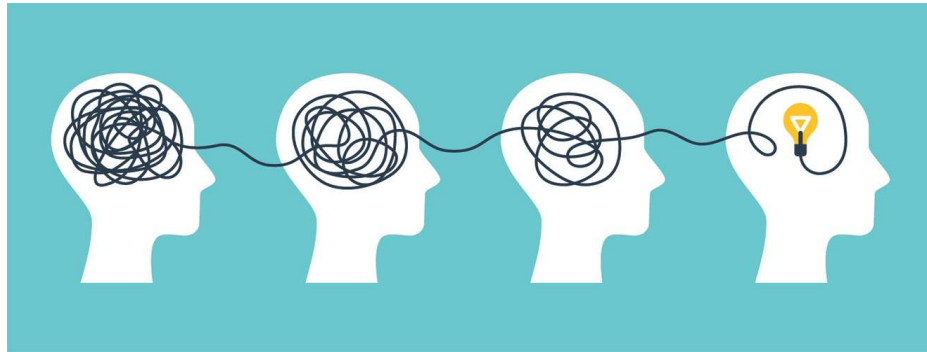
The **Best Agricultural Exhibit** is being recognized this year as part of our contests. We love this one as we all showcase agriculture in multiple ways at our individual Fairs. Let

fellow attendees read about what you did to display Ag at your Fair and get a glimpse of what the Fair Commissioners saw during their visits this summer. Show 1-2 photos with an accompanying essay about the exhibit or program.

Don't forget to show us your interpretation of our theme during the **Costume Contest** this year. It wouldn't be convention without getting our "Game On" with the costume competition Friday night. We have individual and group categories. Bragging rights too!

The **Photo Contest submissions are due October 10th** and must be mailed to Tawnia Linde 17402 NE Delfel Road, Ridgefield, WA 98642. This is still one of our easiest and favorite contests to enter and the pictures are enjoyed by all during convention. A professional photographer will judge the categories and photos will be returned and available for pick up at the close of convention.

Questions: Contact Tawnia @ tawnia.linde@ccventcenter.org.



New this Year!

We are excited to announce IDEA SWAP sessions at this year's convention! We encourage you to review the convention program ahead of time and find the idea swap sessions that most interest you. Bring an idea or two to share, and expect to leave with a bunch of new ideas from your peers, mentors, and colleagues. These sessions will be a fun and helpful way to bring people together and pick each other's brains.

Super Saturday!

Can you believe we are just a little over a month away from the 2022 Washington State Fairs Association Annual Convention “Game On”

The board of directors and convention committee has been working tirelessly to put together an amazing convention. Something new we have added is “**Super Saturday-Super School Sessions**”. This will take place Saturday, October 22nd. There will be three morning sessions especially suited for Superintendents in addition to the afternoon General Sessions. This additional program has been created for those Fairs that would like to offer a one-day convention experience to their Superintendents. Of course, we would love to see everyone attend the entire convention, however, we know that is not always possible. The registration fee for Super Saturday only at the Early Bird rate is \$150.00 if registration is completed by September 27th. Registration beginning the 28th will be \$175.00. Saturday's meals are included. These sessions are geared toward those in Superintendent roles. Sessions are poised to help find those new generation Superintendents, Leadership skills and team building, and Judges- from Animal to Still Life. Judy Carrico, CFE Central Washington State Fair, Jessie McLaughlin, Fair Coordinator Spokane County Interstate Fair, and Sherry Stovner, Superintendent Coordinator, Evergreen State Fair will lead you through these amazing and educational sessions.

We look forward to seeing you all in Pasco on October 20-22,2022!



Dear WSFA Fair Members and Service Members,

The 2022 Convention is FAST approaching and we are ready for GAME ON!

One of the main WSFA fundraisers is our annual Silent and Live Auction which is held during convention. We are encouraging everyone to bring an item (or two) for the auction. The silent auction will be online through our auction program as before with the opportunity to visit the Silent Auction Room and check out the items in person. Just think you will be able to bid from your room in your jammies in the middle of the night! Our Auction Team strives to make improvements each and every year to make your experience a great one. When you check in the fantastic folks at the registration desk will direct you where your items can be dropped off. The Auction Room will have visiting hours each day. If you have questions, please contact me either by phone or email.

Roylene Crawford, Auction Chair

croylene@gmail.com

509-929-1782

Thank you all for your support. Have an amazing Fair Season. I am looking forward to seeing you all in Pasco in October.