



WALKER COUNTY FAIR ASSOCIATION
POST OFFICE BOX 1817 HUNTSVILLE, TEXAS 77342-1817



46th Annual
WALKER COUNTY FAIR AND RODEO

An Investment In Youth Through Community Involvement

Thank you for your interest in supporting the youth of our fine community. We invite and welcome you to join us at the 46th Annual Walker County Fair and Rodeo, March 29th thru April 6th, 2024.

In an effort to continue providing the best for our fair participants, we ask you to consider a sponsorship of the Walker County Fair Association. Our goal is to increase the number of local businesses and individuals we partner with to provide a fun, educational and affordable experience for all to enjoy. Your sponsorship will help support the youth of Walker County while you and/or your business will gain valuable exposure and interaction with our community. If you wish to remain anonymous, we will be pleased to honor your request.

The sponsorship packet offers many opportunities in which your assistance can support the Walker County Fair and Rodeo. We welcome any ideas you may have in supporting the fair and our youth. Feel free to contact the Fair Association at wcfawalkercountyfair.com or your representative if you have any questions.

We thank you for your support and look forward to seeing you at the fair!

Sincerely,

Walker County Fair Association
wcfawalkercountyfair.com

Viola Hollis
President

Christie Moorman
Secretary

Sandra Bounds
Treasurer

Otis Oliphant
Immediate Past President

Vice Presidents

Tom Fordyce

Derl Ellisor

Leigh Anne
Klawinsky

Julie Kuykendall

Phillip Cobler

Dannell Thomas

2024 WALKER COUNTY FAIR AND RODEO

SPONSORSHIP OPPORTUNITIES

AFTER REVIEWING THE SPONSORSHIP OPPORTUNITIES, PLEASE FILL IN THE OFFICIAL FORM WITH YOUR SELECTIONS. ALSO, PLEASE EMAIL YOUR COMPANY LOGO FOR THE WEBSITE.

Friends of the Fair/ General Fair Sponsorship

All Fair Friends will be listed on the official “Friends of the Fair” sign, which is to remain posted year round in the Main Building

- Season Passes/Admission tickets (excludes PRCA Rodeo) given based on sponsorship level

Bronze Level:	\$100	4 Day passes
Silver Level:	\$200	6 Day passes
Gold Level:	\$500	8 Day passes
Platinum Level:	\$1,000+	4 Season passes

Fair Event Sponsors- Various levels

(Unlimited)

- Donor name posted on the sponsored event(s) and official display
- Donor name announced/listed (when applicable/possible)
- Donor name/logo listed on the WCFA website, in the Fair Catalog and other marketing venues

Bronze Level:	\$100	4 Day passes
Silver Level:	\$200	6 Day passes/Event Sponsor badge
Gold Level:	\$500	8 Day passes/Event Sponsor badge
Platinum Level:	\$1,000+	4 Season passes/Event Sponsor badge

Buckle Sponsors- \$150

(Multiple Opportunities)

- Donor name announced/listed (when applicable/possible)
- Donor name/logo listed on the WCFA website, in the Fair Catalog and other marketing venues

Judge and Awards Sponsors- \$150- \$1000

(Multiple Opportunities)

- Donor name announced/listed (when applicable/possible)
- Donor name/logo listed on the WCFA website, in the Fair Catalog and other marketing venues

In Kind Contributions



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Sponsor: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

WCFA Representative: _____

Fair Event Sponsor	1000	500	200	100
(Select desired level from packet description)	PLATINUM	GOLD	SILVER	BRONZE
Academic Rodeo				
Baked and Canned Goods				
BBQ Cook-off				
Broiler Show				
Children's Barnyard/ Petting Zoo				
Chuck Wagon Cook-off				
Commercial Heifer Show				
Fine Arts Show				
Horticulture				
Kindergarten Day				
Little Tykes Rodeo				
Market Lamb				
Market Swine Show				
Meat Goat Show				
Mutton Busting				
Photography Show				
Pre-K Day				
Prince and Princess Contest				
Queen's Contest				
Quilt Show				
Rabbit Meat Pen				
Ranch Rodeo				
Scramble Heifer Show				
Special Kids Rodeo				
Steer Show				
Style Show				
Supervised Projects				
WCFA Country Star				
WCFA Parade				
Total				

Friend of the Fair/ General Fair Sponsorship			
Platinum	1,000		
Gold	500		
Silver	200		
Bronze	100		
Total			

Judge and Awards			
Judge	300		
Buckle	150		
Awards	100		
Crown	100		
Total			

In Kind Contributions			
List item(s) donated, value, fair recipient(s)			
Total			

Renewals due ASAP to guarantee spot
All sponsorships due by MARCH 1, 2024

Email business logo for the website to the below address
 Contact your representative or email wcfawalkercountyfair.com
 any questions.