



WALWORTH COUNTY FAIR

APPLICATION FORM FOR COMMERCIAL/ FOOD VENDOR

Returning Vendor Application DUE BY: December 15, 2021
New Vendor Application DUE BY: March 31, 2022

____ Returning Vendor ____ New Vendor

Please type or **print clearly** in ink as you carefully complete pages 1 and 2 of this application form. Remember this is not an agreement. Incomplete or illegible application will forfeit consideration.

CONTACT INFORMATION:

Legal Business Name: _____

DBA: _____ TIN Number / SS#: _____

Name of Owner: _____

Name of Manager: _____

Permanent Mailing Address: _____

City: _____ State: _____ Zip: _____

Business Phone: (____) _____ Cell Phone (REQUIRED): (____) _____

Fax: (____) _____ E-Mail (REQUIRED): _____

Company/Product Website _____

Social Media: YES or NO

BOOTH:

Inside: Number of Inside Booths: _____
(Booth space is 10' x 10')

OR

Outside: Approximate Footage Needed: Frontage _____ feet x Depth _____ feet
(Must include awnings, overhangs, trailer hitches, tent stakes, etc. total area utilized)
Please indicate the side(s) of your unit that you will be serving out, if applicable: _____
Is the tongue removable: YES or NO

ELECTRICAL REQUIREMENTS:

MANDATORY UTILITY COST: Electrical use

____ AMPS -110v ____ AMPS -220v

WATER/SEWER/STOCK TRUCK NEEDS:

RUNNING WATER: YES or NO ACCESS TO WATER: YES or NO SEWER: YES or NO

STOCK TRUCK: YES or NO
If yes, what is the total length & width of unit: Length _____ feet x Width _____ feet
____ AMPS -110v ____ AMPS -220v

PHOTO/SCHEMATIC OF EXHIBIT:

Please enclose a clear photograph or detailed professional schematic drawing of your exhibit/booth and any literature pertaining to your product(s) or services(s).
Returning vendors do not have to send any photos.

ITEMS SOLD/SERVICES OFFERED / FOOD ITEMS:

List **ALL** food, beverages, sundry items, or any other items to be sold, exhibited and/or demonstrated (Please note if they will be sold/exhibited/demonstrated). Gifts, novelties and craft items **must** be specifically and individually listed. Service and hand out information must explain exactly what you will offer to the guest of the fair. (**“Same as last year” or “Etc.” is not acceptable!**)

If you need more space, please enclose a separate piece of paper to describe your items or services offered.

REFERENCES:

Please provide complete information from three fairs, hobby or trade shows, or similar events at which you have sold or demonstrated your product(s) and/or exhibited your service(s). (If this is your first event, please state that)

- 1. Show Event _____
- 2. Show Event _____
- 3. Show Event _____

SPONSORSHIP:

Do you wish to advertise in the 2022 Fair Schedule for \$250? Limited space is available YES or NO Would you like to participate in our Bargain Buster? YES or NO (FREE to participate)

PLEASE REMEMBER THIS IS AN APPLICATION FORM FOR COMMERCIAL EXHIBIT / FOOD SPACE. THIS IS NOT A CONTRACT. PLEASE DO NOT SEND PAYMENT WITH THIS APPLICATION.

Map layout is subject to change. Booth space/map layout is made solely by the Commercial Committee.

We will review each application. We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold or service, exhibited appearance of your space/booth, and references from other show(s) at which you have exhibited.

SIGNATURE:

I certify the information on this exhibit space application is complete and true, to the best of my knowledge.

(Signature of owner as stated on front)

(Date)

**PLEASE RETURN THIS TO: WALWORTH COUNTY FAIR
P.O. BOX 286
ELKHORN WI 53121**

peggy@walworthcountyfair.com

Phone: (262) 723-3228

Fax: (262) 723-3202