

JUNIOR CONSUMER EDUCATION – DEPARTMENT 131

JUDGING DAY: FRIDAY of Pre-Fair Week, 12:00 – 6:00 PM

Current Walworth County Fair overall Rules & Regulations apply and are at: walworthcountyfairgrounds.com.

RULES GOVERNING CONSUMER EDUCATION EXHIBITS

1. Champion & Reserve Champion Awards will be given per the judges' discretion per department, division, or class.
2. Age classification is based on your age as of January 1 of the current year.

PREMIUMS: 1st - \$2.25 2nd - \$2.00 3rd - \$1.75 4th \$1.50

Division Letter:

A. Entrepreneurship – All Ages

Class #:

1. Poster or display that describes a plan for a business you intend to initiate. Describe your mission, goals, target clientele, marketing plans, and start-up needs. May also use a notebook.
2. Poster or display showcasing a business that you have started. Describe your mission, clientele, marketing strategies, financial plan, and accomplishments. May also use a notebook.

Division Letter:

B. Workforce Readiness – All Ages

Class #:

1. Resume' for yourself based on your current work interests, presented in a report cover and accompanied by a cover letter to a prospective employer. Judging experience will be conducted as a mock interview by an employer.

Division Letter:

C. Consumer Education – All Ages

Class #:

1. Display based on a purchase you made this year; show evidence that the purchase was well planned and researched.