

Walworth County Fair Fairest of the Fair and Fair Royalty Application/ Contract / Expectations

This has been adopted from the Wisconsin Association of Fairs, Fairest of the Fairs program and has been revised for the purposes of the Walworth County Fairest program.

The Fairest of the Fair and Fair Royalty serve as the official hosts/hostesses and brand ambassador / representatives of the Walworth County Fair for their year of service. The opportunity to work with the Fair Board, Walworth County Agricultural Society, fairgoers, youth of Walworth County, and other community members is a privileged position that should be held only by those who are willing to demonstrate behaviors that fulfill this trust.

Many skills are required to be a successful Fairest or Fair Royalty, but the rewards reaped and lessons learned along the way are well worth the effort. You must be poised, mature, outgoing, articulate, sensitive to all types of people, and be able to maintain a positive and enthusiastic attitude. You must also have excellent writing, public speaking, computer and telephone skills. You must be able to adapt to any situation, as well as be dependable and professional in the performance of each of your duties.

You will promote the Walworth County Fair industry and travel independently during the summer months by attending county activities, parades and other special events throughout Walworth County, (minimum of 10 speaking/presentations) with the approval of the Fairest Coordinator. You will be the official host of the Walworth County Fair during the six-day event. As official host(s) you will greet fairgoers, emcee and participate in events/contests, and perform media interviews, etc. You shall attend the August County Board Meeting. You may compete in the Wisconsin Fairest of Fair Competition, which takes place early in January.

You will have the honor of being the Walworth County Fairest or Royalty and the life experiences you will gain will last with you forever. The position will be as challenging and rewarding as you make it. In addition, by the end of your term, you will have developed higher self-confidence, listening skills, time management techniques, writing and speaking abilities and a greater regard for the people and places of Walworth County.

To be a contestant you need to meet the following rules and requirements:

My primary residence is in Walworth County. The *only* exception: A contestant's primary residence may be in an adjoining county if the majority of fair and/or school activities are in Walworth County.

I understand, the contest is open to individuals who have been a resident of Walworth County for at least one year prior to entry.

I understand I must maintain a Walworth County residence during my reign as Walworth County Fairest or Fair Royalty.

I understand that I may compete in the Wisconsin Fairest of the Fair Contest and must be the fair's current Fairest of the Fair. If I am unable to participate in the state contest, the Fairest Coordinator with approval of the Fair Board may substitute with the Fair Royalty.

I am at least 18 years of age as of January 1 of the current year.

I have/will have a valid Wisconsin driver's license with an insurable driving record as of January 1, of the current year.

I have not been convicted of a felony.

I understand the time, manner and method of judging will be decided by the Fairest Coordinator.

I understand the decision of the judges is final.

I understand that I am required to bring an auction item to the Walworth County Fairest Program and the proceeds will go to Walworth County Fairest program to offset expenses.

Even of legal age, I will not consume alcoholic beverages or use illegal drugs, tobacco, vaping devices or e-cigarette products while on official duty at events as Fairest or Fair Royalty.

I will make sure I am always honest and accurate when posting information or news on social media, such as Facebook, Instagram, Twitter or email, and if I make a mistake, I will correct it quickly. Be open about any previous posts I have altered. (Remember that the internet archives almost everything; therefore, even deleted postings can be searched. Never post any information or rumors that you know to be false about the Walworth County Fair, Walworth County Fair Agricultural Society, or any of its members.)

I will cover all of my tattoos while in crown and sash as Walworth County Fairest or Fair Royalty.

If for any reason I cannot fulfill the duties of this position for the entire term (one year), I will forfeit all scholarship monies that have been awarded with the position. All of these awards will be returned to the Walworth County Fair office within 30 days of termination of this position.

I, (name) _____, understand the above rules and will follow them as a Walworth County Fairest contestant. If I become the Walworth County Fairest or Fair Royalty, I will abide by these rules.

Signature: _____ Date: _____

As Walworth County Fairest or Fair Royalty you will receive the following:

- Fairest - Crown & Sash, \$1,500 Scholarship; Clothing stipend
 - Royalty - Sash, \$750.00 Scholarship

AUCTION ITEMS:

Each contestant is required to bring an item to be donated at the auction. Proceeds go back to defray costs of the Walworth County Fairest Program general fund. Walworth County Fair is a 501c3 corporation.

Your auction item can be anything from a basket of goodies to Packer tickets, weekend getaways, homemade pies, a quilt, golf, etc. Your items are unique as you are. You are allowed to have perishable items as part of your

auction item, but avoid bringing frozen raw meat items. Start looking for items early, there are no specific requirements for auction items. There is no limit to the number of items included or size of items, but please keep in mind that items need to be transported. You must be able to carry some portion of your item while it is being sold. After you have finished your auction item announcement, you will walk through the crowd with part of your item. Remember to write a Thank You to the purchaser of your auction item(s). This information can be obtained at the Fair Office.

PROFESSIONAL APPEARANCE:

Before you leave for a social function, parade or other engagements, examine with your parent or guardian/ best friend, or through a full length mirror the details of your appearance and overall picture you present from head to toe. Make the necessary changes, add or remove accessories, and be sure your appearance and grooming are impeccable. This daily exercise will take just a few minutes, but the confidence of being well dressed will be worth it. If you can check all the points, you are ready to face the world!

DO'S AND DON'TS WHILE IN YOUR CROWN & SASH

Always keep in mind that everything you do or say reflects on the Walworth County Fair Board and the Agricultural Society and its members. You should be polite, cooperative, helpful and pleasant at all times, even when you think you may be out of the public eye. The following is a list of suggestions for proper and professional behavior as you perform your duties as Walworth County Fairest of the Fair or Fair Royalty.

- Wear both your crown and sash (Fairest) (Fairest Royalty sash only) for all official functions. When in doubt, bring your crown and sash with you and put them on when you get to your function.
- Take off your crown and sash when the official function is over and you are “on your own time.” However, be sure that you are on your own time first.
- Go to functions rested and prepared. Know your schedule and what’s expected of you at the function. Be sure to get directions, parking arrangements, etc. in advance.
- Follow the schedule set up for you at official functions. If you absolutely must alter your schedule, be sure you have the clearance of the proper authority at the function or that of the Fairest Coordinator.
- Be enthusiastic and proud of your job. Reach out to people. Do not wait for people to come to you.
- Greet people with a smile and a firm handshake. It is proper to shake hands in any social or professional encounter to make a good and lasting impression.
- Address individuals by name, showing proper respect (or familiarity if appropriate) and always maintain eye contact.
- Wear suitable clothing appropriate for the function, whether it is a business suit, evening attire or casual pants. Be fashionable, but not trendy. Remember: NO bust, NO belly, NO butts and NO flip-flops!

- Keep visits with friends and family to a minimum at official functions. Arrange to meet them later when you are on your own time.
- Avoid inside jokes and derogatory comments, made even in jest – others may overhear and misinterpret your jokes.
- Keep jewelry simple. Have jewelry accent your crown, not take away from it.
- Wear your hair in a professional manner at all times. Your hair is an accent to you. We want to see your face not your hair.
- Wear sensible shoes for the function. Know where you will be standing or walking during the event.
- Your cell phone should accompany you to all events and appearances. Feel free to use your camera from your phone, however, any other communication should be handled after the event and you are out of the public view.
- This is a year to remember, so have a camera to take pictures to capture you and all your moments as Walworth County Fairest of the Fairest or Fair Royalty. Remember your escorts, fair board members and fairest coordinators can take pictures for you.
- There are official Facebook and Instagram pages for the Walworth County Fairest of the Fair. As Fairest, you will be given access to update the page and photos. All Fairest photos, recaps and updates must be done on the official Walworth County Fairest of the Fairs Facebook and Instagram pages only. Remember that all photos, recaps and updates are immediately visible to the public. Ultimately, you are solely responsible for what you post online. Before creating online content, consider some of the risks and rewards that are involved. Keep in mind that any of your conduct that adversely affects your job performance, the performance of fellow associates or otherwise adversely affects members, vendors, sponsors and people who work on behalf of Walworth County Agricultural Society may result in disciplinary action by the Executive Board. Use good judgment! These are not your personal Facebook and Instagram pages.
- Most importantly, wear a SMILE! The power of a smile is priceless.

WALWORTH COUNTY FAIREST OF THE FAIR
ENTRY FORM

Name: _____

Address: _____

City: _____ State/Zip: _____

Home Telephone: _____ Cellular: _____

Age as of January 1 of current year: _____ Date of birth: _____

Email: _____ T-Shirt size: _____

Parents/Guardian Name & Complete Address:

_____	_____
_____	_____
_____	_____

Education:

High School: _____ Year of School/Graduate: _____

College: _____ Year of School/Graduate: _____

Other Education / Training:

Current Employment:

Goals and Ambitions:

Community Activities:

School Clubs/ Organization Participation/ Leadership Roles:

County and/or District 4-H, FFA Participation:

Honors and Awards:

Signature: _____ Date: _____

Any Questions please contact the Fairest Coordinator, Kyle Adams, (262) 581-3918

DUE: The first Friday of July of the current year by 5:00 p.m.

Email application to peggy@walworthcountyfair.com or mail to:

Walworth County Fair
Attention: Fairest Program
P.O. Box 286
Elkhorn, WI 53121
WALWORTH COUNTY FAIR
FAIREST OF THE FAIR PROGRAM
Code of Conduct

Parents/Guardians of the Walworth County Fair Fairest of the Fair and Fair Royalty

The Fairest of the Fair and Fair Royalty serve as the official hosts/hostesses and brand ambassadors / representatives of the Walworth County Fair for their year of service. The opportunity to work with the Fair Board, fairgoers, youth of Walworth County, and other community members is a privileged position that should be held only by those who are willing to demonstrate behaviors that fulfill this trust.

As the parent/guardian of the Fairest or Royalty, you recognize the importance of the program to support the Mission of the Walworth County Fair Board and the Walworth County Agricultural Society and its members.

Therefore, I pledge that:

I will exhibit exemplary behavior, not question the judgment/ability of any Board member or that of the Fairest Coordinator and follow all rules under the Fairest of the Fair and Fair Royalty Contract, as any participant in the program.

I will at ALL times control my emotions and will be considerate of all participants in any activity that the Fairest of the Fair or Fair Royalty participates in.

I will not make disparaging remarks of any type with regard to the Fair Board, the Fairest Coordinator or any member of the Walworth County Agricultural Society.

Because I am a role model to the young adults in the Fairest Program, my personal conduct at all times must be above reproach, and represent the highest standards of morality, teamwork and sportsmanship. I will show respect to all and will not talk negatively about anyone. I will be helpful and kind to everyone.

I will appreciate that the Fair Board, Fairest Coordinator and the Walworth County Agricultural Society has the ultimate goal to promote the variety of opportunities in the education of agriculture, social, cultural and commercial areas in Walworth County. And I will uphold that value with the highest respect as the parent/guardian of the Fairest of the Fair and/or Fair Royalty.

By signing below, I acknowledge to comply with the Code of Conduct listed here.

Parent/Guardian (Please Print): _____

Signature: _____

Date: _____