

# 2025 Parks Sponsorship Opportunities

**We take pride in building sponsor packages that meet your needs directly; from specific event to facility-wide packages, we listen to your goals with the intention of creating a true partnership.**

The Wasatch County Event Complex offers a wide variety of sponsorships and advertising opportunities; Building and facility sponsors, event and program sponsorships, temporary event signage, year round signage, Jumbo Tron advertising, and event program book advertising.

We're committed to the betterment of our community programs while collaborating with local businesses with the same vision.

THANK YOU for considering a sponsorship with



The staff at Parks and Recreation would like you to join our team in promoting quality youth and adult activities in our community. With over 15,000 participants in Recreation Programs per year, Southfield Park is a great place to advertise your business and show support to the residents of Wasatch County. We thank you for your consideration!

## Platinum

\$1,000

- BANNER (4'x8') AT WASATCH COUNTY'S SOUTHFIELD PARK FOR (1) YEAR FROM CONTRACT DATE
- PROGRAMS: COMPANY HAS THE RIGHT TO DISTRIBUTE FLYERS IN COACHES PACKETS AND AT THE LOCATION OF THE SPECIFIC PROGRAMS
- COMPANY LOGO/ADVERTISEMENT WILL RUN ON THE TV LOCATED AT THE ENTRANCE OF THE RECREATION CENTER FOR THE DURATION OF THE CONTRACT
- MONTHLY ADVERTISEMENT IN THE RECREATION CONNECTION NEWSLETTER EMAIL AND ADVERTISEMENT FOR ONE MONTH OF THE HARD COPY FLYER SENT TO OVER 6,000 STUDENTS

## Gold

\$600

- BANNER (3'x6') AT WASATCH COUNTY'S SOUTHFIELD PARK FOR (6) MONTHS FROM CONTRACT DATE
- COMPANY LOGO/ADVERTISEMENT WILL RUN ON THE TV LOCATED AT THE ENTRANCE OF THE RECREATION CENTER FOR THE DURATION OF THE CONTRACT
- MONTHLY ADVERTISEMENT IN THE RECREATION CONNECTION NEWSLETTER EMAIL AND ADVERTISEMENT FOR ONE MONTH OF THE HARD COPY FLYER SENT TO OVER 6,000 STUDENTS

## Silver

\$400

- BANNER (3'x6') AT WASATCH COUNTY'S SOUTHFIELD PARK FOR (3) MONTHS FROM CONTRACT DATE
- COMPANY LOGO/ADVERTISEMENT WILL RUN ON THE TV LOCATED AT THE ENTRANCE OF THE RECREATION CENTER FOR THE DURATION OF THE CONTRACT

## Bronze

\$200

- MONTHLY ADVERTISEMENT IN THE RECREATION CONNECTION NEWSLETTER EMAIL AND ADVERTISEMENT FOR ONE MONTH OF THE HARD COPY FLYER SENT TO OVER 6,000 STUDENTS

## Iron

Amount Varies by WCPR Program

- PROGRAMS: COMPANY HAS THE RIGHT TO DISTRIBUTE FLYERS IN COACHES PACKETS AND AT THE LOCATION OF THE SPECIFIC PROGRAMS