

MINUTES OF FAIR BOARD MEETING
APRIL 3, 1991

FAIR BOARD

Jeanne Leeson
John Thomas
Rocky Williams
Lloyd Baron

STAFF

Cal Wade
Ron McAuley
Sue Oxendine

GUESTS

Greg Wood
Wally Crawford

The meeting was called to order by Chairman John Thomas at 4:30 p.m.

CONSENT AGENDA

Wade reviewed the financial reports. The Hotel/Motel and Air Show incomes are keys to making his projections.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY ROCKY WILLIAMS, TO PASS THE CONSENT AGENDA. MOTION PASSED.

FAMILY FAIR

Patti Poe reported on the upcoming Family Fair and Main Exhibit Building Grand Re-opening scheduled for April 6. 28 exhibits will be showcased. Leeson is organizing the welcoming ceremonies. Three areas need covering by board or staff members - dignitaries, Fair Booth, FairPlex booth. The Family Fair will open at 10:30 and close at 6:30. The Rodeo Queen's Coronation Ball will begin at 7:30 p.m.

BOOSTERS

Crawford gave an expense report. He asked if the Boosters should change their corporation name from Washington County Fairgrounds Boosters to Washington County FairPlex Boosters. Thomas and Wade suggested he ask the club what would be their preference. Crawford has spent time fixing the pipes in the Booster booth and bagging ice for the Family Fair.

The Kiwanis Club has asked for a free booth at the fair to promote fund raising for Doernbecher. The fair has a policy of no free booths. Wade has suggested to Crawford that the Boosters might be interested in paying for the booth since the Kiwanis Club does so much for the fairgrounds. Crawford will ask at the Booster meeting tonight.

RODEO BOARD

Bell Lane will be the clown at this year's rodeo. He has a number of acts and has worked the National Finals.

Williams asked McAuley if the road in the pit area has been torn up. McAuley said no.

A representative from a bleacher company stopped by and met with Wade. The cost to rent 1000 seats for the 1991 rodeo is \$4,000. (\$4 per seat). The representative gave suggestions on arranging the seating in the chute area.

The board discussed the pros and cons of investing in the bleachers. It was agreed that the bleachers would pay for themselves in a couple of years as people realized extra seating was available for the arena events. The consensus was that the seats would be an added bonus but to wait 30 days before making a decision. Wade will have a better feel for the budget at that time.

ACTIVE 20/30 CLUB

Greg Wood addressed the board regarding the news drop. The board met with the Active 20/30 Club in 1988 and asked them to move the drop box if a new location could be found. A location near the Sports Complex entrance was discussed but was objected to by Williams on the grounds that homes across the street would be bothered by the news drop.

Wood explained that no other sites were available in the City of Hillsboro. The Club has not been actively searching for a new home since the subject of the drop box has not been addressed by the Fair Board since their last meeting in 1988.

Leeson is very opposed to the present location and the fact that no rent is collected from the Active 20/30 Club. Wade and other board members agreed saying they would like to see the entrance cleaned up and landscaped. When asked, Wade stated he has no personal objections to the drop box staying on the fairgrounds but believes it should be accessible to the public and a charge be accessed.

The 20/30 Club puts back \$6,000 - \$10,000 a year back into the community for different children and teen projects from the proceeds of the newspaper. Williams suggested picking a month and using the revenue from that month as rent for the drop box.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY LLOYD BARON, TO MOVE THE PAPER DROP BOX NEAR THE TENNIS COURTS ON THE OLD ROAD AND CHARGE ONE MONTH'S COLLECTION OF PAPER AS RENT. THE ACTIVE 20/30 CLUB IS TO GET APPROVAL FROM THE CITY FOR THE LOCATION AND BUILDING PLANS. THE DEADLINE FOR THE NEW STRUCTURE IS APRIL 1992.

DISCUSSION: Wood asked the Fair Board to pick a month. Williams picked April .

QUESTION: MOTION PASSED UNANIMOUSLY.

Wood feels the decision is a good one for both parties. He will take it to the Club and come back in May to finalize.

MAINTENANCE

The old readerboard (28th Street) was painted and repaired. Work continued on the Main Exhibit Building including the installation of fluorescent lighting in the middle section, sealing the floor, and replacing the water line to the building. A 4" power conduit for the new entertainment area was placed under the delivery

road. Wade said the fairgrounds is benefiting from having Toby Hatzenpiller on the staff because of his electrical knowledge.

MAIN EXHIBIT BUILDING

A serious mistake by Sunset Electric caused a set back of 3 days. The reason the building's remodeling is running tight is due to poor planning and attention paid by the contractor two - three weeks ago. Overall the building looks great. Wade received another bid on the asphalt and contracted with Rick Seiffert for \$19,400. With extras the bill was \$24,880.05. Seiffert donated \$1,942 back to the Boosters and Fairgrounds.

BEER CONCESSION

Bids will be taken for the concession at fair. Wade is developing the criteria for the bids. Two areas of concern are: 1) The concessionaire have a lot of experience on walk around beer and 2) what can the concessionaire do for fairgrounds during the off season when the small volume events are booked.

ELECTRICAL

Wade reviewed the costs of the Main Exhibit Building remodeling and other repair and maintenance costs throughout the year. He estimates a \$25,000 deficit going into the new budget year at this point.

Some things must be done next year. Storage is becoming a major problem. A possibility might be to incorporate a storage shed with a new picnic shed.

Sunset Electric has reviewed some of the projects that must be done for fair and off-season use. Projects include: upgrade warmup arena lighting, add lights behind horse barns and gate area, improve the Cloverleaf parking lot lighting, hookup food booth and Cloverleaf to new transformers, new stage area, power hookups for RV's along new fence line, and new power and lights for the new commercial area. The total project comes to \$23,700. Wade believes the RV rentals will pay for the RV hookups in the first year.

There was some discussion regarding the location of the RV parking. Any other place than the old North exit would require major expense in bringing in roads, power, and water.

The end result is that the money will have to come out of next year's budget.

Discussion was held regarding prioritizing projects with relation to the budget.

MOTION: MOVED BY LLOYD BARON, SECONDED BY JEANNE LEESON, TO GIVE WADE THE OK TO DO THE ELECTRICAL WORK USING HIS JUDGMENT AS TO WHICH PROJECTS HAVE THE HIGHEST PRIORITY WITH REGARDS TO THE MONEY. PASSED UNANIMOUSLY.

DIVERSITY

Leeson asked if further word has been received from Diversity. Wade stated that they are in the process of coming up with a plan to market the fairgrounds. So far they haven't come up with any new information or ideas that Wade, the board, and Patti haven't thought of. As soon as the Grand Opening is over Wade and Poe will arrange a meeting with Diversity.

AD HOC COMMITTEE

Leeson hopes the committee is not let go. She went to a Legislative meeting in her area and she spoke with Mike Thorn. She asked if he would serve on the committee. He stated he would but to call him after the first of June.

Wade needs someone from the board to take the leadership of the committee.

Baron is a member of the Hillsboro Chamber Long Range Planning Committee. They have discussed the development of the fairgrounds including the purchase of the real estate. The Committee says money is available and would like to help. A task force is being formed with the thought that things have to be started locally and then it can fan out to Beaverton, Tigard, and other chambers in Washington County. They would work with fair management and board to get things done.

A Hillsboro Chamber of Commerce Foundation is in place for those who wish to make a tax deductible donation. The money could be channeled for fairgrounds projects.

QUADRANT

Wade met with George Shelley, County Finance Officer. He said he would work with the fairgrounds regarding Certificates of Participation, but he felt we would be further ahead negotiating payments based on a 20 year payout with a 5/7 year balloon.

Mike Tharp, Realtor, is working on a meeting between Quadrant and the fairgrounds. Wade will call a couple of board members to let them know of the meeting, but if no one is available on too short of notice he is to proceed.

Wade reviewed the Air Show with the board.

The meeting adjourned at 7 PM.

Respectfully submitted,
Sue Oxendine
Secretary