MINUTES OF FAIR BOARD MEETING APRIL 4, 1990

FAIR BOARD
Lloyd Baron
Jeanne Leeson
Rocky Williams
John Thomas
John Meek

STAFFCal Wade
Ron McAuley
Sue Oxendine

GUESTS
Vern Shahan
Connie Potter
Jerry Draggoo

The meeting was called to order at 4:30 p.m. by Chairman Lloyd Baron.

CONSENT AGENDA

Wade estimates an overage in personnel costs. Additional personnel will be needed prior to the fiscal year's end in July.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY ROCKY WILLIAMS TO APPROVE THE CONSENT AGENDA. MOTION PASSED.

FAIR BOOSTERS

The Boosters are getting ready for the bond promotion. The Boosters are also looking at upgrading their food booths with better food quality. They are contacting additional food suppliers. Jr. and Sr. High School Art Departments have been contacted to design a booster logo.

RODEO BOARD

The first rodeo board work party is scheduled for April 7. The banding machine was stolen during last month's thefts at the shop.

A Wild West Rodeo has been scheduled for May. The arena will have to be ready by that time.

Williams questioned the 5:30 p.m. listing for the fair Sunday rodeo. After some discussion, it was decided to start the Sunday rodeo at 2:00 p.m.

Williams addressed the issue of the rodeo trailer in the pit area. He asked what the fair board would like to do with the trailer. Meek suggested disposing of the trailer. The rest of the fair board concurred saying it would clean up the area. Williams would like to see 18 pens for stalling constructed in the space occupied by the trailer.

MOTION: MOVED BY JOHN MEEK, TO HAVE WADE DISPOSE OF THE TRAILER, EITHER BY SALVAGE OR SELLING IT.

WADE ASKED FOR THE MOTION TO BE AMENDED TO ASK THE RODEO BOARD TO FIND A MEANS OF DISPOSING OF THE TRAILER.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JEANNE LEESON, TO REQUEST THE RODEO BOARD TO REMOVE THE TRAILER AS THE FAIRGROUNDS ARE CONTINUALLY BEING UPGRADED. MOTION PASSED. WILLIAMS AB-

STAINED.

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The old office will need improvements. Williams believes the air conditioner from the trailer can be installed in the old office.

MAINTENANCE

McAuley reported March projects included cleaning the roof of Friendship Square, replacing the doors of Friendship Square's dressing rooms. completing the office and shop compound security systems, repainting the Auction Ring, and preparing the wash racks and Friendship Square for painting. The panels for the North Show Ring were also started and the lawn area in the commercial booth area reseeded. RV's and boats are beginning to leave.

McAuley and his crew were complimented on how nice the grounds looked.

ECONOMIC STUDY

The OTA Grant was turned down by the Governor. He refused to give funding to any project within the tri-county area. The Governor's staff did approve the fairgrounds project as did the Regional Strategies Committee.

Mike Thorn feels there is other funding available. He wants a meeting with Dave Lowman, Assistant Deputy Director of Economic Department, to present the livestock pavilion project.

Bonnie Hays is actively working to get organized to present the project. Everyone feels it is important to assure the public that the fair board is still actively and aggressively pursuing funding.

Wade pointed out the increased usage of the fairgrounds. The increased interest in the fairgrounds has pointed out the need to upgrade the Main Exhibit Building. The floor, heat, and roof must be improved. A concrete floor can wait until a single span can be installed. Wade believes an upgraded asphalt flooring would be adequate for the present time.

Williams expressed concerns about the new roof being installed before the single span. He feels the movement caused by the single span could cause new leakage in the roof. Wade is hoping that the single span will not cause a major problem.

Meek questioned putting \$2,500 - \$3,000 into a new asphalt floor. He asked why the floor couldn't be leveled and concrete floor installed. Wade was quoted a price of \$35,000 for the concrete floor in 1989.

Meek would like to see the entire project done. Based on current bookings and marketing, he foresees the revenue being generated to help offset some of the costs. Higher revenue and demand should be generated by a nicer facility.

Wade agreed but stated there is a cash flow problem. The board is facing a \$100,000 bond issue and a \$100,000 contingency must be kept.

The consensus of the board was to do the whole project on the Main Exhibit Building. After July 1 there will be a better feel for where and how much money is available.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JOHN THOMAS, TO DIRECT WADE TO LOOK AT IMPROVEMENTS TO THE MAIN EXHIBIT BUILDING IN TOTAL, BUT WITH REGARD TO BUDGETARY CONSTRAINTS. THE BUILDING SHOULD BE READY FOR USE BY FEBRUARY 1, 1991. MOTION PASSED.

Jerry Draggoo presented his proposal for revisions to the Master Plan. A new layout will be prepared and a colored copy given to the board. A "bird's eye" view perspective sketch will be done. An architectural theme will be developed and exterior elevations prepared. Timing is short and Draggoo asked for the board's feedback to complete his tasks. Draggoo's fee for the work is \$3,650. To do the cost estimates would be an additional \$1,080. The economists may be doing these cost estimates.

Wade will check with Economic Resources to see if the cost estimates are part of their fee.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY JEANNE LEESON, TO GO WITH DRAGGOO AND ASSOCIATES AT THE PROPOSED COST AND IF ECONOMIC RESOURCES IS NOT DOING THE COST ESTIMATES HAVE JERRY DO IT AS WELL.

Discussion: Leeson expressed doubts as to the efficiency of Economic Resources. Other board members concurred. Wade would like to take another look at what Economic Resources is supposed to be doing.

The question was called for. MOTION PASSED.

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The next meeting with Draggoo will be Thursday, April 12, at 4:30 p.m.

Meek believes a purposed statement from the fair board needs to be written out and presented to Economic Resources. Draggoo should rewrite the Master Plan and Economic Resources should then address the economics of that Master Plan. Other board members and Wade agreed.

As Draggoo is preparing the Master Plan and the board specifically identifies a building, the economic data should be tied to that structure. Economic Resources needs to come up with hard copy data available for the public to help pass the bond.

Wade will invite Economic Resources to the April 12 meeting so that they will have a better understanding of which direction they should follow with their final reports.

The property fronting Cornell Rd. needs justification for keeping since in the original Master Plan it was to be sold. Also the purchases for the two parcels to the East need justification. The County needs to tell the fair board their plans for the proposed county offices at the fairgrounds. The future of the armory should also be decided in relation to the fairgrounds.

Expertise is needed to head up the bond election committee. Meek stated he would mention to Charlie Cameron that in exchange for expert advice and input regarding the coordination of the campaign, the fairgrounds would include the county offices in the Master Plan.

Wade would like to see the administration going in a positive tone on the bond.

Shahan suggested going to the Elections Board to see who was on the campaign for the County Building.

BOND COMMITTEE

Organizational meetings have been held. Community leaders to act as sub-committee chairmen are still being identified.

There is little the committee can do until the fair board and the county makes a final decision on the study. Expertise is needed which may have to be paid for to head up the committee.

MAIN STAGE

Jerry Jeff Walker and Joni Harms are firm. All contracts except for BTO are out for signatures. Sweethearts of the Rodeo are booked for Sunday.

COUNTY FURNITURE

The fairgrounds picked up some good bargains at the furniture give away.

LETTER TO DR. BELLER

Wade has not received a response back from Dr. Beller. The County Commissioners has no idea the resolution was being sent out. The Fair Board felt Wade handled the issue well.

Meek asked Wade to write a letter to the Board of County Commissioners stating exactly what the official policy of the Fair Board is with regard to tobacco products. The board does not promote tobacco products but can not stop them from being a sponsor or selling the products from a booth.

JAYCEES

There has been no response from the Jaycees to Wade's letter regarding increased parking fees during Happy Days.

OFFICE HELP

Help is needed immediately. Using volunteers similar to those working in the Chamber and hospital was suggested by Baron. The volunteers will be part time. Senior Centers, RSVP Program, and

other programs might be starting places to seek the volunteers. Wade will contact Connie Potter of the <u>Oregonian</u> and ask her to write an article on the fair board and mention the need for volunteer help.

BENCHES

During the 1989 fair there were no benches along the main walk-ways. Baron suggested contacting service groups and asking them to sponsor a bench. They would be anchored down and placed among the landscaping. McAuley will get the updated information on prices and models.

The consensus of the board was to go ahead with the plan but to install the benches where they will not interfere with maintenance.

TUALATIN VALLEY FOOD CENTER

The Center has approached Baron about the possibility of having drop boxes for canned goods at the fair. The containers would be manned. The canned goods could be brought to the fair on family day or any other day specified. This could be tagged in the fair advertising.

The board agreed this was a good idea. Staff will work out the logistics with the Food Center.

AIR SHOW

Response has been good for the RV parking. General admission tickets are being sold to the people parking their RV at the fairgrounds. Security will be needed Wednesday night as many of the RVs will be coming in that day.

DOG PROBLEM

Last month two dogs were caught after they attacked the chickens.

ROBBERY AT HORSE BARN

Tack was stolen during a recent weekend robbery. George Kneese was "cleaned out". The Wolds also lost some equipment.

The meeting was adjourned at 7:15 p.m. The next regularly scheduled Fair Board meeting will be May 2, 1990 at 4:30 p.m.