

April 7, 1958

The Washington County Fair Board met in the Conference Room of the County Extension Department in the Court House with all members present.

Also present were Don Jossy, Don Haag and Joe Cox in the interest of the 4-H clubs asking to work with the fair board in selling seasonal tickets to the fair.

After discussing the sale of seasonal pass buttons, motion was made by Mr. Abts, seconded by Mr. Lindow and carried that the buttons be sold as seasonal pass at \$1.00 each and that general gate admission be 50¢, and that the 4-H representatives selling the buttons receive 10% on buttons sold by them.

The matter of handling the buttons was further discussed and it was agreed that The People's Bank would be a central location and that Mr. Abts would arrange a manner of distribution and collection for same. Also it was suggested that if the buttons were distributed to youngsters that only a few at a time be given them. The matter of publicity on these buttons, and extent of cooperation of the 4-H departments was to be left up to them in order that they might best coordinate the time of sale and their efforts. It was suggested that it should be started about July 15th to the 20th.

The Swine Breeders representatives present were Alvin Haase, DeLane ^{Jay} and Edwin Simentel with reference to hard-surfacing the swine barn, stating ^{they} they had collected \$225.00 towards the bid of \$450 for this project.

Motion was made by Mr. Abts, seconded by Mr. Lindow and carried, that the Fair Board would obligate themselves to \$225.00 towards the cost of hard-surfacing the entire swine barn.

Motion was made by Mr. Lindow, seconded by Mr. Abts and carried that the Fair Board spend \$75.00 towards panneling and hinges for the swine barn.

The minutes of the previous meeting were read and approved.

The Secretary filed a written report of attendance of herself and Mrs. J. H. O'Neel to the workshop held at LaGrande March 28-29.

The following bills upon motion by Mr. Abts, second by Mr. Lindow were allowed:

Mary Hadley - - - - \$10.00
(to cover additional exp. to LaGrande)
Portland Gas & Coke 4.20

There being no further business to come before the meeting the same stood adjourned.

Respectfully submitted,
Mary E. Hadley
Mary E. Hadley, Secretary

JK
9/8/58

Report to Fair Board by Mary Hadley, Secretary
on Third Annual Spring Workshop held in Eastern
Oregon College, LaGrande, March 28- 29, 1958

Mrs. J. H. O'Neel and my self drove to LaGrande, Thursday, March 27, registered at Sacajawea Hotel-, arriving 5:45, having driven since 10:00 am.

An orientation meeting, intended for the committee chairmen, was held in the hotel Thursday evening, which we attended.

Friday morning, March 28 there was registration at 9:30, also reservation for luncheon and banquet tickets, which we attended.

At 10:00 a.m. there was a general session with Vernon Delong, General Chr. of Conference, presiding who extended the welcome and gave the introductions.

At 10:30 Duane Hennessy was scheduled^{ll} how to make your fair attractive and showed a film of the 1957 state fair, mostly of the floral section. This was a colored film.

Cal Monroe commented on sections of the film and stated there should be seating at the show rings for the comfort of the audience and would encourage attendance.

at 11:00 a.m. Dr. Curtis Reid, Head Visual Instruction, Osc and Dwight Fairbanks, Extension Visual Instruction Specialist, Oregon State College- outlined the purpose and manner to make fairs interesting- such as:

Who's Coming to fair?

Why " " " - - - - - they want to be entertained!

What do we want to tell them - - Industry
Importance to all

How to keep them entertained -- Build exhibits in interesting manner
Plenty of seats to sit on too!

How can we be sure they see all - By flow of traffic
Intermix Community Booths
Possibly put prize winners out in front
together - in each section.

Public Relation side of fair - - Information - in balance with entertainment

Motion in booths!

At 1:30 - the various groups met- I attended the one for Secretaries and Clerks and found everyone else had same problems- entries, etc., however, I felt along with some others - that for the size of our fair- our method of entry and keeping track alphabetically was very, very good. I then left to attend the Land Products group to see if I could learn anything and there the most of the discussion was centered-how to get more exhibits- and this I felt was not too much of a problem for us.

It was suggested that the fair managers should get all the supervisors together and work out the problems they might have and possibly suggestions would be forthcoming that would be helpful to all concerned.

The banquet was sheduled at 6:30 at Hoke Hall. There was quite a large crowd probably 75 or 100 and Mr. Vernon DeLong did a very fine job of presiding. the Invocation was given by Rev. Gene Robinson of the Christian Church, Greetings extended by Ray Baum, Pres. Union County Fair Board and Dr. Frank Bennett, President of Eastern Oregon College was intruduced, whose address was "Teamwork in County Fairs" and was one of the most interesting speakers I have ever heard.

In the ~~afternoon~~ morning a demonstration was given on suggestions of setting up a booth- -

Eye catching - a center of interest (holds eye)
Attractive - balance - (off center)
One single idea - Unity- (do one thing- build up story)
Tell a story- educational

Simplicity- anything that doesn't help tell a story- take it out-

It was suggested these items be passed on to Granges- Farm Unions, etc.,--

Traveled 596 miles -	Gave a check to Mrs. O'Neel of \$25.00
(293 mi- one way)	" " " to Mary Hadley - - 25.00
Gas.- - 15.38	
Meals - 8.30	
Hotel-	
2 n@ 4.50 <u>9.00</u>	
\$ 32.68	

Some suggestions - get same vases for floral
Printer mails all premium books- in agreement for printing letter to all previous exhibitors encouraging exhibits-
A good place to seek help- from Granges and Farm Unions on Horticulture section

Separate section in Home Ec. for Cake Mixes - used- possibly
Cake mix people would donate some premiums!

Use colorful decorations! -