

WASHINGTON COUNTY FAIR COMPLEX

Board Meeting

December 8, 2004

Floral Building
Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124

Regular Session – 3:00 p.m.
Executive Session – 4:30 p.m.*

* If necessary. ...

AGENDA

NOTICE OF MEETING

Washington County Fair Complex Board
Board Retreat, December 8, 2004, at 11:30 a.m.
Regular Meeting: Wednesday, December 8, 2004, at 3:00 p.m.
Executive Session: Wednesday, December 8, 2004, at 4:30 p.m.*
Floral Building
Hillsboro, Oregon 97124

A. Richard Vial, President
Kathy Christy, Vice President W. Rafe Flagg, Treasurer
Herbert Hirst, Member Kathy Schmidlkofer, Secretary

Standing Committees

Air Show & Airport Interface
Herbert Hirst, Board Member

County Fair & Rodeo Operations
Kathy Christy, Board Member
Kathy Schmidlkofer, Board Member

265 Days to the 2005 Washington County Fair & Rodeo

- A. ***Call the Regular Meeting to Order:*** All matters noticed and listed on this agenda, in any category, may be considered for action in any order at the discretion of the Board President. Items not so noticed may be discussed at the discretion of the Board President, but cannot be considered for action.
- B. ***Public Welcome – Audience Time:*** This time is provided for members of the audience to comment on any item(s) not on the regular agenda. At the discretion of the Board President, each individual's comments may be limited to two minutes. Audience members, when recognized by the Board President, may also comment at the time agenda topics are being discussed by the Board. It is requested that those addressing the Board state their full name, address and organization represented.
- C. ***Consent Agenda:*** All Consent Agenda items shall be approved without discussion and with one motion except those items removed from the Consent Agenda by a Board member or a member of the public attending the meeting so requesting. If a matter is removed, it shall then be considered, discussed and voted on individually, after the Consent Agenda has been approved.
1. Financial Statements
 - A. Budget Overview – July - October 2004
 - B. Balance Sheet – July - October 2004
 - C. Other, if any
 - A. Fair Board Minutes – November 2004
 - B. Facility Use Schedule – December 2004
 - C. Other, if any

D. Special Reports

1. Rodeo Committee Report – Cody Feinauer, Rodeo Committee Chair
2. 4-H Report – John Baggott, OSU Extension Service
3. Fair Boosters Report – Ed Kristovich, Booster President
4. Air Show & Airport Interface Committee – Herb Hirst
5. County Fair & Rodeo Operations Committee/Fair Visioning Committee – Kathy Christy/Kathy Schmidlkofer
6. Treasure's Report – W. Rafe Flagg
7. Operations Report – Don G. Hillman, Executive Director
8. Other, if any

E. Old Business

1. Redevelopment Update, if any
2. Plans Review Committee – Continue Discussion
3. Fair Complex Board Appointees – Update
4. OFA Convention – January 6-9, 2005
5. Other, if any

F. New Business

1. Staff Report – 2005 Rodeo
2. Staff Report – Vision Committee Recommendations
3. Other, if any

G. Announcements

1. Calendar of Events
2. Other, if any

H. Correspondence

1. Letters and Cards, if any
2. Other, if any

I. Board Oral Communications

J. Other Matters of Information

1. Rodeo Committee November 2004 Meeting Minutes (if any/available)
2. Booster November 2004 Meeting Minutes
3. Newspaper Articles, if any
4. Website Activity
5. Other, if any

K. Adjourn

*Executive Session pursuant to ORS 192.610-192.690 to discuss Real Estate matters and/or Personnel issues immediately following the regular Fair Complex Board meeting, if deemed necessary.

In compliance with the Americans with Disabilities Act (ADA), this material, in alternate formats, or special accommodations for the meeting, will be made available by calling (503) 648-1416 at least 48 hours prior to this meeting.

CONSENT ITEMS

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
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donh@faircomplex.com
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FAX MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: July – October 2004 Financial Statements

Find attached the July – October 2004 Budget Overview and Balance Sheets. They were produced by the Washington County Finance Department's WIZARD program and reflect accounting activity through the month of November 2004. Here are some observations noted by staff.

Line 45 – Commercial Booth Rental. For budgeting purposes, this account was previously combined with Concessions. In breaking out the two categories for the new WIZARD accounting system, it appears that in computing the estimate for the 2004/05 budget, a 35% factor (similar to concessions, carnival, etc.) was incorrectly applied to this category resulted in the budget estimate being overstated by approximately \$15,000.

Line 46 – Dept. of Agriculture. This revenue is scheduled to be received in January.

Line 48 – Admissions. Reflects low attendance for Sunday Concert.

Line 55 – Other Revenues. Included a \$5,000 estimate for Corporate Picnics. No picnics materialized during this year's fair.

Line 81 – Total Fairtime Expense. There are still payment outstanding for charges related to tents and canopies; manure removal, etc.

Line 89 – Rodeo Sponsorships. Approximately \$3,400 is still to be collected.

WASHINGTON COUNTY FAIR COMPLEX
Budget Overview July - October 2004

Mission Statement: The mission of the Washington County Fair Complex is to provide excellent facilities and services in a self-supporting manner for the following purposes:

- | | |
|---|---|
| 1. Preserve the annual County Fair & Rodeo and its heritag | 2. Promote the "World-Class" agriculture of the County. |
| 3. Provide a welcoming environment for all volunteers. | 4. Commitment to life-long learning with a special emphasis on youth. |
| 5. Promote year-round facilities for consumer trade shows, public expositions and special gatherings. | 6. Promote a sense of community among County residents. |

| | Description | July 2004 | August 2004 | September 2004 | October 2004 | Year to Date 2004/05 | Adopted 2004/05 | % | |
|----|---|--------------|----------------|-------------------|-----------------|-------------------------|--------------------|------|------|
| 1 | Opening Balance | \$ 397,999 | \$ 145,239 | \$ 351,993 | \$ 299,382 | | \$ 379,757 | | Note |
| 2 | Interim Operating Revenues | | | | | | | | |
| 3 | | | | | | | | | |
| 4 | | | | | | | | | |
| 5 | Parking | 75 | 28,965 | 70 | - | 29,110 | 26,000 | 112% | |
| 6 | RV Park | - | 930 | 1,680 | 332 | 2,942 | 15,350 | 19% | |
| 7 | Rentals | 13,005 | 4,100 | 16,531 | 18,312 | 51,948 | 180,894 | 29% | |
| 8 | Concessions | 2,813 | 200 | 1,078 | 100 | 4,191 | - | | |
| 9 | Misc Income | 6,181 | 2,425 | 1,794 | 297 | 10,697 | 10,500 | 102% | |
| 10 | | | | | | | | | |
| 11 | Total Interim Operating Revenues | \$ 22,074 | \$ 36,620 | \$ 21,153 | \$ 19,041 | \$ 98,888 | \$ 232,744 | 42% | |
| 12 | Interim Operating Expenses. | | | | | | | | |
| 13 | Personal Services | 14,081 | 23,727 | 28,541 | 38,147 | 104,496 | 306,419 | 34% | (1) |
| 14 | Supplies | 4,636 | 3,116 | 2,367 | 133 | 10,252 | 22,000 | 47% | |
| 15 | Professional Services | 672 | 783 | - | 473 | 1,928 | 8,000 | 24% | |
| 16 | Advertising | 273 | 748 | 33 | 33 | 1,087 | 6,000 | 18% | |
| 17 | Printing | - | - | - | - | - | 1,000 | 0% | |
| 18 | Communications | 32 | 75 | 44 | 44 | 195 | - | | (2) |
| 19 | Utilities | 489 | 2,613 | 5,605 | 3,080 | 11,787 | 77,000 | 15% | |
| 20 | Repair and Maintenance | 6,736 | 3,553 | 241 | 2,071 | 12,601 | 45,000 | 28% | |
| 21 | Rentals | 665 | 796 | 484 | 215 | 2,160 | 6,000 | 36% | |
| 22 | Dues and Memberships | - | 30 | 30 | 55 | 115 | 1,125 | 10% | |
| 23 | Training and Travel | - | - | 393 | - | 393 | 400 | 98% | |
| 24 | Insurance | 13,009 | - | - | 28 | 13,037 | 13,250 | 98% | |
| 25 | Postage | - | - | - | 49 | 49 | 1,600 | 3% | |
| 26 | Printing Internal | 190 | - | 10 | - | 200 | - | | (3) |
| 27 | Telephones | - | - | 655 | 494 | 1,149 | 6,500 | 18% | |
| 28 | Special Expenses | 131 | 402 | 1,945 | -836 | 1,642 | 11,000 | 15% | |
| 29 | County Indirect Cost | - | 3,319 | - | 769 | 4,088 | 13,936 | 29% | |
| 30 | | | | | | | | | |
| 31 | Notes: | | | | | | | | |
| 32 | (1) October included three pay periods. | | | | | | | | |
| 33 | (2) Should be classified as Telephones. | | | | | | | | |
| 34 | (3) Should be part of Printing. | | | | | | | | |
| 35 | | | | | | | | | |
| 36 | Total Interim Operating Expenses | \$ 40,914 | \$ 39,162 | \$ 40,348 | \$ 44,755 | \$ 165,179 | \$ 519,230 | 32% | |
| 37 | | | | | | | | | |
| 38 | Net Interim Revenues/Expenses | \$ (18,840) | \$ (2,542) | \$ (19,195) | \$ (25,714) | \$ (66,291) | \$ (286,486) | | |

WASHINGTON COUNTY FAIR COMPLEX
Budget Overview July - October 2004

| | Description | July 2004 | August 2004 | September 2004 | October 2004 | Year to Date 2004/05 | Adopted 2004-05 | % | Note |
|----|--|--------------|----------------|-------------------|-----------------|-------------------------|--------------------|------|------|
| 39 | Fair Revenues | | | | | | | | |
| 40 | | | | | | | | | |
| 41 | Commercial Booth Rentals | 43,957 | 1,000 | - | - | 44,957 | 64,325 | 70% | (1) |
| 42 | Dept of Agriculture | - | - | - | - | - | 38,000 | | (2) |
| 43 | Parking Fees | 1,055 | 76,755 | - | - | 77,810 | 81,000 | 96% | |
| 44 | Admissions | 724 | 30,776 | - | 652 | 32,152 | 60,000 | 54% | (3) |
| 45 | Sponsorships | 36,750 | 8,500 | - | 11,250 | 56,500 | 60,000 | 94% | |
| 46 | Carnival Income | - | 67,572 | - | - | 67,572 | 65,000 | 104% | |
| 47 | Advertising | 1,150 | 300 | - | - | 1,450 | 1,500 | 97% | |
| 48 | Entry Fees | 4,147 | 299 | - | - | 4,446 | 4,600 | 97% | |
| 49 | Rentals | - | (11) | - | - | (11) | - | | (4) |
| 50 | Concessions | 12,850 | 67,064 | - | - | 79,914 | 81,675 | 98% | |
| 51 | Other Revenues | 248 | 7,166 | - | - | 7,414 | 12,600 | 59% | (5) |
| 52 | | | | | | | | | |
| 53 | Notes: | | | | | | | | |
| 54 | (1) Budget estimate incorrectly calculated. | | | | | | | | |
| 55 | (2) Generally received in January. | | | | | | | | |
| 56 | (3) Reflects low attendance at Sunday Concert. | | | | | | | | |
| 57 | (4) Possible coding error. | | | | | | | | |
| 58 | (5) No corportate picnics booked. | | | | | | | | |
| 59 | | | | | | | | | |
| 60 | Total Fair Revenues | \$ 100,881 | \$ 259,421 | \$ - | \$ 11,902 | \$ 372,204 | \$ 468,700 | 79% | |
| 61 | Fair Expenses | | | | | | | | |
| 62 | Personal Services | 6,634 | 13,007 | 11,481 | 16,950 | 48,072 | 184,548 | 26% | (6) |
| 63 | Supplies | 8,558 | 1,750 | 529 | 16 | 10,853 | 12,500 | 87% | |
| 64 | Professional Services | 20,577 | 41,458 | 13,880 | 750 | 76,665 | 72,000 | 106% | |
| 65 | Advertising, Promotions, etc. | 88,278 | 3,416 | - | - | 91,694 | 100,000 | 92% | |
| 66 | Printing | - | - | - | - | - | 3,000 | 0% | |
| 67 | Communications | - | - | - | - | - | - | | |
| 68 | Utilities | - | 1,936 | 1,099 | - | 3,035 | 14,000 | 22% | |
| 69 | Repair & Maintenance | - | 2,773 | 14 | - | 2,787 | 2,500 | 111% | |
| 70 | Rentals | 1,178 | 3,997 | 173 | - | 5,348 | 8,000 | 67% | |
| 71 | Dues and memberships | - | - | - | - | - | 750 | 0% | |
| 72 | Travel and Training | - | - | - | 613 | 613 | 4,500 | 14% | |
| 73 | Insurance | 13,009 | - | - | - | 13,009 | 13,250 | 98% | |
| 74 | Postage | - | - | - | - | - | 900 | 0% | |
| 75 | Printing | 1,198 | - | - | - | 1,198 | - | | |
| 76 | Telephone | 506 | 800 | - | - | 1,306 | 2,500 | 52% | |
| 77 | Other/Special Expenses | 77,987 | 23,174 | 2,811 | 1,325 | 105,297 | 132,650 | 79% | |
| 78 | Awards | 27,996 | 11,826 | (1,570) | - | 38,252 | 46,150 | 83% | |
| 79 | Indirect | - | 3,319 | - | 510 | 3,829 | 14,436 | 27% | |
| 80 | | | | | | | | | |
| 81 | Notes: | | | | | | | | |
| 82 | (6) October included three pay periods. | | | | | | | | |
| 83 | | | | | | | | | |
| 84 | Total Fairtime Expenses | \$ 245,920 | \$ 107,456 | \$ 28,417 | \$ 20,164 | \$ 401,957 | \$ 611,684 | 66% | |
| 85 | | | | | | | | | |
| 86 | Net Fairtime Revenues/Expenses | \$ (145,040) | \$ 151,965 | \$ (28,417) | \$ (8,262) | \$ (29,754) | \$ (142,984) | | |

WASHINGTON COUNTY FAIR COMPLEX
Budget Overview July - October 2004

| | Description | July 2004 | August 2004 | September 2004 | October 2004 | Year to Date 2004/05 | Adopted 2004-05 | % | Note |
|-----|------------------------------------|--------------|----------------|-------------------|-----------------|-------------------------|--------------------|------|------|
| 87 | Rodeo Revenues | | | | | | | | |
| 88 | Admissions | 2,679 | 34,752 | - | - | 37,431 | 50,600 | 74% | (1) |
| 89 | Sponsorships | 150 | 22,922 | - | 6,900 | 29,972 | 57,600 | 52% | |
| 90 | Queen Fees | - | - | - | - | - | 1,750 | 0% | |
| 91 | Miscellaneous | 765 | 628 | - | - | 1,393 | 3,000 | 46% | |
| 92 | | | | | | | | | |
| 93 | Notes: | | | | | | | | |
| 94 | (1) Generally received in January. | | | | | | | | |
| 95 | | | | | | | | | |
| 96 | Total Rodeo Revenues | \$ 3,594 | \$ 58,302 | \$ - | \$ 6,900 | \$ 68,796 | \$ 112,950 | | |
| 97 | | | | | | | | | |
| 98 | Rodeo Expenses | | | | | | | | |
| 99 | Supplies | 2,861 | 121 | (407) | - | 2,575 | 3,000 | 86% | |
| 100 | Professional Services | 14,351 | 488 | 1,046 | - | 15,885 | 16,375 | 97% | |
| 101 | Advertising | 448 | 2,492 | 468 | - | 3,408 | 5,000 | 68% | |
| 102 | Rentals | 7,142 | 1,402 | - | 1,325 | 9,869 | 10,000 | 99% | |
| 103 | Training and Travel | - | - | - | - | - | 2,500 | | |
| 104 | Stock Contract | 20,000 | - | - | - | 20,000 | 22,000 | 91% | |
| 105 | Other Misc Expenses | 1,855 | 1,293 | 604 | - | 3,752 | 10,000 | 38% | |
| 106 | Awards/Prizes | 35,850 | 770 | - | - | 36,620 | 35,500 | 103% | |
| 107 | | | | | | | | | |
| 108 | Total Rodeo Expenses | \$ 82,508 | \$ 6,566 | \$ 1,711 | \$ 1,325 | \$ 92,110 | \$ 104,375 | 88% | |
| 109 | | | | | | | | | |
| 110 | Net Rodeo Revenues/Expenses | \$ (78,913) | \$ 51,736 | \$ (1,711) | \$ 5,575 | \$ (23,313) | \$ 8,575 | | |

WASHINGTON COUNTY FAIR COMPLEX
Budget Overview July - October 2004

| | Description | July 2004 | August 2004 | September 2004 | October 2004 | Year to Date 2004/05 | Adopted 2004-05 | % | Note |
|-----|---|--------------------|------------------|-------------------|------------------|-------------------------|--------------------|------------|------|
| 111 | Frite Lites | | | | | | | | |
| 112 | Frite Lite Revenue | - | - | 600 | 16,611 | 17,211 | 60,500 | 28% | |
| 113 | Frite Lite Expenses | - | 434 | 2,008 | 3,292 | 5,734 | 57,500 | 10% | |
| 114 | | | | | | | | | |
| 115 | Net Frite Lites Revenues/Expenses | \$0 | (\$434) | (\$1,408) | \$13,319 | \$11,477 | \$3,000 | | |
| 116 | | | | | | | | | |
| 117 | | | | | | | | | |
| 118 | Non-Operating | | | | | | | | |
| 119 | | | | | | | | | |
| 120 | Non-Operating Revenues | | | | | | | | |
| 121 | Hotel/Motel Taxes | - | 4,536 | 3,888 | 118,120 | 126,544 | 518,000 | 24% | |
| 122 | Interest | 471 | 613 | 454 | 458 | 1,996 | 5,000 | 40% | |
| 123 | | | | | | | | | |
| 124 | Total Non-Operating Revenues | \$471 | \$5,149 | \$4,342 | \$118,578 | \$128,540 | \$523,000 | 25% | |
| 125 | | | | | | | | | |
| 126 | Non-Operating Expenses | | | | | | | | |
| 127 | Purchase/Lease | 613 | 613 | 613 | 613 | 2,452 | 41,684 | 6% | (1) |
| 128 | Land Improvements | - | - | - | - | - | - | | |
| 129 | Buildings and Structures | - | - | - | - | - | - | | |
| 130 | Equipment | 8,889 | (1,493) | - | - | 7,396 | 22,400 | 33% | |
| 131 | Development Reserve | 936 | - | 1,709 | 2,997 | 5,642 | 50,000 | 11% | |
| 132 | | | | | | | | | |
| 133 | Notes: | | | | | | | | |
| 134 | (1) Mower lease/purchase was budgeted as equipment. | | | | | | | | |
| 135 | | | | | | | | | |
| 136 | Total Non-Operating Expenses | \$10,438 | (\$880) | \$2,322 | \$3,610 | \$15,490 | \$114,084 | 14% | |
| 137 | | | | | | | | | |
| 138 | Net Non-Operating Revenues/Expenses | (\$9,967) | \$6,029 | \$2,020 | \$114,968 | \$113,050 | \$408,916 | | |
| 139 | | | | | | | | | |
| 140 | Net Fair Complex Revenues/Expenses | (\$252,760) | \$206,754 | (\$48,711) | \$99,886 | \$5,168 | (\$8,979) | | |
| 141 | | | | | | | | | |
| 142 | Ending Fund Balance/Contingency | \$145,239 | \$351,993 | \$303,282 | \$399,268 | | \$370,778 | | |

Minutes
Washington County Fair Board
Wednesday, November 3, 2004

Convened: 4:30 pm

FAIR BOARD:

President Rich Vial
Vice President Kathy Christy
Board Treasurer W. Rafe Flagg
Board Member Herb Hirst
Board Secretary Kathy Schmidlkofer

STAFF:

Don Hillman, Executive Director
Lisa DuPre, Marketing/Events Director
Leah Perkins, Fair Coordinator

GUESTS:

Cody Feinauer, Rodeo Committee Chair
Ed Kristovich, Booster President
John Growney, Board Member, Professional Rodeo Cowboy Association
Buster Bain, B Bar D Rodeo Company
Ron Barker, President, Northwest Profession Rodeo Association

PRESS:

Michelle Mandell, *The Oregonian*
Ellen Ast, *The Argus*

President Vial called the meeting to order at 4:30 p.m., and welcomed everyone; acknowledged newly appointed board members, Ken Madden and Dan Logan; and explained when they would begin serving on the Board and the length of their terms.

President Vail called for audience time for those wishing to address to Board on non-agenda items.

Marge Hovda - President of the 4-H Horse Leaders Association, addressed the Board regarding the 4-H Horse Fair dates; stated that the dates had been finalized; and explained what would be happening on those dates.

Rich Gerard - Spokesperson for the Save Our Fair Coalition, read a letter aloud; noted that Executive Director Hillman had provided the financial information that they requested; and invited the Board to the November 10th Coalition meeting at the Forest Grove Grange.

Discussion ensued regarding questions from the letter that was read aloud and the November 21, 2004 letter from Lyle Speischaert to the County Board of Commissioners.

1. **Consent Agenda**

President Vial asked the Board and the public if any items were requested to be removed from the Consent Agenda.

Motion by Board Member Schmidlkofer to removed the minutes from the Consent Agenda. Second by Board Member Flagg. Motion carried 5-0.

Motion by Board Member Hirst to approve the Consent Agenda. Second by Board Member Christy. Motion carried 5-0.

Board Member Schmidlkofer requested that the September 2004 minutes be amended to reflect that she did not state that the season pass for Frite Lites was too expensive, but that she said she wanted a daily family pass.

Motion by Board Member Hirst to approve the minutes as amended. Second by Board Member Christy. Motion carried 5-0.

2. **Special Reports**

A. **Rodeo Report** – President Vial asked to combine this report with the New Business - Rodeo Discussion.

B. **4-H Report** – None. John Baggott, OSU Extension Service, was absent.

C. **Boosters Report** – Booster President Kristovich explained that the Boosters normally take a break from their regular monthly meetings through February, but welcomed the Save the Fair Coalition to continue meeting with the Boosters instead of taking their normal break.

D. **Operations Report** – Executive Director Hillman referred to page 26 of the Board packet. Frite Lites ended on Sunday, October 31, 2004, and a financial report will be available next month. Security was an unexpected cost due to some minor theft, but was a good move because they consistently were catching people coming over the fence after hours.

Quotes are being received for the removal of the Grandstand with a completion date on or before March 1, 2005. Discussion ensued regarding asphalt resurfacing options.

E. **Airshow & Airport Report** – Board Member Hirst reported that the Airshow Board is being restructured with two members having resigned and that dates for next year's show won't be known until after November. Discussion ensued regarding Airport activity and information.

F. Fair Visioning Committee Report – Co-Chair Christy noted that the recommendations were in the Board packet and no further meetings have been scheduled at this time. Discussion ensued regarding that recommendations.

Motion by Board Member Hirst to accept the recommendations from the Visioning Committee and to have staff research those recommendations and bring their findings back to the Board. Second by Board Member Flagg. Motion carried 5-0.

G. Treasurer Report – Board Treasurer Flagg reported that financial reports are now available; that the reports give a good snapshot of the Complex's financial status; and that a more detailed line item report is not yet available.

H. Other, If any - None

3. Old Business

A. Redevelopment Update – President Vial explained that a preliminary sketch would be available tomorrow.

B. Plans Review Committee – President Vial indicated that he may consider convening a group to review the preliminary sketch and make suggestions to Opus.

C. Fair Complex Board Appointees – President Vial again stated that Ken Madden and Dan Logan would be joining the Board in January and asked what other Board positions were expiring. Executive Director Hillman reported that President Vial's term is expiring this December and that Board Member Christy and Board Member Schmidtkofer positions are expiring December 2005.

D. Other - None

4. New Business

A. 2005 Rodeo Discussion – President Vial recognized Ron Barker, President, Northwest Professional Rodeo Association (NPRA); Buster Bain, owner of B bar D Rodeo Company, NPRA stock contractor and the rodeo promoter for Deschutes County Fair; John Growney, Board Member, Professional Rodeo Cowboys Association (PRCA), PRCA stock contractor, Board Member for the California State Fair and Tehama District Fair Board Member; and Terry Amato, President of Amato Communications, Fair Complex advertising agency.

President Vial asked those members of the public who had signed up for public comment to come forward at this time.

Jean MacPhearson – Representing the Columbia County Fair & Rodeo; asked that the rodeo not be discontinued and to not to change to NPRA sanctioned rodeo; explained that the Rodeo Queen is the most valuable marketing tool for the fair and rodeo; and urged the Board to keep the volunteer Queen Advisor position that could report directly to the staff.

President Vial concluded public comment time and invited Rodeo Committee Chair Feinauer to give his report.

Rodeo Committee Chair Feinauer asked the Board for a 30-day extension on the requested business plan.

Discussion ensued with Board members inquiring about rodeo timelines, attendance at the National Finals Rodeo, securing rodeo related contracts, 2004 rodeo results, rodeo sponsors listed on the day sheets, turnouts and status of the business plan

President Vial invited representatives from the PRCA and the NPRA to give a presentation.

John Gowney – Represents the PRCA and the Columbia River Circuit. Noted that the Columbia River Circuit is the biggest PRCA rodeo circuit in the United States. Gave a brief description of added money, how the PRCA works, usefulness of rodeo committees and that he would like to see Hillsboro remain a PRCA rodeo.

Buster Bain and Ron Barker – Represents the NPRA. Gave a brief description of the NPRA and how it works. President Vial asked if the members of the Rodeo Committee would have an opportunity to help at an NPRA rodeo. Ron Barker replied in the affirmative.

President Vial asked Executive Director Hillman for the staff recommendations.

Executive Director Hillman handed out a memo and gave a brief explanation of his findings. Reported that the staff has the experience and expertise to put together a rodeo program working with a rodeo contractor, the Fair Complex advertising agency, and a Fair Complex Board rodeo sub-committee.

Discussion ensued regarding whether staff or the Board should make the decision as to being a PRCA or NPRA rodeo and timing of sponsorship activities.

President Vial invited Terry Amato, Fair Complex advertising representative, to make a presentation.

Terry Amato – President of Amato Communications, explained what sponsors are looking for, and that the County Fair at one time had significant financial support from a small number of benefactors.

At approximately 6:30 pm, Board Member Christy was excused from the meeting.

Discussion ensued regarding the staff having the lead role in producing the 2005 rodeo; encouraging the Rodeo Committee to share its business plan with staff; revising the role of the Rodeo Committee to be advisory; and leaving the preference of the rodeo being sanctioned by NPRA or PRCA until the staff has completed their analysis.

Motion by Board Member Hirst to accept the staff recommendation as outlined in the memo dated November 3, 2004; that the Rodeo Committee be reconstituted to an advisory committee that reports to the staff; and that staff report back to the Board at their next meeting with recommendation as to the direction of the rodeo for 2005. Second by Board Member Flagg.

Discussion ensued regarding the role of the Rodeo Committee with this matter to be revisited at the January 2005 Board Meeting.

Amended Motion by Board Member Hirst to include the role of the rodeo committee as discussed. Second by Board Member Flagg. Motion Carried 2-1 with Board Member Schmidlkofer voting against the motion. A vote of the Board President was not required.

B. OFA Convention – January 6-9, 2005 – President Vial encouraged Board members to attend the OFA convention and that spouses were welcome.

C. Other, if any — None

5. Announcements – None other than what was in the packet
6. Correspondence - None other than what was in the packet
7. Board Oral Communications - None other than what was in the packet
8. Other Matters of Information -
 - A. Rodeo Committee October 5, 2004 Minutes (if available)
 - B. Rodeo Committee October 12, 2004 Minutes (if available)
 - C. Booster October 6, 2004 Minutes (if available)
 - D. Newspaper Articles, if any
 - E. Website Activity
 - F. Other, if Any

With no further business before the Board, President Vial adjourned the meeting at 7:30 pm.

Don G. Hillman
Recording Secretary

Rich Vial
Board President



WASHINGTON COUNTY OREGON

Fair Complex

December-2004 Facility Schedule

***Highlighted items are no-charge events*

Wednesday, December 01, 2004

****Main Exhibit-South** 4-H Dog Club Meeting
Cloverleaf Bldg. Martial Arts Class

Tuesday, December 28, 2004

Main Exhibit-North Dog Training Class

Saturday, December 04, 2004

Main Exhibit Hall-North Mt. Man Trade Show

Sunday, December 05, 2004

****Floral Bldg.** 4-H Rabbit/Bird Clubs
Main Exhibit Hall-North Mt. Man Trade Show

Monday, December 06, 2004

****Main Exhibit-South** 4-H Club Meeting
****Cloverleaf Bldg.** 4-H Guide Dog Meeting
****Main Exhibit-North** 4-H Club Meeting

Tuesday, December 07, 2004

****Cloverleaf Bldg.** 4-H Guide Dog Meeting

Wednesday, December 08, 2004

****Main Exhibit-South** 4-H Dog Club Meeting
****Floral Bldg.** Fair Board Meeting
Cloverleaf Bldg. Martial Arts Class

Saturday, December 11, 2004

Main Exhibit Hall Hmong New Year Celebration

Sunday, December 12, 2004

Main Exhibit Hall Hmong New Year Celebration

Monday, December 13, 2004

****Main Exhibit-North** 4-H Club Meeting
****Cloverleaf Bldg.** 4-H Guide Dog Meeting

Tuesday, December 14, 2004

Main Exhibit-North Dog Training Class

Wednesday, December 15, 2004

Cloverleaf Bldg. Martial Arts Class

Tuesday, December 21, 2004

Main Exhibit-North Dog Training Class

SPECIAL REPORTS

Extension Service

OSU EXTENSION FACULTY SERVING WASHINGTON COUNTY*

Staff Chair

Chal Landgren 725-2102

4-H Youth Development

John Baggott 725-2111

Lisa Conroy 725-2113

Maureen Hosty 916-6075

Agriculture

Grass & Legume Seeds, Grains & Forages

Susan Aldrich-Markham 434-8917

Small Farms

Chip Bubl 397-3462

Commercial Tree Fruits/Nuts

Jeff Olsen 434-7517

Citizen Involvement (CPO)

Linda Gray 725-2116

Patt Opdyke 725-2117

Commercial Horticulture 678-1264

Consumer Horticulture

Jan McNeilan 678-1264 x14

Dairy

Troy Downing 842-3433

Family and Community Development

Jeanne Brandt 725-2107

Forestry and Christmas Trees

Chal Landgren 725-2102

Nutrition Education Program

Janice Smiley 725-2049

Watershed Health

Samuel Chan 722-6718

Wood Products

Scott Leavengood 725-2123

Master Gardener Hotline 725-2300

General Information 725-2300

*All 503 area code

Email format:

firstname.lastname@oregonstate.edu

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OSU to You

December 2004/January 2005

Our Mission – delivering objective, research-based, non-formal education to help Oregonians solve problems, take leadership, and manage resources.

OSU Extension Service honors Roberta Hellman

Roberta Hellman, division manager of Washington County Health and Human Services, was recognized as one of this year's OSU Extension Cooperators at Extension's statewide Annual Conference in September.



Extension staff congratulate Roberta Hellman (front center) on her honor.

"Extension Service cooperator awards are intended to honor the dedication and leadership of individual volunteers and organizations that have had significant impacts on statewide education programs," said Tonya Aiken, Wasco County Extension faculty and public relations chair of the OSU Extension Association.

Roberta was cited for her support of Extension programs

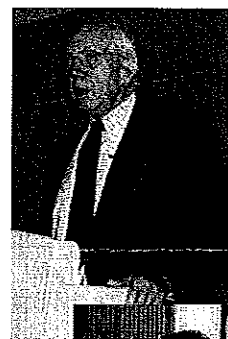
in Washington County. Roberta played a key role in helping Nutrition Education Program staff move from Multnomah to Washington County in 2003. She continues to advocate for coordinated program efforts between OSU Extension, Washington County Health Department, and local school districts and agencies. Congratulations, Roberta!

Polishing Up Your Golden Years

Over 100 older adults from Washington County, their caregivers, and family members found their way to Jones Farm Intel on a rainy Saturday morning in October for a welcome by Washington County Commissioner John Leeper and then a series of classes aimed at the issues and interests of aging. Intel Life/Work program offered use of their facilities for "Polishing Up Your Golden Years," the first annual Washington County Gerontology Conference coordinated by OSU Extension Service and Washington County Disability, Aging and Veterans Services. Speakers volunteered their time so local residents could attend free of charge. Topics included depression in later life, medications and supplement use, identity theft, improving memory to improve overall health, Medicare discount card update, communicating with someone who is experiencing memory loss, and safety measures older adults should take in their homes.

Washington County Commissioner John Leeper welcomes participants to the first annual Washington County Gerontology Conference (top photo).

Intel Global Work/Life Manager Dana Vandecoevering assists with final details during the conference after coordinating facilities, equipment, and staff on behalf of host Intel (bottom photo).



Nov. 18-19. Wood Technology Workshop – Working With Wood as a Raw Material, Clackamas Community College, Clackamas Hall, Room 133, Oregon City. For conference session details:

<http://wood.oregonstate.edu/woodtech>

Nov. 30 and Dec. 7, 4 p.m. to 6 p.m. What's a Parent to Do? Satellite downlink, PSB Hillsboro. Free of charge to parents, caregivers, teachers. Call 503-725-2101 for more information.

Dec. 9, 1 p.m. Household Mold, Elsie Stuhr Senior Center, Beaverton.

Jan. 20 and Jan 26, 2 p.m. Using Medicines Wisely. Educational program and follow-up consultations with OSU Pharmacy Interns. No charge. CAPITAL Center, call 503-725-2101 for more information.



Christmas tree survey just released

Washington County ranks 5th in the state for Christmas tree sales value according to a

recently released survey. In 2003, the county produced and sold 176,000 trees with an average wholesale price of around \$19/tree or 3.3 million dollars of crop value. Oregon produces almost half of the nation's trees plus exports an additional 8% to Mexico and 2% to Canada.

In the Willamette Valley and surrounding hillsides we have the soils and rainfall to grow trees faster and with fewer problems from diseases and pests than anywhere in the country. Where some areas of the country need to irrigate to grow Christmas trees, we are growing them in their natural habitats.

Turkey Fact Sheet

Answers to turkey preparation related questions available on the Washington County Extension Service web site at:



<http://extension.oregonstate.edu/washington>



Development program leader. "These 'Centennial' inductees all share in common great dedication and excellence in service to 4-H," said Rutledge.

Hildah Highbe, of Beaverton, is one of the 100 inducted into the 4-H Hall of Fame. She began her involvement with 4-H 72 years ago while teaching in a one-room school in North Dakota and continued her involvement here in Oregon. One of her early group projects was combating the mosquito problem in Beaverton when part of it was swampland. She was involved in getting the 4-H Cloverleaf Building built and organizing the Chuckwagon at the fair when it began. She was then superintendent and hostess of the 4-H Cloverleaf Building during the county fair for decades and served as the 4-H Leaders Association treasurer, writing out the monthly reports and hundreds of fair checks in her neat, precise handwriting for over 27 years. She has taught numerous 4-H workshops in all areas of home economics and expressive arts and sponsors awards for outstanding fair exhibits.

Jim Rutledge, Oregon 4-H Program Leader and Sam Stern, Dean of the new School of Education at OSU, celebrate Hildah Highbe's inauguration into the 4-H Hall of Fame.



Household mold an issue in the Northwest

Mold growth in homes contributes to allergies, asthma and respiratory problems. In Oregon, fall is prime time for mold growth in homes, so is winter, so is spring, claims Dr. George Tsongas, Consulting Engineer and Professor Emeritus of Mechanical Engineering at PSU. Tsongas recently spoke at "Household Mold," a forum for homeowners, landlords, and renters hosted by OSU Extension Service and sponsored by a grant from Cooperative State Research, Education and Extension Service (CSREES), the Federal level of the Extension Service and the Environmental Protection Agency (EPA). Fifty-seven local residents learned ways to control the moisture in their homes, which is key to preventing and controlling mold growth. They also learned necessary steps to take if water has found its way into a dwelling. Tsongas emphasized the importance of speed when cleaning up water damage in a home to prevent mold growth, and recommended dehumidifiers for any homes experiencing moisture problems.

Congratulations and welcome back, Scott

Scott Leavengood, Washington County wood products Extension faculty, just returned to the Extension office following a four-month sabbatical. Scott spent his sabbatical finishing coursework and successfully completing comprehensive exams in a doctoral program at Portland State University. He now begins working on a dissertation proposal focusing on benchmarking quality management systems in the forest products industry.

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: November Operations Report

Parking Lot Stripping: Weather permitting, the Main and Cloverleaf Parking Lots will be re-stripped. This is a project that must be completed approximately every two years.

Fire Alarm Systems: The Main Exhibit Hall fire alarm system required servicing during November. Apparently a water leak in the roof allowed water to drip on to the smoke detectors resulting in a false alarm signal being transmitted. The detectors have been serviced and repaired, but the leak in the roof will need to be traced and repaired.

At the Fire Marshall's request, staff has also installed additional emergency exit lighting on the rear doors of the Cloverleaf Building. The work was completed prior to an event being held in the facility on November 27, 2004,

Grandstand Removal: An award has been made to Dan Obrist Excavation Inc., for the removal of this structure by March 1, 2005, at a cost of \$9,500. A hazardous materials review has resulted in there being no material in this facility requiring special handling or disposal. Replacement bleachers will be included as a budget item in the Fair Complex's FYE 2005-06 Budget.

Staff Scheduling: There will be limited staff on grounds through the holidays. December is a slow month for rental activities plus staff is required, by County Personnel Rules, to use their fairtime buildup of compensatory time-off prior to January 1 of each year. Most permanent staff members accumulate upwards of 120 hours of compensatory time each summer.

OLD BUSINESS

County of Washington

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MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: Board Appointments

As mentioned at the November Board Meeting, the District Three Board Position expires December 31, 2004. A. Richard Vial is the Board member representing that district.

Find attached a new application submitted by Mr. Vial regarding the pending vacancy.

In talking with the CAO Office, the Board of Commissioners will take action on this vacancy prior to its expiration date.



WASHINGTON COUNTY

155 N. First Ave. Suite 300,
Hillsboro OR 97124-3072

phone: (503) 846-8681 fax: (503) 846-4545



Application Form

Commissioner Appointed Boards, Committees and Commissions

Thank you for applying to serve on a Washington County appointed board, committee or commission. Please take a moment to provide the Board of Commissioners with the following information.

Name: A. Richard Vial

Home or Mailing Address: 12840 SW River Road

City: Hillsboro

State: OR

Zip: 97123

Day Phone: 503-684-4111

Evening Phone: 503-628-0422

Fax: 503-598-7758

Email: ary@arvial.com

1. Please list in order of preference the boards, committees and commissions on which you would like to serve:

1. Fair Complex Board 2. _____ 3. _____

2. Are you a resident of Washington County? ☒ Yes ☐ No

3. Are you employed in Washington County? ☒ Yes ☐ No

4. County Commissioner District you reside in (see map above or call (503) 846-8681):

☐ 1 ☐ 2 ☐ 3 ☒ 4

5. Please list the Washington County boards, committees or commissions on which you are currently serving or have previously served (including the dates of your terms).

Fair Complex Board (1999 - present); L.U. Review

6. What days & times are you available for meetings?

Flexible

7. What are your reasons for wanting to serve on an appointed board, committee or commission?

Currently serving on the Fair Complex Board and wish to complete the current development agenda.

8. What education, work experiences, volunteer experiences or life experiences would you bring to your service on a county board or committee?

Active in the Community for 20 years

9. Please describe your understanding of the major concerns and issues facing the board, committee or commission on which you wish to serve.

The Fair Complex is currently at a cross road with the annual County Fair & Rodeo and facility rental program facing a more competitive environment. There are ongoing efforts by the Board and staff to make the annual County Fair & Rodeo more relevant so as to serve all Washington County residents. The Complex's aging facilities and infrastructure are in need of replacement. The 2002 \$40 Million General Obligation Bond Ballot Measure lost decisively requiring a different approach to fund new facilities. The County and Fair Complex are currently working with OPUS Northwest to create a public/private partnership that will update/replace the Complex's outdated facilities.

10. Please list any potential conflicts of interest between your public and private service that might result from your appointment to any of the boards, committees or commissions you listed in question 1.

None

11. Please list the name, address and telephone number of two people who we may contact as references:

1. Mike Mossman, US District Court Judge

2. Bruce Starr, State Senator

12. How did you hear about this board or commission?

Currently serving

My signature affirms that all information is true to the best of my knowledge and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration or, subsequent to my appointment to a board/committee/commission, may result in my dismissal. Information you provide on this application may become part of the public record.

Signature: 

Date: 11-15-04

To ensure your application is considered, be sure to:

- 1) fill out the application completely and sign it
- 2) Enclose a resume (or other summary of relevant professional and volunteer experience)
- 3) mail, fax or email your application by the application deadline to:

County Administrative Office, Room 300
155 North First Avenue
Hillsboro, Oregon 97124

FAX: 503-846-4545 Email (attach your resume!): cap@co.washington.or.us

Continue your answers on additional sheets of paper if necessary. The application process for positions on certain boards and committees may require an interview or other screening process. Applicants to the **Aging & Veterans' Services Advisory Council** are asked to complete a Supplementary Application. For a supplemental application, additional information, or help with this application please call (503) 846-8681.

A. RICHARD VIAL

ADDRESS

Home: 12840 SW River Road, Hillsboro, OR 97123
Portland, Oregon Office: 7000 SW Vams Street, Portland, OR, 97223
Salt Lake City, Utah Office: 2225 East Murray-Holladay Road, Salt Lake City, UT 84117

PROFILE

- Licensed attorney in private practice since 1981 (Oregon)
- Admitted to practice before Oregon and US District Court, District of Oregon; US District Court of Appeals, Ninth Circuit; and the United States Supreme Court
- Extensive experience in the preparation and trial of construction defect claims, homeowner association matters and real estate and land use issues
- Exceptional knowledge of administrative procedures, rules of evidence and trial practices
- Able to communicate clearly and concisely with people of diverse backgrounds and levels of authority
- Senior Partner in Vial Fotheringham LLP since 1998; A. R. Vial Associates from 1991-1998; Partner in Hagen, Dye, Vial & Hirschy, PC, 1988 to 1991; partnered in various other firms prior to 1991



EXPERIENCE

Homeowner Association Law

- Extensively involved with the authorship and monitoring of condominium legislation in the states of Oregon, Utah, Washington and Hawaii
- Editor of *The Official HOA Handbook 2002* for Oregon and Utah
- President of CAI-Oregon Chapter (past secretary, treasurer, and past president). Board member since 1981.
- Author of "Continuing Evolution in the Oregon Condominium Law," 16 Willamette Law Review, 263, 1980; "The Oregon Condominium Act, a Question of Vested Interest," 18 Willamette Law Review, 95, 1982; "Condominium Hotels: Fad or Future?" Developments, April 1988.
- Currently prepares for and is lead counsel on 10 to 12 trials a year covering homeowner association liabilities including breach of fiduciary duties, negligence, and breach of statutory duties by boards of directors
- Developed unique method of the collection of assessments from delinquent or non-paying home owners.
- Specialist in parliamentary procedures and policies put forth in *Robert's Rules of Order*

Construction Defect

- Lead counsel on successful rulings or settlements for clients in LP siding, dry rot, toxic mold and other construction defect cases
- Defines case issues and facts, conducts depositions, and has extensive knowledge of issues and facts for use in examining and cross-examining expert witnesses

Real Estate/ Land Use

- Member of the Oregon State Bar Real Estate and Land Use Section since 1989, (served for several years as chair of the legislative sub-committee)
- Lead counsel on successful rulings or settlements for clients on land use issues brought before the Oregon Land Use Board of Appeals since 1983

Business/Corporate

- Extensive knowledge of corporate law, business transactions, financial and accounting issues that arise in normal and extraordinary course of business
- Services hundreds of clients for maintenance of their corporate filings and documentation

EDUCATION

JURIS DOCTOR 1981
Willamette University College of Law, Salem, Oregon
BACHELOR OF SCIENCE 1978
Brigham Young University, Provo, Utah

County of Washington

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MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: Oregon Fairs Association Convention

Just a reminder that this convention will be in Portland and offers an excellent opportunity for Board members to learn more about the fair industry in Oregon. This is also a great networking opportunity to speak with other County Fair Board members and compare notes.

Staff has enclosed a registration form and preliminary convention program. Please complete a registration form noting attendance and/or meal functions. Please include spouse names if they will also be attending.

County rules do not allow the Fair Complex to cover or reimburse the cost of spouse meals. If a spouse will be attending a meal function, please include credit card information so these charges can be handled separately. There is no additional cost for spouses to attend or register for the convention.

OREGON FAIRS ASSOCIATION
2005 CONVENTION REGISTRATION FORM
 January 6-9 • Doubletree Jantzen Beach • Portland, Oregon

Fair Name _____

| Name of Delegate(s) (Please type or print as you would like it to appear on nametag) | Check voting delegate (one only) | Check if first time attendee | Friday Lunch \$12 | Friday Welcome Banquet \$25 | Saturday Lunch \$18 | Saturday Dinner \$28 | Sunday Breakfast \$18 | Spouse's First Name | Friday Lunch \$12 | Friday Welcome Banquet \$25 | Saturday Lunch \$18 | Saturday Dinner \$28 | Sunday Breakfast \$18 | Total |
|---|----------------------------------|------------------------------|-------------------|-----------------------------|---------------------|----------------------|-----------------------|---------------------|-------------------|-----------------------------|---------------------|----------------------|-----------------------|-------|
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Please Note: No refunds on meals.

Registration Fee \$ 100.00
 Total Meals _____
 Total This payment _____
 Balance Due _____

Special Dietary Requirements: (must be made in advance)

**Dues must be
 paid prior to or
 with
 registration**

I am paying by: ☐ Cash ☐ Check/Money Order

or charge my: ☐ Visa ☐ Mastercard

Credit Card # _____ Exp. Date _____

Signature _____

REGISTRATION FORM DUE DECEMBER 31, 2004
 Return to:
 Oregon Fairs Association
 PO Box 771
 Salem, OR 97308

Please make a copy of the completed registration form for your records.

(503) 370-7019 **20**
 Fax: (503) 587-8067

2005 OFA Preliminary Convention Program
Doubletree Jantzen Beach
Portland, Oregon

Thursday, January 6

- 2:00 Convention Committee Meeting
- 4:00 Board Meeting
- 5:00-7:00 Registration Open
- 5:30-7:00 Welcome Reception and Swap Meet

Friday, January 7

- 8:00 -6:00 Registration Open
- 8:30-9:30 Roundtables (3)-Possible topics: rental rates, food court designs, staging free acts
- 9:30-10:30 Workshops (3)-Possible topics: profitable rodeos, choosing acts & vendors, ethics
- 10:30-11:30 Committee Meetings
- 11:30 Lunch—Service Member Introductions; Two Showcase Acts
- 1:00 Opening Session—"You Can Observe an Awful Lot by Watching" George Jones
- 2:00-5:30 Exhibits Open—No Host Bar/Refreshment Bar
- 2:00-5:45 Silent Auction
- 3:00 Oregon Fairs Foundation Board of Trustees Meeting
- 6:00 Welcome Dinner
- 7:00 4 Showcases
- 9:00 Visit Service Member Hospitality Suites

Saturday, January 8

- 8:00-5:00 Registration Desk and Coffee Bar Open
- 8:00-9:00 First Time Attendees Orientation
- 9:00 Area Meetings/Service Member Annual Meeting
- 10:00-Noon Exhibits Open
- 10:00 County Fair Commission Meeting
- Noon Luncheon and 2 Showcase Acts
- 1:30 Annual OFA Business Meeting; Election of Officers
- 2:30-3:30 Roundtables (3)-Possible topics: fairground decorating on a budget, attendance boosters
1- Getting the Most Out of the Fair's Economic Analysis Study
- 3:30-4:30 Workshops (3)-Possible topics: entertainment from entertainer's perspective
- 5:30 Oral Auction
- 7:00 Dinner, Awards Presentations and 2 Showcase Acts
- 9:00 Past President's Reception

Sunday, January 9

- 8:30 Buffet Breakfast
 - Community Service Award
 - Youth Support Award
- Speaker—Jay Hendren, The Country's Funniest Farmer
- 10:00 Board Meeting

NEW BUSINESS

County of Washington

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www.faircomplex.com

MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: Rodeo Program Recommendations

Find attached staff's recommendations regarding the 2005 Rodeo program.

Washington County Fair & Rodeo

July 28 – 31, 2005

PRCA Rodeo

Friday, July 29, 2005

Pre-Show 6:30 PM - First Event 7:00 PM

Saturday, July 30, 2005

Pre-Show 12:30 PM - First Event 1:00 PM

Saturday, July 31, 2005

Pre-Show 6:30 PM - First Event 7:00 PM

Scheduled Events: Bull Riding, Saddle Bronc Riding, Bareback Riding, Tie Down Roping, Steer Wrestling, Team Roping, Barrel Racing (See Schedule A Attached).

Performance Length: Two Hours or less.

Proposed Ticket Price: \$10 (Children two years and older must have ticket).

Special Feature: First Citizens Recognition Ceremony – Saturday Evening Performance.

Special Cowboy/Cowgirl Awards: Winner of each event.

Sponsor Opportunities: Title Sponsor (1), Presenting Sponsor (1), Arena Sponsor (1), Chute Sponsors (10), Event Sponsors (7), Hospitality Sponsor (1), (See Schedule B Attached).

Pre-Fair Promotion: Saturday, July 23, 2005. Location and activity TBD. Pioneer Square has been reserved so as to hold this date.

Pre-Event Activity – TBD. Special activities beginning 30-45 before each performance to entertain ticket holders such as walk-around entertainers, welcoming by Rodeo Queen and clowns, ticket holder give-aways, etc.

STAFF RECOMMENDATIONS

Sanction – Staff recommends that the rodeo produced by the Washington County Fair maintain its current Professional Rodeo Cowboy Association (PRCA) sanction provided that by February 1, 2005, total sponsorship revenues are confirmed at \$36,500 or more, and that the total direct cost of producing the rodeo is maintained at \$63,000 or less. This operating model will allow for a \$10 ticket price based upon 2004 attendance.

Rodeo Committee – Staff recommends the creation of a new Rodeo Advisory Committee that is selected by and works directly with the staff. The primary role of the Rodeo Advisory Committee will be to solicit additional sponsors opportunities, create and assist with promotional and marketing events, assist with sponsor hospitality, coordinate Queen activities, and enhance the overall image of County Fair & Rodeo.

Sponsorships – Staff recommends that sponsorship opportunities be limited to title, presenting, chute, event, and hospitality only with perhaps a few exceptions that might arise as these sponsor levels are developed. To eliminate the “signage clutter” in the arena, the practice of hanging banners on the cable wiring will be discontinued. Current sponsors will be given the first right of refusal at their present sponsor level. To increase sponsor value, chute sponsors will be visible for all arena events.

Rodeo Contractor – Staff recommends contracting with John Growney, Growney Brothers Rodeo, at a cost of \$48,000, for the production of the rodeo. The cost includes all “back side” activities such as stock, personnel, judges, prize money, sanctions, etc. This rodeo contractor has also agreed to assist in sponsorship development, both existing and new sponsors, as well as national sponsors. The Fair Complex will be responsible for all “front side” activities such as scoreboard, equipment rentals, admission activities, etc. (See Schedule C Attached).

Merchandising – Staff recommends the discontinuance of the Rodeo Merchandising Program. The time involved, cost and lack of profits associated with this program does not merit its continuation at this time.

Ticket Pricing - Staff recommends a \$10.00 admission price for all performances (Children two years and older must have ticket). Based upon the current rodeo budget, this will allow the event to breakeven with attendance at 2004 levels. Consideration will be given to discounting the Saturday afternoon rodeo performance provided a major sponsor can be secured with significant marketing/promotional support.

Pre-Sale Tickets – Staff recommends that rodeo tickets continue to be advertised and available through the Main Office approximately one-month in advance. Any effort prior to one-month in advance would not be cost effective. Availability to purchase advance rodeo tickets will be noted on the web site, in the *Argus*, and included in the pre-fair entertainment guide.

Cowboy Hospitality – Staff recommends that the Cowboy Hospitality Program be restructured with a greater emphasis on “Sponsor Hospitality” with sponsor activities taking place near the bucking chute area. The food and beverage elements of the program will be relocated to the same general area and displace the volunteer/participant bleachers.

Rodeo Queen – Staff recommends that the Rodeo Queen Program continue, but funded entirely through special fund-raising activities or sponsorships. The Rodeo Queen will report to staff. The selection of an out-of-county individual as Queen brings new challenges and opportunities. It is recommended that the January 2005 Coronation be rescheduled later in the year to take advantage of combining the coronation with another pre-fair or pre-rodeo event for greater promotional value.

Special Kids Rodeo – Staff recommends that the Special Kids Rodeo Program continue, but funded entirely through special fund-raising activities or sponsorships. This activity will be scheduled for Saturday morning, July 30, 2005. Opening up this activity to more groups should be considered, such as inner city kids, special charities, etc.

Volunteers – Staff recommends that volunteer opportunities be allowed to continue for those members in the community that have a desire to assist with the more important “hands on” rodeo activities. Current associate members of the Rodeo Committee will be surveyed as to their interest in volunteering in 2005. A zero-tolerance alcohol policy will be in effect for all volunteer activities.

Drill Team – Staff recommends the continued use of a rodeo equestrian drill team whose pre-fair and fairtime activities is coordinated by staff. This group, along with the Rodeo Queen, should report to staff and be the rodeo program goodwill ambassadors. Pre-fair or pre-rodeo events should include the drill team where appropriate.

Post-Event Activities – Staff recommends that all post-rodeo activities to be focused outside the arena utilizing existing programming such as having the Main Stage entertainment activities feature country music. To do otherwise would increase the cost of the rodeo program, not serve the best interest of other non-rodeo programming, and diminish traffic on other areas of the grounds. Post-event activities will be announced and promoted during rodeo performances.

Rodeo Museum – Staff recommends, given the isolated location of the Rodeo Museum/Office and for the safety and protection from the elements of its contents, that items currently stored in the Rodeo Office/Museum be cataloged and transferred to the Washington County Historical Society. Presently, most of these items consist of newspaper clippings and photos.

Campgrounds/RV Accommodations – Staff recommends that overnight camping and RV accommodations applicable to rodeo volunteer activities associated are consistent with those policies for other exhibitors and volunteers. Accommodations adjacent to the arena will be available after the Truck Pull has concluded. Early move-in will be by exception only.

Advertising – Staff recommends the rodeo program continue to receive the same level of advertising coverage and media exposure as in prior years.

Promotional Activities – Staff recommends that the Washington County Fair pre-fair promotional activities concentrate on the rodeo program as in 2002 and 2003 with the cattle drive.

Situation Analysis – The Washington County Fair has been producing a rodeo as part of its traditional fair offering for many years. Since the early 1990's, the Professional Rodeo Cowboy Association (PRCA) has sanctioned the rodeo.

The rodeo produced by the Washington County Fair is one of four PRCA-sanctioned rodeos that occur within a forty-five day period. These four PRCA rodeos consist of Molalla, St. Paul, Hillsboro and Canby. Each of these rodeos are in easy driving distance of Hillsboro, and those residing in and around Washington County, and represent 18 individual rodeo performances with over 100,000 total available seats. The St. Paul Rodeo has the largest seating capacity at over 10,000 per performance. Ticket prices range from \$12 - \$16.

Rodeos produced by the Washington County Fair have ranged in cost from as much as \$132,000 in 1999, to just over \$100,000 in 2004. Much of the fluctuation in costs depends on the amount of prize money and hospitality offered to the participants. Prize monies alone have ranged from a high of \$52,000 in 1999, to a low \$34,500 in 2004.

Attendance at the rodeo produced by the Washington County Fair has been the subject of much debate prior to 2003 when an admission fee was instituted for both bleacher and grandstand seating. Despite the debate, it has been established that the arena can seat comfortably only 2400 guests with most agreeing that the arena has hosted large rodeo crowds only on Friday and Saturday evening performances. During 2003 and 2004, there were no instances when the arena capacity neared 2400. The largest ticketed performance was recorded at 1,748 at the 2003 Saturday night rodeo performance.

Note: It is important to acknowledge the fact that the rodeo produced by the Washington County Fair is part of a larger event that includes many competing elements such as motor sports and live stage entertainment. Unlike the Molalla and St. Paul PRCA Rodeos, and to some extent with the Canby Rodeo (Clackamas County Fair), the rodeo is “the” event. Individuals attending the Molalla, St. Paul and Canby Rodeos, are motivated by the rodeo program itself where individuals attending the Washington County Fair & Rodeo may be motivated by many other factors and the rodeo may be a secondary consideration.

Demographics Analysis – Washington County experienced accelerated population growth in the 1990’s and now boast a population of over 450,000. Demographically, Washington County residents represent the youngest, most educated, and highest paid workforce in Oregon. Currently, its population growth is second only to Deschutes County.

With the influx of more residents to Washington County, agricultural and rural interests have given way to more urban influences with the increased development of commercial and retail outlets catering to the more affluent urban and suburban interests. This has resulted, in part, to the loss of identity for those activities considered traditionally rural in nature such as a rodeo.

In addition, entertainment and recreational options for the non-rural or urban residents have drifted away from traditional rodeo fare. Recent surveys show a growing popularity

of motor sports, especially NASCAR. For rodeo-style events, bull riding events appear to be gaining in popularity over the traditional seven-event rodeo.

Rodeo Demographics – It is believed that at least twenty percent of the current rodeo audience attending the rodeo performances produced by the Washington County Fair are rodeo fanatics where the PRCA sanction is an important element in determining their attendance habit. The remaining eighty percent represent the more casual rodeo fan that enjoys the rodeo for its entertainment value.

At the present time, it is important to have the event associated with the PRCA so as to maintain the twenty percent attendance factor, however, this has to be continually evaluated based upon the cost of the event and attendance patterns.

Marketing Analysis – When it comes to market share, knowledge of the sport, participant popularity and overall attendance, professional rodeo lags far behind other professional sports such as golf, baseball, football, basketball, NASCAR, etc. Although present in many markets during the summer, the unfortunate reality is that professional rodeo receives only casual coverage, if any, by the local print and electronic media. This lack of coverage or exposure is not necessarily the fault of the local rodeo organizers, but represents a larger issue not being addressed by the PRCA sanctioning body.

Currently, marketing efforts by the other recognized professional sports such as the NBA, NFL, MLB and NASCAR, far exceeds those of the PRCA. It is believed that this situation is not likely to change anytime soon.

For rodeos to thrive at the local level, not merely survive, it is imperative that the event appeals to both the casual fan as well as the true rodeo fanatic. The event must be perceived as a unique, one-time, must see, fun event for the entire family as well as a legitimate sport.

Promotional efforts play a significant role in bringing attention to both the entertainment and sports angles. Making the event more entertaining for the entire two-hour performance will build fan loyalty and increased future patronage.

Closing - Staff believes that making the rodeo produced by the Washington County Fair a unique experience for the entire family, will require a very concentrated and coordinated effort by the staff, rodeo contractor, advertising agency, and volunteers. This effort must “bare fruit” or the rodeo’s future may be in more doubt.

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
lperkins@faircomplex.com
www.faircomplex.com

MEMORANDUM

Date: December 2, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Leah Perkins, Fair Coordinator
Washington County Fair Complex

Here are some preliminary thoughts regarding the Visioning Committee recommendations.

1. Website Redesign – Working with Sarah Danforth, Baked Goods Superintendent and Visioning Committee member (also a web designer), to come up with a plan and cost for overhauling our web site. This project is estimated to cost \$5,000 - \$7,500. Staff time would be approximately 40 - 60 hours. Staff will also get competitive quotes from other web designers once a clear vision of the project is finalized. Superintendents will need to be polled to see if they want their name, photo and home phone number available on the website.
2. Distribute Flyers – Design and printing of the flyers is easy enough to accomplish. Request input from a sub-committee of the Visioning Committee, as to content and layout. Staff time would be approximately 20 hours, and would cost around \$500, including design and printing. Need to develop a plan on distribution. Costs may be incurred if volunteers are unable to deliver the flyers to specified locations.
3. Signage – Staff has contacted John Baggott regarding the 4-H Visual Arts Group, and Sherwood High School Principal, Michelle DeBoard regarding the Sherwood High Sign Class. There are still some directional signs from previous fairs, however, they are in poor repair and should be replaced. For budget purposes, request that a subcommittee of the Visioning Committee to assist in their design, size, content and the number of signs needed. The Fair Complex currently has a sponsor agreement with Sign Pro, a local sign company, for all fair-time signs. Staff would need to have further discussion with Sign Pro if signs were to be outsourced. Staff time would be approximately 40 hours.

4. Historical Venue – Staff has contacted Mark Granlund, Washington County Historical Society, as to their interest in putting together a display and the cost. The location and size of the display would need to be determined soon for staff to prepare a final booth layout for the 2005 Washington County Fair.
5. Use of Dairy Princess and Rodeo Queen – Need information on how to get these women in to the schools. Previous attempts by staff have not been successful. Staff can come up with a list of things that each of the individuals could participate in, such as local parades, luncheons, meetings, contests, interviews, etc. Cost may include transportation, supervision, meals, entry fees, etc. Staff time could be approximately 30 hours.
6. Paid Receptionist – Recommend that the receptionist start on July 1st and answer phones through August 12th. Overtime would be incurred beginning with exhibit move-in prior to the fair, days of the fair, and on the following weekend of the fair. The cost would be \$4,812 at an estimated payroll rate (hourly wage and OPE) of \$12.50. About 20 hours of staff time would be needed for this project in order to re-arrange the office to accommodate an extra staff member and training. The phone system will need to be re-programmed. Cost is \$60 per hour. The last time it was re-programmed it took about four hours.
7. Use of Armory – Rental cost of the Armory is \$5,700. Need to include a few 40 x 40 tents with sidewall and lighting at an additional cost of approximately \$1,710. Request that a sub-committee of the Visioning Committee, working with staff, be responsible for the project. Responsibilities would include determining which exhibits are placed in the building and which are located outside in tents; how they would be arranged and secured; move-in and move-out procedure, etc. Would request that the sub-committee give more thought to having vendors located along the walkway leading to the Armory. It's been the staff's findings that professional vendors are not willing to participate in that area as that past attempts were not successful. Staff time would not be more than it is now. If a golf cart is requested to assist with entry deliveries, volunteers will be needed for both days. The upside is that the south portion of the Main Exhibit Hall can be used for additional commercial exhibits grossing approximately \$13,000.
8. Use of Amphitheater – Members of the Vision Committee contend there is an unmet demand for afternoon and evening amphitheatre performances as well as sponsor interest to underwrite the costs. As such, staff recommends a sub-committee of the Vision Committee be given the responsibility to develop and manage the operation of the Amphitheatre. This would include artist selection and negotiations, securing sound and lights, stage cover, fencing, ticket sellers and takers, etc., as well as securing a sponsor to underwrite the program costs.
9. Entertainment Guide in the Newspapers – A pre-fair guide is already being produced by our ad agency. Since 2002, an Entertainment Guide has been printed in the Hillsboro Argus, Oregonian, and Community Times newspapers.

ANNOUNCEMENTS

Calendar of Events
December 2004 - March 2005

| Date | Event | Location |
|------------------------|--------------------------------------|----------------------------|
| <i>December</i> | | |
| Nov 29 - Dec 2 | IAFE Convention | Las Vegas, NV |
| Nov 31 - Dec 3 | PRCA National Convention | Las Vegas, NV |
| 7 | Rodeo Committee Meeting | Floral Building (7:00 PM) |
| 7 | Rodeo Associate Member Meeting | Floral Building (7:30 PM) |
| 8 | Board Retreat | Floral Building (11:30 AM) |
| 8 | Board Meeting | Floral Building (3:00 PM) |
| 25 | Holiday | Office Closed |
| <i>January</i> | | |
| 1 | Holiday | Office Closed |
| 5 | Rodeo Committee Meeting | Floral Building (7:00 PM) |
| 5 | Rodeo Associate Member Meeting | Floral Building (7:30 PM) |
| 6 | Board Meeting | Floral Building (4:30 PM) |
| 7 - 9 | Oregon Fairs Association Convention | Jantzen Beach, Portland |
| 16-19 | Western Fairs Association Convention | Reno, Nevada |
| <i>February</i> | | |
| 1 | Rodeo Committee Meeting | Floral Building (7:00 PM) |
| 1 | Rodeo Associate Member Meeting | Floral Building (7:30 PM) |
| 2 | Board Meeting | Floral Building (4:30 PM) |
| 2 | Booster Meeting | Board Room (7:00 PM) |
| <i>March</i> | | |
| 1 | Rodeo Committee Meeting | Floral Building (7:00 PM) |
| 1 | Rodeo Associate Member Meeting | Floral Building (7:30 PM) |
| 2 | Board Meeting | Floral Building (4:30 PM) |
| 2 | Booster Meeting | Board Room (7:00 PM) |



COME CELEBRATE WITH US!



**The Board of Directors and Staff of
The Convention & Visitors Bureau of Washington County**

Invite you and your staff to celebrate the Holiday Season

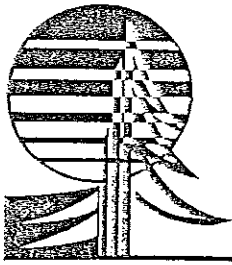
**Wednesday, December 15, 2004
4:30 to 6:30 pm**

**Convention and Visitors Bureau Office
5075 SW Griffith Drive, Suite 120
Beaverton, OR 97005**

**Please bring 2 non-perishable food items or a \$5.00 dollar cash donation for the
Oregon Food Bank**

**RSVP by Friday, December 10
holiday@countrysideofportland.com
503-644-5555**

Please share this invitation with your co-workers.



Forest Grove CHAMBER OF COMMERCE

2417 Pacific Avenue • Forest Grove, Oregon 97116-2498
www.fgchamber.org

Telephone (503) 357-3006
FAX (503) 357-2367

November 29, 2004

PLEASE NOTE DATE CHANGE

The Washington County Chambers of Commerce Partnership is pleased to work with the Convention and Visitor's Bureau of Washington County to create a Tourism Development Plan for the county. Focus groups are meeting around the county at different Chamber buildings to explore ideas and opinions related to tourism.

The Forest Grove Chamber of Commerce will be hosting the agritourism workshop on December 9th at 4:00 pm. The workshop will last about 1-1/2 to 2 hours and include discussion on the role that agricultural businesses can play regarding tourism in the county.

We would encourage your attendance at this specially focused workshop. Your input, ideas, and expertise are vital to the tourism development plan. We have included a fact sheet with this invitation that will more extensively describe the process and the reasoning behind developing a tourism plan.

Please let us know, at your earliest convenience, that you will be able to attend this workshop. Your input into this plan is important for the future of our county. Please call the Forest Grove Chamber of Commerce office at 503.357.3006 or email: info@fgchamber.org to let us know if you or a representative from your company can attend.

Thank you. We are looking forward to meeting with you.

Sincerely,

Lois Hornberger
Executive Director

Please note the facilitator of this workshop has had to
change the date to DECEMBER 9th.

Your original invitation was for December 8th.

CORRESPONDENCE



Scholls Grange #338

Washington County, Oregon
16917 SW Hillsboro Hwy

meets: 1st Wednesday 8:00 pm

Master: Katherine Lut
360-694-7719

Secretary: Bob Moffitt
503-649-9343

Treasurer: Doris Hensley
503-628-1304

November 18, 2004

Washington County Fair Board
873 N. E. 34th Ave.
Hillsboro, Oregon 97124

Received 11/30/04

Dear County Fair Board Members;

We understand that one of the Washington County Fair Board Members is leaving and we would like to recommend Richard Girard to be his replacement. Richard has been active on the Fair Visioning Committee and willingly given his time to go to many meetings. He has done his best to be aware of the problems and some of the potential solutions to those problems.

We feel he would be the best candidate for the position and hope that he will be appointed to the position. Thank you.

Sincerely;

Secretary
Scholls Grange #338

MARSH

Youlanda E. Chin, ARM

Client Representative

Marsh USA Inc.
111 SW Columbia, Suite 500
Portland, OR 97201
503 248 1241 Fax 503 248 6594
Youlanda.E.Chin@marsh.com
www.marsh.com

November 19, 2004

Ms. Tami Cockeram, ARM
Risk Management Analyst
Washington County
155 North First Avenue, Suite 320, MS-11
Hillsboro, OR 97124

Subject:

Public Employee Honesty/Faithful Performance of Duty Coverage

Carrier: Old Republic Surety Company

Policy Number: YPE-215202

Policy Period: January 1, 1999 Until Cancelled

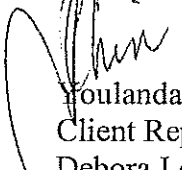
Dear Tami:

The reference policy, written by Old Republic Surety Company has a renewal date of January 1, 2005. Coverage is written on a "continuous until cancelled" basis with coverage extended only by payment of premium. The bond limit continues at \$10,000 with no deductible. The payment to extend coverage to January 1, 2006 is \$359 as indicated by our enclosed invoice.

In keeping with procedures, the premium invoice is forwarded to you for payment rather than to the Washington County Fair Complex. By copy of this letter, we are advising the Fair Complex of this upcoming renewal.

If you have any questions or concerns, give us a call.

Sincerely,



Youlanda E. Chin, ARM
Client Representative assisting
Debora Leopold Hutchins, ARM, CPIW
Vice President

Copy:

Mr. Don G. Hillman, Executive Director
Washington County Fair Complex

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ORAL COMMUNICATIONS

OTHER MATTERS OF INFORMATION

WASHINGTON COUNTY FAIR BOOSTERS

Meeting Minutes November 2, 2004

Meeting was called to order by President Ed Kristovich.

Those Present: Ed Kristovich, Al Goldmann, Sheila Day, Lyle Spiesschaert, Irene Barnes, Lorena Roberts, Richard & Landra Girard, Bill Ganger, Jim Clymore, Kathy Schmidtkofer, Dave Russell

Minutes from previous meeting were approved.

Treasurer's Report was distributed, discussed, and accepted.

Frite Lites: Attendance was down about 10%. The Dairy Women's booth net income was \$720, per report from Kathy S. It was moved, seconded and approved to divide this income between the Dairy Women and the Booster.

Volunteer Dinner: Sheila presented the final expense report for the dinner. Total cost was \$176.63, with 62 people served. It was moved, seconded, and passed for the Boosters to pay half of the amount owed. \$88.32 will be paid by each of the sponsoring groups - Boosters and the Fair Board.

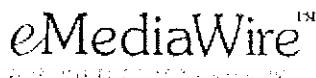
Fair Board Meeting: The Fair Board voted to have the fair staff produce the Rodeo for the 2005 Fair. During the meeting, Board Chair said that he would be getting the preliminary drawings for the proposed Fair Complex improvements, from OPUS.

Fair Coalition: Lyle S. reported on the activities of the group. Their next general meeting is Nov. 10 at 7:00pm. Over half of the Fair's "Vision Committee" was made up of Fair Coalition people.

Dues: The dues for 2005 can be paid now (\$10). Recently we have added 10 new members.

Meetings: As in the past, we will not have meetings in December and January. The next Fair Booster meeting will be **FEB. 2, 2005.**

Plan to attend the next FAIR BOARD MEETING: Dec. 8, 2004 3:00PM
-Respectfully submitted, Sheila Day, Secretary-



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November 22, 2004

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All Press Releases for November 18,
 2004

E. coli and the Fair

Agricultural fairs and petting zoos pose an inherent public health hazard by bringing the general public into direct contact with various animals, which can carry a host of human pathogens, including E. coli O157:H7.

(PRWEB) November 18, 2004 -- There's nothing more American than the state fair. Countless millions visit them each year for some up close and personal—sometimes even hands on—time with farm animals. What fair-goers are finding out though, is that petting zoos and livestock exhibitions often harbor the lethal bacteria E. coli O157:H7.

Most people associate E. coli O157:H7 with undercooked hamburgers from fast food restaurants. The problem is not so confined. Infection can occur in a variety of ways, including attendance at a petting zoo, and those most prone to serious illness are our children.

Any place where people come into contact with farm animals must be considered high risk for exposure to E. coli and other pathogens. The track record speaks for itself. Since 1995, fifteen outbreaks of E. coli O157:H7 have been reported at fairs and petting zoos in the United States (see <http://www.fair-safety.com>).

Hundreds have been sickened. Some, mostly kids, suffer permanent kidney damage due to a complication of E. coli infection called Hemolytic Uremic Syndrome (see <http://www.about-hus.com>). Some have even died.

In 2003, 24 people fell ill with E. coli O157:H7 infections after attending the county fair at Fort Bend, Texas. In 2002, at least 82 people became sick after attending the Lane County Fair in Eugene, Oregon. In 1998, at least 781 people became ill after attending a fair in Washington County near Albany, New York. The list goes on.

In 2001, observing the dangerous trend, the CDC warned operators of petting zoos and county fairs to clean up. The warning, however, has gone unheeded, and lessons from previous outbreaks are going unlearned. Last month, over 100 people were sickened at the North Carolina State Fair.

A recent USDA study of over 20 county fairs found E. coli O157:H7 in 13.8 percent of beef cattle, 5.9 percent of dairy cattle, and slightly smaller percentages of sheep, pigs and goats – nearly the same percentages found in animals in feed lots. How many of us would take our kids to visit and pet animals in a feed lot?

What do we do? Banish state and county fairs? Eliminate Petting Zoos? Of course not. But fair organizers can take some rather simple and

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CONTACT INFORMATION

Bill Marler
 MARLER CLARK, LLP, PS
 Visit Our Site
 206-346-1888
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inexpensive precautions:

- Sanitize walkways and railings, and provide ample hand-washing areas for both employees and visitors.
- Stop selling or allowing food in close proximity to areas where animals are on display.
- Increase ventilation of buildings to reduce the risk of airborne contamination. Keep livestock areas damp with an approved disinfectant.
- Test all display animals for E. coli O157:H7 – or require that exhibitors show proof that their animals are pathogen-free.
- Post signs that explain the importance of hand-washing before and after visiting animal exhibition areas and petting zoos. Post warnings at entrances, emphasizing the risks to children and of the potential for airborne transmission of disease.

Perhaps these precautions won't eliminate all the risk to public health. But for a minimal investment, organizers can reduce the risk of sending kids to the hospital - or worse.

Written by William D. Marler, a Seattle attorney with a practice dedicated to representing victims of E. coli O157:H7 infections. He can be contacted at 800-884-9840.

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**OregonLive.com**

Everything Oregon

Rodeo, farm life are still alive A county fair should be a representation of all people who live in the county and not just the people who live where the fairgrounds are. Don Hillman of the fair said that Washington County is not the agricultural hub of yesteryear and that rodeo supporters have to be realistic ("Fair board will get plan for lassoing rodeo losses," Metro/Washington County, Nov. 2).

Thursday, November 18, 2004

I am a Washington County patron and I totally disagree. I may live in the city, but my roots are in the country, and rodeos are part of those roots. Just because the fairgrounds is in the Silicon Forest and is surrounded by city folk doesn't mean we have to cater to those individuals and leave the rest of the county out in the cold.

Rodeo is a representation of life in Washington County and an integral part of the fair, just like the animals, the rides, the 4-H entries, the commercial booths, the food, the monster trucks, the crash derby and the live entertainment.

I truly believe the rodeo is not dead. It will only be dead if we have people putting up a fight and making excuses to not have a rodeo in Washington County.

To put on an event like this, you want people that care and have a passion for all people and animals involved and that includes the community. The rodeo committee are these people. They come from all walks of life, they live in all areas of Washington County and Oregon, but they all have one thing in common: their true passion for rodeo and what rodeo is all about.

I am already an attendee of the rodeo. If there wasn't a rodeo, I would not attend the Washington County Fair. If we are fortunate to keep the rodeo, the biggest thing the Fair Board could do would be to hand the rodeo back to a committee, and then both groups work together to promote both the fair and the rodeo. Go to area businesses and get sponsors together, bring the community together. MISSY STALNAKER Sherwood

Rodeos are disgusting, cruel I personally will not be going to the fair as long as they have a rodeo. I get so disgusted at rodeos. I hope that the people in Washington County are intelligent enough to realize that this so-called "western custom" should be ended, like slavery and some of the other bad things that we inherited.

The Professional Rodeo Cowboys Association may sound good; it's not that good. It does not stop the cruelty to animals while they're on the road. It just delays their being sent to slaughter yards.

I wish I could say something to open people's eyes. But I guess as long as anything makes money, it is sort of losing sight. MAURINE GORDON Beaverton

Accept rodeo volunteers' gift I certainly hope the rodeo can be saved. I haven't missed going to the rodeo in Hillsboro since I went the first time in 1981. Maybe the city folks

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have other ways to entertain themselves, but believe me, the people who live in -- and love the country life -- love the rodeo.

Please, Washington County, help save our county fair! For a county that is fourth in agriculture production in Oregon, why are we letting our county fair slowly disintegrate? Why pay with tax money for a production company to come in and put on a rodeo? There are so many talented and educated rodeo association members that have been put on the sidelines, and for what?

Seems that the Fair Board would rather pay an outside production company than accept the dedicated volunteers who have worked so hard for the past 40 years out of love for rodeo.

In the name of progress, we have to move forward, but this is not the way. We need the help of all the willing and able people of this county to stand up and keep our traditions intact. Selling off part of the property for more developments, hotels, etc., will not help us. Please help save the fair and rodeo for generations to come. WINNIE DANIELS Cornelius

Past queen defends tradition The Washington County Fair & Rodeo is tradition. Year by year, we lose bits of what makes it so special. This year it is really no surprise that the fair staff and board are doing away with what we know as the Washington County Rodeo. It is not just the decision to do away with the rodeo that is so upsetting, it is the manner in which the decision was made.

In the process of moving forward, dedicated, educated, professional volunteers were made to look totally incompetent. This is a fair AND rodeo. Working together shouldn't be so hard!

As the 2001 Washington County Fair & Rodeo Queen and past 4-H member, I am deeply sorry to see things fall apart. As a volunteer, I take the recent decisions personally. Year after year, the amphitheater sits empty, the horse barn no longer has horses in it, and the volunteers of the fair and rodeo are no longer treated with respect and appreciation.

I hope residents of Washington County will speak up for what can't speak for itself. Together we can keep the tradition of the fair and rodeo from being washed away. BRANDI GILBERT Forest Grove

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**OregonLive.com**

Everything Oregon

Clackamas County fair names queen

This year's Washington County queen is picked; the disputed Molalla Buckeroo Princess is a runner-up

Tuesday, November 16, 2004

STEVEN AMICK

CANBY -- Kristen de Groen, this year's Washington County Fair & Rodeo Queen, will continue her career as rodeo royalty next year in a new role as the 2005 Clackamas County Fair & Rodeo Queen.

De Groen, 20, of Gaston, will be crowned March 19 at the Clackamas County Fairgrounds.

A three-member panel of judges chose de Groen on Saturday to lead the two-woman equestrienne court. The panel, which based its decision on horsemanship, speech-making and interviews, also selected Teresa Rush, 18, of Lebanon to be next year's fair and rodeo princess.

Stephanie Hedin, 20, of Forest Grove and Stevie Smith, 19, of Canby tied as runners-up in the six-way competition.

Fair Manager Rayven Davis said that ordinarily, in the event that either the queen or princess is unable to perform her duties, a runner-up becomes a princess. Davis said the fair's budget is so tight, however, that there had been talk of having a one-woman court. So if either de Groen or Rush leaves the court, Davis said, the other would reign alone.

De Groen is a student at the Rock Creek campus of Portland Community College, where she is enrolled in the general studies program. A rider since age 8, she plans to become a horse trainer.

Rush is a student at Oregon State University, where she is majoring in nursing.

Hedin is a technician at Intel in Hillsboro and a student at PCC's Rock Creek campus, where she studies psychology and veterinary science. She plans to go on to a four-year university and to become a veterinarian.

Last month, Hedin won the 2005 Molalla Buckeroo Rodeo Princess title in a four-way competition. After a dispute with the Buckeroo Queen and Court Committee, however, the committee gave the title to a runner-up, Kimberly Allen, 19, of Gresham. The committee subsequently told Hedin it wanted her to relinquish her title, but she refused.

Hedin has suggested the dispute be resolved by crowning two princesses Jan. 22, when the Buckeroo Court Coronation will take place. She said she tried out for the Clackamas County Fair & Rodeo crown because "what I've wanted to do since I was a little girl was to be a queen or princess for a rodeo."

Hedin added that she grew tired of waiting to find out whether the association will honor her ongoing claim to a Buckeroo crown.

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Smith is a 2003 graduate of Canby High School, where she was a star soccer player. A waitress at the Oregon Convention Center in Portland, she plans to enroll in a community college in the spring and begin studying to become an elementary school teacher.

De Groen and Rush succeed 2004 Clackamas County Fair & Rodeo Queen Danielle Jackson and Princess Crystal Payzant.

The 2005 Clackamas County Fair & Rodeo Court will represent the county and its annual fair and rodeo by making appearances throughout Oregon, including riding in the Portland Rose Festival's Grand Floral Parade, during the court's yearlong reign.

Steven Amick: 503-294-5915; stevenamick@news.oregonian.com

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County fair hires help to solicit sponsors

Tuesday, November 16, 2004

STEVE MAYES

CANBY -- The Clackamas County Fair will use a private company to recruit sponsors who will put their names on fair events and attractions, for a price.

The decision to hire Inspirit Marketing marks a new direction for the fair, which has handled sponsorships on its own.

"We don't have the manpower or experience to go out and do that on our own. It's not in our budget," said Rayven Davis, fair manager.

Davis asked Inspirit to evaluate the Clackamas County Fair for missed sponsorship opportunities, and the company estimated that it could bring in an additional \$50,000 next year.

Inspirit made its pitch to the fair board last week. The board liked what it heard and authorized Davis to negotiate a contract with the Salem-based firm.

Last year, sponsorships brought in \$10,000. That does not include money raised by the fair's rodeo committee.

Many fairground buildings are obsolete. Some need to be replaced, and others require major renovation. Sponsorships won't bring in enough cash to pay for big projects, but extra money would help operating expenses, Davis said.

Inspirit's proposal calls for a \$2,500 payment to cover startup costs, a 20 percent commission on new sponsorships and a 15 percent commission for handling television, radio and print advertising. The fair expects to spend \$60,000 on advertising next year.

Inspirit officials told the fair board that the company would pursue large and small sponsors but would focus first on big corporations willing to spend \$5,000 or more to put their brand on events and venues during the fair's six-day run.

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Everything Oregon

Look to future

Tuesday, November 16, 2004

The Washington County Fair cannot be expected to sponsor a rodeo that loses so much money, as the fair board told the organizing committee. Despite what critics claim, the board did not end the rodeo. It asked the committee to consider a less expensive option. The committee balked, so the board took the matter out of its hands. That's got a few noses out of joint.

The fair board is appointed by county commissioners, who have said the fair must adapt or it could die, as many fairs around the nation have. Traditionalists haven't yet accepted this. They keep looking to the past. They need to start looking to the future.

Doug Browning

Hillsboro Argus Editorial

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Tuesday 16 November 2004

Tyler

CONTESTS CHALLENGE AREA STUDENTS TO EXCEL

By: BETTY WATERS, Staff Writer

September 29, 2004

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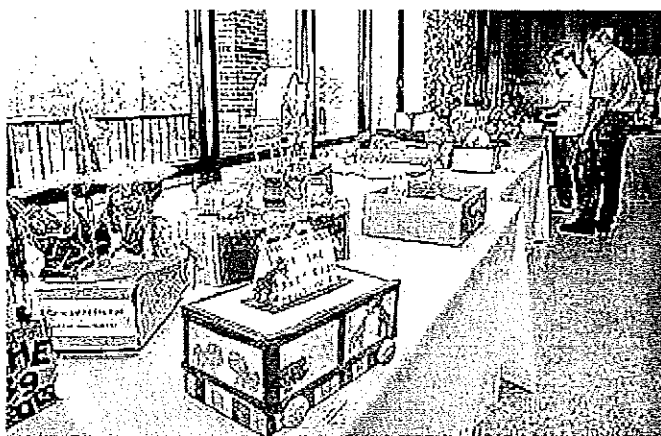
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ON DISPLAY: Fairgoers view the Shoe Box Float Contest at the Rose Garden Center during fair activities. (Staff Photo By David Branch)

Middle schoolers had a problem: figure out how to construct the tallest tree possible out of three sticks of dry spaghetti, an envelope, mailing labels, modeling clay, paper clips and paper.

The challenge to elementary pupils: create an underwater game for fish out of straws, a plastic fork, plastic cup, black crayon, paper clips, balloon and construction paper.

The contest, called a Mindset Breaking Experience, is one of about 15 events in the Academic Rodeo, one of the most diverse attractions at East Texas State Fair unleashing intellectual, artistic and other talents of youths.

Most events are housed in the Rose Garden Center Building, where fair visitors stroll through displays by youngsters, observe their tough academic competitions, view a youth fashion show and listen to choirs.

In the Mindset Breaking Experience, teams were given one or two minutes to brainstorm a solution, then five to eight minutes to solve their problem. The problems were designed to stimulate team members' ability to think quickly and creatively to come up with solutions, said contest coordinator Sharon Alexander.

Officials judged the teams on how well they solved their problem, how creatively they solved it and how well team members worked together. First-

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place winners in three categories were teams from Moss Intermediate School, Gorman Middle School and East Texas Christian Academy.

The musical extravaganza portion of the academic rodeo also generates excitement on the fairgrounds as bands play, usually in the northwest corner on Front Street beside Harvey Convention Center. Plays are staged in Tyler Civic Theatre Complex and at Tyler Junior College.

Other Academic Rodeo events range from construction of tiny parade floats out of shoeboxes to science experiment exhibits, from a spelling bee to contests in writing, art and mathematics.

The academic rodeo involves probably around 2,500 youngsters, but there is no way to tally the exact number, said Betty Mallory, coordinator.

Of those, approximately 1,260 enter competitive events. Countless others perform - three small school orchestras, a seven-piece stage band, eight choirs, four bands and a western swing all-girl fiddlers group.

The academic rodeo has reached international fame through the International Association of Fairs and Expositions, wrote Alice Emmons, general manager, East Texas State Fair Association, in a letter to educators inviting them to encourage students to participate.

In a similar letter, Mary Prud'homme, the fair association's president, wrote that since its start in 1991, the academic rodeo has prompted inquiries from California to New York and even Europe.

The rodeo, Ms. Mallory recalled, was born out of an interest of the fair manager and board in the late 1980s and early 1990s in involving more students in the fair than those who participated in agriculture and FHA events in order to promote excellence in schools and showcase their talents.

"We came up with the idea of having various events. The first year we only had Tyler Independent School District (students participate) because we wanted to see if it would work and it did," she said.

The second year, other schools asked how they could get involved, so the fair invited schools within about a 50-mile radius. Eventually, the fair association began sending an invitation to all schools served by Region VII Education Service Center, a 17-county area, and many participate.

This year, the 13th annual academic rodeo has attracted 86 schools, 28 independent school districts, nine private schools, the parochial school system, homeschoolers and two 4H clubs.

"We have schools coming from as far away as Hemphill on the other side of Lufkin and Greenville to participate," Ms. Mallory said. A couple of schools joined this year, including Harleton ISD from the Marshall area.

The rodeo has grown, but can no longer add new events because it is out of space. "We would love to do oratory or sculpture and those kinds of things ... there is no room for them," Ms. Mallory said.

But events the academic rodeo already has involve youngsters from kindergarten through high school. There's an art contest for grades one through

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12, a writing contest for grades four through 12, and a computer science fair for grades three through 12 to showcase computer science projects.

An academic challenge quiz is a fast-paced contest for the brightest sixth-through eighth-graders to show off their knowledge and quick thinking. Mathematically talented fourth- and fifth-grade students display their problem-solving skills in the elementary "athletic" team competition.

An agriculture product identification contest is open to students in third through 12th grades, while the youth fashion show has two categories for ages 8 through 19 - contestants model outfits demonstrating smart buying and construction and garment style.

Another academic rodeo feature is recognition of the teacher of the year from individual schools.

This year, the academic rodeo has a new major co-sponsor, The University of Texas at Tyler College of Education and Psychology, which is heavily involved in six events. Longtime sponsors of certain events include Tyler Branch, American Association of University Women; Tyler Lion's Club, Smith County Extension Service, East Texas Piney Woods CattleWomen and several others.

Several groups assist the fair association underwrite the costs, including the Farmers Market, Coca-Cola Bottling Co. and others.

The academic rodeo culminates with an awards program at 6 p.m. Saturday in the Rose Garden Center. Members of winning teams and winners in individual competitions receive a \$100, \$75 or \$50 U.S. savings bond for first, second or third place, respectively.

Team members also receive a certificate of excellence, while individual winners also receive a trophy.



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**OregonLive.com**

Everything Oregon

Fair board hands responsibility for rodeo to Washington County Fair Complex staff

Tuesday, November 09, 2004

By Ellen Ast

The Argus

Even though the Washington County Fair Board is not getting rid of the rodeo, the rodeo committee is no longer in charge of planning the annual summer event that accompanies the fair.

The fair board decided last week to give the responsibility to Fair Complex staff.

That decision came after Cody Feinauer, chair of the rodeo committee, asked the fair board for another month to finalize a business plan for next year's rodeo.

Fair board members disapproved of the request, saying it would put the board and staff behind in planning for the 2005 fair and rodeo.

Instead, the rodeo committee must give fair complex staff its current business plan and serve as an advisory board until January. Then, the board will reevaluate the rodeo committee's role.

Fair complex staff must present a final business plan by next month's meeting.

The proposal may include a new rodeo promoter. About ten years ago, the Professional Rodeo Cowboys Association -- PRCA -- began to host the rodeo. Yet after the rodeo was short by up to \$40,000 from this year's fair and rodeo, the fair board proposed the idea of hiring another promoter.

One choice is the Northwest Professional Rodeo Association -- NPRA -- which would cost around \$30,000 to put on, according to Don Hillman, executive director of the Fair Complex.

PRCA supporters say a professional rodeo will encourage sponsors to fund a competition that draws top-notch riders, clowns and staff. High-level cowboys won't want to ride in a NPRA rodeo, they add.

NPRA supporters say it doesn't matter who puts on the rodeo as long as the community and families can enjoy the excitement of the event.

"You have a great rodeo committee that's misdirected," said John Growney, a PRCA board member, to the fair board. "There's good people on this rodeo board and they know what they're doing."

The fair board said the Rodeo Queen program and the kids' rodeos will remain.

"If you wanna make this rodeo successful you have to give sponsors something good," said Don

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Hillman. "Our staff is more than qualified to make this happen."

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www.news14.com

N.C. State Fair blamed for E. coli outbreak

Updated: 11/9/2004 11:13 AM

By: Shervia Dancy & Web Staff, Associated Press

Health officials have confirmed more E. coli infections linked to the NC State Fair.

At least 30 cases have been confirmed and dozens more are under investigation.



"We have not identified exactly what part of the State Fair or what aspect of the State Fair is the cause of individual infections," said Steve Cline of the Department of Health and Human Services.

Health authorities have confirmed 35 cases of E. coli. That's out of 112 cases under investigation. All but three of those 35 cases are associated with the State Fair.

"Yes, the petting area does appear to be a possibility but there are food venues that could be a possibility as well," said Agriculture Commissioner Britt Cobb.

The majority of these cases involve young people. Slightly less than half of the cases involve children younger than five and two-thirds of the cases involve people under the age of 18.

"Children are most involved in the activities that most likely result in infection, they are touching and tasting and playing with things that could be contaminated and then they put their hands in their mouths," Cline added.

But they say if you haven't developed symptoms by now, there's no need to worry.

"It is my belief that we have reached the maximum number of cases, or at least the peak of the curve," said Jeffrey Engel of the NC Division of Public Health.

Every year in North Carolina fifty people are infected with E. coli. Health authorities say it is likely that some of the cases they're investigating now are not part of the State Fair outbreak.

The highly contagious bacterium produces a toxin that can cause stomach cramps, bloody diarrhea and, in some cases, death.

Eleven children have developed a severe complication that could lead to kidney failure.

Wake County has the highest number of confirmed cases with 17.

**OregonLive.com**

Everything Oregon

As old-time fairs and rodeos fade, country hearts ache

Washington County volunteers, stripped of rodeo duties last week, are among those bucked to the sidelines by shifting priorities

Monday, November 08, 2004

MICHELLE MANDEL

HILLSBORO -- Christina McVey, 1991 rodeo princess, her sister Angela, rodeo cowboy concierge, and their parents, Gary and Margaret, rodeo volunteers, wonder what to call themselves.

For years, they've worked tirelessly with the rodeo committee to make the Washington County Rodeo a success.

Now the Fair Board has stripped the rodeo committee of its long-standing power to put on the rodeo and handle all the chores that go with it -- good, bad and sweaty. Board members last week handed the reins to fairgrounds managers, who plan to hire an outside rodeo promoter in hopes of boosting a negative bottom line.

That irks the McVeys to their country cores.

"At this point, there's no role for us at the rodeo," says Angela McVey, 26, who until now ran the cowboy comfort committee. "We all feel like the rodeo's our baby, and they took it away."

The McVeys are not alone.

At fairgrounds across Oregon -- and across the country -- traditionalists are watching as their beloved fairs and rodeos are dismantled by apathy and cast aside by indifferent urbanites who grew up in tract housing, not on farms slopping hogs.

Nowhere is the change more apparent than in counties that have been transformed from agricultural to suburban uses. Old-timers struggle to attract suburbanites already overwhelmed with entertainment options other than fairs.

Fairs and rodeos must now make money or at least break even. This summer's Washington County Rodeo lost \$30,000, the biggest loss at a fair that finished \$170,000 in the red.

The unhappy upshot is that country-loving folks such as the McVeys, once the volunteer backbones of fairs and rodeos, find themselves outside the fence looking in -- wondering whether their annual obsession will be the same.

Dedicated volunteers who once steered the Multnomah County Fair have watched the event shrink. Only sheer determination to keep a country tradition alive in Portland's city setting has saved the once-vibrant fair, this year held at Portland Meadows.

The Clackamas County Fair and Washington's Clark County Fair -- both in areas with recognizable agricultural components -- have had to spruce up entertainment choices to keep pace with the diverse crowds they serve.

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A new \$18.5 million exposition hall at the Clark County Fairgrounds will house exhibitors during the fair, but more important, it is designed to bring in event-related revenue the rest of the year.

Changing to survive

Fifty-three years ago in Washington County, volunteer sweat and donated supplies built the fairgrounds, an old-fashioned cluster of barns, exhibition halls and a rodeo arena on 221/2 acres near the Hillsboro Airport.

Fair Boosters, then called Fair Movers, declared the fairgrounds would never have to move from its then-remote Northeast Cornell Road location.

"Traditionwise, when you have a fair and rodeo, you want to keep everything the same," says Ed Kristovich, 81, Fair Boosters president.

"But common sense also tells me that if a fair's not making money, it can't exist," he says. "That's what we want to see -- the county, or whoever, stepping up to keep money flowing to this fair.

"To keep it alive."

Since 1980, subdivisions have surrounded the fairgrounds, increasing the land's value from both a financial and a community-need perspective.

As the landscape changed, so has the central role the fair played. From its beginning in the 1850s, the fair and rodeo served as the one big event that drew from all sectors of an agriculture-heavy economy. The fair and rodeo could stand on their own economically.

In the 1990s, paid fair attendance topped out at 45,000. But when high-tech businesses sprouted where farm fields had been, the attraction of a rodeo and fair began to wane. Attendance didn't drop, but it didn't grow.

In 2001, Don Hillman was brought in as the fair's executive director to turn things around.

Since then, the fair has been shortened from six days to four. Big-name entertainment has been abolished. This year, fair admission was chopped from \$7 to free, and 70,000 people came through the turnstiles.

Now the fairgrounds are slated for relocation, possibly to county property across the street to make room for a shopping and entertainment center along Cornell Road. The redevelopment project, now being shaped, includes an exposition center to lure large events to the fairgrounds during previously sleepy months.

Many country folks have grown up at the fair. They have raised 4-H animals, entered blue-ribbon tomatoes, baked prize-winning pies.

Changing the fair means changing a part of them.

"I've lived in Washington County all of my life and participated in the rodeo for years," Margaret McVey told the Fair Board at its October meeting. "Hiring a rodeo contractor would severely limit the number of volunteers that could be used, and volunteerism is part of the fair's mission statement.

"Cowboys come to Hillsboro because they know they're going to get excellent hospitality here -- and we're glad to give it."

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Hired for hard decisions

Every drama has a villain. In this case, it's Hillman, a straight-shooting 54-year-old who three years ago arrived from a similar job in Sacramento.

Hillman has nothing against fairs and rodeos, except when they lose money. The Fair Board hired him to make the fairgrounds profitable, even if it meant upheaval.

"I've become the bad guy," he says, "but most of these decisions aren't mine. They belong to the Fair Board. And the Fair Board has to represent all of Washington County, not just the members of the rodeo committee."

Hillman says he thinks the fair is holding its own "if not gaining momentum." He credits the redevelopment project and new attention-getting gimmicks at the fair, such as this year's dog-agility show and free admission.

Rodeo Chairman Cody Feinauer could give a hoot and a holler about any plans Hillman has for the fair. When it comes to running a rodeo, Feinauer thinks the Fair Board should leave it to folks who love it most.

But when the Fair Board asked the rodeo committee to prepare a budget by October, Feinauer showed up empty-handed.

"We wanted to make sure that we had documentation to support what we wanted to do," he says of his request for a one-month extension.

The board didn't buy it. They plowed ahead with Hillman's recommendations, giving the rodeo committee "advisory" status until the board's January meeting, when the fate of the all-volunteer group will be decided. Hillman and his staff will hire a professional rodeo promoter to put on the event.

Angela McVey worries what might happen, if maybe next year she'll just be a spectator like everybody else.

"I feel like all fairs and rodeos are facing what we're facing," says McVey, who has amassed 16 scrapbooks filled with cowboy paraphernalia, much of it collected at the Washington County Rodeo.

"We all just feel lost right now," she says.

Michelle Mandel: 503-294-5959; michellemandel@news.oregonian.com

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November 5, 2004

N.C. Links E. Coli Outbreak to State Fair

<http://www.newsobserver.com>

RALEIGH, N.C. - Health investigators are looking into whether five of at least 24 people stricken in an E. coli outbreak were infected at the state fair last month after finding they were all infected by the same strain.

A sixth victim who also attended the fair last month in Raleigh got a different strain of the bug, but health officials said Thursday that they think the case is related.

At least four cases of E. coli infection occurred coincidentally to the fair outbreak, investigators said. They involve two people in Mecklenburg County who got sick before the fair opened and a parent and child who live on a farm.

"It's beginning to tighten it up," said Dr. Jeffrey Engel, state epidemiologist. "Every day we get more information. If we can get more DNA types that match the five and they all had fair contact, we almost have a closed case. But we have to wait for results. It just helps us so much in tightening down what the exposure was that got these people ill."

By Thursday, state health officials were investigating 38 cases of E. coli infections. Engel said 75 percent of cases involved children.

Three youngsters, including a 13-year-old girl from Moore County and a 2-year-old boy from Wilson, had developed a serious complication known as hemolytic-uremic syndrome, which can cause kidney failure.

The number of new cases being reported to state officials has begun to taper off, Engel said, and secondary outbreaks involving human-to-human transmission have not appeared.

An additional questionnaire will be written this weekend and distributed to families Monday, Engel said, as health officials determine whether either of two petting zoos at the fair were involved.

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TheOmahaChannel.com

State Fair Eyes Flush Future

Amendment 4 Adds \$2M A Year To State Fair

POSTED: 4:29 PM CST November 4, 2004

UPDATED: 4:43 PM CST November 4, 2004

LINCOLN, Neb. -- The Nebraska State Fair is about to get a big infusion of cash, thanks to voters.

Amendment 4 passed by a 55 to 45 percent margin. It will put \$2 million in lottery money into the fair each year. state
fair/2004/0831/3696946.jpg/2004/0831/3696946_40X30.jpg/2004/0831/3696946

On the heels of a 2004 fair that saw larger crowds and turned a \$200,000 profit, fair organizers are excited about the future of a fair that was threatening to shut down just 12 months ago.

"(We're going to) offer more attractions, more exhibits, build on our 4-H and FFA, bring in some musical concerts," said Joe McDermott, the interim fair manager. "Now we have the funding, we have a new board and we need to start giving Nebraskans a reason to come to the State Fair."

The fair also wants to upgrade its facilities so they can be used year-round, creating another revenue source. But it won't happen overnight.

"We need to step back look at big picture and not rush into things," McDermott said.

The city of Lincoln will still need to come up with about \$200,000 a year, and lawmakers will still have to approve any expenditure of this new money. Lincoln city officials say meeting the matching part of Amendment 4 will not be a problem.

Previous Stories:

- October 6, 2004: [Amendment 4 Would Boost State Fair](#)
- September 7, 2004: [State Fair Attendance Up](#)
- August 25, 2004: [State Fair Paints Picture Of Future](#)

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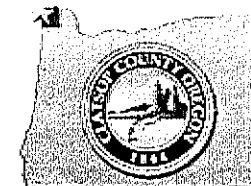
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Wednesday, November 03, 2004



COUNTY, FAIR WORK TO RESOLVE REVENUE SHORTFALL

Clatsop County government has agreed to work with the Clatsop County Fair Board to resolve ongoing revenue shortfalls at the fairgrounds.

The Fair Board voted Tuesday to lay off its two employees and ask the county to help operate the facility and develop a long-term business plan for financial stability.

Fair Board Chair Mike Scholerman said, "This may be a low point for us but it's also a starting point to get other members of the community involved and have a focus and have a positive outcome. I feel strongly as the board chair that we are going to move forward."

County Administrator Scott Derickson said, "We are committed to continuing community programs such as 4-H and the annual Fair that involve our youth and we don't anticipate any impact to those events. At this point in time, no events scheduled at the fairgrounds are canceled."

Derickson said the county is dedicated to helping the Fair Board restructure and improve its financial position. "I believe the county can provide the professional expertise and resources to help the Fair Board achieve a more



fiscally sound position," he said. "The Oregon State University Clatsop County Extension Service is assisting the county with the process."

Derickson said he anticipates that the community will be involved in a visioning and goal setting process for the fairgrounds.

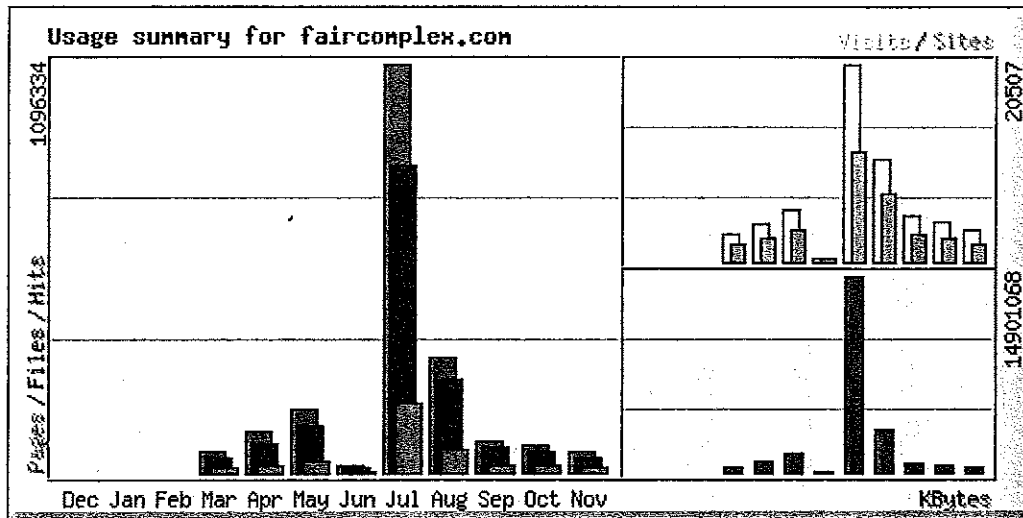
Scholerman said the decision to lay off Events Coordinator Arlene Grant and maintenance worker Mark Elliott was difficult. Grant's last day on the job is Friday and Elliott's Nov. 17.

"Mark and Arlene have done a professional job and made a tremendous effort to try to get things turned around. But it's just time we have to look at what we've got and where we are going, and take a new direction," he said.

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