

WASHINGTON COUNTY FAIR COMPLEX

Board Meeting

December 9, 2003

Floral Building

Regular Session – 4:30 p.m.

Executive Session – 6:00 p.m.

AGENDA

NOTICE OF MEETING

Washington County Fair Board
Regular Meeting: Tuesday, December 9, 2003, at 4:30 p.m.
Executive Session: Tuesday, December 9, 2003, at 6:00 p.m.*
Fair Complex Floral Building
Hillsboro, Oregon

Kathy Christy, President
A. Richard Vial, Vice President Jane Willhoite, Member
Sheila Day, Member Ken Leahy, Member

231 Days to the 2004 Washington County Fair & Rodeo

- A. **Call the Regular Meeting to Order:** All matters noticed and listed on this agenda, in any category, may be considered for action in any order at the discretion of the Board President. Items not so noticed may be discussed at the discretion of the Board President, but cannot be considered for action.
- B. **Public Welcome – Audience Time:** This time is provided for members of the audience to comment on any item(s) not on the regular agenda. At the discretion of the Board President, each individual's comments may be limited to two minutes. Audience members, when recognized by the Board President, may also comment at the time agenda topics are being discussed by the Board. It is requested that those addressing the Board state their full name, address and organization represented.
- C. **Consent Agenda:** All Consent Agenda items shall be approved without discussion and with one motion except those items removed from the Consent Agenda by a Board member or a member of the public attending the meeting so requesting. If a matter is removed, it shall then be considered, discussed and voted on individually, after the Consent Agenda has been approved.
1. Financial Statements
 - A. Budget Overview – September 2003
 - B. Line Item Report – September 2003
 - C. Balance Sheet – September 2003
 - D. Other, if any
 2. Minutes
 - A. Fair Board Minutes – November 2003
 - B. Other, if any
- A. Facility Use Schedule – December 2003
- B. Other, if any

D. Special Reports

1. Rodeo Committee Report – Cody Feinauer, Rodeo Committee Chair
2. 4-H Report – John Baggott, OSU Extension Service
3. Fair Boosters Report – Bill Duerden, Booster President
4. Operations Report – Don G. Hillman, Executive Director
5. Other, if any

E. Old Business

1. Redevelopment Update, if any
2. Cottonwood Trees – ongoing status report
3. Revision to Policy 401 – Establishment and Operation of Rodeo Committee
4. Other, if any

F. New Business

1. Receive Evaluation and Selection Committee Findings
2. Forward Proposal Recommendation to County Commissioners
3. 2004-05 Budget Discussions
4. Board and Executive Director Goals for 2004
5. Other, if any

G. Announcements

1. Calendar of Events
2. Other, if any

H. Correspondence

1. Letters and Cards, if any
2. Other, if any

I. Board Communications

J. Other Matters of Information

1. November Rodeo Committee and Associates Member Minutes
2. November Booster Minutes
3. Newspaper Articles, if any
4. Website Activity
5. Other, if any

L. Adjourn

*Executive Session pursuant to ORS 192.610-192.690 to discuss Personnel issues immediately following the regular Fair Board meeting if deemed necessary.

In compliance with the Americans with Disabilities Act (ADA), this material, in alternate formats, or special accommodations for the meeting, will be made available by calling (503) 648-1416 at least 48 hours prior to this meeting.

CONSENT ITEMS

WASHINGTON COUNTY FAIR COMPLEX

Budget Overview September 2003

Mission Statement - The mission of the Washington County Fair Complex is to provide excellent facilities and services in a self-supporting manner for the following purposes:

1. Preserve the annual County Fair & Rodeo and its' heritage.
2. Promote the "World-Class" agriculture of the County.
3. Provide a welcoming environment for all volunteers.
4. Commitment to life-long learning with a special emphasis on youth.
5. Promote year-round facilities for consumer trade shows, public expo.
6. Promote a sense of community among County residents.

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
1		Beginning Fund Balance - July 1	\$ 357,171	\$ 328,352	\$ 328,352	\$ 357,171	\$ 305,426	117%
Revenues								
2		Interim Revenues	\$ 33,575	\$ 15,169	\$ 63,952	\$ 68,491	\$ 215,994	32%
3		Frite Lites Revenues	-	-	-	-	100,000	0%
4		Fairtime Revenues	-	9,740	590,813	557,286	618,050	90%
5		Non-Operating Revenues	7,620	5,886	138,391	132,454	543,000	24%
Total Revenues			\$ 41,195	\$ 30,795	\$ 793,156	\$ 758,231	\$ 1,477,044	51%
Total Revenues & Beg. Fund Balance			\$ 398,366	\$ 359,147	\$ 1,121,508	\$ 1,115,402	\$ 1,782,470	63%
Expenses								
6		Interim Expenses	\$ 46,695	\$ 77,868	\$ 166,685	\$ 144,407	\$ 501,251	29%
7		Frite Lites Expenses	2,564	-	-	5,597	100,000	6%
8		Fairtime Expenses	38,499	52,589	531,572	526,553	804,537	65%
9		Non-Operating Expenses	-	-	-	-	69,867	0%
Total Expenses			\$ 87,758	\$ 130,457	\$ 698,257	\$ 676,557	\$ 1,475,655	46%
10		Contingency	-	-	-	-	\$ 306,815	
Total Expenses and Ending Fund Balance							\$ 1,782,470	

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Interim Operating Revenues								
11	10	Rent & Storage	\$ 13,807	\$ 13,657	\$ 24,730	\$ 39,647	\$ 180,894	22%
12	16	Parking Fees	\$ 18,883	\$ -	\$ 32,358	\$ 18,883	9,000	210%
13	17	Miscellaneous Income	\$ -	\$ 567	\$ 1,537	\$ 261	10,000	3%
14	18	RV Park	\$ 885	\$ 945	\$ 5,004	\$ 9,700	15,350	63%
15	20	ATM Fees	\$ -	\$ -	\$ 323	\$ -	750	0%
Total Interim Operating Revenues			\$ 33,575	\$ 15,169	\$ 63,952	\$ 68,491	\$ 215,994	32%
Interim Personnel Expenses								
16	100	Interim Permanent Full-Time Positions	\$ 15,151	\$ 40,789	\$ 95,328	\$ 42,088	\$ 198,451	21%
17	101	Interim Temporary Salaries and Wages	\$ 2,588	\$ -	\$ -	\$ 2,588	3,075	84%
18	102	Interim O.P.E.	\$ 6,816	\$ 11,674	\$ 23,895	\$ 16,499	93,808	18%
Total Interim Personnel Expenses			\$ 24,555	\$ 52,463	\$ 119,223	\$ 61,175	\$ 295,334	21%
Interim Operating Expenses								
19	107	Office Expense	\$ 192	\$ 95	\$ 2,856	\$ 1,333	\$ 4,000	33%
20	108	Telephone	\$ 43	\$ 1,101	\$ 4,502	\$ 377	9,000	4%
21	109	Printing	\$ -	\$ -	\$ 49	\$ -	1,000	0%
22	110	Postage	\$ -	\$ -	\$ 702	\$ -	1,750	0%
23	111	Equipment & Building Rental	\$ 215	\$ 180	\$ 407	\$ 1,925	5,000	39%
24	112	Utilities	\$ 4,107	\$ 192	\$ 985	\$ 14,545	70,000	21%
25	113	Repair & Maintenance	\$ 3,506	\$ 1,952	\$ 7,979	\$ 16,852	45,000	37%
26	114	General Supplies	\$ 82	\$ 1,125	\$ 3,156	\$ 5,675	18,000	32%
27	178	Parking	\$ -	\$ -	\$ -	\$ -	-	0%
28	118	Travel & Training	\$ 27	\$ -	\$ 918	\$ 49	500	10%
29	119	Legal Fee to County	\$ -	\$ -	\$ -	\$ 3,685	1,200	307%
30	121	Professional Services	\$ 671	\$ 102	\$ 2,035	\$ 18,962	10,000	190%
31	122	Insurance & Bonding	\$ 12,351	\$ 19,459	\$ 19,459	\$ 12,351	12,100	102%
32	123	Private Mileage	\$ 127	\$ -	\$ 333	\$ 127	500	25%
33	124	Car Allowance	\$ -	\$ -	\$ -	\$ -	-	0%
34	131	Advertising & Public Relations	\$ 495	\$ 824	\$ 1,565	\$ 1,058	6,000	18%
35	132	Board Expense	\$ -	\$ -	\$ -	\$ 5	750	1%
36	133	Due, Licenses, Fees	\$ -	\$ 15	\$ 940	\$ 335	1,125	30%
37	149	Misc. Materials & Services	\$ 99	\$ 360	\$ 360	\$ 1,585	2,500	63%
38	151	County Indirect Cost	\$ -	\$ -	\$ 792	\$ 3,745	14,992	25%
39	154	RV Park Repair & Maintenance	\$ 225	\$ -	\$ -	\$ 225	1,000	23%
40	154B	RV Park Hotel/Motel Tax	\$ -	\$ -	\$ 258	\$ 398	1,000	40%
41	155	ATM Fees	\$ -	\$ -	\$ 166	\$ -	500	0%
Total Interim Operating Expenses			\$ 22,140	\$ 25,405	\$ 47,462	\$ 83,232	\$ 205,917	40%
Total Interim Expenses			\$ 46,695	\$ 77,868	\$ 166,685	\$ 144,407	\$ 501,251	29%
Net Interim Revenues/Expenses			\$ (13,120)	\$ (62,699)	\$ (102,733)	\$ (75,916)	\$ (285,257)	27%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Frite Lites								
42	15	Frite Lites Revenue	\$ -	\$ -	\$ -	\$ -	\$ 100,000	0%
43	375	Frite Lites Expenses	\$ 2,564	\$ -	\$ -	\$ 5,597	100,000	6%
Net Frite Lites Revenues/Expenses			\$ 2,564	\$ -	\$ -	\$ 5,597	\$ -	0%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Fair Revenues								
44	4	State Sources - Dept. of Agriculture	\$ -	\$ -	\$ -	\$ -	\$ 41,000	0%
45	30	Youth Admissions	\$ -	\$ -	\$ 37,886	\$ 26,645	37,500	71%
46	31	Other Admissions	\$ -	\$ 1,769	\$ 213,820	\$ 203,333	210,000	97%
47	32	Concessions/Booths	\$ -	\$ 178	\$ 120,695	\$ 116,956	120,000	97%
48	33	Sponsorships	\$ -	\$ 2,875	\$ 57,625	\$ 55,415	57,500	96%
49	34	Advertising Sold	\$ -	\$ -	\$ 1,800	\$ 1,150	2,500	46%
50	36	Carnival Income	\$ -	\$ -	\$ 50,946	\$ 47,865	50,500	95%
51	37	Entry & Bedding Fees	\$ -	\$ 45	\$ 2,468	\$ 2,334	2,500	93%
52	38	Parking Fees	\$ -	\$ 20	\$ 40,491	\$ 42,792	40,000	107%
53	39	Rodeo Sponsorships	\$ -	\$ -	\$ 29,090	\$ 26,186	29,000	90%
54	41	Miscellaneous	\$ -	\$ 2,586	\$ 26,418	\$ 10,692	15,000	71%
55	42	Rodeo Admissions	\$ -	\$ -	\$ 4,870	\$ 19,839	4,800	413%
56	43	Main Stage	\$ -	\$ -	\$ -	\$ -	-	0%
57	45	Amphitheater Merchandise	\$ -	\$ -	\$ 697	\$ 769	500	154%
58	46	Rodeo Miscellaneous	\$ -	\$ -	\$ 1,740	\$ 1,937	1,750	111%
59	48	ATM Fees	\$ -	\$ 2,267	\$ 2,267	\$ 1,373	2,500	55%
60	49	Rodeo Queen Activities	\$ -	\$ -	\$ -	\$ -	3,000	0%
Total Fair Revenues			\$ -	\$ 9,740	\$ 590,813	\$ 557,286	\$ 618,050	90%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Fairtime Personnel Expenses								
61	103	Fair Permanent Full-Time Positions	\$ 7,642	\$ -	\$ -	\$ 15,254	\$ 117,349	13%
62	104	Fair Temporary Salaries and Wages	\$ 127	\$ -	\$ -	\$ 3,773	3,747	101%
63	105	Fair O.P.E.	\$ 2,751	\$ -	\$ -	\$ 5,994	\$ 59,444	10%
Total Fairtime Personnel Expenses			\$ 10,520	\$ -	\$ -	\$ 25,021	\$ 180,540	14%
Fair Operations								
64	190	Telephone	\$ 50	\$ -	\$ -	\$ 1,915	\$ 3,000	64%
65	191	Car Allowance	\$ -	\$ -	\$ -	\$ -	-	0%
66	175	Printing	\$ 491	\$ 360	\$ 6,652	\$ 5,837	7,500	78%
67	192	Postage	\$ -	\$ -	\$ -	\$ 609	1,000	61%
68	193	Travel & Training	\$ -	\$ -	\$ -	\$ -	4,500	0%
69	194	Legal Fees to County	\$ -	\$ -	\$ -	\$ -	1,200	0%
70	195	Insurance and Bonding	\$ 12,351	\$ -	\$ -	\$ 12,351	12,100	102%
71	196	Board Expense	\$ -	\$ -	\$ -	\$ -	750	0%
72	197	County Indirect Costs	\$ 1,250	\$ -	\$ -	\$ 3,745	14,992	25%
73	176	Utilities	\$ 8,315	\$ -	\$ 11,616	\$ 12,557	13,000	97%
74	198	Dues, Licenses and Fees	\$ 205	\$ -	\$ -	\$ 205	1,125	18%
75	178	Parking	\$ -	\$ -	\$ 5,185	\$ 5,507	5,200	106%
76	179	Professional Services	\$ 1,383	\$ 11,254	\$ 27,754	\$ 61,146	76,215	80%
77	180	Advertising, Promotions, etc.	\$ 241	\$ 398	\$ 73,801	\$ 78,607	79,000	100%
78	182	Miscellaneous	\$ 126	\$ 12,140	\$ 16,345	\$ 4,269	16,500	26%
79	183	Decorations	\$ -	\$ 1,450	\$ 4,083	\$ 1,025	4,000	26%
80	184	Equipment Rental	\$ -	\$ 2,155	\$ 4,555	\$ 6,134	13,500	45%
81	186	Restroom Service	\$ -	\$ -	\$ 11,915	\$ 14,302	15,500	92%
82	187	Repair & Maintenance	\$ -	\$ -	\$ 2,224	\$ 59	7,000	1%
83	188	Materials & Supplies	\$ 2,418	\$ 6,296	\$ 12,302	\$ 11,786	10,500	112%
84	189	ATM Fees	\$ -	\$ -	\$ -	\$ -	250	0%
Total Fair Operations			\$ 26,830	\$ 34,053	\$ 176,432	\$ 220,054	\$ 286,832	77%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Exhibits & Competitions								
85	211	Awards FFA	\$ -	\$ -	\$ 2,575	\$ 2,126	\$ 2,340	91%
86	212	Personnel FFA	\$ -	\$ 150	\$ 598	\$ 663	585	113%
87	213	Other FFA	\$ 200	\$ 861	\$ 1,361	\$ 493	1,215	41%
88	Total FFA		\$ 200	\$ 1,011	\$ 4,534	\$ 3,282	\$ 4,140	79%
4-H								
89	221	Awards 4-H	\$ 44	\$ 263	\$ 288	\$ 4,598	\$ 5,400	85%
90	222	Personnel 4-H	\$ -	\$ 150	\$ 5,878	\$ 6,359	5,310	120%
91	223	Other 4-H	\$ 500	\$ 2,192	\$ 9,945	\$ 4,295	8,955	48%
	Total 4-H		\$ 544	\$ 2,605	\$ 16,111	\$ 15,252	\$ 19,665	78%
Open Class								
92	231	Awards Open Class	\$ -	\$ -	\$ 25,778	\$ 20,186	\$ 23,400	86%
93	232	Personnel Open Class	\$ -	\$ 250	\$ 2,018	\$ 1,757	1,845	95%
94	233	Other Open Class	\$ 66	\$ 278	\$ 3,607	\$ 1,472	3,265	45%
	Total Open Class		\$ 66	\$ 528	\$ 31,403	\$ 23,415	\$ 28,510	82%
Total Exhibits & Competitions			\$ 810	\$ 4,144	\$ 52,048	\$ 41,949	\$ 52,315	80%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Rodeo								
95	311	Prize Money	\$ -	\$ -	\$ 45,000	\$ 34,500	\$ 45,000	77%
96	312	Announcer/Contractors/Personnel	\$ -	\$ 221	\$ 18,871	\$ 15,685	16,600	94%
97	313	Stock Contract	\$ -	\$ 1,034	\$ 28,012	\$ 20,000	27,000	74%
98	314	Special Awards	\$ -	\$ -	\$ 816	\$ 1,000	500	200%
99	315	Exceptional Kid's Rodeo	\$ -	\$ 441	\$ 621	\$ 236	2,000	12%
100	316	Promotion	\$ -	\$ 19	\$ 5,323	\$ 4,424	5,500	80%
101	317	Materials & Supplies	\$ 301	\$ 1,432	\$ 2,859	\$ 4,086	3,000	136%
102	318	Board Expense	\$ 38	\$ 608	\$ 608	\$ 38	2,000	2%
103	319	Other (Fees & Dues)	\$ -	\$ 1,172	\$ 2,522	\$ -	2,500	0%
104	320	Queen	\$ -	\$ 160	\$ 779	\$ 1,190	4,000	30%
105	321	Rental Equipment	\$ -	\$ 940	\$ 2,739	\$ 8,978	7,500	120%
106	322	Money Raising Projects	\$ -	\$ -	\$ 1,691	\$ 2,566	1,750	147%
107	333	Sponsorship Fees	\$ -	\$ -	\$ 1,125	\$ -	-	
Total Rodeo			\$ 339	\$ 6,027	\$ 110,966	\$ 92,703	\$ 117,350	79%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Fair Entertainment								
108	324	Main Stage (Artist Fees)	\$ -	\$ -	\$ 76,500	\$ 46,350	\$ 63,000	74%
109	325	Grounds Entertainment	\$ -	\$ -	\$ 57,224	\$ 39,317	42,500	93%
110	326	Associated Costs - Main	\$ -	\$ 1,192	\$ 22,447	\$ 28,263	32,000	88%
111	327	Associated Costs - Grounds	\$ -	\$ 4,932	\$ 15,732	\$ 18,423	15,000	123%
112	328	Touch & See	\$ -	\$ -	\$ 3,000	\$ 2,500	2,500	100%
113	329	Special Exhibit	\$ -	\$ 2,241	\$ 17,223	\$ 11,973	12,500	96%
Total Fair Entertainment			\$ -	\$ 8,365	\$ 192,126	\$ 146,826	\$ 167,500	88%
Total Fairtime Expenses			\$ 38,499	\$ 52,589	\$ 531,572	\$ 526,553	\$ 804,537	65%
Net Fairtime Income/Loss			\$ (38,499)	\$ (42,849)	\$ 59,241	\$ 30,733	\$ (186,487)	-16%

Line Item	Acct No.	Description	September 2003	September 2002	Year to Date FYE 6/30/03	Year to Date FYE 6/30/04	Adopted 2003-04	%
Non-Operating Revenues								
114	9	Dedicated Funds - Hotel/Motel Tax	\$ 7,150	\$ 5,356	\$ 136,844	\$ 130,875	\$ 538,000	24%
115	14	Interest	\$ 470	\$ 530	\$ 1,547	\$ 1,579	5,000	32%
Total Non-Operating Revenues			\$ 7,620	\$ 5,886	\$ 138,391	\$ 132,454	\$ 543,000	24%
Non-Operating Expenses								
116	510	Purchase/Lease	\$ -	\$ -	\$ 37,505	\$ 37,954	\$ 42,667	89%
117	511	Land Improvements	\$ -	\$ -	\$ -	\$ -	-	0%
118	512	Building & Structures	\$ -	\$ -	\$ -	\$ -	-	0%
119	513	Equipment	\$ 3,054	\$ -	\$ -	\$ 5,117	27,200	19%
120	514	Development Reserve	\$ -	\$ -	\$ 10,000	\$ -	-	0%
Total Non-Operating Expenses			\$ 3,054	\$ -	\$ 47,505	\$ 43,071	\$ 69,867	62%

Washington County Fair Complex

Line Item Report

September 2003

12/04/03

Date	Num	Name	Memo	Original Amount	Paid Amount
Income					
C · DEDICATED FUNDS					
009 · Hotel/Motel Tax					
09/30/2003		Washington County Finance Department	September 2003	7,149.71	7,149.71
Total 009 · Hotel/Motel Tax					7,149.71
Total C · DEDICATED FUNDS					7,149.71
D · INTERIM INCOME					
010 · Rent & Storage					
010B · Main Exhibit Hall					
09/10/2003	032903-...	Basenji Club of America	MEH for 9/2003	2,850.00	2,850.00
09/22/2003	2001-384	Feathered Friends	Base lease of MEH & inventory less deposit paid	1,438.90	1,438.90
09/22/2003	2001-388	Dolls 4 All	Main Exhibit Hall North, Inventory, Labor & Dum...	1,224.00	1,224.00
09/22/2003		Hardy Plant Society of Ore.	Sept. 2003	375.00	375.00
Total 010B · Main Exhibit Hall					5,887.90
010C · Cloverleaf Building					
09/11/2003	032903-...	Sisterspirit	Payment for March 03 invoice	226.15	226.15
09/11/2003	032903-...	Amy Holtgrove	Base plus Inventory on Cloverleaf Building for Se...	537.00	537.00
09/22/2003		Oregon Ki Society	Sept. 2003	256.00	256.00
Total 010C · Cloverleaf Building					1,019.15
010G · Grounds/General					
09/10/2003	032903-...	Basenji Club of America	Grounds rental for 9/2003	750.00	750.00
09/10/2003	032903-...	Leo Aguilar	Grounds rental for 9/2003	750.00	750.00
09/10/2003	032903-...	Gem Faire	Rental of Barn for table making	300.00	300.00
09/10/2003	032903-...	La Mesa RV	9/1/2003 grounds rental	300.00	300.00
09/11/2003	032903-...	Laura Wilson	Remaining amount owed for Sept. 03 grounds re...	11.00	11.00
09/11/2003	032903-...	Leo Aguilar	Remainder for base Lease for Grounds General ...	2,630.00	2,630.00
09/22/2003	2001-317	N.W. Holland Lop Rabbit Club	Large Covered Showring-Miscellaneous items(s...	219.50	219.50
09/22/2003	2001-337	Multikeeters	Large Covered Showring	600.00	600.00
09/22/2003	2001-387	Garret K. Dong	Fair Complex Lease, Inventory, Labor & Dumpst...	670.50	670.50
09/22/2003		Laura Wilson	Sept. 2003	21.00	21.00
Total 010G · Grounds/General					6,252.00
010J · RV/Boat Storage/Barns					
09/10/2003	032903-...	Clarence Twenhafel	Boat/RV Storage Fee - Applied Deposit	75.00	75.00
09/22/2003	032903-...	Thomas Flath	Winter Storage-Deposit	75.00	75.00
09/22/2003	032903-...	Robert Griguahn	Winter Storage-Deposit	75.00	75.00
09/29/2003	032903-...	Brian Coombs	RV Storage-Deposit	75.00	75.00
Total 010J · RV/Boat Storage/Barns					300.00
010K · Interim Use Concessions					
09/22/2003	032903-...	Sweet Tweets	Interim Use Concessions	468.20	468.20
09/29/2003		Dolls 4 All-	10% cut from Sweet Tweets Java	(82.70)	(82.70)
09/29/2003		Garret Dong	10% from Sweet Tweets Java	(37.20)	(37.20)
Total 010K · Interim Use Concessions					348.30
Total 010 · Rent & Storage					13,807.35
014 · Interest Income					
09/10/2003		Columbia Community Bank	Interest	427.84	427.84
09/30/2003		Washington County Finance Department	Sept 2003	42.51	42.51
Total 014 · Interest Income					470.35
016 · Parking Fees					
09/22/2003			Airshow Parking Saturday	9,933.23	9,933.23
09/22/2003			Airshow Parking Sunday	8,949.67	8,949.67
Total 016 · Parking Fees					18,882.90
018 · RV Parking					
018A · RV Parking/Short Term					
09/03/2003	032903-...	RV Parking Fee	Short Term RV Parking-Ground	50.00	50.00
09/03/2003	032903-...	RV Parking Fee	Short Term RV Parking	15.00	15.00
09/03/2003	032903-...	RV Parking Fee	Short Term RV Parking	30.00	30.00
09/10/2003	032903-...	RV Parking Fee	Short Term RV Parking	15.00	15.00
09/10/2003	032903-...	RV Parking Fee	Short Term RV Parking	30.00	30.00
09/10/2003	032903-...	RV Parking Fee	Short Term RV Parking-Dry Pkg	20.00	20.00
09/10/2003	032903-...	RV Parking Fee	Short Term RV Parking-Airshow	50.00	50.00
09/11/2003	032903-...	RV Parking Fee	Airshow RV Parking	25.00	25.00
09/11/2003	032903-...	RV Parking Fee	Airshow RV Parking	75.00	75.00
09/12/2003	032903-...	RV Parking Fee	Short Term RV Parking	15.00	15.00
09/15/2003	032903-...	RV Parking Fee	Short Term RV Parking	15.00	15.00
09/15/2003	032903-...	RV Parking Fee	Short Term RV Parking	30.00	30.00
09/15/2003	032903-...	RV Parking Fee	Short Term RV Parking	45.00	45.00
09/19/2003	032903-...	RV Parking Fee	Short Term RV Parking-Airshow	150.00	150.00

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Washington County Fair Complex Line Item Report

12/04/03

September 2003

Date	Num	Name	Memo	Original Amount	Paid Amount
09/19/2003	032903-...	RV Parking Fee	Short Term RV Parking-Airshow	50.00	50.00
09/22/2003	032903-...	RV Parking Fee	RV Parking for Glass Show	60.00	60.00
Total 018A · RV Parking/Short Term					675.00
018 · RV Parking - Other					
09/04/2003	CCS 09...		Visa/Mastercard	60.00	60.00
09/08/2003	CCS 09...		Visa	75.00	75.00
09/22/2003	CCS 09...		Visa	75.00	75.00
Total 018 · RV Parking - Other					210.00
Total 018 · RV Parking					885.00
Total D · INTERIM INCOME					34,045.60
Total Income					41,195.31
Gross Profit					41,195.31
Expense					
AE · PERSONNEL					
100 · Interim Permanent F/T Salaries					
09/05/2003		Washington County Finance Department	Acct#100-105	7,485.70	7,485.70
09/12/2003		Washington County Finance Department	Acct# 100-105	7,665.52	7,665.52
Total 100 · Interim Permanent F/T Salaries					15,151.22
101 · Interim Temp Salaries & Wages					
09/05/2003		Washington County Finance Department	Acct#100-105	412.80	412.80
09/08/2003		Employers Overload	Interim Labor	352.75	352.75
09/08/2003		Employers Overload	Interim labor	361.25	361.25
09/12/2003		Washington County Finance Department	Acct# 100-105	220.80	220.80
09/19/2003		Employers Overload	Interim Labor	344.25	344.25
09/29/2003		Employers Overload	Interim Labor	369.75	369.75
09/29/2003	Inv# 024...	Anytime Labor	Interim Electrician	104.79	104.79
09/29/2003		Employers Overload	Interim Labor	225.25	225.25
09/29/2003		Employers Overload	Airshow Labor	196.00	196.00
Total 101 · Interim Temp Salaries & Wages					2,344.00
102 · Interim O.P.E.					
09/05/2003		Washington County Finance Department	Acct#100-105	2,810.00	2,810.00
09/08/2003		Employers Overload	Interim Labor	180.21	180.21
09/08/2003		Employers Overload	Interim Labor	176.38	176.38
09/12/2003		Washington County Finance Department	Acct# 100-105	2,777.42	2,777.42
09/12/2003		Washington County Finance Department	Acct# 100-105	234.00	234.00
09/12/2003		Washington County Finance Department	Acct# 100-105	46.64	46.64
09/19/2003		Employers Overload	Interim Labor	172.13	172.13
09/29/2003	Inv# 024...	Anytime Labor	Interim Electrician	69.86	69.86
09/29/2003		Employers Overload	Interim labor	112.63	112.63
09/29/2003		Employers Overload	Airshow Labor	52.08	52.08
09/29/2003		Employers Overload	Interim Labor	184.88	184.88
Total 102 · Interim O.P.E.					6,816.23
103 · Fair Permanent Full-Time Salary					
09/05/2003		Washington County Finance Department	Acct#100-105	3,733.00	3,733.00
09/12/2003		Washington County Finance Department	Acct# 100-105	3,909.19	3,909.19
Total 103 · Fair Permanent Full-Time Salary					7,642.19
104 · Fair Temporary Salaries					
09/05/2003		Anytime Labor	Fairtime Electrician	29.94	29.94
09/08/2003		Employers Overload	fairtime-general	55.25	55.25
09/19/2003		Employers Overload	Fairtime General	42.00	42.00
Total 104 · Fair Temporary Salaries					127.19
105 · Fair O.P.E.					
09/05/2003		Washington County Finance Department	Acct#100-105	1,313.34	1,313.34
09/05/2003		Anytime Labor	Fairtime Electrician	19.96	19.96
09/08/2003		Employers Overload	fairtime-general	27.43	27.43
09/12/2003		Washington County Finance Department	Acct# 100-105	1,348.14	1,348.14
09/12/2003		Washington County Finance Department	Acct# 100-105	31.01	31.01
09/19/2003		Employers Overload	Fairtime General	11.16	11.16
Total 105 · Fair O.P.E.					2,751.04
Total AE · PERSONNEL					35,077.51

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**Washington County Fair Complex
Line Item Report
September 2003**

Date	Num	Name	Memo	Original Amount	Paid Amount
BE - INTERIM OPERATIONS					
107 - Office Expense					
09/05/2003	GJ 09503		Bank Chg-Transfer	0.00	0.00
09/15/2003		Office Depot	Copy Paper/New Fax Machine	166.71	166.71
09/15/2003		Office Depot	Return Credit	(27.31)	(27.31)
09/29/2003		Bob Kuest	Ground Sound System Repair	11.98	11.98
09/30/2003	GJ 0930...		Visa Fees	12.42	12.42
09/30/2003	GJ 0930...		Discover Fees	1.47	1.47
09/30/2003			Service Charge	27.12	27.12
Total 107 - Office Expense					192.39
108 - Telephone					
09/08/2003		T-Mobile	Cell Phone 6/03	42.83	42.83
Total 108 - Telephone					42.83
111 - Equip/Bldg Rental					
111A - Equipment Rental					
09/29/2003		Citicorp Vendor Finance, Inc.	Copier Lease	215.00	215.00
Total 111A - Equipment Rental					215.00
Total 111 - Equip/Bldg Rental					215.00
112 - Utilities					
09/08/2003		NW Natural	8/29/03	19.25	19.25
09/10/2003	28314-5...	Portland General Electric	Acct#112-Util	42.56	42.56
09/10/2003	28314-6...	Portland General Electric	Acct#112-Util	13.02	13.02
09/10/2003	45466-5...	Portland General Electric	Acct#112-Util	2,193.84	2,193.84
09/10/2003	28314-5...	Portland General Electric	Acct# 112	158.41	158.41
09/15/2003		Hillsboro Garbage Disposal	July Services/Interim	222.00	222.00
09/29/2003		Portland General Electric	Acct# 112	29.52	29.52
09/29/2003		City of Hillsboro	July Services Interim	1,428.67	1,428.67
Total 112 - Utilities					4,107.27
113 - Repair & Maintenance					
113B - Main Exhibit Hall R & M					
09/10/2003		Homier Distributing Co.	Refundable Deposit	200.00	200.00
Total 113B - Main Exhibit Hall R & M					200.00
113E - Friendship Square R & M					
09/10/2003		All American Pit Bull Association	Refundable Deposit	26.50	26.50
Total 113E - Friendship Square R & M					26.50
113G - Grounds/General R & M					
09/15/2003		Hillsboro Drop Box	July Drop Box Interim	324.48	324.48
09/19/2003		Home Depot	Casoron/ZipTies/Polty Sheets	144.69	144.69
09/19/2003		Home Depot	Aluminum Channel/MOTion Detector	35.16	35.16
09/29/2003		Allied Hand Dryer	Baby Changing Station	358.00	358.00
Total 113G - Grounds/General R & M					862.33
113L - Equipment R & M					
09/03/2003		McClenny Refrigeration	Air Conditioning and Milk Tank Service	112.50	112.50
09/03/2003		Sunset Auto Parts	Pump	46.77	38.99
09/03/2003		Sunset Auto Parts	Pump	46.77	7.78
09/03/2003		Sunset Auto Parts	Credit	(7.78)	(7.78)
09/05/2003	Inv# 473...	Gratteri Tire & Wheel	Heavy Duty Tubes/Calcium	30.61	30.61
09/05/2003	Inv# 474...	Gratteri Tire & Wheel	Front Loader Tires	70.00	70.00
09/19/2003	Inv# 459...	Fisher Implement Company	TYZ1747 Batteries	150.00	150.00
Total 113L - Equipment R & M					402.10
113 - Repair & Maintenance - Other					
09/08/2003	Inv# 413...	Fisher Implement Company	Repairs John Deere Tractor	1,882.84	1,882.84
09/29/2003		Windsor Security	Quarterly Charges	131.70	131.70
Total 113 - Repair & Maintenance - Other					2,014.54
Total 113 - Repair & Maintenance					3,505.47
114 - General Supplies					
09/03/2003		Cintas First Aid & Safety	Re-fill Shop First Aid Kit	76.80	76.80
09/16/2003		Sierra Springs/Brewed Hot Coffee	Bottled Water Service	5.00	5.00
Total 114 - General Supplies					81.80
118 - Travel & Training					
09/10/2003		Denny's	Meeting/Vial	26.99	26.99
Total 118 - Travel & Training					26.99

Washington County Fair Complex

Line Item Report

September 2003

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Date	Num	Name	Memo	Original Amount	Paid Amount
121 · Professional Svcs.					
09/15/2003		Washington County Finance Department	ADA Consulting Services	468.75	468.75
09/29/2003		Washington County Finance Department	Acct# 121	202.50	202.50
Total 121 · Professional Svcs.					671.25
122 · Insurance & Bond					
09/10/2003		City County Insurance Services	Gen Liabil/Auto Ins - Interim	12,351.30	12,351.30
Total 122 · Insurance & Bond					12,351.30
123 · Private Mileage					
09/12/2003		Leah Perkins	State Fair	126.50	126.50
Total 123 · Private Mileage					126.50
131 · Advertising & P.R.					
09/05/2003	July	Hillsboro Argus	July Ads	233.60	233.60
09/05/2003	August	Hillsboro Argus	Aug Ads	233.60	233.60
09/19/2003		Qwest Dex	Monthly Directory Listing	31.70	31.70
09/29/2003	GJ 0929...	Yellow-Page.Net	Refund	(3.50)	(3.50)
Total 131 · Advertising & P.R.					495.40
149 · Misc. Materials & Svcs.					
09/05/2003		Home Depot	Bee Spray & Hazard Paint	99.02	99.02
Total 149 · Misc. Materials & Svcs.					99.02
151 · County Indirect Cost					
09/08/2003		Washington County Finance Department	August Indirect Charges	1,249.50	1,249.50
Total 151 · County Indirect Cost					1,249.50
154 · RV Park					
154A · RV Park Repair & Maint.					
09/29/2003		Sign Pro	RV Rules/Closed Sign	225.00	225.00
Total 154A · RV Park Repair & Maint.					225.00
Total 154 · RV Park					225.00
Total BE · INTERIM OPERATIONS					23,000.72
CE · FAIR OPERATIONS					
175 · Printing					
09/12/2003		Washington County Finance Department	2003 Daily Schedules	491.04	491.04
Total 175 · Printing					491.04
176 · Utilities					
09/15/2003		Hillsboro Drop Box	Acct# 113G	4,029.13	4,029.13
09/29/2003		City of Hillsboro	July Charges - Fairtime	4,286.01	4,286.01
Total 176 · Utilities					8,315.14
179 · Professional Svcs.					
09/19/2003		Coast to Coast Event Services	Final Payment-2003 Fair Services	1,132.56	1,132.56
09/29/2003	Reissue	Hillsboro National Guard Family Program	Acct# 179	200.00	200.00
09/29/2003		Linda Kay Bergstrom-		50.00	50.00
Total 179 · Professional Svcs.					1,382.56
180 · Advertising & Promotion					
09/05/2003	August	Hillsboro Argus	Fair Results Pages	241.20	241.20
Total 180 · Advertising & Promotion					241.20
182 · Miscellaneous					
09/05/2003		Karla Thaler	Fair Camping Refund	20.00	20.00
09/12/2003		Curtis Trailers-	Hose for Concession Booth	86.34	86.34
09/19/2003		Award Specialties	Perpetual Horticulture Plate Engrave	20.00	20.00
Total 182 · Miscellaneous					126.34
188 · Materials & Supplies					
09/05/2003		Harry Evers	Manure Removal	2,000.00	2,000.00
09/10/2003		Bi-Mart	Copier Paper/Bottled Water/Rakes/Shovels	388.86	388.86
09/19/2003	Inv#139...	Audio/Visual Innovations	2 Replacement Microphones	27.48	27.48
09/29/2003		Bob Kuest	agc 4 amp	1.50	1.50
Total 188 · Materials & Supplies					2,417.84
190 · Fair Telephone					
09/08/2003		VisionsQuest Communications	Relocated Shop Phone	50.00	50.00
Total 190 · Fair Telephone					50.00
195 · Fair Insurance & Bonding					
09/10/2003		City County Insurance Services	Gen Liabil/Auto Ins - Fairtime	12,351.30	12,351.30
Total 195 · Fair Insurance & Bonding					12,351.30

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**Washington County Fair Complex
Line Item Report
September 2003**

Date	Num	Name	Memo	Original Amount	Paid Amount
197 · Fair County Indirect Cost					
09/08/2003		Washington County Finance Department	August Indirect Charges	1,249.50	1,249.50
Total 197 · Fair County Indirect Cost					1,249.50
198 · Fair Dues, Licenses & Fees					
09/16/2003		Amusement Business	Acct# 198	205.00	205.00
Total 198 · Fair Dues, Licenses & Fees					205.00
Total CE · FAIR OPERATIONS					26,829.92
DE · EXHIBITS/COMPETITIONS					
213 · Other FFA					
09/03/2003		Doug Patterson	Stipend for Fair	100.00	100.00
09/03/2003		Carol Patterson	Fair Stipend	100.00	100.00
Total 213 · Other FFA					200.00
221 · Awards 4-H					
09/10/2003		Jessica White-	Replacement ck for #28194	18.50	18.50
09/29/2003		Kinton Jr. Grange		25.00	25.00
Total 221 · Awards 4-H					43.50
223 · Other 4-H					
09/05/2003		Harry Evers	Manure Removal	500.00	500.00
Total 223 · Other 4-H					500.00
233 · Other Open Class					
09/29/2003		Joyce Barrett-	Re-Issue per County	24.00	24.00
09/29/2003		Barbara & Dennis Schultz	Replacement for #27671	42.00	42.00
Total 233 · Other Open Class					66.00
Total DE · EXHIBITS/COMPETITIONS					809.50
EE · RODEO					
317 · Materials & Supplies					
9/29/2003		Todd Kline	Line Level Set/Glors/Tie Wire	12.00	12.00
3/29/2003		Mike Seavey	wireties for banners	17.38	17.38
09/29/2003		Rod Silvis	Diesel/Rodeo	271.80	271.80
Total 317 · Materials & Supplies					301.18
318 · Board Expense					
09/03/2003		Laurel Fallick-	Flowers - Silvis	38.00	38.00
Total 318 · Board Expense					38.00
Total EE · RODEO					339.18
HE · Frite Lites Expense					
375 · Major Expenditures					
09/24/2003		Home Depot	Electrical Cords, Lighting for Sponsor Signs	1,268.26	1,268.26
09/24/2003		Home Depot	Electrical Cords, Wood for Sponsor Sigh Supports	532.16	532.16
Total 375 · Major Expenditures					1,800.42
380 · Miscellaneous					
09/15/2003		Spirit Halloween Superstores	Frite Lites Decorations	55.94	55.94
09/16/2003		Network Solutions	Frightlights.com & redirect to fritelites.com	111.00	111.00
09/19/2003		PayPal	Frite Lites-Gio Sticks	192.95	192.95
09/24/2003		Fred Meyer	Misc Supplies-Frite Lites	90.86	90.86
09/24/2003		Craft Warehouse	Frite Lites Decorations	22.93	22.93
09/24/2003		Post Net	Ship Frite Passes to Bi-Mart in Eugene	12.95	12.95
Total 380 · Miscellaneous					486.63
382 · Materials & Supplies					
09/10/2003		Pet Edge	Halloween Dog toys/Rawhide treats/Shipping	78.34	78.34
09/24/2003		Jo-Ann Fabrics	Graveyard & Creepy Cafe decorations	78.64	78.64
09/25/2003		Home Depot	Plugs	86.13	86.13
09/25/2003		Home Depot	Frite Lite Display	33.54	33.54
Total 382 · Materials & Supplies					276.65
Total HE · Frite Lites Expense					2,563.70

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Washington County Fair Complex Line Item Report

September 2003

<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Memo</u>	<u>Original Amount</u>	<u>Paid Amount</u>
JE · CAPITAL OUTLAY					
513 · Equipment					
09/12/2003	Inv# 922...	Gateway Computers	New Server	3,054.00	3,054.00
Total 513 · Equipment					<u>3,054.00</u>
Total JE · CAPITAL OUTLAY					<u>3,054.00</u>
Total Expense					<u>92,061.53</u>
Net Income					<u>(50,866.22)</u>

Washington County Fair Complex
 Balance Sheet Prev Year Comparison
 As of September 30, 2003

	<u>Sep 30, 03</u>	<u>Sep 30, 02</u>	<u>\$ Change</u>	<u>% Change</u>
ASSETS				
Current Assets				
Checking/Savings				
0900 · West Coast Bank	9,721.20	8,702.89	1,018.31	11.7%
0950 · West Coast Bank-Premium	0.00	204.29	(204.29)	(100.0)%
1-1 · C.C.B. - General Checking	(7,617.10)	0.00	(7,617.10)	(100.0)%
1-3 · C.C.B. - Money Market Account	270,671.01	0.00	270,671.01	100.0%
1-4 · C.C.B. - ATM Acct	5,120.00	0.00	5,120.00	100.0%
1040 · Petty Cash	242.75	500.00	(257.25)	(51.5)%
1080 · Washington County Fund 200	52,441.69	237,904.89	(185463.20)	(78.0)%
910 · West Coast Money Market	(15.00)	129,965.46	(129980.46)	(100.0)%
Total Checking/Savings	330,564.55	377,277.53	(46,712.98)	(12.4)%
Accounts Receivable				
1200 · Accounts Receivable	6,795.42	233.80	6,561.62	2,806.5%
Total Accounts Receivable	6,795.42	233.80	6,561.62	2,806.5%
Other Current Assets				
1499 · Undeposited Funds	303.50	0.00	303.50	100.0%
2170 · Show Opening & Ending Cash	11,483.15	0.00	11,483.15	100.0%
2175 · ATM Suspense Account	(5,000.00)	0.00	(5,000.00)	(100.0)%
Total Other Current Assets	6,786.65	0.00	6,786.65	100.0%
Total Current Assets	344,146.62	377,511.33	(33,364.71)	(8.8)%
Fixed Assets				
220 · Equipment	10,487.06	0.00	10,487.06	100.0%
Total Fixed Assets	10,487.06	0.00	10,487.06	100.0%
TOTAL ASSETS	<u>354,633.68</u>	<u>377,511.33</u>	<u>(22,877.65)</u>	<u>(6.1)%</u>
LIABILITIES & EQUITY				
Liabilities				
Current Liabilities				
Accounts Payable				
2000 · Accounts Payable	27,343.00	968.50	26,374.50	2,723.2%
Total Accounts Payable	27,343.00	968.50	26,374.50	2,723.2%

Washington County Fair Complex
 Balance Sheet Prev Year Comparison
 As of September 30, 2003

	<u>Sep 30, 03</u>	<u>Sep 30, 02</u>	<u>\$ Change</u>	<u>% Change</u>
Credit Cards				
01 · Home Depot	202.57	0.00	202.57	100.0%
03 · Office Depot	(46.27)	29.00	(75.27)	(259.6)%
05 · WCB Visa-Card# 1	1,211.87	0.00	1,211.87	100.0%
06 · WCB Visa - Don	(4,588.55)	0.00	(4,588.55)	(100.0)%
Total Credit Cards	<u>(3,220.38)</u>	<u>29.00</u>	<u>(3,249.38)</u>	<u>(11,204.8)%</u>
Other Current Liabilities				
2053 · Deferred Commercial Exhibit ...	(50.00)	0.00	(50.00)	(100.0)%
2059 · Deferred Sponsorship Income	14,000.00	0.00	14,000.00	100.0%
2064 · Defered Facilities Rental	3,795.00	0.00	3,795.00	100.0%
2065 · Rental Refundable Deposits	1,717.70	200.00	1,517.70	758.9%
Total Other Current Liabilities	<u>19,462.70</u>	<u>200.00</u>	<u>19,262.70</u>	<u>9,631.4%</u>
Total Current Liabilities	<u>43,585.32</u>	<u>1,197.50</u>	<u>42,387.82</u>	<u>3,539.7%</u>
Long Term Liabilities				
2200 · Loan - Columbia Community B...	47,732.91	0.00	47,732.91	100.0%
Total Long Term Liabilities	<u>47,732.91</u>	<u>0.00</u>	<u>47,732.91</u>	<u>100.0%</u>
Total Liabilities	<u>91,318.23</u>	<u>1,197.50</u>	<u>90,120.73</u>	<u>7,525.7%</u>
Equity				
3000 · Opening Bal Equity	3,668.17	(444.11)	4,112.28	926.0%
3900 · Retained Earnings	165,882.87	295,569.14	(129,686.27)	(43.9)%
Net Income	93,764.41	81,188.80	12,575.61	15.5%
Total Equity	<u>263,315.45</u>	<u>376,313.83</u>	<u>(112,998.38)</u>	<u>(30.0)%</u>
TOTAL LIABILITIES & EQUITY	<u>354,633.68</u>	<u>377,511.33</u>	<u>(22,877.65)</u>	<u>(6.1)%</u>

Minutes
Washington County Fair Board
Wednesday, November 5, 2003

Convened: 4:38 pm

FAIR BOARD:

President Kathy Christy
Vice President Rich Vial
Treasurer Sheila Day
Board Member Ken Leahy
Board Member Jane Willhoite - Absent

STAFF:

Don Hillman, Executive Director
Lisa DuPre, Marketing/Events Director
Leah Perkins, Fair Coordinator

GUESTS:

John Baggott, OSU Extension Service
Ed Kristovich, Booster Vice President
Cody Feinauer, Rodeo Committee Chair

PRESS:

Laura Gunderson, *The Oregonian*

President Christy called the meeting to order at 4:05 p.m.

Motion by Board Member Vial and seconded by Board Member Leahy to convene in to Executive Session per ORS 192.610 –192.690 for the purpose of discussing the Executive Director’s annual appraisal. Motion carried 4-0.

President Christy reconvened the meeting at 4:38 p.m., and reported that there was no action taken during the Executive Session held pursuant to ORS 192.610 – 192.690 for the purpose discussing the Executive Director’s annual appraisal.

President Christy welcomed everyone and called for additions to the Agenda. No additions were requested.

1. Consent Agenda

Motion by Board Member Vial to approve Consent Agenda. Second by Board Member Leahy. Motion carried 4-0.

2. **Special Reports**

A. **Rodeo Report** – Rodeo Chairman Feinauer reported that no Rodeo Committee meetings would be held in February & March 2003. Rodeo Board would like to change Policy Resolution #401 to reduce the number of Rodeo Board members from 7 to 5. The queen coronation dinner will also be a sponsor thank you dinner and it will be on January 10, 2004.

Motion by Board Member Vial to have staff revise Policy Resolution 401 to change from seven to five directors and change performance dates to current standards. Second by Board Member Leahy. Motion carried 4-0.

B. **4-H Report** – John Baggott. OSU Extension Service gave a brief on-going report of what is going on at the Extension Office regarding funding, staffing, etc.

C. **Boosters Report** – Bill Duerden was absent, Ed Kristovich; Booster Vice President reported that Frite Lites went well.

D. **Operations Report** – Executive Director Hillman referred to page 33. Discussion ensued.

E. **Frite Lites Report** – Marketing Director DuPre' reported Frite Lites went well, except for the unusually high winds, rain and cold weather the last week. Staff has many ideas for next year and has learned a lot about the event. Final attendance was 5005. Discussion ensued.

F. **Other** - None

3. **Old Business**

A. **Redevelopment Update** – Executive Director Hillman reported that two proposals had been received. Discussion ensued.

B. **Cottonwood Tree Status**– Still under study, waiting on salvage contractor. Refer to page 35.

C. **Other**– None

4. **New Business**

A. **RFP Evaluation and Selection Committee Recommendations** – Discussion ensued for suggestions for nominees to this committee, and the date and time to meet for the purpose of evaluating the two proposals.

Motion by Board Member Vial to establish a nine-member Evaluation and Selection Committee consisting of two (2) Board Members, two (2) County

Officials, one (1) City Official, if available, the Fair Complex Executive Director and three members of the public consisting of Everett Curry, Pam Baker, and Cindy Sturm. Furthermore, the Evaluation and Selection Committee will meet on December 9th beginning at noon with interviews to commence at approximately 1:30 pm. Second by Board Member Leahy. Motion carried 4-0.

- B. Other, if any - None
- 5. Announcements – None
- 6. Correspondence - None other than what was in the packet
- 7. Board Communications - None
- 8. Other Matters of Information -
 - A. Non-Paid Use of Fair Complex Facilities
 - B. October Rodeo Committee & Associated Member minutes
 - C. October Booster Minutes
 - D. Newspaper Articles, if any
 - E. Website Activity
 - F. Other, if any

With no further business before the Board, President Christy adjourned the meeting at 5:30 pm.

Don G. Hillman
Recording Secretary

Kathy Christy
Board President

Washington County **FAIR COMPLEX**

FACILITY SCHEDULE FOR DECEMBER-2003

(No-charge events noted in italics)

Monday, December 01, 2003

Main Exhibit-South *4-H Dog Club Meeting*
Cloverleaf Building *4-H Guide Dog Meeting*
Main Exhibit Hall *4-H Club Meeting*
Main Exhibit Hall *4-H Club Meeting*
Gravel Lot Phone Book Distribution

Tuesday, December 02, 2003

Main Exhibit Hall *4-H Dog Club*
Cloverleaf Building *4-H Guide Dog Meeting*
Gravel Lot Phone Book Distribution

Wednesday, December 03, 2003

Gravel Lot Phone Book Distribution

Thursday, December 04, 2003

Gravel Lot Phone Book Distribution
Covered Show Ring Dog Flyball Class

Friday, December 05, 2003

Gravel Lot Phone Book Distribution

Saturday, December 06, 2003

Main Exhibit Mt. Man Trade Show
Gravel Lot Phone Book Distribution

Sunday, December 07, 2003

Main Exhibit Mt. Man Trade Show
Gravel Lot Phone Book Distribution
Floral Building *4-H Club Meetings*

Monday, December 08, 2003

Gravel Lot Phone Book Distribution
Main Exhibit Hall *4-H Club Meeting*
Main Exhibit-North *4-H Dog Club Meeting*
Main Exhibit-South Tool Sale

Tuesday, December 09, 2003

Main Exhibit-South Tool Sale
Floral Building *Committee Meeting*
Main Exhibit Hall *4-H Dog Club Meeting*
Cloverleaf Building Optometry Board Exam
Gravel Lot Phone Book Distribution

Wednesday, December 10, 2003

Cloverleaf Optometry Board Exam
Gravel Lot Phone Book Distribution

Thursday, December 11, 2003

Covered Show Ring Dog Flyball Class
Cloverleaf Optometry Board Exam
Gravel Lot Phone Book Distribution

Friday, December 12, 2003

Gravel Lot Phone Book Distribution

Saturday, December 13, 2003

Gravel Lot Phone Book Distribution

Sunday, December 14, 2003

Gravel Lot Phone Book Distribution

Monday, December 15, 2003

Gravel Lot Phone Book Distribution
Main Exhibit *4-H Club Meeting*

Tuesday, December 16, 2003

Gravel Lot Phone Book Distribution

Wednesday, December 17, 2003

Cloverleaf Building Martial Arts Class
Gravel Lot Phone Book Distribution

Thursday, December 18, 2003

Gravel Lot Phone Book Distribution

Friday, December 19, 2003

Gravel Lot Phone Book Distribution

Saturday, December 20, 2003

Gravel Lot Phone Book Distribution

Sunday, December 21, 2003

Floral Building 4-H Club Meeting

Gravel Lot Phone Book Distribution

Monday, December 22, 2003

Gravel Lot Phone Book Distribution

Tuesday, December 23, 2003

Gravel Lot Phone Book Distribution

Wednesday, December 24, 2003

Gravel Lot Phone Book Distribution

Thursday, December 25, 2003

Gravel Lot Phone Book Distribution

Friday, December 26, 2003

Gravel Lot Phone Book Distribution

Saturday, December 27, 2003

Gravel Lot Phone Book Distribution

Sunday, December 28, 2003

Gravel Lot Phone Book Distribution

Monday, December 29, 2003

Gravel Lot Phone Book Distribution

Tuesday, December 30, 2003

Gravel Lot Phone Book Distribution

Wednesday, December 31, 2003

Gravel Lot Phone Book Distribution

SPECIAL REPORTS

OLD BUSINESS

WASHINGTON COUNTY FAIR BOARD

Policy Resolution 401

Establishment and Operation of Rodeo Committee

RECITALS

- A. WHEREAS, the Washington County Fair & Rodeo has, for many years, relied on the production of a professional quality rodeo as part of its offering to the public; and
- B. WHEREAS, the Fair Board desires that the rodeo operation be conducted by those members of the community with a specific interest in rodeo;

NOW THEREFORE, BE IT RESOLVED AS FOLLOWS:

1. The Washington County Fair Board shall annually appoint five Directors to direct the activities of a group to be called the Washington County Rodeo Committee.¹
2. The purpose of the Rodeo Committee shall be to produce and manage a rodeo each year for the Fair.²
3. The Washington County Fair Board shall appoint such Committee members as in its discretion it believes would benefit the Rodeo and the Fair generally, but shall solicit recommendations from the existing Rodeo Committee prior to any such appointment.
4. The appointment of Rodeo Committee members shall be made annually at the January meeting of the Washington County Fair Board, and to serve until their successors have been appointed.
5. The Rodeo Committee shall follow the following operating procedures in carrying out the responsibilities established hereunder:
 - a. Provide to the Fair Board on or before the first fair board meeting of each calendar year a budget for the upcoming year rodeo.
 - b. Be responsible for the selection and oversight of the annual Rodeo and Fair Queen, who shall also serve as an ambassador for the County Fair
 - c. Solicit and collect sponsorship dollars equal to at least 30% of the proposed rodeo budget, not including title and presenting sponsors.
 - d. Seek pre-approval of all expenditure in excess of \$50 through the use of a purchase order or other appropriate documentation as may be established by the Fair staff.

¹ At the December 2003 Board Meeting, the number of Directors was reduced from seven to five.

² At the February 2003 Board Meeting, reference to a "four-day" was deleted from this paragraph.

- e. Respond in a timely fashion to all requests of the Board for information regarding Rodeo operations.
6. The members of the Rodeo Committee shall be entitled to the following benefits in recognition of their service:
- a. Free admission to the County Fair & Rodeo for all Committee members and associate members and volunteers according to the rules developed by the Rodeo Committee.
 - b. Payment for expenses not to exceed the budgeted allocation to be used among all members of the Rodeo Committee for attendance at the National Rodeo Finals and Conference held annually in Las Vegas, Nevada.
7. The Rodeo Committee shall be authorized to conduct independent fundraisers for purposes consistent with this Resolution, provide, however, that any fundraiser or fundraising activity shall be subject to prior written approval of the Fair Board and Fair staff. All such funds shall be deposited into the Fair accounts to be credited against a budget line item.

Adopted this ___ day of _____, _____.

ATTEST:

Executive Director

Board President

NEW BUSINESS

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

FAX MEMORANDUM

Date: December 4, 2003

To: Board Members
Washington County Fair Board

From: Don G. Hillman
Executive Director

Re: 2004-05 Complex Budget

With the budget season quickly approaching, some thought needs to be directed towards operational strategies for budget year 2004-05. These strategies should include continuing efforts to have the interim rental and fairtime programs rely less on Hotel/Motel taxes, as well as recognizing the need to hire some consulting services as the Complex moves forward with its redevelopment efforts. Consulting services could range between \$50,000 - \$100,000 and will have to be funded from cash reserves and/or program efficiencies in the Interim Rental or Fairtime Programs since both of these programs require some subsidy from Hotel/Motel taxes.

Interim Rental Activities – Currently, this programs generates approximately \$216,000 in rental fees and requires a subsidy \$285,000 from Hotel/Motel taxes to cover the program expenses estimated at \$501,000. As currently structured, this program will not operate successfully without a continuing subsidy from Hotel/Motel taxes. Despite a major rental increase earlier this year, cost associated with this program will continue to increase due in part to the cost of maintaining, even at minimal levels, on-going building and equipment maintenance, repairs, and replacement.

Interim revenues will be further impacted by the Hillsboro Air Show's 2004 dates that conflict with the Hardy Plant Sale and the Fiestas Patrias. During the current fiscal year, these two events had gross billings of \$5,700 and \$5,017, respectively.

Although there is no significant opportunity to generate more rental fees, staff is suggesting that we address arena riding privileges and elements of our free-usage policy as it affects our ability to contain costs.

Fair & Rodeo Activities – Currently, this program generates approximately \$618,000 in fees (admissions, parking, concessions, etc.) and requires a subsidy from Hotel/Motel taxes of \$186,000 to cover the program expenses estimated at \$804,000. Except for a \$20,000 title rodeo sponsorship, fairtime revenues are estimated to stay even with the 2003 County Fair & Rodeo, however, attempts should continue to have this program operate without any reliance on Hotel/Motel taxes. A goal for the 2004-05 budget should be to reduce the reliance on Hotel/Motel taxes to less than \$100,000 with reductions concentrated in the Competitive Exhibits, Entertainment and Rodeo programs since general operating expenses such as staffing costs, advertising, ticketing, security, restroom services, equipment rental, law enforcement, utilities, etc., have been previously reduced to lower levels.

Although never a popular suggestion, consideration should be given to limiting awards to ribbons only in all the Exhibit & Competition Programs, saving an estimated \$28,000; consolidating the Blues & Brews Stage and Main Stage to one central stage in the Fair Entertainment Program, saving an estimated \$30,000; and requesting the Rodeo to reduce overall costs by only \$10,000, since they have already secured a \$20,000 title sponsor. These reductions will result in the County Fair & Rodeo operating with less than a \$100,000 subsidy in Hotel/Motel taxes and permit the savings to support continued redevelopment efforts.

Thoughts and comments from the Board are appreciated.

ANNOUNCEMENTS

Calendar of Events
December 2003 - February 2004

Date	Event	Location
<i>December</i>		
1-4	IAFE Convention	Las Vegas, NV
2-5	PRCA National Convention	Las Vegas, NV
9	Board Meeting	Floral Building (4:30 PM)
16	Rodeo Committee Meeting	Floral Building (7:00 PM)
16	Rodeo Associate Member Meeting	Floral Building (7:30 PM)
25	Holiday	Office Closed
<i>January</i>		
1	Holiday	Office Closed
5-8	Western Fair Association Convention	San Diego, California
6	Rodeo Committee Meeting	Floral Building (7:00 PM)
6	Rodeo Associate Member Meeting	Floral Building (7:30 PM)
9-11	Oregon Fairs Association Convention	Valley River Inn, Eugene
10	Rodeo Queen Coronation	Cloverleaf Building
13	Board Meeting	Floral Building (4:30 PM)
19	Holiday	Office Closed
<i>February</i>		
4	Board Meeting	Floral Building (4:30 PM)
16	Holiday	Office Closed

CORRESPONDENCE



CITY of BEAVERTON

P.O. BOX 4755, 4755 S.W. Griffith Drive, Beaverton, OR 97076 TEL: 526-2260

Chief David G. Bishop

November 17, 2003

Lisa DuPre
Washington County Fairgrounds
872 NE 28th Avenue
Hillsboro, OR 97124

Dear Ms. DuPre:

The Beaverton Police Department organized training exercises for Washington County law enforcement agencies' Mobile Response Teams in October. The Mobile Response Teams are responsible for crowd control during times of civil unrest.

I appreciate the assistance you provided in coordinating the most recent exercise. Fortunately, the Mobile Response Teams do not have to deploy on a regular basis in Washington County. Although, it is imperative that the teams remain prepared and highly trained.

The Beaverton Police Department operates with a community oriented policing and problem solving philosophy wherein law enforcement agencies and their communities work together to foster safer neighborhoods.

Again, thank you for your assistance.

Sincerely,

A handwritten signature in black ink, appearing to read "D. Bishop", is written over the typed name.

David G. Bishop
Chief of Police,
Beaverton, Oregon

DGB/ell

COMMUNICATIONS

OTHER MATTERS OF INFORMATION

Washington County Fair & Rodeo Rodeo Associates Meeting

Date: November 4, 2003

Present: Cody F, Kelly B, Brian L, Brian A, Lynn H, Laurel F, Pat B, Winnie D, Nick G, Lonna P, Rod S, Kim V, Joyce V, Sandee W, Brandi W, Don H, Jill S, Paula M, Todd K, Dean C, Bert D,

Excused: Mike S, Larry B.

New Faces in the crowd: Our 2004 Washington County Fair & Rodeo Queen – Kristen DeGroen

Next Meeting: December 16,th 2003 in the Floral Bldg

Item #	Topic	Discussion	Action/Decision	Follow-up
1.	Miscellaneous Notes	<ul style="list-style-type: none"> Cody called the meeting to order @ 7:30 p.m. Kelly B made a motion to approve the minutes, seconded by Lynn H. Minutes were approved with no changes. 		
2.	Old Business	<ul style="list-style-type: none"> Cody brought the up issue of the Director positions being available, Kelly B – her term is up, Mike S – is resigning, Larry B – is not reapplying. It was brought up about having 5 directors instead of 7 because there really isn't a need for 7 directors, all the work can be accomplished with only 5. Cody asked the committee members if they had any concerns about only having 5 directors and nothing was brought up. The only question that was posed was the matter of distributing the work load between 5 directors and Cody said that once the 5 directors have been decided on then they will all sit down and figure out what committees can be combined with others and what directors can help out on others. A vote was put to the board with Brian L making the motion, seconded by Lynn H. Unanimously it was decided that we would now only have 5 directors serving on the board. We will only be posting for 1 director not 3. We have 30 days to post the director position; Cody will be getting with Leah from the fair office to get this done. NFR: Cody asked the associate members if any were planning on attending the convention, no one is going to. Circuit Finals: There is a mini convention on Friday Nov 14th - let Cody know if you are going to Circuit finals and if you would 		

Minutes Submitted by: Laurel Fallick
Washington County Fair & Rodeo

Washington County Fair & Rodeo Rodeo Associates Meeting

Item #	Topic	Discussion	Action/Decision	Follow-up
		<p>like to attend this. He said that this would be a great opportunity to learn more in a smaller setting and urges everyone to attend.</p> <ul style="list-style-type: none"> • MRO Pageant: Do we want to be host to this pageant?? It was mentioned that the last time we hosted the pageant, we really didn't benefit a lot from it. Brian L said that he would get with Stephanie Crop and the other directors from the pageant and see what exactly our responsibility would be and what we would be getting from this. He will let us know at the December meeting. This issue was tabled until further information can be gathered. 		
3.	New Business	<ul style="list-style-type: none"> • Lynn H: Results from the Queen's tryouts. The horsemanship had to be moved at the last minute due to rain and the arena being flooded. Fortunately one of our judges works for McKay Creek Farms and was nice enough to let us use their facilities. They got started around 9:30 and were still finished by 11:30. Thanks McKay Creek!! The following are the winners in each category: <ul style="list-style-type: none"> • Photogenic: Haley Zwicker • Congeniality: Kristen Degroen • Appearance: Stephanie Hedin • Speech: Stephanie Hedin • Horsemanship: Kristen Degroen • 1st Runner Up: Haley Zwicker • 2004 Washington County Fair & Rodeo Queen: Kristen Degroen • Don't forget that our Queen Coronation is scheduled for January 10th, we are aiming to make this year's coronation more sponsor friendly so that hopefully more of our sponsors will attend. • Brian L: We have had 3 questionnaires come back from Rutan Construction, Bert Devlaeminck; and Another Bloomin Florist. So far their responses have been favorable. • Kelly B: Poker Ride June 26th 		

Minutes Submitted by: Laurel Fallick
Washington County Fair & Rodeo

Washington County Fair & Rodeo Rodeo Associates Meeting

Item #	Topic	Discussion	Action/Decision	Follow-up
		<ul style="list-style-type: none"> • Cody: Working on contracts for next year, we would like to have Flint Rasmussen in for our clown act but if not him then we are looking at having Keith Isely. Our bullfighters will be Rowdy Barry and Shorty Goram. Cody also asked the committee what they thought about not having a general meeting in the months of February and March? Everyone on the committee that was there didn't see any reason why we should have one. Brian L made a motion to not have a Feb & Mar meeting, seconded by Kelly B. Unanimous vote by the board, after the first of the year the meetings will resume again in April. • We will be having the elections in December for the 1 director position and appointing the new Chairman, Vice Chair and treasurer. You have until Dec 15th at 5:00 p.m. to get your applications in. <u>WE ASK THAT EVERYONE PLEASE PLAN ON BEING AT THE DECEMBER MEETING. THE MEETING WILL BE ON DECEMBER 16TH @ 7:30 P.M. IN THE FLORAL BLDG.</u> • Final Note: Brian Love's Christmas Party will be December 20th at 7:00 p.m. 		
4.	Committee Updates	<ul style="list-style-type: none"> • Committees did not meet this month 		
5.	Meeting Adjourned	<ul style="list-style-type: none"> • Brian L made a motion to adjourn the meeting, seconded by Brian A. The meeting adjourned at 8:30 p.m. 		
6.				
7.				
8.				

Minutes Submitted by: Laurel Fallick
Washington County Fair & Rodeo

Washington County Fair & Rodeo Rodeo Associates Meeting

Item #	Topic	Discussion	Action/Decision	Follow-up
9.				
10.				
11.				
12.				
13.				

Minutes Submitted by: Laurel Fallick
Washington County Fair & Rodeo

**OregonLive.com**

Everything Oregon

Hillsboro survey finds gripes on gain in Latino population

Traffic, school funding, population growth and crime lead residents' concerns about the city

11/18/03

ESMERALDA BERMUDEZ

HILLSBORO -- Residents here have the usual gripes: traffic, schools, growth and crime. But in a recent city survey of 400 residents, 5 percent complained about something else that city officials found disturbing.

The growing presence of Latinos ranked fifth on a list of what "satisfies residents least about living in Hillsboro." The response came in one percentage point lower than crime on the level of concern, and 13 percentage points below traffic, the No. 1 concern.

"It's appalling," Councilman Ed Dennis said. "In some ways, the city is just not getting it . . . they're challenged in their daily lives by the diversity."

Non-Latino residents should "go that extra mile" to engage Latinos in community activities and show them they are valued, Dennis said.

The phone survey was conducted in mid-October by the polling firm Davis & Hibbits to assess living conditions and city government performance. The margin of error is plus or minus 5 percent, with a 95 percent confidence level.

The city council plans to review the survey results at a meeting tonight.

The Latino population has grown steadily in this city of about 79,000. In the 2000 Census, about 16 percent of the population identified itself as Latino. In the 1990 Census, Latinos made up about 11 percent of a population of 37,520.

Among the 13 questions survey consultants asked was this one: "What ONE aspect of living in Hillsboro satisfies you the least?" Residents were allowed to give one response only.

Traffic complaints topped the survey list with 18 percent; followed by underfunded schools and growth, each with 10 percent; and crime with 6 percent.

Mayor Tom Hughes said he was shocked and concerned with the results. He plans to ask survey consultants whether the percentage is a sudden spike or part of a trend that may lessen or increase over time.

"You almost wish you hadn't asked the question," Hughes said. "Just because now that we have the answer we don't know what to do as a government. It will be an interesting issue for us in the council to discuss with other groups and see how we respond as a community."

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Perhaps an education or awareness campaign will be launched, Hughes said.

The city and Washington County have been criticized in the past for their handling of Latino issues.

In 1999, Hillsboro's rules guiding mobile businesses became confused when city staffers incorrectly thought the City Council had adopted a two-hour limit and started enforcing it. A year later, when the problem was discovered, the city was criticized because there was no written rule but also because it had singled out taqueria trucks while not applying a similar standard to other temporary food stands.

City staff members have spent more than three years developing a policy on taqueria trucks and other mobile and temporary businesses. Those rules have yet to go before the council.

In the summer of 2000, two members of the Washington County Fair Board said they were worried the strong Latino flavor of the annual Fourth of July festival at the fairgrounds in Hillsboro was making some visitors feel unwelcome. One member equated the treatment of Anglos at the Hillsboro Happy Days festival to reverse discrimination.

For Jerralynn Ness, who has been working with minority groups in Hillsboro for 30 years, the news was disillusioning.

"I'm disappointed," said Ness, director of Community Action, a social service group serving Washington County. "I felt that our community had changed -- that people had come to embrace the richness of our diversity and see the value it's adding to the quality of our community life.

"Yet, I know people fear change and differences and that it's probably a long, slow process to eliminate bigotry and racism." Esmeralda Bermudez: 503-221-4388; ebermudez@news.oregonian.com

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FAIRS & FESTIVALS

November 24, 2003

IAFE SEMINAR TOPIC

Dropping 'Fairgrounds' In Name May Increase Facility's Bookings

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Around 20 years ago, officials at the Tulsa (Okla.) State Fair decided that in order to position the facility as an off-season center, the name "fairgrounds" needed to go.

"We had hired a marketing person to see if they could find more shows to attract to our property," said the current general manager, Denny Tuttle. "That person said, 'I think the fairgrounds name is turning off some of the clients.' And that person recommended we consider changing the name of the property to better reflect what we are."

Along with two colleagues, Tuttle will discuss the use, or, more specific, the avoidance of the word "fairgrounds," during a workshop entitled "What Is In a Name?"

The seminar will be presented from 8 to 9:15 a.m. Dec. 4, on the last day of the 113th Annual International Assn. of Fairs and Expositions convention, held Dec. 1-4 at the Las Vegas Hilton.

In Tulsa, the fairgrounds became Expo Square, and although the facility already boasted a busy off-season, events have grown by an estimated 10% since the name change, Tuttle said.

"We were doing pretty well beforehand," Tuttle said. "But I know there was a home and garden show that is based out of the East Coast, and I think the name change helped get them interested in the facility and coming to the site to visit."

"Most people, once they've seen we're more than a fairgrounds — we can sell ourselves," he said. "I can think of seven or eight shows that I think the name change probably helped get them here."

The workshop obviously conjures the topic of image that fair industry members have been grappling with recently, not only as officials try to attract car and gun shows in the off-season but also Bon Jovi or John Mellancamp during the actual fair.

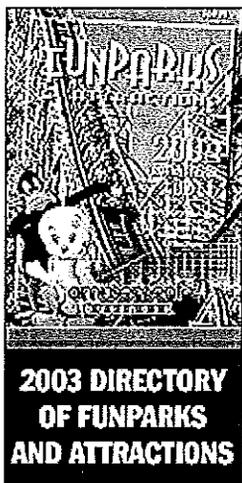
"We came up with the name E*Plex," said Nancy Bright, concessions coordinator at the Ozark Empire Fair, Springfield, Mo., who, along with Bob Holt of the Larimer County Fair & Rodeo, Loveland, Colo., will be joining Tuttle for the seminar.

"We wanted something different than 'fairgrounds,' because of the connotation the word has," she said. "Some people see them as dusty places with porta potties. We wanted something that could be recognized by people in Florida and Chicago, so when you would say 'E*Plex,' they would know you were talking about the facility here."

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Like Tuttle, Bright reports that the approximately 80,000-square-foot building completed in 1997 and dubbed "E*Plex" (asterisk included) has helped increase the fair's offseason.

"It has dramatically given us the opportunity to book shows," she said. "We're pretty much maxed out as far as available dates. We could do mid-week things, but as far as weekend events, we stay booked solid."

Holt's facility weighs in as the newest one to purposely avoid the word "fairgrounds" in the title. As of Oct. 1, Holt and his employees moved into the brand spanking new, \$64 million (for the first phase), Global Spectrum-managed facility.

After much brainstorming, the name "The Ranch" was the one that stuck.

"We basically wanted something that was marketable, like Mile High Stadium or Fiddler's Green," Holt said. "We want 'The Ranch' to have that same connotation. We've got a logo, and when you see it, you know that event is going to take place at 'The Ranch.' "

While the non-fairgrounds names seem to have appeal to potential clients outside the community, for local residents, it can be a different matter. Holt noted that a faction of area residents still like to say "Larimer County Fairgrounds."

If the experience of the officials at the Tulsa State Fair, aka Expo Square, means anything, it could take a while for the locals to accept the name.

"The community didn't accept the name change readily," Tuttle said. "Twenty years later, a lot of events held out here still refer to it as 'the fairgrounds.' I would say, just now, 20 years later, do you hear our new audience calling it Expo Square. It has taken time for the public to accept the new name."

Written by: *Mary Wade Burnside*

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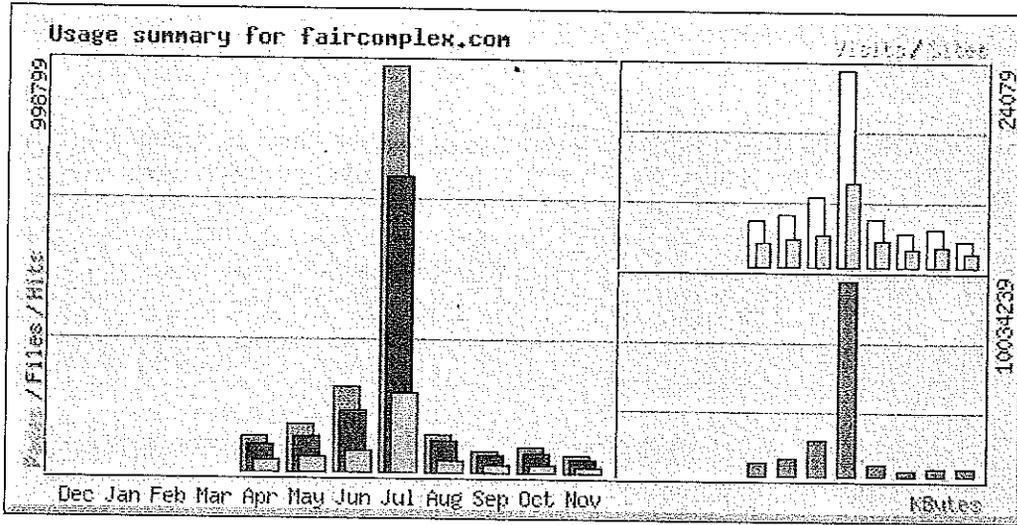
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	Hits	Files	Pages	Visits	Sites	KBites	Visits	Pages	Files	Hits
Nov 2003	1722	1353	573	131	1640	368996	3158	13762	32484	41336
Oct 2003	1968	1514	544	147	2321	332837	4577	16880	46944	61025
Sep 2003	1800	1370	521	137	2115	295507	4115	15654	41129	54003
Aug 2003	3308	2669	880	209	3039	567415	5871	24647	74752	92641
Jul 2003	32219	23366	6208	776	10312	10034239	24079	192455	724376	998799
Jun 2003	6901	5068	1724	281	3713	1796370	8433	51738	152049	207036
May 2003	3808	2840	1143	204	3297	914427	6338	35457	88065	118066
Apr 2003	2806	2156	918	185	2750	695281	5552	27568	64689	84195
Totals						15005072	62123	378161	1224488	1657101

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