

Agenda - Fair Board

Wednesday, September 4, 2024, 4:30 PM

Washington County Fair Board

Westside Commons

801 NE 34th Ave, Hillsboro, OR 97124



Hybrid Meeting (In-Person and Virtual)

To access the meeting by phone - Please dial +1-669-900-6833

Press *6 to unmute to provide comments.

Webinar ID: 890 3947 0894

Zoom Link <https://us02web.zoom.us/j/89039470894>

CALL TO ORDER AND ROLL CALL

PUBLIC COMMUNICATION (2-MINUTE OPPORTUNITY)

ACTION ITEMS

- 1. Approval of Financial Report for Fiscal Year 2023-2024, through June 30, 2024**
Leah Perkins-Hagele, Fair Manager
[981010 YTD July 23 thru June 24](#)
- 2. Approval of Financial Report for Fiscal Year 2024-2024, through July 31, 2024**
Leah Perkins-Hagele, Fair Manager
[981010 YTD July 24 thru June 25](#)

PRESENTATIONS OR REPORTS

- 1. 2024 County Fair Recap**
Leah Perkins-Hagele, Fair Manager
[Fair Recap](#)
- 2. 4-H Update**
Allen Taggart, Assistant Professor
Oregon State University, 4-H Youth Development

PUBLIC COMMUNICATIONS (5-MINUTE OPPORTUNITY)

COUNTY ADMINISTRATIVE OFFICE UPDATE

BOARD ANNOUNCEMENTS

ADJOURNMENT



Monthly Financial Report

Washington County

Washington County

Fund=200 (Fair Complex), Program=981010 (Annual County Fair)															<i>Remaining</i>	
<i>Account</i>	<i>July 2023</i>	<i>Aug 2023</i>	<i>Sept 2023</i>	<i>Oct 2023</i>	<i>Nov 2023</i>	<i>Dec 2023</i>	<i>Jan 2024</i>	<i>Feb 2024</i>	<i>Mar 2024</i>	<i>Apr 2024</i>	<i>May 2024</i>	<i>June 2024</i>	<i>YTD-Actual</i>	<i>Budget</i>	<i>Budget</i>	<i>Use</i>
Intergovernmental Rev																
49042 Transient Lodge Tax	\$ (70,936.00)	\$ (65,016.00)	\$ (53,826.00)	\$ (49,960.00)	\$ (39,950.00)	\$ (39,541.00)	\$ (55,040.00)	\$ (48,699.00)	\$ (51,876.00)	\$ (63,083.00)	\$ (58,463.00)	\$ (72,241.00)	\$ (668,631.00)	\$ (650,500.00)	\$ 18,131.00	103%
49156 Oregon Lottery	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (53,167.00)	\$ -						\$ (53,167.00)	\$ (53,166.00)	\$ 1.00	100%
TOTAL	\$ (70,936.00)	\$ (65,016.00)	\$ (53,826.00)	\$ (49,960.00)	\$ (39,950.00)	\$ (92,708.00)	\$ (55,040.00)	\$ (48,699.00)	\$ (51,876.00)	\$ (63,083.00)	\$ (58,463.00)	\$ (72,241.00)	\$ (721,798.00)	\$ (703,666.00)	\$ 18,132.00	103%
Charges for Seivces																
49511 Camping Fees	\$ (4,133.00)	\$ (4,110.00)	\$ -	\$ -	\$ -	\$ 927.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (7,316.00)	\$ (6,500.00)	\$ 816.00	113%
49514 Comm Booth Rent	\$ (57,799.00)	\$ (155,426.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (213,225.00)	\$ (230,000.00)	\$ (16,775.00)	93%
49515 Parking Fees	\$ -	\$ (185,474.00)	\$ -	\$ -	\$ -	\$ 8,940.00	\$ -	\$ -	\$ 10.00	\$ -	\$ -	\$ -	\$ (176,524.00)	\$ (175,000.00)	\$ 1,524.00	101%
49517 Sponsorship Fees	\$ -	\$ (10,000.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (10,000.00)	\$ (5,000.00)	\$ 5,000.00	200%
49518 Carnival Fees	\$ (543,054.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (543,054.00)	\$ (500,000.00)	\$ 43,054.00	109%
49522 Livestock Entry Fees	\$ (130.00)	\$ (1,080.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1,210.00)	\$ (4,500.00)	\$ (3,290.00)	27%
49523 RV Fees	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (8,940.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (8,940.00)	\$ -	\$ 8,940.00	
TOTAL	\$ (605,116.00)	\$ (356,090.00)	\$ -	\$ -	\$ -	\$ 927.00	\$ -	\$ -	\$ 10.00	\$ -	\$ -	\$ -	\$ (960,269.00)	\$ (921,000.00)	\$ 39,269.00	104%
Miscellaneous Revenues																
48205 Concessions	\$ (419,361.00)	\$ (93,834.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (513,195.00)	\$ (400,000.00)	\$ 113,195.00	128%
48225 Other Misc Rev	\$ -	\$ (5.00)	\$ (4,499.00)	\$ -	\$ -	\$ 493.00	\$ -	\$ -	\$ -	\$ 648.00	\$ -	\$ (1,296.00)	\$ (4,659.00)	\$ (6,000.00)	\$ (1,341.00)	78%
Total	\$ (419,361.00)	\$ (93,839.00)	\$ (4,499.00)	\$ -	\$ -	\$ 493.00	\$ -	\$ -	\$ -	\$ 648.00	\$ -	\$ (1,296.00)	\$ (517,854.00)	\$ (406,000.00)	\$ 111,854.00	128%
Total Revenues	\$ (1,095,413.00)	\$ (514,945.00)	\$ (58,325.00)	\$ (49,960.00)	\$ (39,950.00)	\$ (91,288.00)	\$ (55,040.00)	\$ (48,699.00)	\$ (51,866.00)	\$ (62,435.00)	\$ (58,463.00)	\$ (73,537.00)	\$ (2,199,921.00)	\$ (2,030,666.00)	\$ 169,255.00	108%
Personal Services	\$ 20,432.00	\$ 51,996.00	\$ 19,300.00	\$ 21,142.00	\$ 22,664.00	\$ 33,211.00	\$ 24,558.00	\$ 26,009.00	\$ 27,478.00	\$ 26,629.00	\$ 36,507.00	\$ 36,059.00	\$ 345,985.00	\$ 471,239.00	\$ 125,254.00	73%
Materials and Supplies																
51205 Supplies - Office	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 100.00	\$ 100.00	0%
51210 Supplies- General	\$ 49,000.00	\$ 1,574.00	\$ 5,500.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 636.00	\$ 62.00	\$ -	\$ 242.00	\$ 57,189.00	\$ 50,000.00	\$ (7,189.00)	114%
51285 Professional Svs	\$ 283,510.00	\$ 142,396.00	\$ 199,005.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,316.00	\$ 627,227.00	\$ 500,000.00	\$ (127,227.00)	125%
51295 Advertising & Public	\$ 61,782.00	\$ 8,245.00	\$ -	\$ -	\$ -	\$ 2,250.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,250.00	\$ 74,527.00	\$ 75,000.00	\$ 473.00	99%
51305 Communications - Services	\$ -	\$ 2,101.00	\$ -	\$ -	\$ -	\$ 189.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 2,290.00	\$ 6,000.00	\$ 3,710.00	38%
51310 Utilities	\$ 12,373.00	\$ 15,987.00	\$ 1,279.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 29,639.00	\$ 40,000.00	\$ 10,361.00	74%
51340 Rentals - Space	\$ 4,681.00	\$ 505.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,186.00	\$ 10,000.00	\$ 4,814.00	52%
51345 Rentals - Equipment	\$ 1,888.00	\$ 128,230.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 130,118.00	\$ 150,000.00	\$ 19,882.00	87%
51350 Dues & Membership	\$ 1,000.00	\$ -	\$ -	\$ -	\$ -	\$ 80.00	\$ -	\$ 60.00	\$ 425.00	\$ -	\$ 110.00	\$ 54.00	\$ 1,729.00	\$ 2,500.00	\$ 771.00	69%
51355 Training &	\$ -	\$ 163.00	\$ 454.00	\$ 975.00	\$ 445.00	\$ 490.00	\$ -	\$ -	\$ -	\$ 2,500.00	\$ 25.00	\$ -	\$ 5,052.00	\$ 2,000.00	\$ (3,052.00)	253%
51360 Travel Expense	\$ -	\$ -	\$ 1,027.00	\$ 2,231.00	\$ 1,149.00	\$ 448.00	\$ 409.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 5,264.00	\$ 5,000.00	\$ (264.00)	105%
51365 Private Mileage	\$ -	\$ -	\$ -	\$ -	\$ 122.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 122.00	\$ 50.00	\$ (72.00)	244%
51390 Permits, Licenses &	\$ 17.00	\$ -	\$ 40.00	\$ -	\$ -	\$ -	\$ 100.00	\$ -	\$ -	\$ -	\$ 50.00	\$ -	\$ 207.00	\$ 500.00	\$ 293.00	41%
51465 - Postage & Freight	\$ 33.00	\$ -	\$ 1.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 34.00	\$ 50.00	\$ 16.00	0%
51480 Photocopier	\$ 88.00	\$ 105.00	\$ 59.00	\$ 47.00	\$ 42.00	\$ 39.00	\$ 11.00	\$ 56.00	\$ 93.00	\$ -	\$ -	\$ 193.00	\$ 733.00	\$ 1,000.00	\$ 267.00	73%
51550 Other Materials &	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 55.00	\$ -	\$ -	\$ 45.00	\$ 25.00	\$ 225.00	\$ 350.00	\$ 2,000.00	\$ 1,650.00	18%
TOTAL	\$ 414,372.00	\$ 299,306.00	\$ 207,365.00	\$ 3,253.00	\$ 1,758.00	\$ 3,496.00	\$ 575.00	\$ 291.00	\$ 1,154.00	\$ 2,607.00	\$ 210.00	\$ 5,280.00	\$ 939,667.00	\$ 844,200.00	\$ (95,467.00)	111%

Account	July 2023	Aug 2023	Sept 2023	Oct 2023	Nov 2023	Dec 2023	Jan 2024	Feb 2024	Mar 2024	Apr 2024	May 2024	June 2024	YTD-Actual	Budget	Budget	Use
Other Expenditures																
005 Bank Service Fees	\$ -	\$ 1,131.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 1,131.00	\$ 500.00	\$ (631.00)	226%
045 Taxes, Assessments	\$ -		\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 500.00	\$ 500.00	0%
0130 Other Special Exp	\$ 2,582.00	\$ 535.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 38.00	\$ -	\$ 1,995.00	\$ -	\$ -	\$ 5,150.00	\$ 20,000.00	\$ 14,850.00	26%
0146 Entertainment Exp	\$ 339,679.00	\$ 111,315.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 450,994.00	\$ 500,000.00	\$ 49,006.00	90%
0147 Open Class Exp	\$ 7,586.00	\$ 12,343.00	\$ 2,475.00	\$ 750.00	\$ -	\$ -	\$ -	\$ 725.00	\$ -	\$ -	\$ 543.00	\$ 545.00	\$ 24,967.00	\$ 50,000.00	\$ 25,033.00	50%
0148 4-H Expenses	\$ 20,610.00	\$ 32,402.00	\$ 2,475.00	\$ 2,000.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 57,487.00	\$ 60,000.00	\$ 2,513.00	96%
0149 FFA Expenses	\$ 5,013.00	\$ 31,327.00	\$ -	\$ 1,250.00	\$ -	\$ -	\$ -	\$ 725.00	\$ -	\$ -	\$ 543.00	\$ -	\$ 38,858.00	\$ 15,000.00	\$ (23,858.00)	259%
0156 Parking Expenses	\$ 49,641.00	\$ 68,635.00	\$ 27,240.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 409.00	\$ 145,925.00	\$ 100,000.00	\$ (45,925.00)	0%
TOTAL	\$ 425,111.00	\$ 257,688.00	\$ 32,190.00	\$ 4,000.00	\$ -	\$ -	\$ -	\$ 1,488.00	\$ -	\$ 1,995.00	\$ 1,086.00	\$ 954.00	\$ 724,512.00	\$ 746,000.00	\$ 21,488.00	97%
010 Interdpt Chg - Indirect	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,407.00	\$ 64,862.00	\$ 64,862.00	\$ -	100%
Total	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,405.00	\$ 5,407.00	\$ 64,862.00	\$ 64,862.00	\$ -	100%
Total Expenditures	\$ 865,320.00	\$ 614,395.00	\$ 264,260.00	\$ 33,800.00	\$ 29,827.00	\$ 42,112.00	\$ 30,538.00	\$ 33,193.00	\$ 34,037.00	\$ 36,636.00	\$ 43,208.00	\$ 47,700.00	\$ 2,075,026.00	\$ 2,126,301.00	\$ 51,275.00	98%
TOTAL REVENUES	\$ (1,095,413.00)	\$ (514,945.00)	\$ (58,325.00)	\$ (49,960.00)	\$ (39,950.00)	\$ (91,288.00)	\$ (55,040.00)	\$ (48,699.00)	\$ (51,866.00)	\$ (62,435.00)	\$ (58,463.00)	\$ (73,537.00)	\$ (2,199,921.00)	\$ (2,030,666.00)	\$ 169,255.00	108%
TOTAL EXPENDITURES	\$ 865,320.00	\$ 614,395.00	\$ 264,260.00	\$ 33,800.00	\$ 29,827.00	\$ 42,112.00	\$ 30,538.00	\$ 33,193.00	\$ 34,037.00	\$ 36,636.00	\$ 43,208.00	\$ 47,700.00	\$ 2,075,026.00	\$ 2,126,301.00	\$ 51,275.00	98%
													\$ (124,895.00)	\$ 95,635.00	\$ 220,530.00	

Fiscal Year 2023-2024, th...
 Report for F...

Monthly Financial Report

Washington County



Sep 04 2024

Washington County

Fund=200 (Fair Complex), Program=981010 (Annual County Fair)														Remaining		
Account	July 2024	Aug 2024	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	June 2025	YTD-Actual	Budget	Budget	Use
Intergovernmental Rev																
4156 Oregon Lottery Funds	\$ -												\$ -	\$ (53,166.00)	\$ (53,166.00)	0%
TOTAL	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (53,166.00)	\$ (53,166.00)	0%
Charges for Seivces																
41511 Camping Fees	\$ (10,100.00)												\$ (10,100.00)	\$ (8,200.00)	\$ 1,900.00	123%
41514 Comm Booth Rent	\$ (221,885.00)												\$ (221,885.00)	\$ (230,000.00)	\$ (8,115.00)	96%
41515 Parking Fees	\$ (228,771.00)												\$ (228,771.00)	\$ (185,500.00)	\$ 43,271.00	123%
41517 Sponsorship Fees	\$ (15,500.00)												\$ (15,500.00)	\$ (75,000.00)	\$ (59,500.00)	21%
41518 Carnival Fees	\$ (663,217.00)												\$ (663,217.00)	\$ (580,000.00)	\$ 83,217.00	114%
41522 Livestock Entry Fees	\$ (9,940.00)												\$ (9,940.00)	\$ (4,500.00)	\$ 5,440.00	221%
41523 Vendor RV Fees	\$ (6,344.00)												\$ (6,344.00)	\$ -	\$ 6,344.00	
41595 Utility Fees	\$ (10,925.00)												\$ (10,925.00)	\$ -	\$ 10,925.00	
TOTAL	\$ (1,166,682.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1,166,682.00)	\$ (1,083,200.00)	\$ 83,482.00	108%
Miscellaneous Revenues																
48195 Reimb. of Expenses	\$ (2,100.00)												\$ (2,100.00)	\$ -	\$ 2,100.00	
48205 Concessions	\$ (508,636.00)												\$ (508,636.00)	\$ (530,000.00)	\$ (21,364.00)	96%
48225 Other Misc Rev	\$ (95,065.00)												\$ (95,065.00)	\$ (4,500.00)	\$ 90,565.00	2113%
Total	\$ (605,801.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (605,801.00)	\$ (534,500.00)	\$ 71,301.00	113%
Operating Transfers In																
49042 Transient Lodging Tax	\$ (73,164.00)												\$ (73,164.00)	\$ (707,435.00)	\$ (634,271.00)	10%
Total	\$ (73,164.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (73,164.00)	\$ (707,435.00)	\$ (634,271.00)	10%
Total Revenues	\$ (1,845,647.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1,845,647.00)	\$ (2,378,301.00)	\$ 101,617.00	104%
Personal Services	\$ 24,179.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 24,179.00	\$ 482,110.00	\$ 457,931.00	5%
Materials and Supplies																
51210 Supplies- General	\$ 16,917.00												\$ 16,917.00	\$ 60,000.00	\$ 43,083.00	28%
51285 Professional Svs	\$ -												\$ -	\$ 600,000.00	\$ 600,000.00	0%
51295 Advertising	\$ 95,152.00												\$ 95,152.00	\$ 100,000.00	\$ 4,848.00	95%
51305 Communication	\$ -												\$ -	\$ 2,500.00	\$ 2,500.00	0%
51310 Utilities	\$ -												\$ -	\$ 35,000.00	\$ 35,000.00	0%
51340 Rentals - Space	\$ -												\$ -	\$ 7,500.00	\$ 7,500.00	0%
51345 Rentals - Equipment	\$ 10,539.00												\$ 10,539.00	\$ 140,000.00	\$ 129,461.00	8%
51350 Dues & Membership	\$ -												\$ -	\$ 1,000.00	\$ 1,000.00	0%
51355 Training & Edu	\$ -												\$ -	\$ 3,000.00	\$ 3,000.00	0%
51360 Travel Expense	\$ -												\$ -	\$ 10,000.00	\$ 10,000.00	0%
51365 Private Mileage	\$ -												\$ -	\$ 285.00	\$ 285.00	0%
51390 Permits, Licenses &	\$ -												\$ -	\$ 250.00	\$ 250.00	0%
51412 Computer Charges	\$ 39.00												\$ 39.00	\$ 472.00	\$ 433.00	8%
51465 - Postage & Freight	\$ -												\$ -	\$ 50.00	\$ 50.00	0%
51480 Photocopier	\$ 136.00												\$ 136.00	\$ 1,000.00	\$ 864.00	14%
51485 Board of Comm	\$ 174.00												\$ 174.00	\$ 2,087.00	\$ 1,913.00	8%
51490 County Admin Office	\$ 546.00												\$ 546.00	\$ 6,546.00	\$ 6,000.00	8%
51500 County Counsel	\$ 417.00												\$ 417.00	\$ 5,007.00	\$ 4,590.00	8%

Account	July 2024	Aug 2024	Sept 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	June 2025	YTD-Actual	Budget	Rem. Budget	Use
505 County Auditor	\$ 10.00												\$ 10.00	\$ 115.00	\$ 105.00	9%
510 OEICE	\$ 107.00												\$ 107.00	\$ 1,282.00	\$ 1,175.00	8%
512 County Emegency	\$ 114.00												\$ 114.00	\$ 1,363.00	\$ 1,249.00	8%
517 ITS Operations	\$ 2,056.00												\$ 2,056.00	\$ 24,676.00	\$ 22,620.00	8%
520 Finance	\$ 1,362.00												\$ 1,362.00	\$ 16,348.00	\$ 14,986.00	8%
522 Facilities	\$ 87.00												\$ 87.00	\$ 1,047.00	\$ 960.00	8%
526 Human Resources	\$ 664.00												\$ 664.00	\$ 7,967.00	\$ 7,303.00	8%
527 Liability Insurance	\$ 414.00												\$ 414.00	\$ 4,971.00	\$ 4,557.00	8%
529 Building Deprec.	\$ 28.00												\$ 28.00	\$ 341.00	\$ 313.00	8%
575 Saftey/Security Exp	\$ 177,503.00												\$ 177,503.00	\$ -	\$ (177,503.00)	
585 Comm. Vend. Exp	\$ 12,454.00												\$ 12,454.00	\$ -	\$ (12,454.00)	
590 Concession Exp	\$ 43,359.00												\$ 43,359.00	\$ -	\$ (43,359.00)	
595 Janitorial/Sanitation	\$ 41,454.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 41,454.00	\$ -	\$ (41,454.00)	
TOTAL	\$ 403,532.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 403,532.00	\$ 1,032,807.00	\$ 629,275.00	39%
Other Expenditures																
2005 Bank Service Fees	\$ -												\$ -	\$ 2,000.00	\$ 2,000.00	0%
5130 Other Special Exp	\$ 3,760.00												\$ 3,760.00	\$ 3,500.00	\$ (260.00)	107%
5146 Entertainment Exp	\$ 388,698.00												\$ 388,698.00	\$ 512,884.00	\$ 124,186.00	76%
5147 Open Class Exp	\$ 39,834.00												\$ 39,834.00	\$ 50,000.00	\$ 10,166.00	80%
5148 4-H Expenses	\$ 22,819.00												\$ 22,819.00	\$ 65,000.00	\$ 42,181.00	35%
5149 FFA Expenses	\$ 3,281.00												\$ 3,281.00	\$ 40,000.00	\$ 36,719.00	8%
52156 Parking Expenses	\$ 58,551.00												\$ 58,551.00	\$ 190,000.00	\$ 131,449.00	0%
TOTAL	\$ 516,943.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 516,943.00	\$ 863,384.00	\$ 346,441.00	60%
Total Expenditures	\$ 944,654.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 944,654.00	\$ 2,378,301.00	\$ 1,433,647.00	40%
TOTAL REVENUES	\$ (1,845,647.00)	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ (1,845,647.00)	\$ (2,378,301.00)	\$ 101,617.00	104%
TOTAL EXPENDITURES	\$ 944,654.00	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 944,654.00	\$ 2,378,301.00	\$ 1,433,647.00	40%
													\$ (900,993.00)	\$ -	\$ 1,535,264.00	

The background of the slide is a blue-tinted photograph of a fair. The top half shows a Ferris wheel with its intricate metal structure and a passenger car. The bottom half shows a large, dense crowd of people, mostly seen from the back, looking towards a brightly lit area, possibly a game booth or a stage. The overall atmosphere is festive and busy.

COUNTY FAIR 2024 RECAP

FAST FACTS

- **ATTENDANCE – 19%** 
 - 2024 – 186,811
 - 2023 – 157,305
- **CARNIVAL REVENUE – 22%** 
 - 2024 – \$663,217
 - 2023 – \$543,054
- **CONCESSION REVENUE – 27%** 
 - 2024 – \$651,221
 - 2023 – \$513,195
- **PARKING REVENUE – 30%** 
 - 2024 – \$228,616
 - 2023 – \$176,524
- **LIVESTOCK ENTRIES – 62%** 
 - 2024 - 794
 - 2023 = 489
- **PERFECT WEATHER!**

ADVERTISING & MARKETING



JULY 19 - 28, 2024 • BIGFAIRFUN.COM

[Click here for the :15 TV Spot](#)

2024 TRADITIONAL MEDIA CAMPAIGNS

512 TV spots:

KATU, Univision, KOIN & CW

138 Radio spots:

The Wolf

Electronic Billboards:

Hwy 26 at 185th East & West

Canyon at 225th

Canyon at Brookwood



HILLSBORO, OREGON ★★
JULY 19 - 28, 2024 ★ BigFairFun.com
Celebrating 20 Years of Free Fun!



Ticket Giveaway:

3 - Family 4-Pack's on KATU

3 - Family 4-Pack's on KOIN

6 - Pairs Live On The Wolf

Radio Remote for Neil McCoy

PR:

KATU AM NW

KATU Afternoon Live

KOIN News This Morning

KOIN Everyday NW

AM Extra

Fox Good Day Oregon



2024 DIGITAL & SOCIAL MEDIA CAMPAIGNS

Organic Impressions: 1,673,009

Paid Impressions: 7,158,507

Engagement Increase from '23: 148.8%

Paid CTR (click through rate): 13.4%



Total Impressions: 8,831,516

60.7% CTR on our Search Campaign!

MARK YOUR CALENDAR!

**BIG FAIR
FUN
RETURNS**

**JULY 18
THROUGH
27, 2025**