

WASHINGTON COUNTY FAIR COMPLEX

Board Meeting

February 2, 2005

Floral Building
Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124

Regular Session – 4:30 p.m.
Executive Session – 5:30 p.m.*

* If necessary.

AGENDA

NOTICE OF MEETING

Washington County Fair Complex Board
Regular Meeting: Wednesday, February 2, 2005, at 4:30 p.m.
Executive Session: Wednesday, February 2, 2005, at 5:30 p.m.*
Floral Building
Hillsboro, Oregon 97124

A. Richard Vial, President
Kathy Christy, Vice President
Herbert Hirst, Member
Dan Logan, Member
W. Rafe Flagg, Treasurer
Kathy Schmidlkofer, Secretary
Ken Madden, Member

Standing Committees

Air Show & Airport Interface

Herbert Hirst, Board Member

County Fair & Rodeo Operations

Kathy Christy, Board Member

Kathy Schmidlkofer, Board Member

Development Committee

Rich Vial, Board President

Herbert Hirst, Board Member

W. Rafe Flagg, Board Member

176 Days to the 2005 Washington County Fair & Rodeo

- A. **Call the Regular Meeting to Order:** All matters noticed and listed on this agenda, in any category, may be considered for action in any order at the discretion of the Board President. Items not so noticed may be discussed at the discretion of the Board President, but cannot be considered for action.
- B. **Oath of Office:** Ken Madden and A. Richard Vial.
- C. **Public Welcome – Audience Time:** This time is provided for members of the audience to comment on any item(s) not on the regular agenda. At the discretion of the Board President, each individual's comments may be limited to two minutes. Audience members, when recognized by the Board President, may also comment at the time agenda topics are being discussed by the Board. It is requested that those addressing the Board state their full name, address and organization represented.
- D. **Introduction of Special Guests:** Miss Rodeo Oregon, Camie Johnston; Miss Washington County Fair Rodeo Queen, Jamie Andrews.
- E. **Consent Agenda:** All Consent Agenda items shall be approved without discussion and with one motion except those items removed from the Consent Agenda by a Board member or a member of the public attending the meeting so requesting. If a matter is removed, it shall then be considered, discussed and voted on individually, after the Consent Agenda has been approved.
1. Financial Statements
 - A. Budget Overview – January 2005 (Not Available)
 - B. Balance Sheet – January 2005 (Not Available)
 - C. Other, if any

In compliance with the Americans with Disabilities Act (ADA), this material, in alternate formats, or special accommodations for the meeting, will be made available by calling (503) 648-1416 at least 48 hours prior to this meeting.

1. Fair Board Minutes – January 2005
2. Facility Use Schedule – February 2005
3. Other, if any

D. Special Reports

1. 4-H Report – John Baggott, OSU Extension Service
2. Fair Boosters Report – Ed Kristovich, Booster President
3. Air Show & Airport Interface Committee – Herbert Hirst, Board Member
4. County Fair & Rodeo Operations Committee/Fair Visioning Committee – Kathy Christy/Kathy Schmidlkofer, Board Members
5. Treasure's Report – W. Rafe Flagg, Board Member
6. Operations Report – Don G. Hillman, Executive Director
7. Other, if any

E. Old Business

1. Redevelopment Update, if any
2. Proposed FYE 2005-06 Budget – Approval Required
3. Board Appointments
4. Premiums - Discussion
5. Board Reorganization – Draft (Supplement)
6. Other, if any

F. New Business

1. Elections – President; Vice President; Treasurer, Secretary
2. Other, if any

G. Announcements

1. Calendar of Events
2. Other, if any

H. Correspondence

1. Letters and Cards, if any
2. Other, if any

I. Board Oral Communications

J. Other Matters of Information

1. Newspaper Articles, if any
2. Website Activity
3. Other, if any

K. Adjourn

*Executive Session pursuant to ORS 192.610-192.690 to discuss Real Estate matters and/or Personnel issues immediately following the regular Fair Complex Board meeting, if deemed necessary.

In compliance with the Americans with Disabilities Act (ADA), this material, in alternate formats, or special accommodations for the meeting, will be made available by calling (503) 648-1416 at least 48 hours prior to this meeting.

CONSENT ITEMS

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
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www.faircomplex.com

FAX MEMORANDUM

Date: January 27, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: January 2005 Financial Statements

Just a note that the January 2005 Financial Statements will not be available until the March meeting. The County does not close its books until approximately five working days after the end of the month.

Minutes
Washington County Fair Board
Wednesday, January 11, 2005

Convened: 4:30 pm

FAIR BOARD:

President Rich Vial
Vice President Kathy Christy
Board Member W. Rafe Flagg
Board Member Herb Hirst
Board Member Kathy Schmidlkofer
Board Member Ken Madden - Excused
Board Member Dan Logan

STAFF:

Don Hillman, Executive Director
Lisa DuPre, Marketing/Events Director
Leah Perkins, Fair Coordinator

President Vial called the meeting to order at 4:30 p.m., and welcomed everyone. President Vail then called for audience time for people wishing to address to board on items not on the agenda.

Judy Marsh – Representing herself, addressed the Board to let them know that they have dropped the ball by allowing the Airshow to not set dates early as to not impact interim rentals, also asked the board to answer if Don Hillman works for the Fair Board or does the Fair Board work for Don Hillman.

1. Consent Agenda

President Vial asked the Board and the public if any items were requested to be removed from the Consent Agenda.

Motion by Board Member Flagg to approve the Consent Agenda. Second by Board Member Christy. Motion carried 4-0. Board Member Schmidlkofer Abstained.

2. Special Reports

- A. **Rodeo Report** – None
- B. **4-H Report** – John Baggott, OSU Extension Service, reported that an All Leaders meeting was schedule and had nothing new to report at this time.
- C. **Boosters Report** – None – No meeting in January, but will reconvene in February 2005.

- D. **Operations Report** – Executive Director Hillman stated none other than what is in the Board packet.
- E. **Airshow & Airport Report** – Board Member Hirst explained how I.C.A.S. and Airshows work regarding dates. This years Airshow will be September 9th through September 11th. The Thunderbirds were signed in December at I.C.A.S. Discussion regarding gates; parking and shuttles as it relates to the Fair Complex ensued.
- F. **Fair “Visioning Committee” Report** – No Report, the next meeting will be in February.
- G. **Treasurer Report** – Board Treasurer Flagg proposed that assumptions be included in the 2005-06 budget proposal and would like to see a budget proposals showing black-out dates from re-development and the County Fair program being outsourced. Reported that the County Finance Department is still working on detail for the financials on a quarterly basis.

Board Member Hirst asked if a discussion of premiums and how they work be added to the agenda for next month.

- H. **Other, If any** - None

3. **Old Business**

- A. **Redevelopment Update** – Executive Director Hillman reported that the County Administrative Staff had been brought up to date on the preliminary draft of the Master Plan. Would like to schedule field trips for the Board to visit other facilities. Discussion regarding public meetings ensued.

Motion by Board Member Hirst to authorize staff to pick two dates in February 2005 and announce dates for presentation of the draft to the public. Second by Board Member Flagg. Motion carried 4-0. Board Member Schmidlkofer Abstained.

- B. **Vision Committee Recommendations** – Discussion of issues brought up by the Vision Committee. Executive Director Hillman was asked to give a brief history of why the Amphitheater is no longer used.

Judy Marsh – Asked why Tuality Healthcare does not underwrite the costs of the Amphitheatre since they are the Main Stage sponsor.

President Vial directed this question to Interim Events Director DuPre’ – DuPre’ explained that Tuality Healthcare has \$8,000 to spend on sponsorships, which the cost of running the Amphitheatre greatly exceeds this amount. Discussion ensued.

C. **Board Appointments - Update** – Executive Director Hillman reported that no action had been taken as of the last Commissioners meeting. Assume that the appointment will be made on the 14th.

D. **Other - None**

4. **New Business**

A. **2005-06 Budget Discussion/2005 Admission & Amphitheater Policy** – Discussion ensued – No action taken.

B. **Board Reorganization/Governance Draft**– President Vial asked for public comment on the staff recommendations.

C. **Board Resolution – Rodeo Committee** – President Vial reminded the Board that they had suspended the Rodeo Committees actions and would like to know if the policy should formally suspended or amended.

Winnie Daniels – Twenty-three year member of the Rodeo Committee. Doesn't understand why the committee needs to be gone, since they all love Rodeo. Doesn't believe that they need to be involved in the business part of it, but should run the actual rodeo. Doesn't think that one person, namely Don Hillman, should have the right to make the decisions on hiring contractors, etc.

Lynn Haynes – Gave brief description of the structures of the different sub committees.

President Vial asked to defer any action on this subject, and requested that staff add it to next month's agenda. Would like to see a report specifically how the Rodeo Committee members who still want to be involved could assist on the production.

D. **Board Reorganization Structure** – President Vial explained that this 'White Paper' was prepared by request of Commissioner Duyck with the idea to completely look at running the fair differently, namely by having a different entity produce the annual fair. President Vial asked for comments from the Board, none occurred.

President Vial then asked Executive Director Hillman to explain the White Paper. Executive Director Hillman gave an in depth report of each model and how they could work.

County Commissioner Andy Duyck – Thanked the Board for allowing him the opportunity to use Executive Director Hillman to create this paper. These discussions have been being bounced around for quite sometime. Ran this by County Counsel, and Executive Director Hillman is correct regarding state law

and the Fair Board's fiduciary responsibility. Asked that public comment be taken and incorporated into this report and forwarded to the County Commissioners. The County Board of Commissioners does not want to make drastic changes, but would like to explore the 'what if.'

Lyle Spiesschaert – Thought he would have been invited to be part of the discussion, but wasn't so the Fair Coalition has no voice in the white paper. Thinks that the white paper is a good basis for further discussion. Would like to see the public involved and engage the community.

Board Member Hirst stated that he looked long and hard at this white paper. The one thing that it doesn't explain is how the fair can be turned around and at least break-even. Would like to stop the bleeding of the fair or it will simply cease to exist and none of these models explain it. The County Fair is currently for "West County residents", how can these models include the rest of the county citizens. Why bother to create a separate entity if there is no plan to fix the fair. Would also like to see a fiscal impact statement on all models and that any group that is going to be included would need to have financial direction.

Board Member Schmidlkofer stated that the Save Our Fair Coalition has the expertise to fix the fair and have it make money, but does not have the power to act.

Joe Evers – Former Board Member, would like to see this board operate like Clark County, see what they are doing.

President Vial asked staff to look at each potential model and assign fiscal ramifications to each.

Board Member Christy discussed a name change in regards to re-development and it would be easier with two separate entities.

E. **Other, if any** — None

5. **Announcements** – None other than what was in the packet
6. **Correspondence** - None other than what was in the packet
7. **Board Oral Communications** - None other than what was in the packet
8. **Other Matters of Information** -
 - A. **Newspaper Articles, if any**
 - B. **Website Activity**
 - C. **Other, if Any**

With no further business before the Board, President Vial adjourned the meeting at 7:15 pm.

Motion by President Board Member Christy to Adjourn. Second by Board Member Flagg. Motion carried 4-0. Board Member Schmidlkofer Abstained.

Don G. Hillman
Recording Secretary

Rich Vial
Board President



WASHINGTON COUNTY OREGON

Fair Complex

FACILITY SCHEDULE—FEBRUARY, 2005

*(**Highlighted events are no-charge)*

Tuesday, February 01, 2005

**Cloverleaf Bldg. 4-H Guide Dog Meeting
Main Exhibit-North Happy Pals Dog Training

Wednesday, February 02, 2005

Main Exhibit-North Dog Obedience
Cloverleaf Bldg. Martial Arts Class
**Floral Bldg. Fair Board Meeting

Friday, February 04, 2005

Main Exhibit Hall Westside Home Show

Saturday, February 05, 2005

Main Exhibit Hall Westside Home Show

Sunday, February 06, 2005

**Floral Bldg. 4-H Rabbit/Bird Clubs
Main Exhibit Hall Westside Home Show

Monday, February 07, 2005

**Main Exhibit-South 4-H Club Meeting
**Main Exhibit-North 4-H Club Meeting
**Main Exhibit-North 4-H Club Meeting
**Cloverleaf Bldg. 4-H Guide Dog Meeting

Tuesday, February 08, 2005

Main Exhibit-North Happy Pals Dog Training

Wednesday, February 09, 2005

**Main Exhibit-South 4-H Dog Club Meeting
Main Exhibit-North Dog Obedience
Cloverleaf Bldg. Martial Arts Class

Friday, February 11, 2005

Main Exhibit-South Firefighter Testing

Saturday, February 12, 2005

Main Exhibit-South Firefighter Testing

Monday, February 14, 2005

**Main Exhibit-South 4-H Club Meeting
**Main Exhibit-North 4-H Club Meeting

Tuesday, February 15, 2005

Main Exhibit-North Happy Pals Dog Training

Wednesday, February 16, 2005

Main Exhibit-North Dog Obedience
Main Exhibit-South Equipment Demonstrations
**Floral Bldg. 4-H Dog Club Meeting
Cloverleaf Bldg. Martial Arts Class

Thursday, February 17, 2005

Main Exhibit-South Equipment Demonstrations

Saturday, February 19, 2005

**Cloverleaf/Floral 4-H Tack Sale
Main Exhibit-North Doll & Teddy Bear Show

Sunday, February 20, 2005

**Floral Bldg. 4-H Rabbit/Bird Clubs
Main Exhibit-North Doll & Teddy Bear Show

Tuesday, February 21, 2005

Main Exhibit-North Happy Pals Dog Training

Wednesday, February 23, 2005

**Floral Bldg. 4-H Wagon Train Meeting
Main Exhibit-North Dog Obedience
Cloverleaf Bldg. Martial Arts Class

Saturday, February 26, 2005

**Cloverleaf Bldg. 4-H Small Animal Event
Main Exhibit Hall Animal Expo

Sunday, February 27, 2005

Main Exhibit Hall Animal Expo

Monday, February 28, 2005

**Main Exhibit-North 4-H Club Meeting

SPECIAL REPORTS

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
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donh@faircomplex.com
www.faircomplex.com

MEMORANDUM

Date: January 27, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: Visioning Committee Recommendations

Attached is information regarding the Competitive Exhibitors Printed Flyer (Dink);
Printed Premium Book; and Website Proposals.

County of Washington

Washington County Fair Complex
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MEMORANDUM

Date: January 25, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Leah E. Perkins-Hagele, Fair Coordinator
Washington County Fair Complex

Re: Printed Exhibitor Flyer and/or Printed Premium Book Proposals

Competitive Exhibitor Printed Flyer (Dink) - The Hillsboro Argus can insert a four-page flyer into their newspaper, with a target date of May 3rd. The insert would go to all Argus subscribers, plus 35,000 households by mail as part of the West Valley Courier. The Argus would also do a 10,000-copy over-run of the publication that can be distributed to various places by the Boosters.

Developing the copy for the flyer/dink (how to enter, division information, etc.) may be time consuming and staff suggests that it may be best to have this project outsourced with assistance from members of the Visioning Committee. Services of a publication designer could be secured to prepare the final version and layout of the flyer/dink. Cost for printing is estimated by the Hillsboro Argus to be \$4,000.00 and publication designer is \$1,200.00 for a total hard cost of \$5,200.00.

Printed Premium Book – (History) The formerly printed premium book was actually two premium books. One for Open Class (44 pages, 8,000 copies) and one for 4-H/FFA (52 pages, 3,000 copies). The total cost for both publications in 2000 was \$3,136. In 1999, an Entertainment Guide was also printed for an additional cost of \$5,747. The Hillsboro Argus printed these books. Since being purchased by the Oregonian, the Hillsboro Argus no longer is able to do the this type of printing. These books were produced in-house and were very labor intensive. The premium books took one staff member approximately five months each year to prepare. This included working with the numerous superintendents for changes; layout; making corrections and updates; adding graphics and advertising; and working with the printer.

Staff has found a reputable printer, based in Salem, who has experience printing these types of publications. The estimated cost of printing is \$5,031 for two books with up to 56 pages each, 10,000 total copies, includes delivery.

Staff suggests that the contents and layout be outsourced with the assistance of the Visioning Committee. The templates for the books from 1999, is available on disk.

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MEMORANDUM

Date: January 25, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Leah E. Perkins-Hagele, Fair Coordinator
Washington County Fair Complex

Re: Website Proposals

Attached please find the one website proposal that has been received thus far. Two other proposals are expected in the next two weeks, one being from the Washington County Web Designer. These other proposals will be available for the March board meeting.

The expectations of the re-design include, a simple clean design, easy to use navigation, re-formatting of the premium book, all copy writing and to be easily updateable by staff.

Please also note, in the attached proposal a breakdown of the website usage statistics.

Web Design Proposal

Submitted by Sarah Danforth, Web Designer
and Baked Goods Superintendent

5 hours design
20 hours writing and formatting premium book
10 hours implementation
5 hours misc edits and re-do's

40 hours total @ \$50/hr = \$2000
less 25% discount = \$1500

Includes an entirely re-designed look & feel, new architecture, drop-down menus, fairday countdown, 2 registration forms (one for newsletter registration, one for fair feedback), logo/graphics design, enhanced tracking for sponsor graphics, new premium book (writing & layout), search engine optimization, custom error pages, favicon AND 5 hours of edits/re-do's... we will definitely need them once the public gets a hold of the site.

Here is some information about your current site.

In July 2004, your peak usage month:

- Faircomplex.com received over 20,500 visits
- PreFair Guide was downloaded 3200 times
- Primary referrers were Google.com (3360 referrals), MSN.com (2000 referrals) & Yahoo (1635 referrerals). Others included:
oregonlive.com, katu.com, www.co.washington.or.us, oregonfairs.org, www.el.com/To/Hillsboro/, countyfairgrounds.net, trimet.org, hilchamber.org, breedersworld.com, portland.citysearch.com, fairsnet.org, oregonstatefair.com, earthlink.com, overture.com & aol.com -- but in much smaller numbers.
- There was a slight increase in traffic to the site in May, but you had almost no visits in June. August was about 1/3 the traffic of July.
- Average number off-season visits to faircomplex.com = 3334 (89% of whom are going to the event calendar)

OLD BUSINESS

County of Washington

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MEMORANDUM

Date: January 27, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: January 2005 Operations Report

Grandstands - De-construction of this facility was completed in January.

Bleachers – Staff is presently researching options for portable bleachers to replace seating lost with the removal of the Grandstands.

Rodeo – Staff has met with John Growney, Growney Brothers Rodeo, regarding the 2005 Rodeo program. Brian Love, previous Rodeo Committee Member, is surveying Rodeo Committee and associate members as to their interest in assisting with the production of the rodeo. John Growney is planning to be in town in mid-February to met with those members who have expressed an interest.

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MEMORANDUM

Date: January 27, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: FYE 6/30/06 Budget

Attached is the Fair Complex Proposed FYE 2005-06 Budget. It was prepared consistent with the information noted in the January Board packet (attached) and includes three different models including outsourcing fairtime programs and determining the impact on the facility rental program resulting from re-development activities.

As to outsourcing fairtime programming, staff has meet with representatives from the Save Our Fair Coalition. It appears after two meetings, that their interest maybe more focused in the Competitive Exhibits Program. Therefore, the proposed budget includes having this program outsourced to this group.

The only other modification is that staff salaries and wages have been reallocated to account for upcoming development activities.

Please note that there will be minor adjustments to these numbers as the FYE 6/30/05 ending fund balance is determined and personnel costs are confirmed with the County.

County of Washington

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MEMORANDUM

Date: January 5, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: FYE 6/30/06 Budget Discussion

The Fair Complex FYE 2005/06 budget is due to the County in early February. Here are the assumptions being made by staff regarding programming for the upcoming budget.

Interim Operations

1. Rental activities will be budgeted at 2004/05 levels with a 10% increase in rental revenue due to the rate increases approved by the Board in 2003..
2. Air Show Parking revenue will be estimated at 60% of the 2004 receipts due to increased awareness of free parking available at the Intel Lots.
3. No additional revenue will be estimated from the expiration of the City of Hillsboro Sports Complex until lease terms are renegotiated.

Note: It is estimated that this program will operate with a net operating loss of approximately \$280,000 - \$300,000.

Fairtime Operations

1. The "free admission" format will be continued for 2005.
2. Fairtime revenues will be projected at 2004 levels.
3. Fairtime expenses will be projected at 2004 levels with slight increases due to increased prices for goods and services.
4. Separate admission will be charged for arena events except the Draft Horse Show.
5. Local and regional entertainment will be featured on the Tuality Healthcare Stage.

6. Competitive Exhibits located in the south Main Exhibit Hall will be relocated to the Armory.
7. Additional commercial exhibits will be located in the south Main Exhibit Hall.
8. Some Commercial Exhibit Booth fees, depending upon their location, will be increase up to \$100.
9. The Amphitheatre will be used only if the activities are sponsored or underwritten by a third party (radio show, church groups, etc.).
10. Portable bleachers will be purchased to replace seating lost from the demolition of the Grandstands. Funding for the bleachers will be amortized over five years.
11. The Landscape/Garden Art area featured in 2004 will be expanded and relocated.
12. Daylong activities (dog agility trials, etc.) will be planned for Friendship Square.
13. Per Fire Marshall request, the Food Court will be reconfigured so that each stand is at least twenty feet apart.
14. Camping fees will be re-set to cover the cost of the services provided.

Note: It is estimated that this program will operate with a net operating loss of approximately \$125,000 - \$150,000, not including the amortized cost of the portable bleachers

Frite Lites

1. This program will be continued for its third year with revenues and expenses estimated based upon 2004 levels.
2. The future of this event will be reassessed prior to the 6/30/06. The redevelopment will likely affect how this event is staged and produced.

Note: It is estimated that this program will operate with a net operating income of approximately \$10,000 - \$20,000, not including the amortization cost of the light displays.

Non-Operating Revenues and Expense

1. Revenues and expenses will be budgeted at 2004/05 levels.
2. Development expenses will estimated at \$50,000.

Staffing

1. Based upon our experience with the County's WIZARD accounting system, a permanent accounting position will be established and funded.
2. The current vacant Maintenance Repair Worker position will be abolished and temporary staff will continue to be used to support interim facility rentals and fairtime activities on an as needed basis.

WASHINGTON COUNTY FAIR COMPLEX

2005-06 PROPOSED BUDGET SUMMARY

Mission Statement - The mission of the Washington County Fair Complex is to provide excellent facilities and services in a self-supporting a manner for the following purposes:

1. Preserve the annual County Fair & Rodeo and its' heritage.
2. Promote the "World-Class" agriculture of the County.
3. Provide a welcoming environment for all volunteers.
4. Commitment to life-long learning with a special emphasis on youth.
5. Promote year-round facilities for consumer trade shows, public expositions, and special gatherings.
6. Promote a sense of community among residents of Washington County.

Findings: The facility rental and fairtime programs continues to require an operating subsidy from the Fair Complex's share of TOT revenues.

Facility Rentals - The subsidy for this program will be somewhat mitigated by a scheduled 10% increase in rental rates.

County Fair - In 2004, the County Fair operating model was changed to provide for a "free fair admission" and separate ticketing for all arena events (excluding the Draft Horse Show), and Amphitheatre Concerts. This change in operating models resulted in more than 70,000 visitors attending the 2004 Washington County Fair. The "free fair admission" operating model has been approved for the 2005 Washington County Fair.

Budget Options: At the direction of the Fair Complex Board, three different budgets have been prepared as follows. It should be noted that Salaries, Wages and OPE (Other Payroll Expenses) are reallocated to include Development Activities.

Proposed 2005-06: This budget is consistent with the operating model adopted for the 2004 Washington County Fair with separate tickets for the Truck Pull, Rodeo and Demo Derby. Ticket prices will be set at \$7.00 for the Truck Pull and Demo Derby, and \$10.00 for the Rodeo. Revenues and expenses, both interim and fairtime, are estimated at 2004 levels, except where otherwise noted. For 2005-06, the Interim Rental Program and the Washington County Fair operate with a TOT subsidy of \$217,636 and \$77,784, respectively.

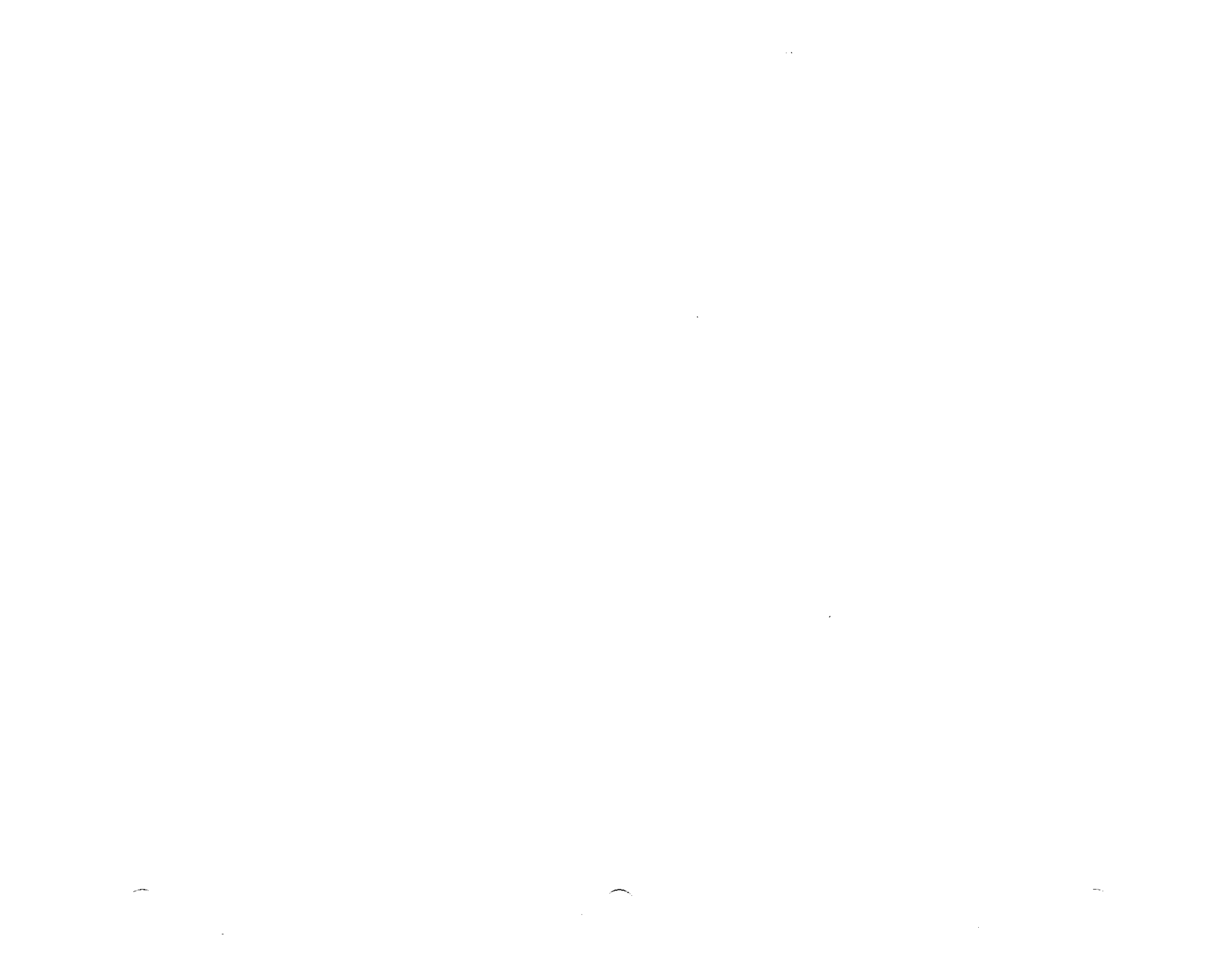
Proposed 2005-06 w/Outsourcing: This budget is consistent with the **Proposed 2005-06** budget except that the Competitive Exhibits Program is "outsourced" to a separate group.

Proposed w/Construction: This budget is provided to reflect impact on the budget should the development efforts move forward in FYE 2005-06 and the rental activities of the Fair Complex cease. It is assumed that the construction activity would last twelve months; that all rental activities were suspended for the entire fiscal year; and that two employees are temporarily transferred to another County Department.

Budget History - Revenues and Expenses

Mission Statement - The mission of the Washington County Fair Complex is to provide excellent facilities and services in a self-supporting manner for the following purposes:							
1. Preserve the annual County Fair & Rodeo and its' heritage.		2. Promote the "World-Class" agriculture of the County.		3. Provide a welcoming environment for all volunteers.		4. Commitment to life-long learning with a special emphasis on youth.	
5. Promote year-round facilities for consumer trade shows, public expositions, and special gatherings.		6. Promote a sense of community among residents of Washington County.					
Line Item	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
1	Beginning Fund Balance - July 1	\$ 305,426	\$ 379,757	\$ 370,778	\$ 370,778	\$ 370,778	
REVENUE SUMMARY							
2	Interim Revenues	\$ 215,994	\$ 232,744	\$ 251,000	\$ 251,000	\$ -	
3	Frite Lites	100,000	60,500	65,000	65,000	-	
4	Fairtime Revenues	579,500	468,700	469,700	464,900	469,700	
5	Rodeo Revenues	38,550	112,950	70,500	70,500	70,500	
6	Non-Operating Revenues	543,000	523,000	523,000	523,000	523,000	
Total Revenues		\$ 1,477,044	\$ 1,397,894	\$ 1,379,200	\$ 1,374,400	\$ 1,063,200	
Total Revenues & Beg. Balance							
		\$ 1,782,470	\$ 1,777,651	\$ 1,749,978	\$ 1,745,178	\$ 1,433,978	
EXPENDITURE SUMMARY							
7	Interim Expenses	\$ 501,251	\$ 519,230	468,636	468,636	211,723	
8	Frite Lites	100,000	38,750	40,000	40,000	-	
9	Fairtime Expenses	687,187	611,684	549,794	544,994	549,794	
10	Rodeo Expenses	117,350	104,375	68,190	68,190	68,190	
11	Non-Operating Expenses	69,867	82,834	115,034	115,034	115,034	
12	Development Expenses	-	50,000	145,405	145,405	145,405	
Total Expenses		\$ 1,475,655	\$ 1,406,873	1,387,059	1,382,259	1,090,146	
13	Ending Fund Balance - June 30	\$ 306,815	\$ 370,778	\$ 362,919	\$ 362,919	\$ 343,832	
Total Expenses and Ending Cash		\$ 1,782,470	\$ 1,777,651	\$ 1,749,978	\$ 1,745,178	\$ 1,433,978	

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Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Interim Operating Revenues								
14		Rent & Storage	\$ 180,894	\$ 180,894	\$ 200,000	\$ 200,000	\$ -	Includes 10% Rental Fee Increase.
15		Parking Fees	9,000	26,000	23,000	23,000	-	Air Show at 60% (\$15,600). July 4th (\$7,400); No Rose Festival Parking.
16		Miscellaneous Income	10,000	10,000	10,000	10,000	-	
17		RV Park	15,350	15,350	17,500	17,500	-	Increase from \$17.50 to \$20.00/night.
18		ATM Fees	750	500	500	500	-	Estimated at current levels.
Total Interim Operating Revenues			\$ 215,994	\$ 232,744	\$ 251,000	\$ 251,000	\$ -	

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Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Interim Operating Expenses								
		Salaries, Wages and OPE	\$ 295,334	\$ 306,419	\$ 245,753	\$ 245,753	\$ 138,340	See Page 12 (Adjusted for Development).
21		Office Expense	4,000	4,000	4,000	4,000	4,000	Estimated at current levels.
22		Telephone	9,000	6,500	6,500	6,500	6,500	Estimated at current levels.
23		Printing	1,000	1,000	1,000	1,000	1,000	Estimated at current levels.
24		Postage	1,750	1,600	1,000	1,000	1,000	Expect slight decrease - WIZARD.
25		Equipment Rental	5,000	6,000	6,500	6,500	3,000	Slight increase expected.
26		Utilities	70,000	77,000	77,000	77,000	12,000	Cost Savings via digital thermostats
27		Repair & Maintenance	45,000	45,000	50,000	50,000	5,000	Cost Savings - Curtail Summer Watering Expect increase due to aging facilities.
28		General Supplies	18,000	18,000	18,000	18,000	2,500	Estimated at current levels.
30		Travel & Training	500	400	1,000	1,000	1,000	Staff Development/Expo Events.
31		Legal Fee to County	1,200	5,000	5,000	5,000	2,500	Estimated at current levels.
32		Professional Services	10,000	8,000	8,000	8,000	1,000	Security Reimbursements, etc.
33		Insurance & Bonding	12,100	13,250	14,575	14,575	14,575	Expect 10% increase.
34		Private Mileage	500	300	400	400	400	Increase in reimbursement rate.
35		Advertising & Public Relations	6,000	6,000	7,000	7,000	-	Weekly Advertising - Argus.
36		Board Expense	750	750	1,000	1,000	1,000	Two new board positions.
37		Due, Licenses, Fees	1,125	1,125	1,500	1,500	1,500	Expect increase in fees.
38		Misc. Materials & Services	2,500	2,500	2,500	2,500	1,500	Estimated at current levels.
39		County Indirect Cost	14,992	13,936	14,908	14,908	14,908	Determined by County.
40		RV Park Repair & Maintenance	1,000	1,000	1,000	1,000	-	Estimated at current levels.
41		RV Park Hotel/Motel Tax	1,000	1,200	1,500	1,500	-	Slight increase due to State TOT.
42		ATM Fees	500	250	500	500	-	Estimated at current levels.
Total Interim Operations			\$ 501,251	\$ 519,230	\$ 468,636	\$ 468,636	\$ 211,723	
Net Revenues/Expenses			\$ (285,257)	\$ (286,486)	\$ (217,636)	\$ (217,636)	\$ (211,723)	

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Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
		Frite Lites						
43		Event Revenue	\$ 100,000	\$ 60,500	\$ 65,000	\$ 65,000	\$ -	Add Haunted House for Adults
44		Event Expenses	100,000	38,750	40,000	40,000	-	Advertising; Candy; Misc. Materials/Supplies.
Net Revenues/Expenses			\$ -	\$ 21,750	\$ 25,000	\$ 25,000	\$ -	



Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Fair Revenues								
45		State Sources - Dept. of Agriculture	\$ 41,000	\$ 38,000	\$ 38,000	\$ 38,000	\$ 38,000	Estimated at 2005 level.
46		Youth Admissions	37,500	-	-	-	-	Free Admission Fair.
47		Other Admissions	210,000	35,000	26,000	26,000	26,000	Demo and Truck Pull Only
48		Concessions Booths	120,000	81,675	79,000	79,000	79,000	Estimated at current levels.
49		Commercial Exhibit Booths		64,325	100,000	100,000	100,000	New layout - South Main Exhibit Hall.
50		Sponsorships	57,500	60,000	67,500	67,500	67,500	Estimated at current levels plus Rental Equipment Sponsorship.
51		Advertising Sold	2,500	1,500	1,500	1,500	1,500	Show ring Banners.
52		Carnival Income	50,500	65,000	67,000	67,000	67,000	Estimated at current levels.
53		Entry & Bedding Fees	2,500	4,600	3,300	3,300	3,300	Estimated at current levels.
54		Parking Fees	40,000	81,000	79,000	(3,300) 79,000	79,000	No entry fees if outsourced. Estimated at current levels.
55		Miscellaneous Income	15,000	10,800	7,400	7,400	7,400	No Picnics Planned.
56		Main Stage	-	25,000	-	(1,500) -	-	No camping fees if outsourced. No concerts planned.
57		Amphitheater Merchandise	500	500	-	-	-	No concerts planned.
58		ATM Fees	2,500	1,300	1,000	1,000	1,000	Seeing less activity.
Total Fair Revenue w/o Rodeo			\$ 579,500	\$ 468,700	\$ 469,700	\$ 464,900	\$ 469,700	

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Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Fair Operations								
59		Salaries, Wages and OPE	\$ 180,540	\$ 184,548	\$ 146,336	\$ 146,336	\$ 146,336	See Page 11 (Adjusted for Development).
60		Telephone	3,000	2,500	2,500	2,500	2,500	Estimated at current levels.
61		Printing	7,500	3,000	3,000	3,000	3,000	Estimated at current levels.
62		Postage	1,000	900	900	900	900	Estimated at current levels.
63		Travel & Training	4,500	4,500	4,500	4,500	4,500	Estimated at current levels.
64		Legal Fees to County	1,200	500	500	500	500	Estimated at current levels.
65		Insurance and Bonding	12,100	13,250	14,575	14,575	14,575	Current Level plus 10%.
66		Board Expense	750	375	750	750	750	Estimated at current levels.
67		County Indirect Costs	\$ 14,992	\$ 13,936	\$ 14,908	\$ 14,908	\$ 14,908	Determined by County
68		Utilities	13,000	14,000	11,000	11,000	11,000	Estimated at current levels.
69		Dues, Licenses and Fees	1,125	750	1,000	1,000	1,000	Expect slight increase.
70		Parking	5,200	5,600	6,500	6,500	6,500	Estimated at current levels.
71		Professional Services	76,215	56,000	52,000	52,000	52,000	Estimated at current levels.
72		Advertising, Promotions, etc.	79,000	100,000	100,000	(7,128) 100,000	100,000	No superintendents, clerks if outsourced. Estimated at current levels.
73		Miscellaneous	16,500	10,000	9,000	9,000	9,000	Included rental of Armory.
74		Decorations	4,000	13,500	5,000	5,000	5,000	No picnics planned.
75		Equipment Rental	13,500	8,000	15,000	15,000	15,000	Increased to book equipment rental sponsor.
76		Restroom Service	15,500	16,000	13,000	(900) 13,000	13,000	No rental computers if outsourced. Estimated at current levels.
77		Repair & Maintenance	7,000	2,500	5,000	5,000	5,000	Estimated at current levels.
78		Materials & Supplies	10,500	12,500	6,000	6,000	6,000	Estimated at current levels.
79		ATM Fees	250	175	175	(625) 175	175	No entry tags if outsourced. Estimated at current levels.
Total Fair Operations			\$ 467,372	\$ 462,534	\$ 411,644	\$ 402,991	\$ 411,644	

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Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Exhibits & Competitions								
80		Awards FFA	\$ 2,340	\$ 2,200	\$ 2,200	Outsourced	\$ 2,200	Estimated at current budget.
81		Personnel FFA	585	700	700	Outsourced	700	Estimated at current budget.
82		Other FFA	1,215	2,000	2,000	Outsourced	2,000	Estimated at current budget.
Total FFA			\$ 4,140	\$ 4,900	\$ 4,900	Outsourced	\$ 4,900	
83		Awards 4-H	\$ 5,400	\$ 5,000	\$ 5,000	Outsourced	\$ 5,000	Estimated at current budget.
84		Personnel 4-H	5,310	6,500	6,500	Outsourced	6,500	Estimated at current budget.
85		Other 4-H	8,955	4,600	4,600	Outsourced	4,600	Estimated at current budget.
Total 4-H			\$ 19,665	\$ 16,100	\$ 16,100	Outsourced	\$ 16,100	
86		Awards Open Class	\$ 23,400	\$ 20,500	\$ 20,500	Outsourced	\$ 20,500	Estimated at current budget.
87		Personnel Open Class	1,845	1,800	1,800	Outsourced	1,800	Estimated at current budget.
88		Other Open Class	3,265	2,850	2,850	Outsourced	2,850	Estimated at current budget.
Total Open Class			\$ 28,510	\$ 25,150	\$ 25,150	Outsourced	\$ 25,150	
Total Exhibits & Competitions			\$ 52,315	\$ 46,150	\$ 46,150	\$ -	\$ 46,150	
Outsource Competitive Exhibits								
89		FFA, 4H and Open Class				\$ 46,150		Awards, Premiums, Judges, Shavings, Manure Removal, etc. Stipend for Volunteers. Reduces cost of outsourcing.
90		Superintendents, Intern and Clerks				7,128		
91		Computer Rental and Entry Tags				1,525		
		Entry and Camping Fees				(4,800)		
Total Outsourcing Expenses						\$ 50,003		

Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Fair Entertainment								
92		Main Stage (Artist Fees)	\$ 63,000	\$ 48,000	\$ 24,000	\$ 24,000	\$ 24,000	Estimated at \$6,000 per day.
93		Grounds Entertainment	42,500	30,000	37,000	37,000	37,000	Draft Horse (\$5,000); Truck Pull (\$6,000) Demo Derby \$6,000; Grounds (\$20,000)
94		Associated Costs - Main	32,000	17,500	22,000	22,000	22,000	Stage/Sound/Lights (\$6,000); Decorations/Tents (\$6,500) Catering (\$500); Booking/Mgmt (\$4,800)
95		Associated Costs - Grounds	15,000	7,500	9,000	9,000	9,000	Chairs/Fence (\$2,000); Backline (\$2,200) Tents (\$2,000); Tables/Chairs (\$1,000); Historical Venue (\$1,000); Garden Venue (\$1,500)
96		Touch & See	2,500	-	-	-	-	Only if Sponsored.
97		Special Exhibit	12,500	-	-	-	-	Only if Sponsored.
Total Fair Entertainment			\$ 167,500	\$ 103,000	\$ 92,000	\$ 92,000	\$ 92,000	
TOTAL FAIRTIME EXPENSES w/o RODEO			\$ 687,187	\$ 611,684	\$ 549,794	\$ 544,994	\$ 549,794	

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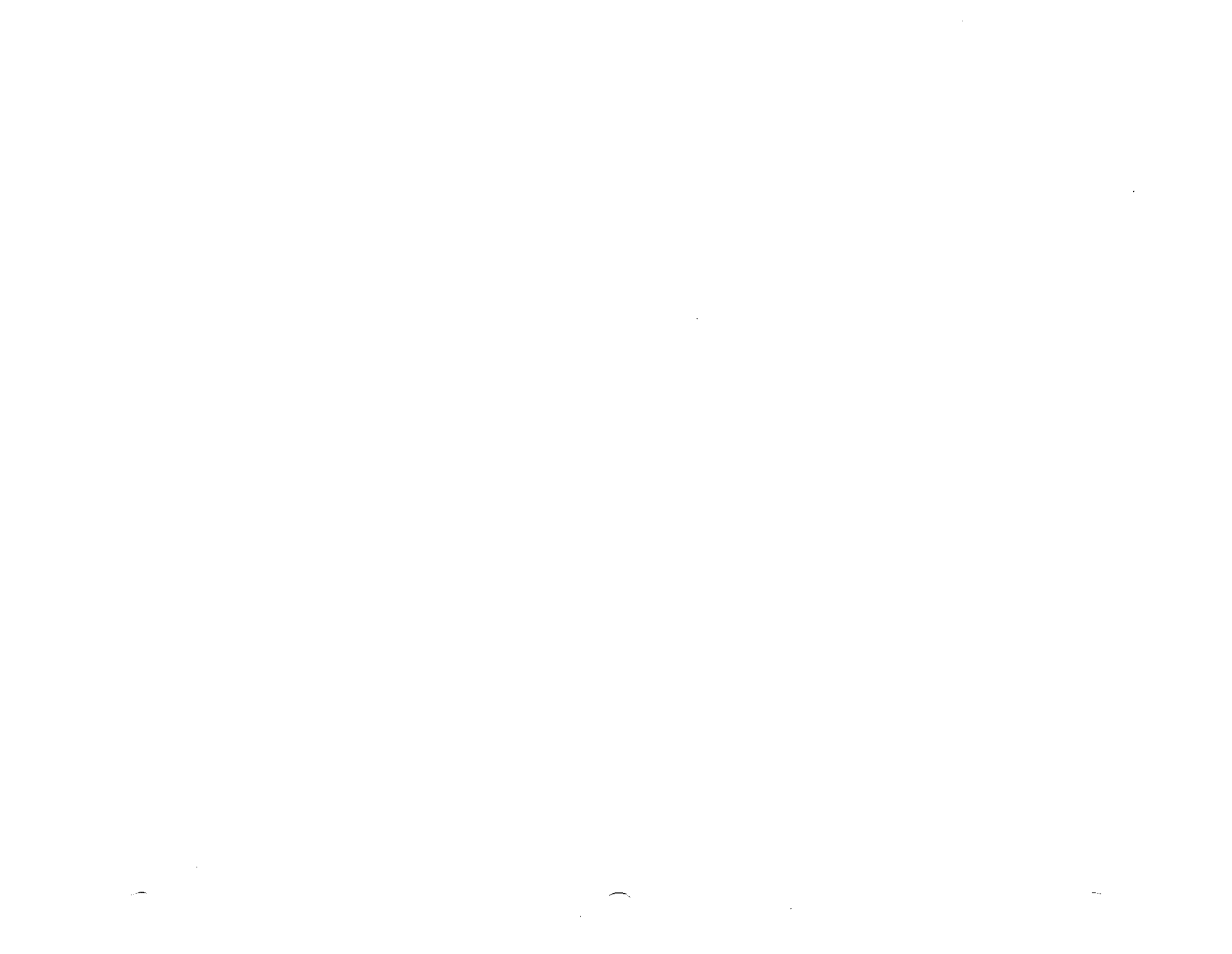
Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Rodeo Revenues								
98		Rodeo Sponsorships	\$ 29,000	\$ 50,600	\$ 36,500	\$ 36,500	\$ 36,500	Title, chute, event and scoreboard.
99		Rodeo Admissions	4,800	57,600	30,000	30,000	30,000	Estimated at 3000 tickets @ \$10 each.
100		Rodeo Miscellaneous	1,750	1,750	-	-	-	No merchandise program.
101		Rodeo Queen Activities	3,000	3,000	4,000	4,000	4,000	
Total Rodeo Revenues			\$ 38,550	\$ 112,950	\$ 70,500	\$ 70,500	\$ 70,500	
Rodeo Expenses								
102		Prize Money	\$ 45,000	\$ 34,500	-	-	-	Paid by Rodeo Contractor.
103		Announcer/Contractors/Personnel	16,600	16,375	-	-	-	Paid by Rodeo Contractor.
104		Stock Contract	27,000	22,000	48,000	48,000	48,000	Paid by Rodeo Contractor.
105		Special Awards	500	1,000	-	-	-	Trade if necessary.
106		Exceptional Kid's Rodeo	2,000	2,000	-	-	-	Sponsored Event.
107		Promotion	5,500	5,000	1,500	1,500	1,500	Miscellaneous.
108		Materials & Supplies	3,000	3,000	1,500	1,500	1,500	Miscellaneous.
109		Board Expense	2,000	2,000	-	-	-	
110		Other (Fees & Dues)	2,500	2,500	2,690	2,690	2,690	Scoreboard, ambulance, etc.
111		Queen	4,000	4,000	4,000	4,000	4,000	Funded by Queen donations/activities.
112		Rental Equipment	7,500	10,000	5,000	5,000	5,000	Share of bleachers, ADA ramp, etc..
113		Money Raising Projects	1,750	2,000	-	-	-	None planned.
114		Sponsorship Fees	-	-	5,500	5,500	5,500	
Total Rodeo Expenses			\$ 117,350	\$ 104,375	\$ 68,190	\$ 68,190	\$ 68,190	
Net Rodeo Revenues			\$ (78,800)	\$ 8,575	\$ 2,310	\$ 2,310	\$ 2,310	
Net Fair Revenues/Expenses			\$ (186,487)	\$ (134,409)	\$ (77,784)	\$ (77,784)	\$ (77,784)	

Budget History - Revenues and Expenses

Line Item	Acct No.	Description	Adopted 2003-04	Adopted 2004-05	Proposed 2005-06	Proposed w/Outsourcing	Proposed w/Construction	Explanation
Non-Operating Revenues								
115		Dedicated Funds - Hotel/Motel Tax	\$ 538,000	\$ 518,000	\$ 518,000	\$ 518,000	\$ 518,000	Estimated at current levels.
116		Interest	5,000	5,000	5,000	5,000	5,000	Estimated at current levels.
Total Non-Operating Revenues			\$ 543,000	\$ 523,000	\$ 523,000	\$ 523,000	\$ 523,000	
Non-Operating Expenses								
117		Purchase/Lease	\$ 50,023	\$ 67,790	\$ 100,034	\$ 100,034	\$ 100,034	Bleachers (\$30,000); Property (\$43,928) Frite Lights (\$18,750); Mower (\$7,356)
118		Land Improvements	-	-	-	-	-	
119		Building & Structures	-	-	-	-	-	
120		Equipment	19,844	15,044	15,000	15,000	15,000	Miscellaneous Equipment, Computers, etc.
Total Non-Operating Expenses			\$ 69,867	\$ 82,834	\$ 115,034	\$ 115,034	\$ 115,034	
Development Expenses								
121		Consultants, Special Legal Counsel, etc.	\$ -	\$ 50,000	\$ 50,000	\$ 50,000	\$ 50,000	Consultants, Special Counsel, etc.
122		County Legal Services	-	-	15,000	15,000	15,000	County Legal Services
123		Salary, Wages and OPE	\$ -	\$ -	\$ 80,405	\$ 80,405	\$ 80,405	Staff time associated with development.
Total Development Expenses			\$ -	\$ 50,000	\$ 145,405	\$ 145,405	\$ 145,405	

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Budget History - Revenues and Expenses

WASHINGTON COUNTY FAIR COMPLEX Organization Unit 120 County Fairgrounds Fund 150						
Line Item	Personnel Distribution	Total	Interim	Development	Fairtime	
	Permanent Full-time Positions					
124	Executive Director (33%/33%/33%)	\$ 88,464	\$ 29,485	\$ 29,485	\$ 29,485	
125	Groundskeeper (50%/0/50%)	39,180	19,590	-	19,590	
126	Facilities Maintenance Worker (85%/0/15%)	38,220	32,487	-	5,733	
127	Sr. Administrative Specialist (15%/35%/50%)	41,787	6,268	14,625	20,894	
128	Management Analyst (70%/15%/15%)	51,384	35,969	7,708	7,708	
129	Senior Facilities Maintenance Worker (70%/15%/15%)	44,388	31,072	6,658	6,658	
	Accounting Assistant II (50%/50%)	32,718	16,359	-	16,359	
	Temporary Position					
130	Event Support	7,500	7,500	-	-	
Total		\$ 343,641	\$ 178,730	\$ 58,476	\$ 106,426	
O.P.E.		\$ 128,865	\$ 67,024	\$ 21,929	\$ 39,910	
Total Full-Time/Temporary Positions		\$ 472,506	\$ 245,753	\$ 80,405	\$ 146,336	

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Budget History - Revenues and Expenses

WASHINGTON COUNTY FAIR COMPLEX						
Organization Unit 120						
County Fairgrounds Fund 150						
Line Item	Temporary Positions via Temp Service	Total	Interim	Outsourced	Fairtime	
131	Chief of Security (1 position)	\$ 900	\$ -	\$ 900	\$ 900	
132	Electrician (2 position)	4,200		4,200	4,200	
133	Office Staff/Interns (2 positions)	2,500		800	2,500	
134	Shuttle Drivers (4 positions)	1,500		1,500	1,500	
135	Stage Manager (1 position)	900		900	900	
136	Fair Superintendents (22 positions)	2,400		200	2,400	
137	Chief of Admissions (1 position)	1,100		1,100	1,100	
138	Ticket Sellers	-		-	-	
139	Ticket Takers	1,000		1,000	1,000	
140	Cashiers (4 positions)	1,600		1,600	1,600	
141	Clerks (6 positions)	2,040		-	2,040	
142	Chief of Parking (1 position)	900		900	900	
143	Maintenance Workers (2 positions)	3,200		3,200	3,200	
144	Accounting Assistant (1 position)	-		-	-	
Total Fair Temporary Positions		\$ 22,240	\$ -	\$ 16,300	\$ 22,240	Paid via Temp Service.
O.P.E.		\$ 4,448	\$ -	\$ 3,260	\$ 4,448	Estimated at 20% of payroll.
Total Fair Temporary Positions		\$ 26,688	\$ -	\$ 19,560	\$ 26,688	\$7,128 difference if outsourced.

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WASHINGTON COUNTY

Inter-Department Correspondence

January 18, 2005

TO: Recording Division

FROM: Barbara Hejtmanek

SUBJECT: MINUTE ORDER 05-13
APPOINT MEMBER TO THE WASHINGTON COUNTY
FAIR BOARD

At its regular meeting on January 18, 2005, the Board re-appointed Richard Vial to the Fair Board for a term to expire December 31, 2007.

APPROVED WASHINGTON COUNTY
BOARD OF COMMISSIONERS

MINUTE ORDER # 05-13

DATE 1-18-05

BY Barbara Hejtmanek
CLERK OF THE BOARD

AGENDA

WASHINGTON COUNTY BOARD OF COMMISSIONERS

Agenda Category: Boards and Commissions (All CPOs)

Agenda Title: APPOINT MEMBER TO THE WASHINGTON COUNTY FAIR BOARD

Presented by: Don Hillman, Executive Director, Washington County Fair Complex

SUMMARY (Attach Supporting Documents if Necessary)

Through this agenda item the Board of County Commissioners (the Board) is asked to make one appointment to the Washington County Fair Board. The term of Rich Vial, who holds the District 3 position, expired December 31, 2004.

Due to the expiration of other Fair Board member terms and the expansion of the Fair Board from five to seven members, recruitment of Fair Board candidates was ongoing for the better part of 2004. With a sizable pool of qualified Fair Board candidates already existing, your Board opted to forego another recruitment for the District 3 position. Applications from 8 individuals have been received.

Fair Board terms are three years in duration, and the District 3 appointee will serve through December 31, 2007. The Fair Board meets monthly, develops the Fair Complex's annual operating budget, and provides overall policy direction for management of Fair Complex events and facilities. A summary of the applicants and current Fair Board membership is attached.

DEPARTMENT'S REQUESTED ACTION:

Make one appointment to the Fair Board for a term to expire December 31, 2007.

COUNTY ADMINISTRATOR'S RECOMMENDATION:

I concur with the requested action.

Agenda Item No.	<u>3.a.</u>
Date:	<u>01/18/05</u>

FAIR BOARD

Description The Fair Board is comprised of five members appointed by the Board of County Commissioners. The Fair operation, a division of the County, produces the annual County Fair & Rodeo and manages year-round facilities rented for consumer shows, public expositions and special gathering. The Fair Board meets monthly, develops the Fair Complex's annual operating budget, and provides overall policy direction for the management of Fair Complex activities and facilities.

Members 7

Length of Term 3 years

Current Vacancies 1 - District 3 **Applicants - 8**

Candidates	Represents District (Resident of District)	Term Expires	First Appointed
<u>Current Member Seeking Reappointment</u>			
Richard Vial	3 (4)	12/31/04	1999
<u>New Applicants</u>			
David Barno	4		
Jim Clymore	4		
Richard Girard	2		
Sandra Howard	4		
Robin Marsh	4		
Loren Rogers	4		
David Russell	4		

Continuing Members

Kathy Christy	1 (2)	12/31/05	1998
W. Rafe Flagg	2 (2)	12/31/06	2004
Kathy Schmidlkofer	4 (4)	12/31/05	2004
Dan Logan	4 (4)	12/31/07	2004
Herbert Hirst	At-Large (4)	12/31/06	2004
Ken Madden	At-Large (2)	12/31/07	2004

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

MEMORANDUM

Date: January 26, 2005

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: Premiums Discussion

At the January 2005 Board Meeting, staff was directed to provide the Board information regarding premiums.

Discussion – It has been the staff's findings that competitions for the County Fair have not been updated for many years and this area is as diverse as it is complex.

From a staff perspective, the competitive exhibits program should be simplified to make it easier to understand; standardized regarding premium payouts and ribbon distributions; modernized to update new classes and divisions; and purged to eliminate outdated classes and divisions.

Modifications could include eliminating payouts of less than \$5.00; limiting payouts and ribbons to third place; and eliminating classes or divisions where there are less than four unrelated exhibitors entered.

Other suggestions might include having some jackpot shows where the entry fees generate the majority of premiums. Currently, we collect less than \$4,000 in entry fees and payout in excess of \$28,000. It is staff's understanding that entry fees were established to offset straw and manure removal costs.

Attached are some information on Premiums Offered and Paid; Payout Schedules by Divisions; and the 4H Project Analysis Summary.

Attachments

2004

Premiums Offered and Paid by Department

Washington County Fair Complex

Fairbook Description	Number of Exhibitors	Entries Judged	Premiums Paid	Premiums Offered	% Paid	Add-On Amount
B Beverage	9	20	\$42.00	\$330.00	12.73%	
C Open Class Crafts	138	322	\$1,069.00	\$3,526.00	30.32%	
DH Draft Horse	5	21	\$365.00	\$900.00	40.56%	
E Floral	89	761	\$1,162.00	\$1,706.00	68.11%	
F Food Preservation	36	167	\$337.00	\$900.00	37.44%	
G Poultry	11	65	\$170.00	\$1,236.00	13.75%	
GG Grange and Community Exhibits			\$0.00	\$325.00	0.00%	
H Land Products	51	295	\$639.50	\$1,202.00	53.20%	
J Dairy Goats	14	185	\$2,414.00	\$4,652.00	51.89%	
K Sheep and Wool	18	234	\$3,100.00	\$8,660.00	35.80%	
L Pygora Goats	7	32	\$276.00	\$481.00	57.38%	
M Cashmere Goats	3	24	\$90.00	\$216.00	41.67%	
N Beef Cattle	27	273	\$7,454.00	\$26,790.00	27.82%	
O Dairy Cattle	21	165	\$7,100.00	\$18,334.00	38.73%	
P Textiles	121	473	\$1,071.00	\$3,166.00	33.83%	
PP Baked Goods	69	242	\$919.00	\$1,726.00	53.24%	
R Photography	159	518	\$1,219.00	\$2,880.00	42.33%	
S Painting & Drawing	147	373	\$1,448.00	\$2,960.00	48.92%	
Report Totals	905	4170	\$28,875.50	\$79,990.00	36.10%	\$0.00

End Of Report

Premiums Offered and Paid by Department

**Washington County Fair Complex
Fairbook Description**

**Add-On
Amount**

		Number of Exhibitors	Entries Judged	Premiums Paid	Premiums Offered	% Paid	Add-On Amount
A	Baked Goods	81	313	\$842.00	\$1,770.00	47.57%	
B	Beverages	12	33	\$38.00	\$330.00	11.52%	
CA	Open Class Crafts	36	74	\$503.00	\$1,951.00	25.78%	
CI	Open Class Crafts	50	146	\$282.00	\$528.00	53.41%	
CJ	Open Class Crafts	24	52	\$141.00	\$525.00	26.86%	
CP	Open Class Crafts	2	3	\$30.00	\$968.00	3.10%	
CS	Open Class Crafts	19	46	\$178.00	\$528.00	33.71%	
D	Draft Horses	3	8	\$0.00	\$1,800.00	0.00%	
E	Floral	110	848	\$1,157.00	\$1,656.00	69.87%	
F	Food Preservation	47	233	\$489.00	\$912.00	53.62%	
G	Grange and Community Exhibits			\$0.00	\$0.00	0.00%	
H	Land Products	67	233	\$533.50	\$1,197.00	44.57%	
J	Dairy Goats	7	121	\$1,606.00	\$4,652.00	34.52%	
K	Sheep and Wool	21	251	\$3,030.00	\$8,649.00	35.03%	
L	Pygora Goats	12	62	\$264.00	\$444.00	59.46%	
M	Cashmere Goats	4	20	\$93.00	\$220.00	42.27%	
N	Beef Cattle	30	304	\$8,870.00	\$26,790.00	33.11%	
O	Dairy Cattle	24	175	\$7,607.50	\$18,684.00	40.72%	
PA	P & D Amateur	31	61	\$343.00	\$990.00	34.65%	
PI	P & D Intermed (9-14)	47	116	\$259.00	\$542.00	47.79%	
PJ	P & D Junior (8 & under)	28	75	\$245.00	\$540.00	45.37%	
PP	P & D Professional	13	44	\$311.00	\$990.00	31.41%	
PS	P & D Senior (15-18)	32	66	\$185.00	\$540.00	34.26%	
QA	Photography	91	303	\$569.00	\$792.00	71.84%	
QI	Photography	15	39	\$82.00	\$432.00	18.98%	
QJ	Photography	3	6	\$26.00	\$216.00	12.04%	
QP	Photography	1	3	\$24.00	\$792.00	3.03%	
QS	Photography	16	46	\$89.00	\$432.00	20.60%	
R	Poultry	3	5	\$0.00	\$219.00	0.00%	
SA	Textiles	116	499	\$1,089.00	\$2,547.00	42.76%	
SI	Textiles	15	41	\$131.00	\$2,497.00	5.25%	
SJ	Textiles	3	3	\$9.00	\$2,497.00	0.36%	
SP	Textiles	3	11	\$39.00	\$2,497.00	1.56%	
SS	Textiles	7	12	\$45.00	\$2,502.00	1.80%	
Report Totals			4252	\$29,110.00	\$90,629.00	32.12%	\$0.00

End Of Report

Division	First	Second	Third	No. Total Classes	No. Total Lots	Individuals are limited to 1 entry per lot. Limit of 4 entries per class, except where noted in division rules.	Fair Board Special Awards
Photography Youth Photography Adult	5.00 10.00	4.00 7.00	3.00 5.00	10	18		
Crafts Youth Crafts Adult	5.00 10.00	4.00 7.00	3.00 5.00	78	46		
Painting/Drawing Youth Painting/Drawing Adult	5.00 10.00	4.00 7.00	3.00 5.00	25	10		
Land Products Classes 6-9, 11-14,16 Class 10 Class 15	3.00 2.00 8.00 10.00	2.00 1.50 5.00 5.00	1.00 1.00 3.00 3.00	17	175		\$5.00
Food Preservation Gift Packs	3.00 15.00	2.00 10.00	1.00 5.00	21	134	No exhibitor will be allowed more than 65 total department entries	
Baked Goods Cakes Chili Contest Table Settings Chocolate Chip	3.00 15.00 25.00 15.00 5.00	2.00 12.00 10.00 10.00	1.00 8.00 5.00 5.00	21	143	No more than 65 total department entries	
Beverages	3.00	2.00	1.00	13	54	Two (2) per lot. No more than 65 total department entries	
Floral Floral Baskets	3.00 6.00	2.00 5.00	1.00 4.00	21	257	Each exhibitor will be Limited to 25 Specimens in Horticulture and 5 in arrangements.	20.00/15.00 10.00/5.00
Textiles Quilts	3.00 10.00	2.00 7.00	1.00 5.00	25	255	Individuals are limited to 1 entry per lot. No exhibitor will be allowed more than 65 total department entries	30.00 5.00
Grange	150.00	100.00	75.00				\$25 to each non placing booths (4-12).



Division	First	Second	Third	Fourth	Fifth	Sixth	No. of Classes	No. of Total Lots	Fair Board Special Awards	Herdsmanship Award
Poultry	3.00	2.00	1.00				25	221	6 Champions \$5.00ea	
Dairy Goats	15.00	14.00	12.00	10.00	8.00		6	96		1 st \$30.00 2 nd \$20.00
Sheep	15.00	14.00	12.00	10.00	8.00		11	165		1 st \$ 30.00 2 nd \$ 20.00
Wool	7.00	6.00	5.00				1	10		
Pygora Goats	15.00	12.00	10.00				1	14		
Cashmere	8.00	6.00	4.00				1	15		
Beef	50.00	40.00	30.00	20.00	10.00		9	234	Supreme Champion Female \$50.00	
Beef/Group	25.00	20.00	15.00	12.00	10.00		9	45		
Dairy Cattle	34.00	29.00	21.00	19.00	7.50	7.50	6	54	Supreme Champion Female \$50.00	1 st \$30.00 2 nd \$20.00
Dairy Group	60.00	55.00	40.00	35.00	20.00	20.00	6	66		
Draft Horse	35.00	25.00	15.00	10.00	5.00		3	17		

Project Analysis Summary

Printed on 10/07/2004 at 03:45 pm

MainFair
Washington

Project Description / Class Type	Entries	Exhibits	People	Ttl Entries	Ttl Exhibits	Ttl People
Educational Displays, Other (for Fair Only)	9	9	9	9	9	9
Educational Displays, Home Economics	3	3	3	3	3	3
Educational Displays, Natural Resources	3	3	3	3	3	3
Edu Displays, Hort,	1	1	1	1	1	1
Educational Displays, An Sci	21	21	21	21	21	21
Educational Displays, Engineering	3	3	3	3	3	3
Public Speaking				26	26	23
Contests	26	26	23			
Creative Writing	46	46	33	46	46	33
Art Painting	122	122	32	122	122	32
Ceramics	5	5	3	5	5	3
Photography	63	63	30	63	63	30
Leather craft	2	2	2	2	2	2
Fiber Arts (Quilting, Embroidery, Cross Stitch)	22	22	16	22	22	16
Child Care / Development	2	2	2	2	2	2
Clothing and Textiles	53	53	28	120	120	57
Contests	31	31	29			
Judging Contests	36	36	36			
Home Environment	3	3	2	3	3	2
Knitting	6	6	6	6	6	6
Crocheting	1	1	1	1	1	1
Environmental Stewardship / Outdoor Education	2	2	1	2	2	1
Marine Science	1	1	1	1	1	1
Outdoor Education / Recreation	1	1	1	1	1	1
Recycling	18	18	18	18	18	18
Foods and Nutrition	81	81	35	179	179	82
Contests	42	42	33			
Judging Contests	56	56	56			
Food Preservation	16	16	10	16	16	10
Crops				25	25	25
Judging Contests	25	25	25			
Gardening, Fruits and Vegetables	18	18	8	37	37	23
Contests	19	19	19			
Flower Gardening	32	32	10	56	56	25
Contests	24	24	24			
Container Gardening	11	11	7	11	11	7
Beef	38	36	27	66	36	28
Showmanship	28		28			
Poultry	48	48	11	74	61	15
Showmanship	13		13			
Judging Contests	13	13	13			
Pigeons	3	3	1	4	3	1
Showmanship	1		1			
Exotic Blrds	11	11	10	22	11	11
Showmanship	11		11			
Dairy Cattle	31	21	19	67	38	21

Project Analysis Summary

Printed on 10/07/2004 at 03:45 pm

MainFair
Washington

Project Description / Class Type	Entries	Exhibits	People	Ttl Entries	Ttl Exhibits	Ttl People
Showmanship	19		19			
Judging Contests	17	17	17			
Horse and Pony	548	548	157	1,113	927	166
Showmanship	186		160			
Contests	379	379	125			
Rabbits	100	99	42	181	113	68
Showmanship	67		67			
Contests	6	6	4			
Judging Contests	8	8	8			
Cavies	44	37	15	89	55	29
Showmanship	27		27			
Judging Contests	18	18	18			
Dogs	35	35	31	92	61	31
Showmanship	31		31			
Judging Contests	26	26	26			
Sheep	102	77	34	135	77	34
Showmanship	33		33			
Swine	92	71	63	154	71	64
Showmanship	62		62			
Goats - Dairy	3	3	2	5	3	2
Showmanship	2		2			
Goats - Angora	11	11	7	18	11	7
Showmanship	7		7			
Goats - Pygmy	34	25	7	41	25	7
Showmanship	7		7			
Llamas	6	6	5	11	6	5
Showmanship	5		5			
Computer	1	1	1	6	6	5
Contests	5	5	5			
Wood Science	9	9	9	9	9	9
4-H Adventures	99	99	37	99	99	37
Grand Totals				2990	2416	980

Total Number of Exhibitors with Entries * 542

Total Number of Exhibitors at Fair ** 440

Total Number of Exhibitors with Static Entries Only *** 102

* All exhibitors in fair (counts each exhibitor once)

** Exhibitors who came to the fair to PARTICIPATE in their classes (show animals, participate in contests)

*** Exhibitors with one or more static exhibits, and NO participation entries. They did not have to come to fair to participate in any of their classes.

Entries: every entry in every class. One exhibit (one cow) may account for several entries.

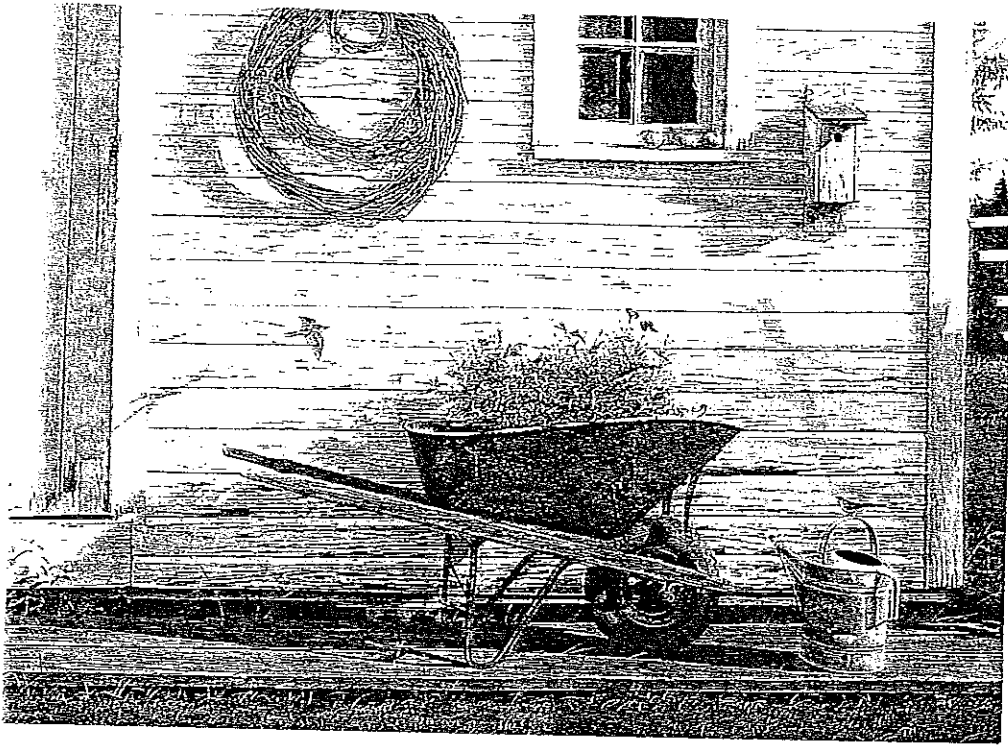
NEW BUSINESS

ANNOUNCEMENTS

*Calendar of Events
February - April 2005*

Date	Event	Location
<p><i>February</i> 2 2 21</p>	<p>Board Meeting Booster Meeting Presidents Day</p>	<p>Floral Building (4:30 PM) Board Room (7:00 PM) Office Closed</p>
<p><i>March</i> 2 2</p>	<p>Board Meeting Booster Meeting</p>	<p>Floral Building (4:30 PM) Board Room (7:00 PM)</p>
<p><i>April</i> 6 6</p>	<p>Board Meeting Booster Meeting</p>	<p>Floral Building (4:30 PM) Board Room (7:00 PM)</p>
<p><i>May</i> 4 4 30</p>	<p>Board Meeting Booster Meeting Memorial Day</p>	<p>Floral Building (4:30 PM) Board Room (7:00 PM) Office Closed</p>

CORRESPONDENCE



Dear Wash. Co. Fair & Rodeo -

Thank you for sending flowers
to Cody's mother's funeral. We
appreciated it very much.

Sincerely,

Cody & Julie Feinauer

ORAL COMMUNICATIONS

OTHER MATTERS OF INFORMATION

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Everything Oregon

Ikea outside the box for Cascade Station's uses

Tight rules and overlapping roles threaten hopes that the Swedish retailer will anchor the retail tract at Portland's airport

Friday, January 21, 2005

DYLAN RIVERA

Federal aviation rules could keep Swedish retailer Ikea from locating its first Oregon store near Portland International Airport, the company said Thursday.

The Port of Portland and the developer of the Cascade Station retail area have been negotiating with Ikea for months on a store that would kick-start retail and office development on the long-vacant tract.

The talks have been complicated by the city's land-use laws and myriad stakeholders -- including the airport and the Federal Aviation Administration -- which have differing levels of control over the 120 acres. Among other restrictions, the FAA will not allow the airport to sell parcels for development, airport officials said.

The potential loss of Ikea at Cascade Station -- and the conspicuous lack of development there since it was zoned in 1999 -- have fueled ongoing debate over the region's land-use policies. Critics say the city and the airport have been too restrictive in seeking dense transit-oriented mixed-use development while limiting industrial growth. A severe shortage of sites suitable for large retailers in the metro area has only intensified the debate.

The land purchase requirement appears to be a significant sticking point with the Swedish retailer, which has been pondering its first Oregon store for more than a year. On Thursday, Joseph Roth, an Ikea spokesman, said the Cascade Station site doesn't meet the retailer's criteria, which include the ability to buy 20 acres with visibility from and access to a major interstate.

"We're pretty consistent in how we do things," Roth said. "When we make an investment of this extent, we'd like to have the assurances that our commitment of millions of dollars will actually remain there."

Christen C. White, an attorney representing the site developer, Trammell Crow Co., said negotiations with Ikea were continuing. A city official briefed on the project said developers, Port officials and other stakeholders were meeting with Ikea officials Thursday.

There are no obvious alternative sites for large retailers such as Ikea in the Portland area, said Michael Heerman, a retail broker with Portland-based HSM Pacific. Land-use restrictions have left Portland with less retail space than the national average.

"You've got some horrendous land-use issues, and a lot of retailers find coming into this market is very cumbersome," Heerman said.

Public-private origins

Cascade Station began in 1997 as an innovative public-private partnership intended to extend

the MAX light-rail system to the airport. In exchange for a long-term lease and the right to develop the 120 acres fronting Airport Way, Bechtel Corp. agreed to build the rail line.

City officials and Bechtel envisioned a dense urban commercial development that would live up to the tens of millions of dollars invested in light rail, and advance the region's goals for density and urban infill. The FAA prohibited housing on the site because of its proximity to the airport and associated noise. But federal officials agreed to allow office and retail.

When zoning for the tract was approved in 1999, Bechtel thought a movie theater and office tenants would be among the first anchors.

However, major theater chains went into a financial tailspin in subsequent years, and it became clear across the country that they didn't work as catalysts for retail and office centers, said Sonia Axter, project manager for Cascade Station Development Co., the Bechtel partnership that controls the land and partnered with Trammell Crow for development.

"A theater could be a co-anchor but not a single anchor," Axter said. "That's probably what the recent past has indicated."

Market collapses

Around the same time, the Portland-area office market collapsed. Vacancies went from an annual average of 5.9 percent in 1998 to 11.7 percent in 2001 and 16.6 percent in 2002, according to figures from the Grubb & Ellis brokerage.

Some planners and real estate developers said the Cascade Station plan was doomed from the start. In a region with a dramatic shortage of industrial land, the site should have been zoned for industry, said Peter Finley Fry, a Portland land-use consultant.

Instead, the Port and the city set aside 332 acres to the south of Cascade Station for industry in an area known as Portland International Center.

"The whole thing should have been industrial," Fry said. "We're spending thousands of dollars to get back to where we should have been. We're wasting money on these fantasy projects."

The Portland City Council approved spending \$75,000 in April 2004 to study and rewrite development regulations for Cascade Station. A resulting proposal was to go before the City Council this week, but council members delayed the hearing until Feb. 10.

The proposal would add retail capacity to the site but curb office space. It would allow as much as 807,500 square feet of retail, an increase from about 500,000. As much as 1.1 million square feet of office could be built, down from 1.3 million square feet.

The proposed changes would serve a variety of retail tenants, White said.

"There's ongoing discussion with Ikea but there's also ongoing discussions with a number of other vital retailers that could bring similar energy to the project," White said.

Bigger allocations

Though the previous plan essentially prohibited retailers with more than 60,000 square feet a floor, the new plan would allow two retailers with as much as 185,000 square feet a floor and one with as much as 90,000 square feet.

The Port wants to ensure "high-quality" uses of the Airport Way property, said Bob Applegate, a

Port spokesman.

"That would be the front door of the state through which 12.5 to 13 million passengers pass," Applegate said. "Like any property manager, we're concerned that that very valuable piece of property be developed in accord with surrounding uses."

One way the city has ensured high-quality development in Cascade Station is to prohibit "exterior storage and display," said Debbie Bischoff, senior planner for the Portland Planning Bureau. That effectively would rule out large home improvement retailers and some large-format grocery stores, such as Fred Meyer, which often include exterior garden centers.

"A gateway site"

"It's a gateway site," she said. "It just needs to reflect a different style."

Such prohibitions seem excessive, said Corine Nussmeier, retail broker with Norris, Beggs & Simpson. A garden center can soften an otherwise hard landscape, she said.

"Sometimes I think it's great to have the city planned and have all of the public input, but sometimes I think people ignore what the market's trying to tell them," she said. "You can't always dictate what's going to work where, in my opinion."

Several national retailers have entered the Portland area for the first time in the past year, and brokers said the Cascade Station site would be attractive for more new entrants.

Ikea and Kohl's department store are among the nationals that have said in the past year that they are looking to open their first stores in the Portland market.

Ikea could attract customers from across the metro area and beyond, Nussmeier said.

The chain has generated intense consumer interest in many markets by offering low-priced furnishings with high-end design. Its penny-pinching ethic extends to its stores, where shoppers peruse on-site warehouses, and often buy products there that require assembly at home.

Hundreds of Portland-area shoppers already trek to the nearest Ikea store in Renton, Wash., Nussmeier said.

Examples of other anchor tenants abound. Crate & Barrel's new store in Tualatin's Bridgeport Village, for example, is drawing smaller retailers to that development.

"It creates enough interest that it would draw other tenants that might not go there otherwise," Nussmeier said of an anchor store.

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Everything Oregon

'Top-tier' stores prepare for Washington Square

The shopping mall's largest growth in a decade will deliver 29 new shops, many of them upscale stores new to the area

Friday, January 21, 2005

DANA TIMS

The official groundbreaking isn't until today, but site work was well under way Thursday on Washington Square's biggest expansion in a decade.

Construction crews began drilling to place structural pilings for a multimillion-dollar project that will add 28 new retailers, one restaurant and 100,000 square feet of new space to the regional shopping mall's lineup of 120 tenants.

"This will happen faster than you can imagine," said Jack Reardon, the regional shopping mall's longtime senior property manager, who is set to retire today after 25 years at Washington Square. "Within five months, we'll have a building up with interior construction far enough along to let tenants start work of their own."

The expansion follows the November completion of a four-level, 541-space parking structure. It is scheduled to be done in time for this year's holiday shopping season.

New stores opening outlets at Washington Square include seven making their first venture into Oregon.

They include Sephora, a beauty retail location that carries hundreds of makeup and fragrance brands, and Papyrus, which sells gifts products that include fine stationery, gift cards, gift wrap and journals. The Cheesecake Factory, an upscale but casual dining establishment offering more than 200 menu choices, has been in talks with Washington Square officials and may announce that its first Oregon location will open there later this year.

Other first-in-state stores are Janie and Jack, and Naartjie, both children's clothing stores; Occhiali Da Sole, specializing in sunglasses; and Painted With Oil, a fine art retailer.

Among other stores opening their first Washington Square outlets are White House/Black Market and Chico's, both women's clothing boutiques; Essenza, a perfume store; Gigi Spa, a salon; and Godiva Chocolatier.

"The signing of these top-tier national retailers and restaurant signals the continued strength and desirability of Washington Square," Reardon said. "We are committed to creating a positive experience for our guests and delivering the retailers and restaurants they are looking for."

Expansion work is taking place on the mall's west side. When it's finished, what is now Nordstrom's northside exterior door will lead directly into the expanded area. The expansion is expected to add about 300 year-round employees to the current year-round base of 1,600 workers, Reardon said.

Washington Square's expansion comes amid tremendous growth, both in terms of population and new commercial activity, in the Portland metropolitan area. Two new retail centers,

Bridgeport Village in Tualatin and The Streets of Tanasbourne in Hillsboro, are in various stages of opening. Lake View Village, another retail complex, opened last year in Lake Oswego. And Clackamas Town Center is in preliminary stages of major expansion of its own.

Economic projections indicate that growth will continue, said Ed Hopwood, assistant vice president of leasing for the Macerich Co., which owns Washington Square. He called the greater Portland marketplace one of the strongest in the nation, with a projected five-year growth rate of 9.8 percent, a figure nearly doubling the national average.

In addition, new economic figures indicate that residents in the area are enjoying a rapid surge in the spending power needed to keep those shopping centers healthy, said Ed Whelan, senior economist for ECONorthwest.

For reasons that aren't clear, he said, payrolls in the Portland area saw a sudden surge upward in the latter half of 2004.

"The economy just all of a sudden has this momentum," Whelan added. "And an awful lot of that growth is occurring outside of the downtown area."

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Idaho State Journal

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Fair Board makes plans for future of county fairgrounds

Print Page

By Debbie Bryce - Journal Writer

POCATELLO - Installation of a handicapped pathway equipped with exercise stations and completion of a new indoor facility at the South Bannock County facility in Downey are part of a short-term improvement plan for the county's fairgrounds, according to Bannock County Fair Board Chairman Dale Almond.

The handicapped pathway is expected to be completed this summer.

The board met on Saturday to develop both short-term and long-range plans for both fair facilities.

Almond said long-term plans include the creation of an indoor multiuse facility at the North Bannock County Fairgrounds in Pocatello.

"The new indoor facility could accommodate dog shows, riding events and small concerts," he said.

While several groups expressed interest in utilizing the fairgrounds, it is important to ensure events are in line with the accepted plan.

"We want to create a facility that serves the community and bring in events that benefit the community," Almond said.

The Bannock County Fair Board is working to assure that county tax dollars are spent effectively, he said.

The demand for services and opportunities at both fairgrounds is increasing and it is important to make sure the facilities can accommodate that growth.

Local events currently held at the North Bannock County Fairground include the State High School Rodeo Finals, the annual Fourth of July celebration and Christmas in the Night Time Sky.

While some residents have questioned the need for two county fairs, Almond said both events are very successful.

"Each fair has it's own uniqueness," he said. "We are working to build success at both fairs."

Almond said Saturday's meeting was successful and he commended his fellow board members for their commitment to improvement at the facilities.

"The board functions totally as volunteers to the community," he said. "I appreciate them giving up their time to be here."

Almond said the fair board received a great deal of support from Bannock County commissioners.

Debbie Bryce is a reporter at the Journal, She can be reached at 239-3132 or by e-mail at dbryce@journalnet.com.

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Everything Oregon

County fair operation may morph with times

The fair board ponders the best way to manage an event and complex whose mission is changing

Thursday, January 20, 2005

HENRY STERN and MICHELLE MANDEL

HILLSBORO -- The major redevelopment in store for the Washington County Fair Complex may end up causing major changes in the way the place has been run for decades.

The fair board, which in January expanded from five to seven members, is considering changes that include contracting out operation of the fair or of the forthcoming expo space, and creating a fair district where board members would be elected instead of appointed by county commissioners.

Driven by both the fairgrounds' modernization and middling attendance at the annual fair, Washington County Commissioner Andy Duyck asked for alternatives to the current set-up, where the fair board oversees both the annual fair and new exposition space.

The more radical changes would highlight the significant expansion ahead from quaint, rural county fair to a new exposition hall, shopping and entertainment center aimed at appealing to newer, urban Washington County.

With other county fairs in transition, fair executive director Don Hillman says it's time for the Washington County Fair to consider updating how it is run. The recent expansion of the board, with the addition of members Dan Logan and Ken Madden, is designed to provide greater diversity. Three of the seven members live outside the county's western end, a stronghold for fair traditionalists.

Fifty years ago, those with specific fair interests and agricultural backgrounds dominated fair boards. They pitched in to mow lawns as well as maintain buildings and financial books, Hillman wrote in a draft memo for the fair board's consideration.

Now, fair boards, called upon to reflect urban and suburban interests, place a premium on business practices and public administration, Hillman said.

"Times are changing," said Duyck, who represents western Washington County. "Clearly there are new ideas out there."

Fair enthusiasts said they support any changes that would help improve the fair, for example, committees to study specific topics such as boosting attendance.

Discussions are too preliminary to say whether a rejiggered board or a move to allow another entity to run the new expo center would help or hinder the fair complex, said past board member Lyle Spiesschaert.

"Right now, the board's just brainstorming ideas," Spiesschaert said. "The expertise that you need on a facilities management board is often different than what you need to run an event."

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"That's our dilemma. For years, we've been trying to seat people on the fair board that have broad-based experience and a track record, and that's really hard to do."

Hillman said that as the fair complex proceeds with redevelopment, "we always need to look at our operating and management models to see if they need to be adjusted with new facilities or a new vision."

In 2002, voters in every county precinct rejected a \$40 million bond measure that would have paid for redevelopment of the fair complex. Last year, the fair board awarded the contract for a privately funded \$33 million redevelopment to Opus Northwest, a Portland developer.

A preliminary master plan is due next month. In the mix for discussion is moving the fair -- and its new and improved buildings -- to a site east of Northeast 34th Avenue to make room for a shopping and entertainment center along Cornell Road. The staff draft paper raised concerns about the ability of the current board structure to handle expanded responsibilities of redevelopment.

The draft written by Hillman noted that board members must get beyond special interests to think about the greater public good.

"Board members who have specific program preferences or support policy or practices that do not serve the public's best interest can cause great harm to the organization and the public that it serves," Hillman wrote. "The proposed redevelopment and addition of new modern facilities, will put a different emphasis and focus than that utilized for the current operations of the Fair Complex."

Also driving the governance changes, Hillman wrote, was declining fair attendance in the 1990s despite strong population growth in the county. A free-admission policy last year with charges for all arena events and amphitheater concerts generated a 70 percent spike in attendance.

The fair board manages about 101 acres of county property, with an annual operating budget of about \$1.4 million. About half of that budget is slated for fair time activities.

More than one-third of the overall budget is covered by a countywide 7 percent hotel and motel tax. The fair complex's share of that tax currently subsidizes the fair complex's operating losses.

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Corralling 'cutthroats'

Livestock shows can get nasty, but Farm Show keeps competition friendly

By JENNIFER GISH
Daily Record/Sunday News
Sunday, January 16, 2005

Denny and Tony Haugh know the tricks. The father and son from Red Lion have seen the most intense competitors use them at national livestock shows, where the parents of innocent 4-H kids will stop at nothing to have a grand champion.

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Bil Bowden - YDR

Kurt Long, 16, of Longview Acres in Airville cleans off one of his Angus steers last week at his Pennsylvania Farm Show.

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Feeding market sheep only protein supplements or baby formula to keep them at the right weight. Giving animals muscle-enhancing drugs. Covering up discolored areas with paint or markers.

And Denny Haugh remembers one female competitor who would always wear low-cut shirts into the show ring, hoping the male judge would look at more than her animal's confirmation.

"It's very cutthroat," Denny Haugh said.

The Haughs, who show mostly breeding sheep, prefer the friendlier competition of the Pennsylvania Farm Show.

There, exhibitors loan each other equipment. Future Farmers of America and 4-H kids sit among the animal pens and talk. Farm families go out to dinner together in the evenings when the Farm Show visitors are gone.

Seventeen-year-old Tony even helped a teenager who was new to the show wash and clip the very sheep that would later compete against his own animals.

But that kind of sportsmanship doesn't exist at all shows.

In 2003, two kids were stripped of their ribbons and prize money at the Iowa State Fair after random drug tests indicated that a sheep and a steer were administered growth-enhancing drugs. That same year, three livestock exhibitors were investigated at the Ohio State Fair for outfitting their Holsteins with fake hair to improve the cows' appearance, according to published reports.

The Pennsylvania Farm Show has done its best to keep the shady elements out of its exhibition rings.

All animals that will be sold for meat are blood-tested before the competitions begin to make sure there are no muscle-enhancing drugs or antibiotics in their systems. And the market sheep judges changed the rules for this year's show after running into a few forged animal registration papers in years past. Now, the animals must also be evaluated and classified by a judge before competing in the purebred events, according to published reports.

The potential for cheating exists in every category. It depends on what the judges look for. In beef cattle and market sheep, muscle mass is key, so steroid-like drugs enter the picture. Among dairy cattle, straight backs are important, so the shiftiest competitors will glue hair from another part of the cow onto its back to create the ideal lines.

Jean Knight, whose daughter, Trisha, showed Holsteins at the Farm Show last week for the family's Woodbine Farm in Airville, said she's heard of people injecting liquid into their cows' udders to make them appear more full.

Jim Brandt, the breeding sheep judge at the Pennsylvania Farm Show last week, is a longtime livestock judge and Ohio farmer who helped the Ohio State Fair revise its show guidelines after several well-publicized examples of cheating.

Drug use and cosmetic doctoring became all too common about 10 years ago, when payouts for some of the livestock contest grand champions began to grow to as much as \$60,000 for cattle and \$20,000 for market lambs.

"That's what caused it — greed," Brandt said.

Although the grand champion steer at the Farm Show's junior livestock auction sold for \$20,000 and the grand champion market goat set an all-time show record with a \$2,700 bid, most of the exhibitors took home just enough prize money to buy a few CDs.

The pressure to do well is greater for farmers who want to sell breeding stock. The price of an animal that's a proven champion and has champion offspring is higher, said Heather Crowl-Myers, who, along with her niece, Carlyn Crowl, showed milking shorthorns for their family's Joy-El Dairy in Airville.

Instead of doing their own grooming, some exhibitors will hire professional "fitters," who know just how to clip a cow to show

off key features. Or, at the largest shows, farmers will hire people to stay up all night watching their animals to make sure they stay clean, she said.

"Any animal exhibition can be intense when there's something at stake," Crowl-Myers said.

At the Farm Show, she said, most of the competitors are friends and sometimes farm neighbors. And everyone tends to think more about teaching visitors about their animals and agriculture than finishing on top.

The Haughs travel to at least 10 shows a year and see both fierce and friendly competition, depending on the size of the event.

But the only backbiting in the sheep exhibition area last week was in jest as a fellow competitor from Fawn Grove, Rebecca Butt, helped Denny Haugh with some last-minute clipping on one of his Suffolk sheep.

"If she screws up, I know she wants to beat me," Haugh said, laughing.

YORK COUNTY WINNERS

From cattle to chocolate cake, York County exhibitors took many top prizes at the 89th annual Pennsylvania Farm Show, which closed Saturday.

More than 100 people from York County participated in Farm Show contests. Here are some of the highlights. A full listing of results will run in future editions of the York Daily Record/Sunday News.

Best of Show for family living entries: Katie Wherley, for jam, in the open class preserved foods category; and Rachel Trone, for teen's outfit, in the 4-H beginner textile science category.

B.J. Jennings was the first-ever female champion in the Pennsylvania Auctioneers Association Bid Callers Contest. Her husband, Philip Grosh, took home the first-ever Rookie Auctioneer Champion Award.

Shelley Pokrivka won the blue ribbon in the Hershey's Chocolate Cake Contest for her coconut-filled, three-layer chocolate cake. Fellow York County resident Belinda Myers won third place in the same contest.

The Yorktowne Spinners took second in the Sheep to Shawl

contest, but won the Fleece Award and Champion Weaver title. Their shawl sold for \$950, half of which was donated to UNICEF for tsunami relief work.

In the Junior Market Steer Competition, Kyle Grim captured the reserve champion title in the Angus division, while Richard Heineman won the reserve prize in the "other purebred" category.

Hope Long won the bred and owned by exhibitor class for the Maintainer breed during the Junior Beef Breeding Competition.

Dave and Bettie Holloway of Holloway Genetics in Glen Rock exhibited the Supreme Champion Gilt.

Kelly Johnson received the Junior Champion ribbon among Guernsey cattle for a winter calf. Johnson also exhibited the Reserve Junior Champion for a spring calf.

Jed and Sue Beshore own the grand champion cow in the Holstein open class. In the youth Holstein show, Trisha Knight exhibited the grand champion. Shane Hall received the junior champion award for a summer yearling. Both Holsteins in the youth class were from Woodbine Farms in Airville.

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Ride inspector sentenced in Lake fair death

By: Scott Heasley

Staff Writer

01/11/2005

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Wapakoneta man to serve 15 days in jail

Advertisement

A state ride inspector was sentenced Monday to 15 days in jail in the case of an 8-year-old Madison Township boy who died after being shocked by a bumper car ride at the Lake County Fair.

Despite the publicity surrounding the case and jail sentences handed out, Lake County Prosecutor Charles E. Coulson said ride safety has decreased, not increased, since the Aug. 13, 2003, accident that killed Greyson Yoe. Kalin N. Turner, 43, of Wapakoneta, was sentenced Monday by Lake County Common Pleas Court Judge Richard L. Collins Jr.

Turner checked out the Scooter ride a day before it shocked Greyson. Investigators determined Greyson, who died Sept. 2, 2003, was shocked because of mechanical problems with the ride. They said he would not have been shocked if the ride had been properly grounded.

Turner, an Ohio Department of Agriculture ride safety inspector, and another state inspector checked the ride and marked that it was properly grounded. The inspectors and their superiors at the Ohio Department of Agriculture later argued that the men did not have the expertise to make that determination. Since the accident, the state agency has eliminated the grounding item from its checklist. It also has added a section where owners sign a form saying they know Ohio laws regarding ride safety.

"Ride owners are required to make sure rides are safe," said Mark Anthony, Department of Agriculture spokesman. But Coulson was disappointed by the way the agriculture department dealt with the issue.

Coulson said instead of training inspectors on grounding and electrical issues, the state took those elements out of their inspections.

"So the amusement rides at fairs have not been made more safe because of this



tragedy. They have been made less safe," the prosecutor said. Anthony disagreed.

"We could not disagree more," he said. "We are reminding ride owners of their responsibilities under the law. We believe that reminder will make rides safer because they will be more careful."

Anthony said ride inspectors are not allowed to conduct electrical safety inspections. He said, under Ohio law, only certified electrical safety inspectors can do that. Anthony said politicians would have to change the law if they want all ride inspectors to be electrical safety inspectors.

He said the state ride inspection program is only one part of the equation to keep rides safe.

"Our program is not the beginning and the end of ride safety," he said. "It's one part of one whole."

In court, Turner said he believes the state's amusement ride inspection program needs to be improved and that he will work to fix it. He was sentenced for one count of misdemeanor dereliction of duty.

"My heart goes out to you, and I'm sorry for your loss," Turner said to Greyson's mother, Audra.

Turner said Greyson was "completely innocent" and that he and his family pray for the Yoes.

Turner and his attorney, Jerome M. Emoff, argued Turner did not have the expertise to determine if the bumper car ride was properly grounded.

But Collins said that does not relieve Turner of responsibility. The judge said Turner should not have marked that the ride was properly grounded if he did not know if it was.

Collins said Turner's safety checklist of the Scooter ride was misleading and a misrepresentation and that the inspector had a moral duty to be truthful.

Collins sentenced Turner to 90 days in jail, but suspended all but 15 days of that sentence. Turner must lead a law-abiding life for the next two years or he could face additional jail time, the judge said.

Turner was the last criminal defendant sentenced in the case. Four other men were charged, including:

n Ride owner Eugene M. Chaffee, 48, of Riverview, Fla., was sentenced to six months in jail after pleading guilty to attempted involuntary manslaughter.

n Ride supervisor James Highway, 22, of Buffalo, N.Y., was sentenced to 90 days in jail after pleading guilty to attempted child endangering.

n Lake County Fair electrician Nicholas Rock, 81, of Mentor, was sentenced to 30 days in jail after being found guilty of reckless homicide and involuntary manslaughter counts.

He is free while his appeal is pending before the Ohio 11th District Court of Appeals. n Ohio Department of Agriculture inspector Theodore C. Brubaker, 44, of Bellevue, was sentenced to 15 days in jail after pleading no contest to misdemeanor dereliction of duty.

Coulson said it is difficult to say whether justice was served in the cases.

"This was a matter that involved a number of different people and a number of different issues, and the most tragic thing about the case is that a young boy died that shouldn't have," he said.

"So how do you measure justice being met? Some would say you could never have justice no matter what we do."

Coulson said he is not allowed to comment about specific decisions by the judges, but he said he was not happy with all of the sentences.

Greyson's family plans to file a civil lawsuit over his death.

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Everything Oregon

The changing Grange

Sunday, January 09, 2005

MATTHEW PREUSCH

ASHWOOD Byron and Luella Friend fell in love as teenagers while slow-dancing at the Saturday night socials on its worn wooden floors.

In later years, Byron would step up on its low stage to huff out honky-tonk tunes on his harmonica at late-night jam sessions.

Eventually, the couple celebrated 25 years of marriage there.

And when Byron died in 1965, it was at the Ash Butte Grange that friends and family gathered to mourn.

The whitewashed A-frame bulk of the Grange hall has served as wedding chapel, community hall and funeral parlor for generations of farmers and ranchers in isolated Ashwood.

It serves now as a sign of the times: Granges are fading as membership in the national fraternal organization declines.

"There's not the interest that there used to be," said Luella Friend, 83.

At its peak, in 1940, the state had 371 Granges. There are 213 today. Ash Butte Grange Hall No. 802 was chartered in 1932 during the National Grange's last big growth spurt.

A few Granges, notably the Long Tom Grange in Junction City with its popular pinup calendar, are flourishing and have recast themselves as catch-all community groups. But others are having a hard time keeping their doors open.

Members of the Highlands Grange in Clackamas County, for example, just asked about procedures for closing their hall, said John Fine, president of the Oregon State Grange.

"The Granges that are doing things in their community don't seem to be having a problem," Fine said. "It's those that show up at the meetings, have their meeting, and lock their doors up and go home that have the problem."

In communities such as Ashwood, where about 100 people live in the surrounding postal district, Grange members are often older and the area doesn't have a big enough pool of residents to recruit new members.

But in the late 1930s, Ashwood was a former mining boom town populated by dry-land wheat farmers and cattle ranchers. It lies midway between Madras and Antelope at the base of Ash Butte. People didn't go far for entertainment, and the Grange hall was the center of the town's social life, said Daisy Thornton, 81.

Thornton joined the local Grange at age 12, performed in its traveling drill team and, like Luella

Friend, met her future husband there.

"We didn't get in our car and drive 20 miles over the hills into town for entertainment," she said.

But after World War II, as more people moved to big cities, transportation improved and TV provided entertainment, the National Grange became less important.

"The Masons have suffered, the Kiwanis, the Rotary. Even the Boy Scouts and Girl Scouts have had to adjust to these trends," said David Howard of Lebanon, author of "People, Pride and Progress: 125 Years of the Grange in America" and editor of the Washington State Grange's newsletter.

More than social trends are at play, though. The Grange was a source of affordable auto and homeowner's insurance for members for more than a century.

But the Grange Mutual Insurance Inc., founded in 1885, declared bankruptcy and ended all its insurance accounts for Oregon members in 2002.

Now, few people see a reason to join the Grange and pay its annual dues, which in Ashwood are \$30. Membership there dropped from 30 to 24 after Grange insurance was discontinued, said longtime member and Grange secretary Roberta "Sandy" Keegan, 80.

At a recent potluck and pinochle tournament, people spoke of wanting to preserve the Ash Butte hall, but few saw any reason for joining the Grange.

"I won't join a dying breed," said Gordon Finnell, a 62-year-old retiree. "I would like to see this more of a community hall than just a Grange hall."

Other Granges have created just that.

In Vernonia, the local Grange added "community" to its name, and the Mohawk Grange near Marcola hosts a regular movie night for young families.

The Fort Rock Grange in the high desert southeast of Bend is "really on a roll" after being threatened with insolvency, said Jana Kittredge, Grange secretary.

She and others made an appeal for new members by focusing on family activities, such as a Halloween haunted house. This year, the group gained 11 members, for a total of 33, she said.

One Grange that has had unmistakable success is the Long Tom Grange near Eugene.

Five years ago, it was having difficulty drawing enough members for a quorum at its regular meetings. The ritualistic aspect of membership had grown burdensome for many, Grange Master Robin Pfeiffer said.

"We were like thousands of other Granges nationwide, where the age of the people in the Grange was way up, the membership was way down," he said.

So the Grange opened meetings to nonmembers and refocused energy on community events. Last year, the group released "The Men of Long Tom Grange" calendar, featuring nude photos of Grange men posing with strategically placed props, such as potted plants or a banjo.

Last year, they raised \$255,000 for local schools and in the process became minor celebrities, appearing in the buff for a 4 a.m. "Today Show" interview via satellite from a hay barn.

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"And suddenly, we went from a Grange that would attract maybe eight, 10, 12 people at a given Grange meeting, and now we have 30 people. And we just have a rip-roaring good time," Pfeiffer said.

Not everyone in the state and national Grange agrees with the Long Tom's tactics, but Pfeiffer said it's important that the organization change with the times.

"We've promoted it as a community hall, and that's what it should have been all along, in my humble opinion," he said.

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Fairground Expansion Could Transform Facility

Rockingham Co. Fairgrounds Expansion

Rockingham County

Tim Saunders

A multi-million dollar facelift is coming to the area's largest fair complex.

When all's said and done, the new Rockingham County Fairgrounds could attract everything from wedding parties to major concerts.

The expansion involves just about every part of the fairground, from camping areas to exhibit halls. It's all designed to transform the complex into a regional entertainment center.

"We would like to be able to use the facilities here on a more year round basis than we do now," said Rockingham County Fair President Tom Burgess.

The goal of the fairground's \$24 million expansion is to upgrade many of its existing facilities. Barns will grow to accommodate larger exhibits. Outdoor arenas will be re-designed to accommodate any weather. With the county fair already popular, organizers say they're simply meeting demand.

"It's been long in planning process and long needed," says Fairgrounds General Manager Dennis Cupp. "We're at the point where we need additional facilities."

Imagine the grandstand hosting a major outdoor concert. That's exactly what fair organizers are hoping to accomplish with the expanded facilities, among other things.

"We'll have the capacity to have other shows here and other events here at the fairgrounds as well as our fair held annually at the grounds," says Burgess.

With so much in the works, this project will take time and quite a bit of money to complete. The changes will happen gradually over the next ten years. Organizers hope to fund the event through grants and local sponsorships.

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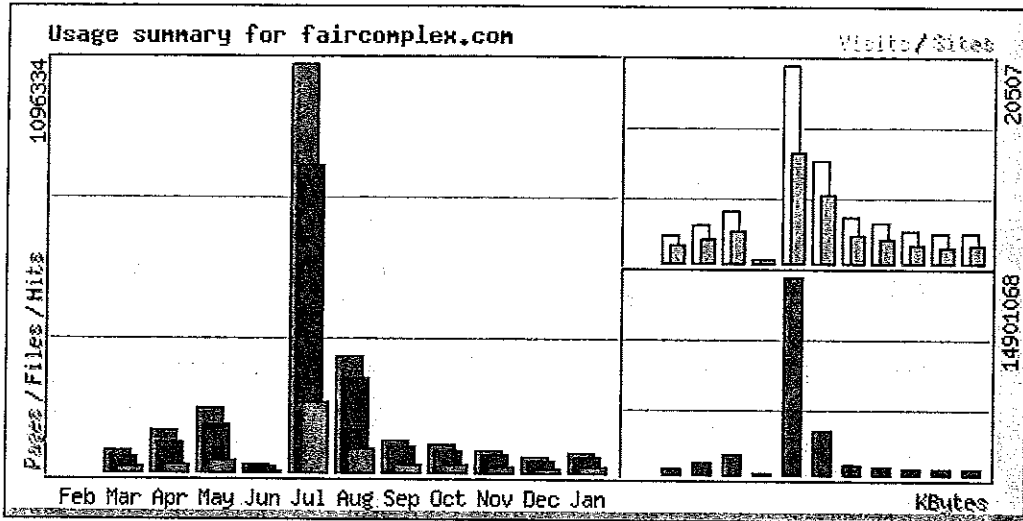
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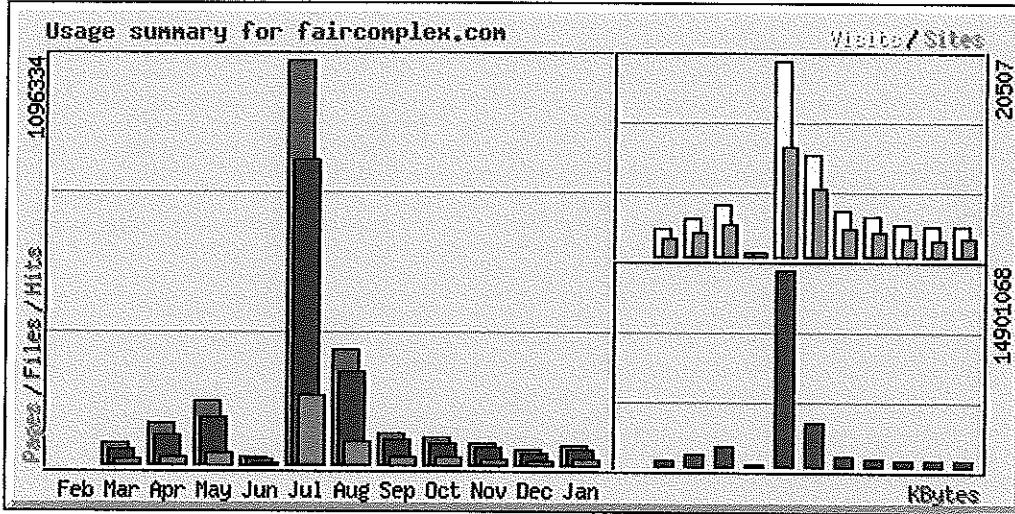


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Nov 2004	1905	1469	443	110	1792	444832	3308	13297	44083	57164
Oct 2004	2412	1894	556	129	2346	553758	4002	17238	58715	74776
Sep 2004	2876	2313	642	153	2900	651458	4618	19285	69399	86307
Aug 2004	10019	8131	1956	342	7010	3218285	10622	60638	252082	310598
Jul 2004	35365	26595	6063	661	11390	14901068	20507	187975	824452	1096334
Jun 2004	16496	11980	2824	366	413	144839	366	2824	11980	16496
May 2004	5553	4076	1026	174	3171	1501314	5419	31819	126360	172151
Apr 2004	3702	2651	711	131	2360	893504	3936	21344	79548	111072
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