- 1. Visitors
  - A. Chuck Marx Advertising Firm
  - $B_{\bullet}$  Mr. Wayne Kremz Hillsboro Jacyees- (Pee-wee rodeo and Levi posters)
- 2. Premium Account Signatures
- 3. Expo Steering Committee
- 4. Policy on Concessioners
- 5. Minutes
- 6. Bills
- 7. Election of officers

## MASILINGTON COUNTY FAIR

## MINUTES OF THE FAIR COARD MEETING - FEBRUARY 7, 1973

CALL TO ORDER
AND ATTENDANCE

)

Chairman, Al Lindow called the meeting to order at 8:05 p.m. with the following members and guests present:

Board
Don Scott
Joe VanDyke
Ken McGough
Al Lindov
Ed Ball
Dick Jossy
Addy Hesse

Guests
John Guyer
Mrs. Hargaret Rice and delgation from Pomona Grange
Ray Kozak
Hayne Kremz
Don Blem

GRANGE DAY REQUEST

Mrs. Margaret Rice and delgation asked the Fair Loard to reinstate a Grange Day during the Fair. Program to include such activities as picnic, special program and speakers. Fair Board granted permission with the date suggested on Wednesday August 1 or Saturday August 4.

ADVERTISING PROGRAM

Ray Kozak, advertising specialist presented an advertising format and program for the 1973 Pair. Mr. Kozak termed the Fair as an impluse family recreation and would base the program accordingly. Mr. Kozak suggested the following budget outlay: (25) bill boards, 2,500; radio, 1,000; and news media, 1,000 for a total of \$4,500.

BUDGET PROVISION AND

MOTION. MOVED BY DR. MCGOUGH, SECONDED BY JOE VANDYKE THAT \$5,500 BE BUDGETED FOR THE 1973 FAIR ADVERTISING PROGRAM; INCLUDED IN THE AMOUNT MR. RAY KOZAK TO RECEIVE \$1,000 FOR HANDLING ALL PROMOTION AND PUBLIC RELATIONS. CARRIED.

JACYEES REQUEST

Don Blem asked the Board to consider allowing the Jacyees additional days to run the Happy Days program. After discussion the request was denied. Mr. Jossy also presented several problems to be considered by the Jacyees in their 1975 Happy Days such as: Sanitation problems, discipline problems, use and promotion of Levi posters and the Pee Wee rodeo, and engaging in business with commercial exhibitors.

JACYEES REQUEST (CONT.)

The Mappy Days program will run from June 28 - July 4. The contract to call for \$1650.00 for use of the ground, \$200.00 Clean-up fee and the PGE bill to be paid by the Jacyees.

COMMERCIAL

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Jossy told the Board several requests have been received by the office from commercial concessioners who have specialty items and would like permission to book them without prearranging with Ranier Shows. The Board concurred that a limited number of these concessioners could be booked for the Fair by Mr. Jossy.

MINUTES OF THE PREVIOUS MEETING

MOTION. MOVED BY DON SCOTT, SECONDED BY MCGOUGH THAT THE MINUTES BE ACCEPTED AS PRINTED AND MAILED. CARRIED.

PAYROLL AND BILLS

The following bills and payroll were presented for approval:

payroll for January \$359.54

2407 - Merrill's Restaurant - 13.80

2408 - Rodeo Sports News - 5.00

2409 - Merrill's Restaurant - 8.00

2410 - SAIF - 45.28

2411 - First National Bank - 7,000.00

2412 - City of Hillsboro - 32.00

2413 - General Telephone Co. - 57.14

2414 - Hillsboro Auto Parts - 8.18

2415 - Hillsboro Office Supply - 21.31

2416 - Northwest Natural Gas - 33.18

2417 - Oregon Pairs Assn. - 200.00

2418 - Portland General Electic - 163.74

2419 - Rex Bledsoe - 14.04

2420 - Oregon Fairs Assn. - 16.00

24:21 - RCA (rodeo approval) - 60.00

2422 - GRA (rodeo approval) - 10.00

2423 - Hillsboro Argus - 9,25

BILLS AND PAYROLL APPROVED

MOTION. MOVED BY KEN MCGOUGH, SECONDED BY JOE VANDYKE THAT THE ABOVE BILLS AND PAYROLL BE PAID. CARRIED.

BUDGET TIMETABLE

Jossy once again told the Board the 1973-74 budget must be completed by March 9, 1973. Also, Mr. Leutwyler will assist us in filing a supplemental budget.

HAY FEEDERS

Two hay feeders will be ordered to feed the rodeo stock.

ADJOURNMENT

Eoard Chairman, Al Lindow closed the meeting at 11:00 p.m.

Respectfully submitted,

Adeline C. Hesse, Secretary Washington County Fair Board