MINUTES OF SPECIAL FAIR BOARD MEETING JANUARY 23, 1991

Fair Board
John Thomas
Jeanne Leeson
Rocky Williams
Marla Warren

Staff
Cal Wade
Ron McAuley
Sue Oxendine

Guests Fred Scheller Laurie Crop Al Young Max Snyder Tom Persons Don Vandenbussche Michael Vandenbussche Denise Muhly Bambi MacLeod Helen MacDonald Shawn Hering Lisa Sutterfield Members of Jr. Jaycees Jerry Wiley Mayor Shirley Huffman Lucille Warren Connie Potter David MacLeod

Chairman John Thomas called the meeting to order at 5:00 p.m.

Wade gave a brief background on the purpose of the meeting which was to discuss Happy Days. Many complaints have been received by the Hillsboro Chamber of Commerce, fairgrounds, and City of Hillsboro regarding the event. Representatives from all three groups met with members of the Jaycees January 14 to outline the complaints and ask for financial statements, event planning guidelines, and a list of volunteers who would be working the 1991 event.

Shawn Hering, representing the Hillsboro Jaycees, distributed a financial statement, a draft of personal commitment and responses to the allegations, and a planning guide to those in attendance. She stressed the information in the planning guide was "confidential and proprietary".

Hering stated that there are three factions within the Hillsboro Jaycees totaling 140 members. If membership drops below 40 the organization is placed on probation.

During the 1991 Happy Days the Jaycees will wear red staff shirts for easy identity. At least 40 members or 25% of the membership as of May 1, 1991 will be on the grounds throughout Happy Days.

The 1991 Chairman will be Shawn Hering. David MacLeod and Shawn Muhly will coordinate security. The Jaycees are hoping to contract with CMS for security if CMS agrees to certain conditions including the owner to be on the grounds.

There will be no walk around beer. Jaycees will man the beer garden. Their servers go to OLCC classes and there is a two

drink maximum. The traditional end of the festival (Happy Days) party for the Jaycees will not be held on the fairgrounds property.

Hering stated that walk around beer was endorsed by Wade and the police department and the Happy Days committee did not want it last year. The Jaycees believe they can have better control over a beer garden.

Wade stated for the record that the walk around beer was not promoted by either himself or the Chief of Police. The fair and police department have found it works better for the fair but did not endorse it for other events. It was requested by the Jaycees.

The Jaycees will give the fair office a roster list of those participating in the organization of Happy Days. Someone will be on the grounds at all times to deal with vendors, carnival, and others associated with Happy Days.

Regular meetings will be held at the discretion of fair management and the fair board to clear up any differences prior to Happy Days. A "debriefing" schedule will also be established after the event. Next year's chairman will be accessible to the fair management.

A separate office will be brought in and set up outside the main gate. This should funnel people away from the fair office. A phone with a published number will be installed.

In addition, one person will be appointed to work with McAuley regarding the grounds and another person will be appointed to work with the fair office. Two people from the Jaycees will be on the grounds 24 hours a day throughout the event.

The problem of wear and tear on the grounds was addressed. Wade suggested sitting down in planning sessions prior to Happy Days to come up with ideas to handle pedestrian flows, booths, etc. The wear and tear on the grounds is a three part issue: 1. working with McAuley to make sure the facilities are used properly, 2. scheduling to allow watering of lawns, and 3. set up of the carnival to achieve proper pedestrian flow.

Some Jaycees suggested including a clause for abusive wear and tear in the contract. Wade stated the grounds care needs to be preventative. It is too late to fix things after Happy Days and before Fair.

Cleanup following the event will be done by utilizing restitution crews and volunteers. The Jaycees will be out Friday, July 5, to cleanup the grounds.

When asked why Happy Days did not start on the Fourth of July and continue through the following weekend Hering replied that the carnival dictates the dates, past experience shows the event is

"dead" after the Fourth, and financially it is better to culminate on the Fourth.

Wade brought up the point that Happy Days will tie up the grounds for two weekends this year because of the Fourth falling on a Thursday. Members of the Jaycees stated that this was the fair-grounds problem. The money given to the fairgrounds for rent is more than fair compensation. The scheduling issue will be addressed in further meetings between Wade and Hering.

Hering apologized for the 1990 event in the areas where the complaints were raised. She stressed that the Jaycees were trying to improve their image and return to the "leadership training and betterment of community through community service" goals of the past Jaycees. As part of this image rebuilding the group wants to take the name of Junior Chamber of Commerce.

Hering and other Junior Chamber of Commerce members appealed to the fair board to let them continue with Happy Days. The Hillsboro Happy Days is a Jaycee identity and the group is financially dependent on it. Money raised from the event is given back to the community through holiday baskets, playground equipment at shelters, Easter egg hunts, etc.

Leeson stated that maybe last year was beneficial and taught the Jaycees the need for better planning. Mayor Huffman said she too was encouraged by the Planning Guide and wants to help the Junior Chamber of Commerce put on a better Happy Days.

Thomas and Williams concurred saying that the opportunity should be given to the Jaycees to correct the 1990 mistakes. The event did hurt the fairgrounds' image but the fair board is willing to work with community groups who use the fairgrounds.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY ROCKY WILLIAMS, TO PERMIT THE JAYCEES TO USE THE FAIRGROUNDS FOR 1991 HAPPY DAYS. FOLLOWING YEARS WILL BE SET AFTER MEETING WITH WADE FOLLOWING THE CONCLUSION OF 1991 EVENT. WADE WILL MEET WITH HERING TO CEMENT PLANS FOR 1991.

DISCUSSION: The original Five Year Letter of Intent expires in 1992. Hering expressed concerns that the motion limits the Jaycees ability to plan their own event. Wade assured her that this would not be the case.

The question was called for. MOTION PASSED UNANIMOUSLY.

The meeting adjourned at 6:30 p.m.

Respectfully submitted, Sue Oxendine Secretary