

**MINUTES OF FAIR BOARD MEETING
MAY 4, 1994**

Fair Board

John Thomas
Linda Gray
David Lintz (arrived 5:15 p.m.)
Absent: Ken Leahy
George Otten

Staff

Cal Wade
Patti Poe
Trudie Brooks
Sue Oxendine
Earl Bemis

Guests

Eric Alapategui
Dave Russell
Jim Hart

The meeting was called to order at 4:30 p.m. Lintz had phoned to say he would in attendance but late.

CONSENT AGENDA

Wade reviewed revised budget line items. The gas tanks have been purchased and mounted on trailers to comply with the State Fire Marshall and DEQ regulations.

RODEO BOARD

The May meeting was postponed until Thursday, May 5. The Queen's Coronation Dance was held Saturday, April 30. No fair board members and only two rodeo board members were in attendance.

BOOSTERS

Dave Russell reported twenty members were in attendance at the April meeting. Staffing at Family Fair was more than adequate. The Boosters have donated \$10,000 towards the office construction.

MARKETING

Poe reported another good month. She has met with the owner of McLoughlin Shows who does most of the Expo shows. He is very interested in working out some dates for shows at the Fair Complex.

The dates from the June PI are mostly sold.

Bingo continues to hold its own. Attendance averages between 130 - 160 people but they seem to be spending more dollars. There have been a couple of "heavy hits" in the bonus money. The suggestion has been made that the Fair Complex hold more than one session per week. Poe does not feel our bingo game is strong enough to compete with the other games, namely Sunset Bingo, in the area.

Gray asked if evaluation cards could be placed at the tables during the bingo sessions. Poe replied that this has been talked about during bingo staff meetings.

MAINTENANCE

Earl Bemis presented the monthly report. The gas tanks are on-line and in use. Mike Wold has finished cleaning storm drains and restoring the water supply to the washracks. He has also completed a new waterline to the rodeo area. Landscaping projects and the Touch 'n' See relocation continue.

Jim Jordan is continuing with new lighting in certain areas of the grounds including the Master Garden area and Touch 'n' See. The rodeo arena lights are being repaired.

Craig Henry is busy with events but has also worked on cleaning the bunker areas around the barns and helping with general maintenance. He does bingo set-up every Tuesday and was the primary maintenance person assigned to Family Fair.

Tom Cribbins has completed the rekeying of building and gate locks. The new system means fewer keys and appears to be working well.

Earl Bisbee is half way through the new sheep and goat panels. By fair he hopes to have 150 panels completed.

Bemis reported he has been constructing the handicapped ramp to the office. Work was started on the ME kitchen hood to bring it to code for grease ridden air. A used fan and motor combination can not be located and the new parts are prohibitive so the project has been shelved until funds are available. The Main Exhibit Building roof continues to be a problem. The building will most likely have to be partially reroofed and an engineer called in to look at the building for structural fatigue.

MASTER PLAN

A presentation of the Master Plan to the Board of County Commissioners is scheduled for Tuesday, May 10. Jerry Draggo and Wade will make the presentation. Board members are welcome to attend. The Master Plan is a continuation of the 1984 Master Plan with some changes regarding multi-purpose pavilion, arena, park & ride, and entrances. The stadium will have to be a joint city/county decision.

A meeting has been scheduled Wednesday with Tri-Met to discuss a possible joint venture regarding Gardner-Beedon.

Wade reported two meetings with the City of Hillsboro to discuss the Master Plan have been canceled by the City. He is still hoping to discuss the Master Plan with them prior to the May 10 meeting with the commissioners.

FINANCIAL STRATEGY

Wade has signed a contract with Norm Landerman-Moore. Landerman-Moore left books on sample projects he has been involved. Further recommendations have come in and everyone speaks very highly of Landerman-Moore. He will be paid progressive payments with the cumulative amount not to exceed \$22,580.

Landerman-Moore indicated he is anxious to get the preliminary work completed.

FAMILY FAIR RE-CAP

Brooks reported the 4th annual event was held the weekend of April 30 - May 1. Attendance was significantly down over the past year but she does not feel money was lost. Eleven commercial vendors and four sponsors took part in the event.

Factors contributing to the downturn in attendance included the weather (it was nice outside and not conducive to an indoor event), a change in the time of year (traditionally Family Fair has been on the first weekend of April but conflicted with Easter this year), and perhaps the advertising.

Brooks said she had the support of the entire staff and felt good about how the event went.

FAIR UPDATE

Oxendine reported the fair was falling into place easily in some places and more challenging in other areas. Dates are August 2 - 7 with 4-H Horse Fair preceding July 27 - July 30. The theme is "Music, Magic, & Moos".

Booth sales are doing well. The Main Exhibit Building is almost completely sold and the outside is 90% sold.

Entertainment includes a BMX bike show, Professor Bodywise, Dr. Wilderness, and a new cultural stage Brooks is booking. The amphitheater entertainment is booked Wednesday, Thursday, Friday, and Saturday evenings. Tuesday and Sunday are still being actively pursued. This will be the first year some amphitheater concerts will be an additional charge. Fastixx is in charge of the presale concert tickets.

Touch 'n' See has been moved closer to the Armory. This was done to generate more foot traffic to that area of the fair and also open the main gate location to commercial booths. A gate will be installed in the fence east of the Arts & Crafts Building to give another access to the commercial area behind the building.

Wade has worked with the Steelheaders on improvements to their booth. This year they will bring in a casting pond and have other hands-on exhibits.

Judges are all signed except for Food Preservation and some in Arts & Crafts. Premium books go to press the end of the week. Numerous calls have been received for them.

We are still looking for a group who could act as fair host/hostess and be an additional "eye" for security.

Lots of behind the scenes projects are taking place that will not be directly noticed by the public but will enhance the entire fair. The maintenance staff has been hard at work on new panels, lighting, landscaping, and painting.

RE-CAP OF CONSENT AGENDA

The Consent Agenda was quickly reviewed for David Lintz.

MOTION: MOVED BY LINDA GRAY, SECONDED BY DAVID LINTZ, TO APPROVE THE ITEMS ON THE CONSENT AGENDA. MOTION PASSED UNANIMOUSLY.

Wade noted that four years ago the board had set a policy that the chairman would be a voting member of the Fair Board. This is in compliance with Roberts Rules of Order.

CHAMBER FORUM

May 17 the Fair will sponsor the Chamber Forum. The forum will feature a debate between FFA students on man-made genetics. The luncheon starts at 11:45 and board members are welcome to attend. Reservations are required.

Wednesday, May 25, is the annual Hillsboro Chamber dinner. The board was asked to make their reservations through the fair office is they would like to attend.

MAIN EXHIBIT BUILDING ROOF

The roof still leaks and must be fixed. No cost estimates are available to date. An engineer is coming in to give advice on the building.

ARMORY MARKETING AGREEMENT

Two weeks ago an agreement was reached between the Fair Complex and the Armory. The six months agreement was reached after negotiations with Poe, Wade, and representatives of the National Guard. The National Guard is hoping this will become a model for other state armories who have a fairgrounds located adjacent to them. They are also looking for financial benefits and more involvement with the community.

The representatives of the Armory asked that the agreement not become public until all the paperwork was completed.

If all goes well Wade is hoping a walkway can be paved between the fairgrounds and the Armory.

AIR SHOW

Wade is meeting May 11 to discuss the Air Show and parking. He has discussed with Ken Dyer the possibility of the Rose Festival Air Show committee renting the Fair Complex and doing the parking themselves. Wade is worried that they will not do the parking right and the Fair Complex will get a "black eye" from the public. He would rather get the

parking working well and then turn it over to the Rose Festival. Rose Festival still needs to determine the right mix of buses and cars to do the Air Show.

**MOTION: MOVED BY DAVID LINTZ, SECONDED BY LINDA GRAY, TO
ADJOURN. MOTION APPROVED UNANIMOUSLY.**

Respectfully submitted,
Sue Oxendine
Secretary