# MINUTES OF FAIR BOARD MEETING MAY 8, 1991

FAIR BOARD
Jeanne Leeson
Lloyd Baron
Marla Warren
John Thomas
Rocky Williams

STAFF
Cal Wade
Sue Oxendine
Ron McAuley
Patti Poe

GUESTS Ed Harty

The meeting was called to order at 4:30 p.m. by Vice Chairman Leeson. Guests were welcomed and asked if they wished to address the board.

Ed Harty, representing the Active 20/30 Club, stated the club would like to continue having the paper drop at the fairgrounds and was willing to accept the terms as laid out in the April meeting.

They requested a written lease with the location and terms clearly spelled out.

MOTION: MOVED BY LLOYD BARON, SECONDED BY MARLA WARREN, TO AUTHORIZE WADE TO ARRANGE THE AGREEMENT BETWEEN THE FAIR BOARD AND ACTIVE 20/30 CLUB ON THE BASIS OF WHAT WAS AGREED UPON IN THE PRIOR MEETING. INCLUDED IN THE AGREEMENT WILL BE THE DATE OF COMPLETION, SPECIFIC LOCATION, SIZE, AND DESIGN. MOTION PASSED.

# CONSENT AGENDA

Wade reviewed the expenses and revenues. Projections for year end are still on target.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY LLOYD BARON, TO ACCEPT THE CONSENT AGENDA. MOTION PASSED.

# FAIRPLEX MARKETING REPORT

Patti Poe reported on the use of the FairPlex. Only six weekends are vacant until the end of December in the Main Exhibit Building. Two shows have confirmed through 1993. The "Every Husband's Nightmare Bazaar" has confirmed through 1994. They have one 5 day and one 10 day show.

Poe is exploring the possibilities of having regular bingo nights, an antique extravaganza in September, local sports show, and a Home Show.

Baron suggested contacting RV groups to have their gatherings at the FairPlex. Poe mentioned that she has been in contact with one group who showed interest in bringing their convention to the FairPlex.

Wade commended Patti on her work. She has brought a lot of business to the FairPlex and the Main Exhibit Building renovations have freed up the Cloverleaf to allow for additional bookings in that building.

Thomas commended the entire staff on the Family Fair.

The first annual Cinco DeMayo was held on the grounds May 5 - 6. No problems were reported. The committee organizing Cinco DeMayo worked hard to keep it a family event and succeeded. Approximately 3500 people attended the event.

#### BOOSTER REPORT

Wade reported the boosters were earning money on the shows booked in at the FairPlex. The Air Show is the big event coming up for the boosters.

#### RODEO REPORT

Williams reported the stock and clown contracts were signed. The first work party is scheduled for Monday evening, May 13. One girl dropped off the court because of a job offer in Alaska. The alternate is being moved up.

#### MAINTENANCE

McAuley reported projects for April included: the grand opening of the ME, installing a larger sliding gate behind the office for access to the Booster Booth, remodeling the 28th reader board, installing power to the livestock and horse gates, preparing the Gazebo for planting, and landscaping.

The two new maintenance workers have been assets. Don has been doing most of the carpentry work which frees Ron for other projects. Toby has been able to do all but the major electrical work.

In addition to Don and Toby two seasonal maintenance workers have been hired to do the landscaping.

## SENATE BILL 581

Senate Bill 581 would have placed the County Board of Commissioners as the fair board in all counties with populations of 200,000 or more. Wade attended the Senate Committee hearing and testified against the bill. Senator Chase moved to table the issue which effectively kills it.

The lobbyists from Washington County, Clackamas County, and Oregon Fairs Association were also in attendance to speak against the bill and Wade had authorization from Chairman Bonnie Hays to say the Washington County Board of Commissioners and Administration were against the bill.

Baron commended Wade on the letter he presented to the committee.

## ARENA SEATS

The Rodeo Board would like the additional seating. Wade suggested giving the Rodeo Board the responsibility for mapping out the exact location and supervising the installation.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY LLOYD BARON, TO GO

AHEAD WITH THE RENTAL OF 1000 SEATS AND TO ASK THE RODEO BOARD TO ASSIST WITH THE INSTALLATION. MOTION PASSED.

## MAIN EXHIBIT BUILDING

Sierra Glass is finishing the installation of the panic bars before the final inspection can be done. The estimated total cost for the building renovation is \$269,170.60.

#### AIR SHOW

The June 15 & 16 Air Show is projected to be the second largest because of the static displays from Desert Storm.

# BID FOR BEER CONCESSIONAIRE

Invitations to bid are out and due back by May 16. Only those in the Portland metro area were invited to bid.

#### SENIOR ADMISSION

Wade and Oxendine have had reservations about charging the Senior Citizens regular adult admission. Oxendine researched other fairs in the area plus State Fair for their policies and presented her findings to the board.

MOTION: MOVED BY LLOYD BARON, SECONDED BY MARLA WARREN, TO ADMIT SENIOR CITIZENS 65 AND OLDER IN FREE ALL DAY WEDNESDAY, SENIOR DAY, AND PAY THE REGULAR ADULT ADMISSION THE OTHER DAYS OF THE FAIR. MOTION PASSED.

## VOLUNTEER NOMINATIONS

The board was asked to submit names of individuals, businesses, and organizations for volunteer awards. The award winners will be chosen during the June meeting.

## ROTARY DONATION

The Hillsboro Rotary donated a flowering pear tree to the Fair-Plex. It was planted along the driveway to the ME during a ceremony marking Arbor Day.

Daral Pearson, a TV Garden Club member, donated two maples after the May 5-6 sale.

## ADVERTISING AGENCY

Swearingen, Amato, Rathburn have taken over the fair advertising. Mary Lou Burton had to resign due to personal reasons. Her cousin Terry Amato is handling the account so the transition has been smooth. Wade and Oxendine are very impressed with Amato's organization, professionalism, and enthusiasm.

# CHAMBER OF COMMERCE TASK FORCE

Baron reported the individuals to be on the task force are being selected. The objective is to get people from each community in the county involved.

# CHAMBER BANQUET - JUNE 26

The board decided to purchase a table at the banquet. All members plus Wade are planning to be there.

MOTION: MOVED BY LLOYD BARON, SECONDED BY JEANNE LEESON, TO ADJOURN THE MEETING. MEETING ADJOURNED AT 5:45 PM.

Respectfully submitted, Sue Oxendine Secretary