

WASHINGTON COUNTY FAIR COMPLEX

Board Meeting

November 3, 2004

Floral Building
Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124

Regular Session – 4:30 p.m.
Executive Session – 5:30 p.m.*

* If necessary.

AGENDA

NOTICE OF MEETING

Washington County Fair Complex Board
Regular Meeting: Wednesday, November 3, 2004, at 4:30 p.m.
Executive Session: Wednesday, November 3, 2004, at 5:30 p.m.*
Floral Building
Hillsboro, Oregon 97124

A. Richard Vial, President
Kathy Christy, Vice President W. Rafe Flagg, Treasurer
Herbert Hirst, Member Kathy Schmidlkofer, Secretary

Standing Committees

Air Show & Airport Interface
Herbert Hirst, Board Member

County Fair & Rodeo Operations
Kathy Christy, Board Member
Kathy Schmidlkofer, Board Member

265 Days to the 2005 Washington County Fair & Rodeo

- A. **Call the Regular Meeting to Order:** All matters noticed and listed on this agenda, in any category, may be considered for action in any order at the discretion of the Board President. Items not so noticed may be discussed at the discretion of the Board President, but cannot be considered for action.
- B. **Public Welcome – Audience Time:** This time is provided for members of the audience to comment on any item(s) not on the regular agenda. At the discretion of the Board President, each individual's comments may be limited to two minutes. Audience members, when recognized by the Board President, may also comment at the time agenda topics are being discussed by the Board. It is requested that those addressing the Board state their full name, address and organization represented.
- C. **Consent Agenda:** All Consent Agenda items shall be approved without discussion and with one motion except those items removed from the Consent Agenda by a Board member or a member of the public attending the meeting so requesting. If a matter is removed, it shall then be considered, discussed and voted on individually, after the Consent Agenda has been approved.
 - 1. Financial Statements
 - A. Budget Overview – July - September 2004
 - B. Balance Sheet – July - September 2004
 - C. Other, if any
 - A. Fair Board Minutes – October 2004
 - B. Facility Use Schedule – November 2004
 - C. Other, if any

D. Special Reports

1. Rodeo Committee Report – Cody Feinauer, Rodeo Committee Chair
2. 4-H Report – John Baggott, OSU Extension Service
3. Fair Boosters Report – Ed Kristovich, Booster President
4. Air Show & Airport Interface Committee – Herb Hirst
5. Fair Visioning Committee – Kathy Christy/Kathy Schmidlkofer
6. Treasure's Report – W. Rafe Flagg
7. Operations Report – Don G. Hillman, Executive Director
8. Other, if any

E. Old Business

1. Redevelopment Update, if any
2. Plans Review Committee -- Continue Discussion
3. Fair Complex Board Appointees -- Update
4. Other, if any

F. New Business

1. 2005 Rodeo
2. OFA Convention – January 6-9, 2005
3. Other, if any

G. Announcements

1. Calendar of Events
2. Other, if any

H. Correspondence

1. Letters and Cards, if any
2. Other, if any

I. Board Oral Communications

J. Other Matters of Information

1. Rodeo Committee October 5, 2004 Minutes (if available)
2. Rodeo Committee October 12, 2004 Minutes (if available)
3. Booster October 6, 2004 Meeting Minutes
4. Newspaper Articles, if any
5. Website Activity
6. Other, if any

K. Adjourn

*Executive Session pursuant to ORS 192.610-192.690 to discuss Real Estate matters and/or Personnel issues immediately following the regular Fair Complex Board meeting, if deemed necessary.

In compliance with the Americans with Disabilities Act (ADA), this material, in alternate formats, or special accommodations for the meeting, will be made available by calling (503) 648-1416 at least 48 hours prior to this meeting.

CONSENT ITEMS

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

FAX MEMORANDUM

Date: October 20, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: July – September 2004 Financial Statements

Find attached the July – September 2004 Budget Overview and Balance Sheets. They were produced by the Washington County Finance Department's WIZARD program and reflect accounting activity through the month of September 2004.

Here are some observations noted by staff.

Line 45 – Commercial Booth Rental. For budgeting purposes, this account was previously combined with Concessions. In breaking out the two categories for the new WIZARD accounting system, it appears that in computing the estimate for the 2004 Fair & Rodeo budget, a 35% factor, similar to concessions, carnival, etc., was incorrectly applied to this category. This resulted in the budget estimate being overstated by approximately \$15,000.

Commercial booth rents are based on a flat fee not a percentage of sales. A more accurate budget estimate would have been \$50,000, of which, approximately \$4,800 of booth space was eliminated with the addition of the new landscape area.

Line 46 – Dept. of Agriculture. This revenue is scheduled to be received in January.

Line 48 – Admissions. Reflects low attendance for Sunday Concert.

Line 49 – Sponsorships. Approximately \$11,250 is still to be collected.

Line 55 – Other Revenues. Included a \$5,000 estimate for Corporate Picnics. No picnics materialized during this year's fair.

Line 81 – Total Fairtime Expense. There are still payment outstanding for charges related to tents and canopies; restroom services; portable toilets; manure removal, etc.

Line 89 – Rodeo Sponsorships. Approximately \$8,400 is still to be collected.

CC: Cody Feinauer, Rodeo Committee Chair
John Baggott, OSU Extension Service
Bill Duerden, Booster President

Attachment

WASHINGTON COUNTY FAIR COMPLEX						
Budget Overview July - September 2004						
						10/17/04
Mission Statement: The mission of the Washington County Fair Complex is to provide excellent facilities and services in a self-supporting manner for the following purposes:						
1. Preserve the annual County Fair & Rodeo and its heritage.						
2. Promote the "World-Class" agriculture of the County.						
3. Provide a welcoming environment for all volunteers.						
4. Commitment to life-long learning with a special emphasis on youth.						
5. Promote year-round facilities for consumer trade shows,						
6. Promote a sense of community among County residents.						
public expositions and special gatherings.						
Description	July 2004	August 2004	September 2004	Year to Date 2004/05	Adopted 2004/05	%
1 Opening Balance	\$ 397,999	\$ 145,239	\$ 351,993		\$ 379,757	
2						
3 Interim Operating Revenues						
4						
5						
6 Parking (Air Show/July 4th)	\$ 75	\$ 28,965	\$ 70	\$ 29,110	\$ 26,000	112%
7 RV Park		930	1,680	2,610	15,350	17%
8 Rentals (Building and Grounds)	13,005	4,100	16,531	33,636	180,894	19%
9 Concessions	2,813	200	1,078	4,091	0	
10 Misc. Income	6,181	2,425	1,794	10,400	10,500	99%
11						
12 Total Interim Operating Revenues	\$ 22,074	\$ 36,620	\$ 21,153	\$ 79,847	\$ 232,744	34%
13 Interim Operating Expenses						
14 Personal Services (Wages and OPE)	\$ 14,081	\$ 23,727	\$ 28,541	\$ 66,349	\$ 306,419	22%
15 Supplies	4,636	3,116	2,367	10,119	22,000	46%
16 Professional Services	672	783	0	1,455	8,000	18%
17 Advertising	273	748	33	1,054	6,000	18%
18 Printing	-	0	0	0	1,000	0%
19 Communications	32	75	44	151		(1)
20 Utilities	489	2,613	5,605	8,707	77,000	11%
21 Repair and Maintenance	6,736	3,553	241	10,530	45,000	23%
22 Equipment Rentals	665	796	484	1,945	6,000	32%
23 Dues and Memberships	-	30	30	60	1,125	5%
24 Training and Travel	-	0	393	393	400	98%
25 Insurance	13,009	0	0	13,009	13,250	98%
26 Postage	-	0	0	0	1,600	0%
27 Printing Internal	190	0	10	200	-	(2)
28 Telephones	-	0	655	655	6,500	10%
29 Special Expenses	131	402	1,945	2,478	11,000	23%
30 County Indirect Charges	-	3,319	0	3,319	13,936	24%
31						
32 Notes:						
33 (1) Should be classified as Telephones.						
34 (2) Should be part of Printing.						
35						
36 Total Interim Operating Expenses	\$ 40,914	\$ 39,162	\$ 40,348	\$ 120,424	\$ 519,230	23%
37						
38 Net Interim Revenues/Expenses	\$ (18,840)	\$ (2,542)	\$ (19,195)	\$ (40,577)	\$ (286,486)	

WASHINGTON COUNTY FAIR COMPLEX							
Budget Overview July - September 2004							
						10/17/04	
39							
40	Description	July	August	September	Year to Date	Adopted	%
41		2004	2004	2004	2004/05	2004-05	
42							
43	Fair Revenues						
44							
45	Commercial Booth Rentals	\$ 43,957	\$ 1,000	\$ -	\$ 44,957	\$ 64,325	70% (1)
46	Dept of Agriculture	0	0	0	0	38,000	(2)
47	Parking Fees	1,055	76,755	0	77,810	81,000	96%
48	Admissions (Concert, Pull, Demo Derby)	724	30,776	0	31,500	60,000	53%
49	Sponsorships	36,750	8,500	0	45,250	60,000	75% (3)
50	Carnival Income	0	67,572	0	67,572	65,000	104%
51	Advertising (Banners)	1,150	300	0	1,450	1,500	97%
52	Entry Fees	4,147	299	0	4,446	4,600	97%
53	Rentals	0	(11)	0	(11)	0	(4)
54	Concessions (Food and Beverage)	12,505	67,064	0	79,514	81,675	98%
55	Other Revenues	248	7,166	0	7,414	12,600	59%
56							
57	Notes:						
58	(1) Budget Estimate Incorrectly Calculated.						
59	(2) Generally received in January.						
60	(3) Does not include \$11,250 in A/R.						
61	(4) Possible coding error.						
62	Total Fair Revenues	\$ 100,881	\$ 259,421	\$ -	\$ 360,302	\$ 468,700	77%
63	Fair Expenses						
64	Personal Services (Wages and OPE)	\$ 6,634	\$ 13,007	\$ 11,481	\$ 31,122	\$ 184,548	17%
65	Supplies	8,558	1,750	529	10,837	12,500	87%
66	Professional Services	20,577	41,458	13,880	75,915	72,000	105%
67	Advertising, Promotions, etc.	88,278	3,416	0	91,694	100,000	92%
68	Utilities	0	1,936	1,099	3,035	14,000	22%
69	Repair & Maintenance	0	2,773	14	2,787	2,500	111%
70	Equipment Rentals	1,178	3,997	173	5,348	8,000	67%
71	Dues and Memberships	0	0	0	0	750	0%
72	Travel and Training	0	0	0	0	4,500	0%
73	Insurance	13,009	0	0	13,009	13,250	98%
74	Postage	0	0	0	0	900	0%
75	Printing	1,198	0	0	1,198	3,000	40%
76	Telephone	506	800	0	1,306	2,500	52%
77	Other/Special Expenses (Entertainment, etc.)	77,987	23,174	2,811	103,972	132,650	78%
78	Awards (Competitive Exhibits Programs)	27,996	11,826	(1,570)	38,252	46,150	83%
79	County Indirect Charges	0	3,319	0	3,319	14,436	23%
80							
81	Total Fairtime Expenses	\$ 245,920	\$ 107,456	\$ 28,417	\$ 381,793	\$ 611,684	62%
82							
83	Net Fairtime Revenues/Expenses	\$ (145,040)	\$ 151,965	\$ (28,417)	\$ (21,492)	\$ (142,984)	

WASHINGTON COUNTY FAIR COMPLEX							
Budget Overview July - September 2004							
							10/17/04
84							
85	Description	July	August	September	Year to Date	Adopted	%
86		2004	2004	2004	2004/05	2004-05	
87	Rodeo Revenues						
88	Admissions	\$ 2,679	\$ 34,752	\$ -	37,431	\$ 50,600	74%
89	Sponsorships	150	22,922	0	23,072	57,600	40% (1)
90	Queen Fees (Coronation, Auction, etc.)	0	0	0	0	1,750	0%
91	Miscellaneous (Merchandise, Poker Ride)	765	628	0	1,393	3,000	46%
92							
93	Notes:						
94	(1) Does not include \$8,400 in A/R.						
95							
96	Total Rodeo Revenues	\$ 3,594	\$ 58,302	\$ -	\$ 61,896	\$ 112,950	
97							
98	Rodeo Expenses						
99	Supplies	\$ 2,861	\$ 121	\$ (407)	2,575	\$ 3,000	86%
100	Professional Services	14,351	488	1,046	15,885	16,375	97%
101	Advertising (Cowboy Hospitality, etc.)	448	2,492	468	3,408	5,000	68%
102	Equipment Rentals	7,142	1,402	0	8,544	10,000	85%
103	Training and Travel	0	0	0	0	0	
104	Stock Contract	20,000	0	0	20,000	22,000	91%
105	Other Misc. Expenses	1,855	1,293	604	3,752	12,500	30%
106	Awards/Prizes (Purses, Buckles, etc.)	35,850	770	0	36,620	35,500	103%
107							
108	Total Rodeo Expenses	\$ 82,508	\$ 6,566	\$ 1,711	\$ 90,785	\$ 104,375	87%
109							
110	Net Rodeo Revenues/Expenses	\$ (78,913)	\$ 51,736	\$ (1,711)	\$ (28,888)	\$ 8,575	
111							
112							
113	Frite Lites						
114	Frite Lite Revenue	\$ -	\$ -	\$ 600	\$ 600	\$ 60,500	1%
115	Frite Lite Expenses	\$ -	\$ 434	\$ 2,008	\$ 2,442	\$ 57,500	4%
116							
117	Net Frite Lites Revenues/Expenses	\$0	(\$434)	(\$1,408)	(\$1,842)	\$3,000	
118							
119	Non-Operating						
120							
121	Non-Operating Revenues						
122							
123	Hotel/Motel Taxes	\$ -	\$ 4,536	\$ 3,888	\$ 8,424	\$ 518,000	2%
124	Interest	471	613	454	1,538	5,000	31%
125							
126	Total Non-Operating Revenues	\$471	\$5,149	\$4,342	\$9,962	\$523,000	2%
127							
128	Non-Operating Expenses						
129							
130	Purchase/Lease (Quadrant Property)	\$ 613	\$ 613	\$ 613	\$ 1,839	\$ 41,684	4% (1)
131	Land Improvements		0	0	0		
132	Buildings and Structures		0	0	0		
133	Equipment	8,889	(1,493)	0	7,396	22,400	33%
134	Development Reserve	936	0	1,709	2,645	50,000	5%
135	Notes:						
136	(1) Mower Lease/Purchase. Budgeted as Equipment						
137							
138	Total Non-Operating Expenses	\$10,438	(\$880)	\$2,322	\$11,880	\$114,084	10%
139							
140	Net Non-Operating Revenues/Expenses	(\$9,967)	\$6,029	\$2,020	(\$1,918)	\$408,916	
141							
142	Net Fair Complex Revenues/Expenses	(\$252,760)	\$206,754	(\$48,711)	(\$94,717)	(\$8,979)	
143							
144	Ending Fund Balance/Contingency	\$145,239	\$351,993	\$303,282		\$370,778	

Washington County Fair Complex
Balance Sheet
31-Jul-04

ASSETS

Current Assets

Cash

Fairplex..Petty cash..	\$ 17,750
Fairplex..General Cash Account..	189,012
Fairplex..CCB-General Account..	17,287
Fairplex..CCB-Money Market Account..	67,686
Fairplex..CCB-ATM Account..	9,685
Total Cash	\$ 301,420.1

Accounts Receivable

Fairplex..Accounts receivable - Sub..	\$ 54,103
Total Receivable	\$ 54,103

Total Current Assets

\$ 355,523

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Fairplex..Accounts Payable..	\$ 188,114
Fairplex..Accounts payable- other..	3,613
Fairplex..Deposits payable-subsidia..	1,200
Total Payables	\$ 192,927

Other Current Liabilities

Fairplex..Deferred revenue -unearne.Deferred Commercial Exhib.	\$ 1,150
Fairplex..Deferred revenue -unearne.Deferred Concession Reven.	100
Fairplex..Deferred revenue -unearne.Deferred Facilities Renta.	16,928
Fairplex..Deferred revenue -unearne.Deferred Airshow Income.	1,800
Fairplex..Deferred revenue -unearne..	(6,320)
Fairplex..Deferred revenue -unearne.Deferred Sponsorship Inco.	5,200
Fairplex..Deferred revenue -unearne.Deferred Advertising Inco.	-
Fairplex..Deferred revenue -unearne.Grounds/General.	(1,500)
Total Deferred Revenues	\$ 17,358

Total Liabilities

\$ 210,284

Equity

Fairplex..Fund Balance..	\$ 397,999
Net Income/Loss for the Period	(252,760)
Net Equity	\$ 145,239

Total Liabilities and Equity

\$ 355,523

Washington County Fair Complex
Balance Sheet
31-Aug-04

ASSETS

Current Assets

Cash

Fairplex..Petty cash..	\$ 200
Fairplex..General Cash Account..	345,411
Fairplex..CCB-General Account..	(4,357)
Fairplex..CCB-Money Market Account..	55,686
Fairplex..CCB-ATM Account..	9,685
Total Cash	\$ 406,624

Accounts Receivable

Fairplex..Accounts receivable - Sub..	\$ 13,545
Total Receivable	\$ 13,545

Total Current Assets

\$ 420,169

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Fairplex..Accounts Payable..	\$ (51,869)
Fairplex..Accounts payable- other..	-
Fairplex..Deposits payable-subsidia..	(1,200)
Total Payables	\$ (53,069)

Other Current Liabilities

Fairplex..Deferred revenue- unavail..	\$ -
Fairplex..Deferred revenue -unearne.Deferred Commercial Exhib.	(1,150)
Fairplex..Deferred revenue -unearne.Deferred Concession Reven.	-
Fairplex..Deferred revenue -unearne.Deferred Facilities Renta.	(16,598)
Fairplex..Deferred revenue -unearne.Deferred Airshow Income.	-
Fairplex..Deferred revenue -unearne..	5,744
Fairplex..Deferred revenue -unearne.Deferred Sponsorship Inco.	(5,200)
Fairplex..Deferred revenue -unearne.Deferred Advertising Inco.	-
Fairplex..Deferred revenue -unearne.Grounds/General.	2,095
Fairplex..Deferred revenue -unearne.Main Exhibit Hall.	-
Total Deferred Revenues	\$ (15,109)

Total Liabilities

\$ (68,178)

Equity

Fairplex..Fund Balance..	\$ (145,239)
Net Income/Loss for the Period	(206,752)
Net Equity	\$ (351,991)

Total Liabilities and Equity

\$ (420,169)

Washington County Fair Complex
Balance Sheet
30-Sep-04

ASSETS

Current Assets

Cash

Fairplex..Petty cash..	\$ 200
Fairplex..General Cash Account..	276,034
Fairplex..CCB-General Account..	8,291
Fairplex..CCB-Money Market Account..	40,686
Fairplex..CCB-ATM Account..	9,685
Total Cash	\$ 334,896

Accounts Receivable

Fairplex..Accounts receivable - Sub..	\$ 3,549
Total Receivable	3,549

Total Current Assets

\$ 338,445

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Fairplex..Accounts Payable..	\$ (14,138)
Fairplex..Accounts payable- other..	-
Fairplex..Deposits payable-subsidia..	(1,200)
Total Payables	\$ (15,338)

Other Current Liabilities

Fairplex..Deferred revenue- unavail..	\$ -
Fairplex..Deferred revenue -unearne.Deferred Commercial Exhib.	(1,150)
Fairplex..Deferred revenue -unearne.Deferred Concession Reven.	-
Fairplex..Deferred revenue -unearne.Deferred Facilities Renta.	(21,315)
Fairplex..Deferred revenue -unearne.Deferred Airshow Income.	-
Fairplex..Deferred revenue -unearne..	5,744
Fairplex..Deferred revenue -unearne.Deferred Sponsorship Inco.	(5,200)
Fairplex..Deferred revenue -unearne.Deferred Advertising Inco.	-
Fairplex..Deferred revenue -unearne.Grounds/General.	2,095
Fairplex..Deferred revenue -unearne.Main Exhibit Hall.	-
Total Deferred Revenues	\$ (19,826)

Total Liabilities

\$ (35,164)

Equity

Fairplex..Fund Balance..	\$ (351,991)
Net Income/Loss for the Period	48,710
Net Equity	\$ (303,281)

Total Liabilities and Equity

\$ (338,445)

**Minutes
Washington County Fair Board
Wednesday, October 6, 2004**

Convened: 4:30 pm

FAIR BOARD:

President Rich Vial
Vice President Kathy Christy
Treasurer W. Rafe Flagg
Board Member Herb Hirst - Excused
Secretary Kathy Schmidlkofer

STAFF:

Don Hillman, Executive Director
Lisa DuPre, Marketing/Events Director
Leah Perkins, Fair Coordinator

GUESTS:

John Baggott, OSU Extension Service
Bill Duerden, Booster Vice-President
Cody Feinauer, Rodeo Committee Chair

PRESS:

Michelle Mandell, *The Oregonian*

President Vial called the meeting to order at 4:30 p.m., welcomed everyone and noted that the 4-H Horse Fair dates were not on the Agenda then called for audience time for people wishing to address to Board.

Stacy Rutledge addressed the Board regarding the 4-H Horse Fair dates. Stated that the dates were too soon after school has ended and the kid's could not be prepared and requested the dates be changed to July or August. Board President Vial asked her if she was representing the 4-H Executive Council, she stated that she was.

Motion by Board Member Schmidlkofer to add 4-H Horse Fair Dates discussion to New Business Item #2. Second by Board Member Christy. Motion carried 4-0.

1. Consent Agenda

President Vial asked the Board and the public if any items were requested to be removed from the Consent Agenda.

Motion by Board Member Christy to approve Consent Agenda. Second by Board Member Flagg. Motion carried 4-0.

2. Special Reports

A. **Rodeo Report** – President Vial asked to combine this report with the New Business Rodeo Discussion.

B. **4-H Report** – John Baggott, OSU Extension Service, reported that the total number of exhibits for fair was up by 132. Some areas were up and some were down, but overall had more entries.

C. **Boosters Report** – Bill Duerden, Booster Vice-President, reported that the financial reports were in and they were higher than 2003. Most of it was from Sunday's Demo Derby. Volunteer dinner was a success. President Vial commented that he was impressed by the number of young people involved with the Booster booth during fair and asked how many there were and where they came from. Bill Duerden noted that there were 40 kids from Century and Glencoe Key Clubs.

D. **Operations Report** – Executive Director Hillman referred to page 25. Frite Lites displays are up, the old antiquated electrical system is giving the staff troubles, but they are working through it. An electrician is coming in to lend expertise and solve a few problems. President Vial asked about projected costs for Frite Lites, Executive Director Hillman responded that a \$3000 net profit is budgeted. Grandstands are still being bid on for removal. Executive Director Hillman explained why they are coming down and the Fire Marshall's position and offered options.

E. **Airshow & Airport Report** – Board Member Hirst was absent and will report next month.

F. **Fair Operation Report** – President Vial reported that a letter from the S.O.F. (Save our Fair) was received yesterday in the Fair Complex office. The letter was addressed to the entire Fair Complex Board. President Vial stated that he prepared a response and will be sending it to the address on the letter, which is Rich Gerard. President Vial read his letter out loud (a copy is included in the record).

President Vial requested that these people come to and participate in the monthly Fair Complex Board meetings. President Vial also asked why the Visioning Committee was called the Fair Operation Report on the agenda.

President Vial called Rich Gerard, spokesperson for the S.O.F., to come forward to speak. Mr. Gerard indicated that there has been no response to the letter that was sent to the Fair Complex Board in November 2003 from Lyle Speischaert, and that the S.O.F. had been waiting for a response.

Board Member Christy indicated that there are more people who have applied for the Fair Visioning Committee and would like to add these people to the committee and then stop accepting applications.

Motion by Board Member Schmidtkofer to approve the requested applicants for the Fair Visioning Committee and to no longer accept further application. Second by Board Member Flagg. Motion carried 4-0.

Board Member Flagg asked how many of the S.O.F. were on the Visioning Committee, Board Member Christy stated that there were two, Sheila Day and Rich Gerard.

G. Treasurer's Report – Board Member Flagg reported that the County Chief Financial Officer is working personally on customizing the financial reports for the Fair Board and explained that the transition from QuickBooks to Oracle was difficult, but thought that better reports would be available in a few weeks.

H. Other, If any - None

3. Old Business

A. Redevelopment Update – The Letter of Intent with Opus NW was executed by the County Board of Commissioners last Friday. It has been sent to Opus, but not yet returned.

B. Expansion of Board Membership – Executive Director Hillman reported that the County received three more applicants, two from District Four and one from District Two.

President Vial asked what the cut off date is. Executive Director Hillman said that when sufficient applicants had been received they would stop taking applications. President Vial thought three was enough and to push them to make a decision by December, since Board elections are in January.

C. Plans Review Committee – Defer to next meeting.

D. Other - None

4. New Business

A. 2005 Rodeo Discussion – President Vial stated that this item arose out of a discussion from last month's Board meeting and to keep in mind the staff's findings. President Vial decided to let Cody Feinauer, Rodeo Committee Chair, give his rodeo report and anyone who would like to speak after him will be called by a show of hands.

Rodeo Chairman Cody Feinauer reported that Jamie Kay Andrews is the newly elected 2005 Washington County Fair & Rodeo Queen. January 22, 2005, will be the coronation.

Rodeo Chairman Feinauer also wanted to clear up an item from last month's Board meeting when he stated that rodeo's typically don't make money. What he meant is rodeo's connected to fair's don't, but independent rodeo's do.

Board Member Christy asked where the new queen came from. Lynn Haynes, Queen Coordinator, reported that she came from Oregon City. She had petitioned the Rodeo Committee to try-out and they allowed it. The four other girls that were going to try out

were from Washington County, but dropped out when they found out Jamie was participating.

President Vial asked what the Queen does. Ms Haynes indicated that the Queen goes to other rodeos and parades and sometimes Chamber of Commerce meetings, but felt that the Queen is not utilized enough.

President Vial asked Executive Director Hillman to present his findings as related to the memo. Executive Director Hillman noted that the memo arose out of a discussion from last month's Board meeting. Staff would like to see the rodeo continue without the financial exposure and two models have been prepared. One is a turnkey PRCA (Professional Rodeo Cowboy Association) sanctioned rodeo and the other is a turnkey NPRA (Northwest Professional Rodeo Association) rodeo. Executive Director Hillman requested that the Board allow staff to investigate the options as stated in the memo. This will keep the heritage of rodeo, with a lower cost to the public and less financial exposure to the organization.

Executive Director Hillman indicated that the rodeo was to turn a profit this year, one of the problems was the loss of a title sponsor, the other was that ticket sales did not meet expectations.

Board Member Christy noted that last month Rodeo Chair Feinauer suggested a rodeo promoter would pay the fair to hold a rodeo during the fair. Executive Director Hillman said that that would be part of an RFP process.

Board Member Christy also asked if there would be a place for volunteers with a turn-key rodeo. Executive Director Hillman indicated that there would be a few volunteer positions available.

President Vial read the part of the memo about suspending the activities of the Rodeo Committee and then opened up public discussion and limited each person to two minutes.

Cody Feinauer – With regard to a rodeo promoter, Mr. Feinauer asked if staff expected to pay the rodeo promoter a large percentage of parking, food and alcohol, because any promoter is going to demand these things. The Rodeo Committee would also like these opportunities and to also get credit for part of the Bi-Mart sponsorship.

Mr. Feinauer also noted that the Free Fair lost more money than the rodeo and he cannot get an official financial report from the office.

President Vial asked if Mr. Feinauer thought that the Demo Derby should get credit for the things that the rodeo is asking for. Mr. Feinauer responded that rodeo is different, the rodeo is not an attraction like the carnival or truck pull, it's an arm of the Fair.

Mr. Feinauer also asked that rodeo get 1/3 of the advertising to go directly to advertising the rodeo.

Board Member Flagg asked if the Rodeo Committee could apply in the RFP process. Mr. Feinauer asked what the point would be. Board Member Flagg responded that the reason is the rodeo could put together a business plan for financial success. Mr. Feinauer responded that the rodeo is closer to making budget than the fair.

President Vial said that regardless of all the items expressed, the rodeo was not filling the seats and the advertising was more than equal than other arena events that did have the seats filled.

Margaret McVey – Ms McVey stated that she is a life long Washington County resident and has participated in the rodeo for years. A rodeo contractor would severely limit the number of volunteers and that volunteerism is part of the Fair's mission statement. Ms McVey indicated that people don't know about the rodeo because of the lack of advertising. PRCA is very important because people recognize it and know that good cowboy's will come and the good cowboy's come because of the excellent hospitality that the volunteers give to them. Ms McVey read aloud a letter from her daughter, a former Rodeo Queen.

Nick Gilbert – Mr. Gilbert commented that the admission price is too high; there should be a family price. People can't afford to pay the high price for their kids.

Angela McVey – Ms McVey has been on the committee since 1991. A conflict with the staff and the rodeo has always existed. People that were not born and raised in Washington County should not be allowed to make decisions regarding the fair and rodeo and that Don Hillman wanted to get rid of all the volunteers since his first day on the job.

When Don Hillman cut the rodeo performances from five to three, her cowboys stopped coming because there was not enough prize money.

She stated that the Demo Derby does not do well either because of the afternoon heat. President Vial noted that the Demo Derby had a standing room only crowd.

She apologized for her incorrect assumption. She asked the Board to make sure that the staff had done their jobs and made sure that they worked with the Rodeo Committee to get sponsors. She also stated that she felt like this is a personal attack to have someone who was not born and raised here telling her that they are not doing their jobs, and that the Board needs to make sure that Don Hillman and Terry Amato did their jobs.

Stephanie Crop – Ms Crop is a former Washington County Rodeo Queen and is on the board for Miss Rodeo Oregon. She has researched through her contacts at PRCA and they told her why this rodeo should stay PRCA. Firstly, safety of the livestock and secondly, professionalism in that they have secretaries help with activists.

PRCA also brings sponsors, which is their committee's weakness. PRCA also has the staff to help with media all year long. PRCA is also on ESPN.

NPRA does not help with sponsors or media. PRCA also helps with any liability and it's more expensive to switch back to PRCA at a later date.

The rodeo is quality entertainment whether it makes money or not. She felt that the committee needs to be reorganized and the ability to succeed.

President Vial asked if the rodeo benefits from the fair or is hindered by it. She felt that the fair is a benefit because of its heritage. She doesn't think that the rodeo could be done without the fair.

President Vial explained that he went to St. Paul and Pendleton and they have a much bigger event, did she know why. Ms Crop responded that they have been around longer and have worked out their kinks and financial problems years ago and are now on their feet.

Board Member Flagg asked how the committee should be reorganized, she said the executive board needs to be restructured and have sub-committees that are accountable.

Board Member Christy asked about the tools that the PRCA offers and have we used them. Ms Crop stated that they have not used them, but could be easily accessed. She also noted that she works at two other rodeos and they limit the use of volunteers to just a few.

Lynn Haynes – Ms Haynes is Vice Chair of the Rodeo Committee and agreed with everything that had been said so far. She would like to see a better website for the rodeo and the use of credit cards at the gate. She reported that she talked to people at Columbia County and our rodeo out does theirs.

The WPRA (Women Professional Rodeo Association) is associated with our rodeo and has won national awards. She also thinks that holding the Miss Rodeo Oregon pageant at the rodeo would increase our attendance. St. Paul hosted it and it was a big hit with over 300 people coming to the rodeo just for the pageant.

Board Member Flagg asked staff if web stats were available. Staff responded in the affirmative.

Ms Haynes also feels that the website needs more information about the rodeo and it's long history.

President Vial asked Ms Haynes if the committee or herself had worked with staff on the rodeo portion of the website. Ms Haynes responded no.

Jack Price – Mr. Price is a ten-year volunteer and noted that 20 other fairs have rodeos and wonders how they compare to ours. He indicated that Columbia County is a NPRA rodeo and they are a much smaller fair and the rodeo is not very good.

Mr. Price wanted to know exactly how many seats are rented for the north area, because the seats looked full, but the gate money does not reflect it and wants to know how and why these people got in for free.

President Vial interjected and asked about the conspiracy theory of the Rodeo Committee that staff is allowing people to come in to the rodeo and fake attendance figures. President Vial also noted that attacking and accusing the staff is not going to help.

Mr. Price noted that the committee knows how many seats there are and that staff needs to keep better track of the gate and guard the front door. He also reported that the leaving of a few rodeo board members has caused a loss of major sponsors and further stated that the fair and rodeo mutually benefit one another and that the rodeo can not stand on their own due to the tradition.

Mr. Price once again noted that staff needs to have a more accurate collection of the gate. President Vial interjected once again to say that staff is attempting to manage the event, including the back side, but cannot because the back end leaks like a sieve.

President Vial continued by noting that there have been accusations that the staff under reported the gate intentionally to undermine the rodeo committee. President Vial also noted that the gate was very well controlled and what is reported is what was paid, however, we don't know how many people came in the back gate and there is a large difference in the production of the Truck Pull and the Demo Derby because the promoters control their back gate.

Stacy Rutledge – Ms Rutledge stated that the success of the community is what is important. She sees a problem in the adversarial conditions between these groups and the staff. She feels that the rodeo should get credit for concessions and that it would be sad to see it go away as a volunteer event. She asked the Board to give the rodeo time to improve their finances and get more involved with the advertising and work on communication with the staff to get rid of the fighting.

Margaret McVey – Ms McVey asked how tickets are sold and kept track of. President Vial explained the process. She also said that she reported to security on Thursday during the Truck Pull that there was a hole in the fencing by the trailers and that she didn't know if it was fixed or not.

President Vial ended the public comment period.

President Vial discussed the financial package that was handed out by Rodeo Committee Chair Feinauer, and asked about the breakdown and did each event bear the burden. Executive Director Hillman responded in the affirmative.

President Vial asked Executive Director Hillman about being anti-volunteer. Executive Director Hillman stated that it is his goal to make the events pay for themselves and be able to compensate individuals for their labor.

President Vial asked Bill Duerden, Booster Vice President, how many volunteers did the Boosters use and how many watch the arena events. Mr. Duerden reported around 50 and none of them watch the arena events because they are too busy working.

President Vial asked about the Canby Rodeo. Executive Director Hillman reported that they are also struggling, their rodeo has more days and their gate admission costs one dollar more than us.

Rodeo Committee Chair Feinauer reported that Canby made money this year.

President Vial asked Rodeo Committee Chair Feinauer about the liability coverage that was mentioned. Mr. Feinauer reported that PRCA card holding members are covered and non-PRCA card holding members are not covered.

President Vial asked Executive Director Hillman why credit cards were not taken at the gate. Executive Director Hillman said it was a decision he made, because it slowed down the line so badly on Thursday for the Truck Pull that lines were around the corner past the office and impeding the Main Gate, however, credit cards were still being accepted at the Customer Service Window and people could buy rodeo tickets there.

Board Member Flagg asked about how other fairs run their rodeo. Executive Director Hillman reported that some fairs have committees and some are run by staff.

Board Member Christy asked about the KUIK coupon. Executive Director Hillman explained that KUIK sponsored the rodeo matinee discount coupon and it was only available through the coupon book that KUIK debuted and handed out at the gates of Thursday and Friday.

Board Member Flagg asked that if staff was allowed to go ahead and go through the RFP process, could it still be canceled after they were received, and that doing so would give the Rodeo Committee time to explore their options and come up with a plan.

President Vial explained that time is of the essence in that in December the Rodeo Committee goes to Las Vegas to the National Finals Rodeo and hires clowns, announcers, etc. and sign the contracts.

Executive Director Hillman explained that staff still wants to have a rodeo program, but is concerned about the cost.

President Vial asked if PRCA will do a one performance rodeo. Rodeo Committee Chair Feinauer reported that they will, but no cowboys would come and that staff is saying that the rodeo is just an attraction at the fair like the Demo Derby or the Carnival and it's not.

Mr. Feinauer further stated that he wants staff to support the rodeo by getting sponsors and that they need to have a beer garden and a dance.

Motion by Board Member Schmidtkofer to provide the Rodeo Committee the opportunity to produce the rodeo in 2005 and to include a commitment to discuss plans and communicate better. Second by Board Member Christy for purposes of discussion.

Board Member Christy stated that this would be the last year that the Rodeo Committee would be given to reorganize, work together and get themselves on their feet. It was further noted that the Rodeo Committee needs to get more sponsors and be in the black. There should be a clear understanding that this is the last year if they are not in the black in 2005.

Board Member Flagg noted that in order to move forward, they would need a very detailed business plan that would show actual dollars that in the end would be consistent with the RFP process.

President Vial stated that it's not feasible or practical for the Board to make the staff work closer with the Rodeo Committee. Executive Director Hillman requested clear defined roles, responsibilities, drop dead dates, etc.

Amended Motion by Board Member Christy to have the Rodeo Committee have a business plan to the Board in the next 30 days.

President Vial asked the Board that they understood that this eliminated the possibility of the RFP process.

Board Member Flagg asked that if in 30 days, the Board does not like the Rodeo Committee's business plan what could the RFP process timeline be. President Vial explained that it would be at least another 30 to 60 days.

Board Member Flagg asked if the Rodeo Committee could be included in the RFP process. Rodeo Committee Chair Feinauer indicated that the PRCA could be still contracted in March and that there would be plenty of time to still buy something that they could afford.

Motion by Board Member Flagg to give the Rodeo Committee the opportunity to bring a business plan and have it evaluated at the next Board meeting and make a decision at that time regarding 2005, and to defer staff's memo until then. Second by Board Member Schmidtkofer.

Motion by Board Member Christy to defer the decision of the 2005 rodeo until next month's Board meeting. Instruct staff to do an RFP as stated in the memo and have them available at next month's meeting. Rodeo Committee is asked to have a business plan that would provide for a break-even or profitable rodeo for 2005 at next month's meeting. Second by Board Member Flagg. Motion carried 4-0

Rodeo Committee Chair Feinauer asked if in their business plan they would be able to use concessions, alcohol, parking, and Bi-Mart sponsorship. President Vial stated that he did not think that was appropriate and we would see what the RFP process brought in.

Mr. Feinauer stated that he had the proposal already done and on his computer at home.

B. 4-H Horse Fair Dates (added) - Executive Director Hillman reminded the Board about the 2005 calendar that was presented at last month's Board Meeting. The horse fair needs to be held alone due to the sensitivity of the horses and kids to noise and other movements on the grounds. Having the horse fair close to the County Fair is hard on the staff to turn the grounds around. This would be the same issue in August if it was necessary to turn the grounds around after the County Fair.

Executive Director Hillman also noted that the Fair Complex pays for the horse show, such as judges, ribbons, labor, etc.

President Vial inquired about revenue. Executive Director Hillman reported that the only revenue is from camping and a percentage of concessions from the Dairy Women and St. Matthews, which is only a couple of hundred dollars.

President Vial stated that this decision needs to come from staff working with John Baggott, OSU Extension Service, and the 4-H Executive Leaders Council.

President Vial called for audience time on the subject of 4-H Horse Fair Dates and limited speaking time to two minutes per person.

Breeze Morin – Ms Morin is Horse Advisory President and wanted to know if the staff had considered the hardship on the kids by having it so soon after school had ended. She indicated that clinics need to be done before horse fair and that kid's don't start preparing until school is over.

She stated that the AKC dates are not set in stone and that the two shows can co-exist.

President Vial stated that the compatibility of the horse fair and other activities do not go well and the Board has been hearing about the conflicts that arise out of horse fair. Dog people and staff have complained that the horse people yell at them about making noise and that the Fair Complex cannot afford to take a loss on revenue to place the horse fair dates where they want them.

Ms Morin stated that she felt that because their event is not a money-making event that they are being brushed aside and that the kids will not have enough time to qualify for State Fair. President Vial said they can't do anything but instruct the staff to look for holes in the schedule.

Ms Morin indicated that she felt like they are not being heard. President Vial instructed the staff to allow them the opportunity to be heard.

Ms Morin stated that there was no communication from the staff. President Vial explained that all communication happened through the Extension Office.

Ms. Morin asked President Vial if he thought the date change would happen. President Vial said if it does they would have to exist with other events and deal with any noise of set-ups and tear-downs.

Chris Avery – Told a story about her daughter's hardships in life and then explained that by having a horse it changed her life and changing the dates so close to school would not give them enough time to prepare for horse fair and they could not become a winner.

Margaret McVey – Ms McVey is a past 4-H mother, stated that the kids should be preparing all year round, but they do need some extra time before the fair because there is so much pressure on them. Lack of communication between the staff and these groups needs to be addressed.

Jen Avery – Ms Avery is a 4-H Horse member and asked that the dates be changed back to July because having the dates in June so close to school ending would compromise how she did in horse fair because she is too busy with school and preparing for college. She already does not have the time to work with her horse because school is more important. She also thinks that the schedule of horse fair could be re-organized.

Stacy Rutledge – Ms Rutledge asked the Board to direct Mr. Hillman to help them. It's just easier for Mr. Hillman to put it in June and that the staff is not reporting the dates of the AKC show accurately. She urged the Board to make a decision tonight and it should not be left to John Baggott and Don Hillman.

President Vial asked if the horse fair could generate revenue. She said that it could with fundraising and that they pay for use of the Yamhill County Fair facilities.

Debbie Coe – Ms. Coe sits on the Leaders Advisory Executive Council and noted that the people that have spoken today do not represent nor have the authority to speak on behalf of the Council. She further stated that the horse leaders have not been coming to the advisory meetings for over a year. These items need to be discussed at the 4-H Executive level. She thanked the Board for the use of the facility for 4-H programs year round.

Marketing Director DuPre interjected to explain how staff got to the point of asking for the date change. She indicated that in 2003, the dog show overlapped with horse fair and there were a few minor incidents. It was decided then that for 2004 the dog show and horse fair would be separated.

The staff worked closely with Bob Adelsich, the Horse Fair Superintendent and John Baggott, OSU Extension Office, on making the event work for 2004 and not have any conflicts. Move in was not supposed to happen until July 14, but Bob Adelsich asked if the special needs and stall decorating could still happen on July 13. At first the staff said no because special needs has been held in the Showring. Bob Adelsich indicated that the special needs activities could be held in the Main Arena; that these horses are solid because special needs kids use them; and that noise would not be a factor.

It was therefore agreed that special needs and stall decorating could happen on July 13, but no horses were to be on the interior of the grounds. Then on July 13, 2004, one of the dog show organizers came in to the office and informed staff that there had been a horse injury in the Showring. Ms DuPre asked the dog show person how that could happen in that horses were not to be on the grounds. Ms DuPre stated that at this point, she turned the matter over to Fair Coordinator, Leah Perkins.

Fair Coordinator, Leah Perkins took over explaining what occurred. Bob Adelsich came into the office about that time to pick up radios and was asked what horses were doing on the grounds as staff had heard there was an injury. Bob Adelsich reported that a grooming contest was being held in the Showring and that he had forgotten about it and that's why they were here. He further indicated that it always happens on this day, but it was no big deal in that the horse had gotten spooked by a tent flapping in the wind. He went on to say that the horse was fine and that rumor had it that the horse was crazy and should not have been here to begin with.

Breeze Morin indicated that this is the first that anyone had heard about this.

Motion by Board Member Christy to instruct staff to work with John Baggott and the Leader Advisory Executive Council, and if necessary, come back next month. Second by Board Member Flagg. Motion carried 4-0

C. Discussion on New Ideas on Exhibiting of Certain Livestock – Executive Director Hillman explained that other fairs are experimenting with repositioning their livestock to have the animals facing out towards the public.

Board Member Schmidtkofer suggested that the barns would need to be completely redesigned; clean up would have to change; and that it could be a liability.

Executive Director Hillman noted that staff is looking for innovative ideas including corralling animals.

Board Member Flagg noted that this should be discussed during re-development design phase.

President Vial asked if action was needed tonight. Executive Director Hillman indicated that he didn't want to waste staff time if it was not warranted. President Vial called for commentary from the public and asked for people who wanted to speak to come forward.

Judy Marsh – Ms Marsh exhibits Dairy Cattle. Clark County is doing this and it works, but is worried about how much barn space would be lost.

Jim Clymore – Mr. Claymore has only seen longhorns corralled, had never seen it done with beef. It might work fine for the dairy. Having them facing out would cause them to eat garbage that is left by the public. Felt that we would lose exhibitors.

President Vial noted that at the Nationals, bulls are in pens. Mr. Clymore said that they are range bulls, not show cattle. He felt that his cattle would be laughed at and at the Nationals, it's not the general public, only professionals. Felt that haltering could be a liability.

Dave Roher – Mr. Roher indicates that penning animals takes time away from the youth that are caring for them, it's impersonal for the 4-H and FFA kids.

President Vial asked if he could remember a year when a member of the public hadn't been kicked due to walking up behind an animal. Mr. Roher responded that he didn't remember this happening in the 54 years he has been exhibiting here and does not think this was a problem and the animals need to be protected.

President Vial recalled an incident in 1997 when a person was kicked and the County had to payout because of it.

Robin Marsh – Ms Marsh is 4-H Dairy Leader and is in favor of turning the animals around. It would protect the animals and the public. She would be willing to help with the planning.

President Vial said he was very interested in ideas of repositioning the animals to maximize the public's interaction and supports the staff in looking in to it.

Motion by Board Member Christy to direct staff to investigate other ways of exhibiting animals in a safe and fun manner at the county fair. Second by Board Member Flagg. Motion carried 4-0

President Vial asked Jim Clymore and Dave Roher if they thought that the exhibitors would be willing to wait until a scheduled time to feed calves so that it could be advertised for public viewing.

D. 2004 Frite Lites Update – Executive Director Hillman reported that this is the second year for this event and the update is in the packet. A couple of new sponsors were added and some new activities such as the Creepy Canoe and the Groovy Ghoulies. Last year, many families thanked staff for the family-friendly alternative for Halloween.

President Vial notes that Clear Channel had filed bankruptcy and didn't know if that would have any repercussion on their sponsorship. Staff reported that it did not in that our agreement with Clear Channel is a trade.

Board Member Schmidtkofer stated that the crowds that were reported for last year were not accurate and that the event is too expensive for families and the season pass is also too expensive.

President Vial stated he thought the season pass was a good deal.

5. **Other, if any — None**
6. **Announcements** – None other than what was in the packet
7. **Correspondence** - None other than what was in the packet
8. **Board Oral Communications** - None other than what was in the packet
9. **Other Matters of Information** -

- A. Rodeo July 2004 Committee Minutes
- B. Rodeo September 2004 Committee Minutes
- C. Booster September 2004 Minutes (if available)
- D. Non-Paid Usage Calendar
- E. Newspaper Articles, if any
- F. Website Activity
- G. Other, if Any

With no further business before the Board, President Vial adjourned the meeting at 7:30 pm.

Don G. Hillman
Recording Secretary

Rich Vial
Board President



WASHINGTON COUNTY

OREGON

Fair Complex

FACILITY SCHEDULE—November, 2004

(**No-charge events are highlighted)

Monday, November 01, 2004

****Cloverleaf Bldg.** 4-H Guide Dogs
****Main Exhibit-South** 4-H Dog Club
****Main Exhibit-North** 4-H Dog Club

Tuesday, November 02, 2004

****Floral Building** Committee Meeting
****Cloverleaf Bldg.** 4-H Guide Dogs

Wednesday, November 03, 2004

****Floral Building** Fair Board Meeting
****Main Exhibit-South** 4-H Dog Club
Main Exhibit-North Dog Training Class
Cloverleaf Bldg. Martial Arts Class

Saturday, November 06, 2004

****Cloverleaf/Floral Bldgs.** 4-H Tack Sale
Main Exhibit Hall Bird Expo

Sunday, November 07, 2004

****Floral Bldg.** 4-H Rabbit/Bird Clubs
Main Exhibit Hall Bird Expo

Monday, November 08, 2004

****Main Exhibit-South** 4-H Dog Club
****Main Exhibit-North** 4-H Dog Club
Cloverleaf Bldg. Cooking Class

Wednesday, November 10, 2004

****Main Exhibit-South** 4-H Dog Club
Cloverleaf Bldg. Martial Arts Class
Main Exhibit-North Dog Training Class

Saturday, November 13, 2004

****Cloverleaf Bldg.** 4-H Recognition Night

Sunday, November 14, 2004

Main Exhibit-South Pembroke Welsh Corgi Match
Quadrant Property Rally Cross Event

Monday, November 15, 2004

****Main Exhibit-South** 4-H Dog Club
Cloverleaf Bldg. Cooking Class

Tuesday, November 16, 2004

Main Exhibit-North Bazaar

Wednesday, November 17, 2004

****Main Exhibit-South** 4-H Dog Club
Main Exhibit-North Bazaar
Cloverleaf Bldg. Martial Arts Class

Thursday, November 18, 2004

Main Exhibit-North Bazaar

Friday, November 19, 2004

Main Exhibit-North Bazaar

Saturday, November 20, 2004

Main Exhibit-North Bazaar
Cloverleaf Building Tool Collectors Meeting

Sunday, November 21, 2004

****Floral Bldg.** 4-H Rabbit/Bird Clubs
Main Exhibit-North Bazaar

Monday, November 22, 2004

****Main Exhibit-North** 4-H Dog Club
Cloverleaf Bldg. Cooking Class

Wednesday, November 24, 2004

****Main Exhibit-South** 4-H Dog Club
Cloverleaf Bldg. Martial Arts Class

Saturday, November 27, 2004

Main Exhibit Hall Auto Swap Meet/Gun Show
Cloverleaf Bldg. Private Party

Sunday, November 28, 2004

Main Exhibit Hall Auto Swap Meet/Gun Show

SPECIAL REPORTS

RECOMMENDATIONS TO THE
FAIR BOARD
FROM THE VISIONING COMMITTEE

Top five ideas:

1. Upgrade the website-
 - Drop down menus
 - Site map
 - Simpler cover instructions
 - Entry schedule to include ways to help people get entries to the proper location - use of golf cart
 - Include the names, pictures and phone numbers of the superintendents
2. Flyers targeted to specific sites- Use members of the committee to design flyers and organize distribution of the flyers
3. Better signage
 - Directionals - 4H volunteers - Visual Arts Group
 - Banners - Sherwood H.S. - Sticker Class - Vinyl signs
4. Historical Venue - Mark Grandlund- Wash. Historical Society
5. Use of Diary Princess and Rodeo Queen
 - Farm to Market venue (Ag. in the Classroom) - take to the schools
 - Good communication with Princess and Queen
 - Submit a calendar by June 1 of where they will be
 - Determine how to reach them on short notice

Additional:

1. Receptionist - one month before fair (paid position)
2. Use of the Armory
3. Use of the Amphitheater - Kathy S.
4. *Entertainment guide for fair printed in the newspaper.*
5. *Use of the Armory*

County of Washington

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FAX MEMORANDUM

Date: October 27, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: October Operations Report

Frite Lites: This second year event started with strong attendance on its opening weekend, but attendance has been stifled from continuing inclement weather. In contacting other Halloween events, their attendance is also being affected by the continued inclement weather, even indoor events. Final attendance numbers will be available at the November Board meeting.

The only other unexpected development affecting this year's Frite Lites program was having to institute after-hours security to guard the light displays and other elements. This was implemented after the theft of gravestones and other decorations the night before we opened.

Asphalt Repair: Land Use and Transportation has donated labor, equipment and asphalt to repair some of the cracked roadways leading from 34th Avenue. A new overlay is long over due, but the cost of such an overlay would impact the Fair Complex's current financial resources.

Grandstand Removal: Staff is reviewing bids received on the removal of the Grandstands. Plans are to have the facility deconstructed by March 1st. Replacement bleachers will be included as a budget item in the Fair Complex's FYE 2005-06 Budget.

4H Horse Fair Dates: The 2005 dates have been set. The will be June 25 (dressage) and 26 (gaming), and July 7-9 (showmanship, equitation and trail classes).

OLD BUSINESS

AGENDA

WASHINGTON COUNTY BOARD OF COMMISSIONERS

Agenda Category: Boards and Commissions (All CPOs)

Agenda Title: APPOINT MEMBERS TO THE WASHINGTON COUNTY FAIR BOARD

Presented by: Don Hillman, Executive Director, Washington County Fair Complex

SUMMARY (Attach Supporting Documents if Necessary)

Through this agenda item the Board of County Commissioners (the Board) will have the opportunity to make the two appointments to the Washington County Fair Board. At your June 22, 2004 meeting, you authorized expansion of the Fair Board from five to seven members, adding one District 4 position and one At-Large position. These appointments are for the 2 newly created positions.

The Fair Board meets monthly, develops the Fair Complex's annual operating budget, and provides overall policy direction for management of Fair Complex activities and facilities. Fair Board terms are three years in duration.

On June 22, 2004 the Board directed the County Administrative Office to announce the vacancies and invite applications for appointment to the Fair Board. An announcement of the vacancies was sent to area newspapers, TV and radio stations; area chambers of commerce; and to the CPO coordinator for inclusion in the CPO newsletter. Applications from 14 individuals have been received. Staff provided the Board with a briefing on the recruitment process and applicants in the October 19, 2004 worksession.

A summary of the applicants and current Fair Board membership is attached.

DEPARTMENT'S REQUESTED ACTION:

Make two appointments to the Fair Board for term expirations of December 31, 2006.

COUNTY ADMINISTRATOR'S RECOMMENDATION:

I concur with the requested action.

Agenda Item No.	<u>3.a.</u>
Date:	<u>11/2/04</u>

FAIR BOARD

Description The Fair Board is comprised of five members appointed by the Board of County Commissioners. The Fair operation, a division of the County, produces the annual County Fair & Rodeo and manages year-round facilities rented for consumer shows, public expositions and special gathering. The Fair Board meets monthly, develops the Fair Complex's annual operating budget, and provides overall policy direction for the management of Fair Complex activities and facilities.

Members 7

Length of Term 3 years

Current Vacancies 2 - 1 District 4 **Applicants** 14
1 At-Large

Candidates	Represents District (Resident of District)
<u>New Applicants</u>	
Richard Girard	2
Sandra Howard	4
Dan Logan	4
Ken Madden	2
Robin Marsh	4
Loren Rogers	4
David Russell	4
<u>Previous Applicants</u>	
David Barno	4
Jim Clymore	4
Anne Grothe	4
Aldie Howard	4
Edmin Kristovich	4
Ken Leahy	4
Jeffery Penhall	4

Continuing Members		Term Expires	First Appointed
Kathy Christy	1 (2)	12/31/05	1998
W. Rafe Flagg	2 (2)	12/31/06	2004
Richard Vial	3 (4)	12/31/04	1999
Kathy Schmidlkofer	4 (4)	12/31/05	2004
Herbert Hirst	At-Large (4)	12/31/06	2004



WASHINGTON COUNTY

155 N. First Ave. Suite 300, Hillsboro OR 97124-3072
phone: (503) 846-8681 fax: (503) 846-4545



Application Form

Commissioner Appointed Boards, Committees and Commissions

Thank you for applying to serve on a Washington County appointed board, committee or commission. Please take a moment to provide the Board of Commissioners with the following information.

Name: Daniel J. Logan

Home or Mailing Address: 19830 NW Dixie Mt. Rd
City: North Plains State: Or. Zip: 97133-8215
Day Phone: 503-647-5213 ^{cell} Evening Phone: 503-849-4497
Fax: 503-647-0377 Email: danlogan@earthlink.com

1. Please list in order of preference the boards, committees and commissions on which you would like to serve:

1. Fair Board 2. _____ 3. _____

2. Are you a resident of Washington County? ☒ Yes ☐ No

3. Are you employed in Washington County? ☒ Yes ☐ No

4. County Commissioner District you reside in (see map above or call (503) 846-8681):

☐ 1 ☐ 2 ☐ 3 ☒ 4

5. Please list the Washington County boards, committees or commissions on which you are currently serving or have previously served (including the dates of your terms).

1. Washington Co. Planning Comm. Current.
2. Tualatin Soil Water Cons. Dist 1992 - current.
3. USAAC. 1996 - 1998?

6. What days & times are you available for meetings?

P.C. meets 1st Wed. 7:00 PM 3rd Wed. 1:00 PM
SWCD meets 2nd Tue. 7:30 PM.

7. What are your reasons for wanting to serve on an appointed board, committee or commission?

I grow up going to the County Fair and I realize the fair is at a critical point in its history. I would like to help with the process.

8. What education, work experiences, volunteer experiences or life experiences would you bring to your service on a county board or committee?

grad. Hillsboro High School, grad O.S.U. Forestry.
Tree farming 40 yrs. 4-H and FFA Fair participant Both
County and State Fair. Of late I have had a great
deal of experience with Developers and Purchase/Sale
agreements.

9. Please describe your understanding of the major concerns and issues facing the board, committee or commission on which you wish to serve.

Major Concerns 1. Aging infrastructure
2. Profitability
3. Scheduling

Issues: Potential sale of property and relocation of
Facilities

10. Please list any potential conflicts of interest between your public and private service that might result from your appointment to any of the boards, committees or commissions you listed in question 1.

None

11. Please list the name, address and telephone number of two people who we may contact as references:

1. Commissioner Andy Dayak
2. Pam Herinckx, superintendent^{4-H} Livestock (503) 648-3174 ex102

12. How did you hear about this board or commission?

I heard at the fair from Kathy Schmidelkopter
Current Board member.

My signature affirms that all information is true to the best of my knowledge and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration or, subsequent to my appointment to a board/committee/commission, may result in my dismissal. Information you provide on this application may become part of the public record.

Signature: Blair J. Morgan Date: Oct. 5, 2004

To ensure your application is considered, be sure to:

- 1) fill out the application completely and sign it
- 2) Enclose a resume (or other summary of relevant professional and volunteer experience)
- 3) mail, fax or email your application by the application deadline to:

County Administrative Office, Room 300

155 North First Avenue

Hillsboro, Oregon 97124

FAX: 503-846-4545 Email (attach your resume!): cao@co.washington.or.us

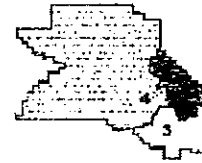
Continue your answers on additional sheets of paper if necessary. The application process for positions on certain boards and committees may require an interview or other screening process. Applicants to the **Aging & Veterans' Services Advisory Council** are asked to complete a Supplementary Application. For a supplemental application, additional information, or help with this application please call (503) 846-8681.



WASHINGTON COUNTY

155 N. First Ave. Suite 300,
Hillsboro OR 97124-3072

phone: (503) 846-8681 fax: (503) 846-4545



Application Form

Commissioner Appointed Boards, Committees and Commissions

Thank you for applying to serve on a Washington County appointed board, committee or commission. Please take a moment to provide the Board of Commissioners with the following information.

Name: Ken Madden

Home or Mailing Address: 15156 NW Channa Dr.

City: Portland

State: OR

Zip: 97229

Day Phone: (503) 690-0641

Evening Phone: (503) 629-5022

Fax: (503) 690-9815

Email: KMadden@mici.com

1. Please list in order of preference the boards, committees and commissions on which you would like to serve:

1. Fair Board

2. _____

3. _____

2. Are you a resident of Washington County? ☒ Yes ☐ No

3. Are you employed in Washington County? ☐ Yes ☒ No

4. County Commissioner District you reside in (see map above or call (503) 846-8681):

☐ 1 ☒ 2 ☐ 3 ☐ 4

5. Please list the Washington County boards, committees or commissions on which you are currently serving or have previously served (including the dates of your terms).

N/A

6. What days & times are you available for meetings?

I have no restrictions on days and times.

7. What are your reasons for wanting to serve on an appointed board, committee or commission?

I understand that the Fair Complex is looking at changing and expanding the fair facilities and I feel my construction and facilities maintenance experience would be beneficial to the Board.

8. What education, work experiences, volunteer experiences or life experiences would you bring to your service on a county board or committee?

Please see attached resume.

9. Please describe your understanding of the major concerns and issues facing the board, committee or commission on which you wish to serve.

Some of the challenges facing the fair board is maintaining and expanding the current complex and making sure the fair complex remains profitable.

10. Please list any potential conflicts of interest between your public and private service that might result from your appointment to any of the boards, committees or commissions you listed in question 1.

N/A

11. Please list the name, address and telephone number of two people who we may contact as references:

1. Barry Kendall (503) 626-8386
2. Bill Haug (503) 281-6050

12. How did you hear about this board or commission?

Don Hillman

My signature affirms that all information is true to the best of my knowledge and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration or, subsequent to my appointment to a board/committee/commission, may result in my dismissal. Information you provide on this application may become part of the public record.

Signature: *[Signature]*

Date: 10/12/04

To ensure your application is considered, be sure to:

- 1) fill out the application completely and sign it
- 2) Enclose a resume (or other summary of relevant professional and volunteer experience)
- 3) mail, fax or email your application by the application deadline to:

County Administrative Office, Room 300
155 North First Avenue
Hillsboro, Oregon 97124

FAX: 503-846-4545 Email (attach your resume!): cap@co.washington.or.us

Continue your answers on additional sheets of paper if necessary. The application process for positions on certain boards and committees may require an interview or other screening process. Applicants to the **Aging & Veterans' Services Advisory Council** are asked to complete a Supplementary Application. For a supplemental application, additional information, or help with this application please call (503) 846-8681.

Madden Ind. Craftsmen, Inc.
1800 NW 169th Pl.,
Suite# A-200
Beaverton, Oregon 97006

Phone (503)690-0641
Fax (503)690-0815
E-mail kmadden@mid.com

Ken Madden CTS, CPC

Education 1980 - 1985 Oregon State University Corvallis, Oregon
Bachelor of Science

Professional experience 1988 - Present Madden Ind. Craftsmen, Inc. Beaverton, Oregon
Owner/ Vice President

- Duties include overall operations of both Clients and Staffing Personnel.

Additional professional activities

- Past President of the Oregon Staffing Association serving both Oregon and Southwest Washington and currently serve on the Board of Directors.
- Active Board Member of Portland Community College Foundation Board.
- Served on the Advisory Committee for both welding technology and construction management at Portland Community College.
- Advisor to the Austin Family Business Program at Oregon State University.
- Served on the steering committee for the Newcomb Business internship program for Oregon State University.
- Served on the committee of the Liberty Contractors Group for loss prevention and claims review.
- Served as advisor for the Oregon Metal Summit as well as Guest speaker on Human Resource issues.
- Serve on the Oregon State Bar as a member of the Unlawful Practice Law Committee.
- Served as a legal expert on wage and employment issues.
- Served as guest speaker for numerous employment related topics

Professional memberships

Membership in the following Trade Associations:

- Oregon Staffing Association for Oregon and Southwest Washington
- American Staffing Association
- National Association of Placement Services

- United Employers Association
- National Safety Council
- Association of General Contractors
- Society for Human Resource Management
- Portland Human Resource Management Association

Accreditations

Became a Certified Temporary Staffing Specialist in May of 1998.

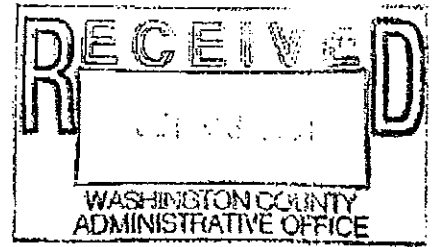
Became a Certified Personnel Consultant in May of 2001.

Became a Certified Staffing Professional in June 2004.

Awards received

Received Austin Family New Business Award in 1998.

Received award as one of the "Top Hundred Companies to work for in Oregon in 2001 and 2003."



Application Form

Commissioner Appointed Boards, Committees and Commissions

Thank you for applying to serve on a Washington County appointed board, committee or commission. Please take a moment to provide the Board of Commissioners with the following information.

Name: Jim Clymore

Home or Mailing Address: 10683 nw valley vista

City: Hillsboro State: Oregon

Zip: 97124

Day Phone: 503-799-9985 Evening Phone: 503-617-3917

Fax: _____ Email: baler98@aol.com

Please list in order of preference the boards, committees and commissions on which you would like to serve:

1. fairboard 2. _____ 3. _____

Are you a resident of Washington County? ☒ Yes ☐ No

Are you employed in Washington County? ☒ Yes ☐ No

County Commissioner District you reside in (see map above or call (503) 846-8681):

1 2 3 4

Please list the Washington County boards, committees or commissions on which you are currently serving or have previously served (including the dates of your terms), none

What days & times are you available for meetings? *Most any time*

What are your reasons for wanting to serve on an appointed board, committee or commission? *To Represent people who live in Washington County. I know the fairgrounds has potential to earn large amounts of funds so it can be self supporting. I just don't want to lose the reason why we have a fairgrounds - OUR YOUTH -*
 What education, work experiences, volunteer experiences or life experiences would you bring to your service on a county board or committee?

4 yr Degree Social Science, I have a pumpkin patch and work with the Public who don't have access to farm and rural life. I also exhibit cattle at various fairs and livestock shows in Oregon and the Western U.S.A. I know what works.

Please describe your understanding of the major concerns and issues facing the board, committee or commission on which you wish to serve. *The future of the Fair and use of the Fairground as a Revenue Producer.*
 A concern I have is the Fairboard and Fair staff has become very selfish and close minded to other people and ideas in the community. I just want the silent majority to have a voice and I am the person who can do that.

Please list any potential conflicts of interest between your public and private service that might result from your appointment to any of the boards, committees or commissions you listed in question 1. *none*

Please list the name, address and telephone number of two people who we may contact as references:

1. *Sheila Day 503 324 6191*
2. *Lyle Spiesschaert 503 357-5757*
3. *DR. David Barrow DVM 503 628 0314*

12. How did you hear about this board or commission?

Thru Frustrated People who care.

My signature affirms that all information is true to the best of my knowledge and that I understand that any misstatement of fact or misrepresentation of credentials may result in this application being disqualified from further consideration or, subsequent to my appointment to a board/committee/commission, may result in my dismissal. Information you provide on this application may become part of the public record.

Signature: *Jim Claymore*

Date: *10-6-04*

Please Consider my Application this is my 3rd. Lets give the fair board a open mind again and not the tunnel vision I have noticed in the recent past. Thank You (36)

NEW BUSINESS

Wednesday, October 27, 2004

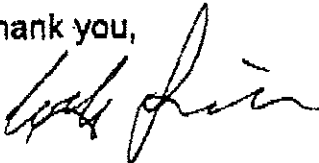
To: The Washington County Fair Board and Staff.

We, the Washington County Rodeo committee, have been working dilligently for the last 3 weeks to create a business plan for the 2005 Washington County rodeo. Unfortunately, time constraints haven't allowed us to finish it in time for distribution in the Fair Board packets, to be mailed Thursday October 28th.

We regret not having it ready for the packets - but we want to produce the best document possible. We will have it available on Wednesday November 3rd at 4p for review prior to the Fair Board meeting.

Again, we apologize for any inconvenience this may have caused.

Thank you,



Cody Feinauer
Rodeo Board Chairman

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

FAX MEMORANDUM

Date: October 26, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: 2005 Rodeo

At the October 2004 Board Meeting, in addition to requesting that the Rodeo Committee develop a Business Plan for the 2005 Rodeo, the Board also requested that staff (1) seek proposals from prospective rodeo promoters who may be interested in producing a rodeo during the 2005 Washington County Fair & Rodeo, and (2) research a version of the rodeo that provides less financial exposure to the organization.

Proposals - With regards to receiving a proposal from the rodeo promoter mentioned at the September and October Board Meetings, the promoter know to Cody Feinauer, Rodeo Committee Chair, has decided not to submit a proposal at this time.

Other Options - With regards to a version of the rodeo that provides less financial exposure, staff has been contacted by a number of Northwest Professional Rodeo Association (NPRA) rodeo contractors offering their assistance as well as rodeo contractors that can continue to offer a less costly Professional Rodeo Cowboy Association (PRCA) version.

Attached is a Rodeo Worksheet developed with the assistance of Buster Bain, B Bar D Rodeo Company, the same rodeo company used by Deschutes and Yamhill County Fairs. The worksheet reflects a three-performance rodeo lasting no longer than two hours with slack being scheduled for Saturday morning. The overall goal is to develop a rodeo program that can support a \$10 ticket and breakeven with 3000 tickets sold, approximately the same number of tickets sold for the 2004 rodeo performances.

It is recommended that the evening rodeo performances start at 7:00 pm and conclude by 9:00 pm. This will permit the rodeo crowd to move in to the interior of the grounds a couple hours before the fair closes to enjoy live entertainment on the Main Stage and to have access to the various food and beverage concessions.

The Rodeo Worksheet also maintains a Rodeo Queen's budget at the same level as 2004 with funds generated during her reign equal to her overall expenses. The Rodeo Queen's expenses would be limited to fundraisers and corporate contribution, but capped at \$4,000.

Staff has also attached an email letter from Deschutes County regarding their rodeo program. Deschutes County is an interesting study in that their County has also seen some changing demographic over the last number of years.

Representatives from the NPRA are intending to be in attendance at the November Board Meeting to offer information regarding this type of rodeo and answer questions of the Board.

1994 – 2004 Rodeo Revenue/Expenditure History – Attached is a spreadsheet that indicates the revenue and expenditure history of the rodeo program over the last eleven years.

Some highlights included that in 1995, a grandstand admission charge was instituted; in 1999, rodeo expenses exceeded \$132,000 and prize money was at \$52,000; and in 2001 and 2002, rodeo expenses exceed rodeo revenues by approximately \$80,000.

Assuming every seat in the arena was filled during the four or three performances rodeos, the 2001 and 2002 rodeo "net" cost per seat (expenses less revenues divided by 8800 or 6600 arena seats) averaged \$9.06 and \$11.86, respectively. For 2001 and 2002, the rodeo was free with fair admission of \$4.00 – 7.00.

It is recommended that the Board make a policy decision soon regarding the production of the 2005 Rodeo program in that sponsorship opportunities need to be pursued in the next 30 days if they are to be incorporated in to budgets now being developed by area businesses for next year.

Attachments

2005 Rodeo Worksheet

	A	B	C	D	E
1		NPRA		PRCA	
2	Rodeo Expenses				
3	Stock Contractor	\$ 20,000			
4					
5	Bull Fighter	Included			
6					
7	Announcer	Included			
8					
9	Hay (4 Tons) and Grain (1 Ton)	\$ 1,500			
10					
11	Arena Boss/Pickup Riders/Judges	Included			
12					
13	Scoreboard (Optional)	\$ 1,450			
14					
15	Sanctions	\$ 100			
16					
17	Ambulance	\$ 1,240			
18					
19	Purse Money (\$750/Event)	\$ 6,000			
20					
21	Bleachers/ADA Platform/Restrooms/Water Truck Rental	\$ 5,000			
22					
23	Miscellaneous	\$ 3,000			
24					
25	Queen Expenses	\$ 4,000			
26					
27	Total Rodeo Expenses	\$ 42,290			
28					
29	Arena Advertising (10 Chutes X \$1,000)	\$ (10,000)			
30					
31	Queen Fundraising	\$ (4,000)			
32					
33	Net Rodeo Cost	\$ 28,290			
34					
35	Ticket Price Estimated at 3,000 Total Tickets Sold	\$ 9.43			
36					
37					
38	Performance Times - Friday Evening	7:00 PM			
39	Performance Times - Saturday Matinee	1:00 PM			
40	Performance Times - Saturday Evening	7:00 PM			
41					
42	Performance Length (Estimated 105 minutes)	2 Hour Max.			
43					
44	Events: Bareback, Saddle Bronc, Bull Riding, Calf Roping	8			
45	Roping, Steer Wrestling, Team Roping, Barrel Racing,				
46	Breakaway Roping				
47					
48	Slack Times - Saturday Morning	8:00 AM			
49					
50	Note: Arena Sponsors (title, presenting) not included.				

Don Hillman

From: Ross Rogers [Ross_Rogers@co.deschutes.or.us]
Sent: Monday, October 25, 2004 9:41 AM
To: donh@faircomplex.com

October 25, 2004

Dear Washington County Fair Board,

The intent of this letter is to inform you how the Deschutes County Fair in Redmond, Oregon values the relations with the NPRA Rodeo. After moving to our new site in 1999, we decided to let our fairgoers into the rodeo for free with their paid gate admission. Due to the lagging attendance of the rodeo at the old fairgrounds and the cost of putting on a rodeo we felt that by including it with gate admission it would increase our attendance. By doing so, we had to go out for sponsorships to help fund the rodeo which we now receive around \$28,000 cash and \$10,000 in kind trade along with our budgeted money for a total of \$45,000. There is also \$12,000 added money.

We have performances, Thurs., Fri., and Sat eves and Sunday afternoon for a total of 4. Each performance is standing room only (3500+) and for the past 2 years we were named NPRA Rodeo of the Year. Because of the entertainment value we have found that acquiring sponsorship is much easier than it used to be, which is a win, win situation.

As for a rodeo contractor, we use Buster Bain with B bar D. We have an excellent working relationship with them and they supply premium livestock. We feel that the quality of our Rodeo and livestock is equivalent to a Pro rodeo at half the cost. In fact, each year we draw more and more Pro cowboys to our "little" amateur event because they hear how great a show we have and make time to come and compete.

If any of you have any questions concerning our Rodeo, please feel free to contact me.

Thank you,
Ross Rogers
Deschutes Co. Fair
Marketing Director

WASHINGTON COUNTY FAIR RODEO

Rodeo Revenues and Expenses

1994-2004

	Description	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004 *
1	Rodeo Sponsorships	25,706	\$ 28,113	\$ 38,100	\$ 79,250	\$ 78,550	\$ 58,859	\$ 68,271	\$ 34,490	\$ 29,290	\$ 32,488	\$ 31,100
2	Rodeo Admissions	-	8,218	7,387	6,892	7,378	5,920	5,981	4,964	4,870	19,839	37,258
3	Rodeo Miscellaneous	-	-	325	4,451	1,672	8,316	11,896	3,070	4,321	2,201	1,393
4	Rodeo Queen Activities	-	-	-	-	-	-	-	-	3,941	2,501	-
5	TOTAL REVENUES	\$ 25,706	\$ 36,331	\$ 45,812	\$ 90,593	\$ 87,600	\$ 73,095	\$ 86,148	\$ 42,524	\$ 42,422	\$ 57,029	\$ 69,751
6												
7	Prize Money	\$ 33,033	\$ 32,700	\$ 42,445	\$ 45,500	\$ 52,800	\$ 52,000	\$ 46,000	\$ 46,000	\$ 45,000	\$ 34,500	\$ 36,620
8	Personnel	10,723	14,464	13,800	14,034	25,037	24,888	19,150	21,634	18,871	16,835	15,885
9	Stock Contract	15,900	16,500	16,500	16,500	18,854	20,882	21,180	25,430	28,012	20,720	20,000
10	Special Awards	-	318	-	1,347	1,354	420	2,280	402	816	1,000	-
11	Exceptional Kid's Rodeo	-	-	219	583	1,831	1,473	2,531	897	712	236	-
12	Promotions	397	315	3,508	7,848	11,259	4,953	8,060	6,262	5,507	4,599	3,408
13	Material & Services	3,730	8,173	10,952	4,061	4,100	7,350	3,681	3,354	2,957	4,215	2,575
14	Board Expenses	2,252	4,545	2,170	5,448	4,865	3,164	3,200	1,971	3,525	2,214	-
15	Other Miscellaneous	1,800	1,428	2,427	1,150	1,266	3,588	3,072	4,287	3,929	2,070	3,752
16	Queen	367	2,000	2,445	5,488	1,851	5,091	8,590	3,576	3,906	3,308	-
17	Rental Equipment	-	4,860	5,535	9,349	1,414	6,325	5,240	6,397	3,442	9,929	8,544
18	Money Raising Projects	-	-	-	-	480	2,481	1,797	2,013	2,872	3,977	-
19	Sponsor Fee	-	-	-	-	-	-	-	-	1,125	-	-
20	Petty Cash	-	-	10,000	-	-	-	-	-	-	-	-
21	TOTAL EXPENSES	\$ 68,202	\$ 85,303	\$ 110,001	\$ 111,308	\$ 125,111	\$ 132,615	\$ 124,781	\$ 122,223	\$ 120,674	\$ 103,603	\$ 90,784
22												
23	EXPENSES LESS REVENUES	\$ (42,496)	\$ (48,972)	\$ (64,189)	\$ (20,715)	\$ (37,511)	\$ (59,520)	\$ (38,633)	\$ (79,699)	\$ (78,252)	\$ (46,574)	\$ (21,033)
24												
25	Rodeo Performances	4	4	4	4	4	4	4	4	3	3	3
26												
27	Seating Capacity (Less White Section)	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200	2,200
28												
29	Seating Capacity (All Performances)	8,800	8,800	8,800	8,800	8,800	8,800	8,800	8,800	6,600	6,600	6,600
30												
31	Fair Admission Price	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 6.00	\$ 7.00	\$ 7.00	\$ 7.00	Free
32												
33	Rodeo Admission (Bleacher/Grandstd.)	Free	Free/\$5.00	Free/\$5.00	Free/\$5.00	Free/\$5.00	Free/\$5.00	Free/\$5.00	Free/\$5.00	Free/\$5.00	\$4/7.00	\$12/15.00
34												
35	Paid Attendance - Grandstand	-	1,644	1,477	1,378	1,477	1,184	1,196	993	974	1,317	1,179
36	Paid Attendance - Bleachers	-	-	-	-	-	-	-	-	-	2,820	1,746

* Shown in WIZARD Categories - Does not reflect expenses paid in October or Board Expenses associated with NFR, Queen's coronation, etc.

County of Washington

Washington County Fair Complex
873 NE 34th Avenue
Hillsboro, Oregon 97124
Phone: (503) 648-1416
Fax: (503) 648-7208
donh@faircomplex.com
www.faircomplex.com

FAX MEMORANDUM

Date: October 26, 2004

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex

Re: 2004 Washington County Fair & Rodeo Advertising Campaign

The Rodeo Committee has expressed concern with the marketing efforts for the 2004 Bi-Mart Washington County Fair & Rodeo. At the request of Cody Feinauer, Rodeo Committee Chair, staff has provided to the Rodeo Committee copies of the radio, TV and print ads; a Media Review which includes the Media & Production Budget, Media Audit and copies of the invoices from the various print, radio and TV buys; and a recap from KWJJ "The Wolf", the official radio station of the rodeo.

Terry Amato, Amato Communications, has also provided commentary to the Rodeo Committee's concerns on the attached correspondence.

Find attached much of the same information as provided to Chair Feinauer. This includes copies of the print ad; and radio and TV transcripts; the Media Review which includes the Media & Production Budget and Media Audit; and a summary of KWJJ, "The Wolf" Sponsorship Recap.

Copies of numerous media invoices and a radio CD and TV video is not included, but if Board members would like a copy, staff can make them available upon request.

Mr. Amato, Amato Communications, plans to be at the November Board Meeting to answer any questions of the Board.

Attachments

To: Washington County Fair Board
 From: Terry Amato – Amato Communications
 Re: Fair & Rodeo Marketing
 Date: October 26, 2004

It has come to my attention that the Rodeo Committee has expressed a concern with the 2004 Washington County Fair & Rodeo marketing efforts [by the volunteer rodeo board]. Though the attendance of the overall event increased over 60% from 2003 to 2004, the Rodeo Committee maintains that their specific event was not properly marketed resulting in attendance figures that were below expectations.

As a marketing professional in the Portland area for over 26 years, I challenge the Rodeo Committee's contentions with the following evidence:

- The advertising budget for the overall event (Fair & Rodeo) is more than adequate to build the type of reach and frequency needed to motivate a community to attend an event such as this. Reach (geographic area of the audience and the number of readers, listeners, or viewers who can access the media in that region) and Frequency (average number of times the reached audience hears the message) numbers were way above average (see independent Scarborough report submitted).
- The rodeo message was an important element in every medium (television, radio, newspaper, etc.) and was mentioned more than once in every ad. The event's name was presented as the "Bi-Mart Washington County Fair & Rodeo" not the "Bi-Mart Washington County Fair".
- KWJJ "The Wolf" radio was selected and dedicated as the official radio station of the rodeo. The large number of promo mentions, the remote broadcast on site the opening day of rodeo, and winning ticket weekends combined for a powerful presence on this popular country. A station summary of involvement is available.
- Radio station KUPL was not used as the official presenter due to a total station commitment to KUPL's "Country Fest" live music concert with national artists, which ran near the same dates. KUPL radio advertising

time was purchased though and rodeo tickets were promoted and given away as prizes on the station.

- Bona Fide Country magazine produces an annual "Fair and Rodeo Guide" for the greater Metro Area. WCF&R had a full-page color ad on a right-hand page center spread. Clackamas County Fair & Rodeo placed a ½ page black and white ad.
- Television advertising not only mentioned the name "WCF&R" twice during the :30 commercial but prominently showed exciting footage of a cowboy on a bucking bronco shot at a past Washington County Rodeo. We did not use generic PRCA footage.
- The PRCA name and appropriate rodeo sponsors (logos when applicable) were displayed or mentioned in ALL advertising efforts including radio promotional spots.
- When it came to public relations efforts, Amato Communications and the Fair staff worked with the Rodeo Committee to secure exposure on AM Northwest (KATU) and Good Day Oregon (KPTV) television morning shows. The Rodeo Queen appeared on AM Northwest on Thursday morning (July 29) with her horse.
- The Rodeo Committee failed to take advantage of important public relations opportunities such as the SummerFest Parade in Beaverton (July 17) and the Fair's major PR effort at Pioneer Courthouse Square on July 23rd. I am also unaware of any public relations person on the Rodeo Committee (usually an important position on any event's volunteer committee). Neither the Fair staff nor I was ever contacted by a Rodeo Committee member to assist them in *their* public relations or advertising efforts. There was never a request to review our rodeo advertising plan in advance, something that we would have gladly provided.

I encourage a comparison of the advertising levels, media placement and quality of message for the WCF&R with similar summer events. You will find that the Washington County campaign meets and/or exceeds other Fair and Rodeo marketing campaigns consistently.

Thank you for the opportunity to allow me to address these concerns. Please call me directly at any time (503-968-3400 – day) or (503-381-0620 – evenings) with any questions you may have. I'll look forward to your call.

Sincerely,

Terry Amato
Amato Communications

BI-MART
Northwest Membership Discount Store

Washington County FAIR & RODEO FREE!

**Pre-Fair
Guide**

July 29 - Aug. 1

10am - 11pm daily

Hillsboro

Parking \$5

Info: 503-648-1411

faircomplex.com

Get Your
**UNLIMITED
THRILLRIDE
PASS**

Only \$17 reg. \$20

with Bi-Mart Coupon

Good Thursday, 7/29 only, Noon to 5pm or
6pm to 10pm. Available now at
Washington County
Bi-Mart locations thru July 28

ADMISSION
Everyone • Everyday • Any Time

Live Music Presented By

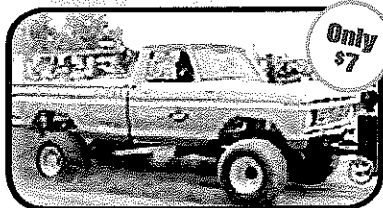


Everywhere... There's Family Fun!

You'll spend the entire day discovering the best shows, features, and fun.

More Heart-pounding Action... In The Arena!

Big action events of the PRCA Rodeo presented by Dick's Country Dodge, the Baxter Truck Pull, Draft Horse Show and smash 'em up United Rentals Demolition Derby will leave you on the edge of your seat. Bulls, horses, trucks and stock cars tear up the arena. Watch out for the flying dirt but enjoy the incredible power of the animals and machines.



TRUCK & TRACTOR PULL

Loud, tough & macho...the biggest and baddest trucks around

Thurs., July 29, 7pm • Adm: \$7

Baxter
AUTO
PARTS

KHBY
country
98.7



DICK'S Country Dodge PRCA RODEO

Featuring top national and regional cowboys.

July 30 & 31

Fri., 7:30pm, Sat., 1:30 & 7:30

General Seating: \$12

Reserved Seating: \$15

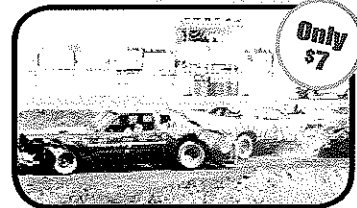


DRAFT HORSE SHOW

Incredible displays of power and agility by these amazing gentle giants as they demonstrate why the mighty Clydesdale is the 'King Of Horses'.

Sat., July 31, 3:30pm

FREE Admission



DEMOLITION DERBY!

This is the king of derbies in the area. Watch the smashes, hear the crashes.

Just like Sunset Hwy at rush hour!

Sun., August 1, 2pm

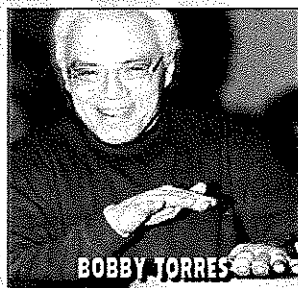


Live Continuous Music Presented By

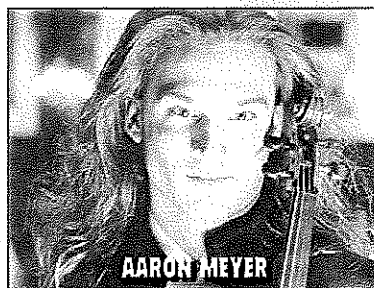


Tuality Healthcare

Building a healthier community.



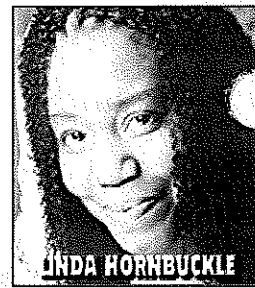
BOBBY TORRES



AARON MEYER



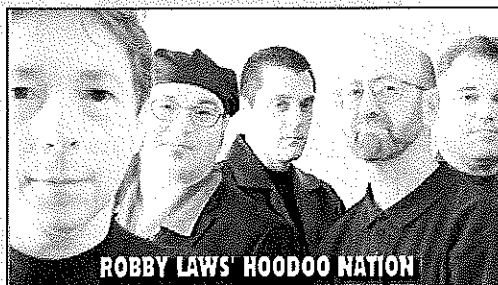
BRIES/EDA Y SUS MUCHACHOS



LINDA HORNBUCKLE



BIG BAMBOO



ROBBY LAWS' HOODOO NATION



POWER OF 10



Hillsboro • July 29-Aug. 1

BI-MART
Northwest Membership Discount Stores

Washington County FAIR & RODEO FREE!

ADMISSION
Everyone • Everyday • Any Time

PRCA RODEO!

Bull Busting, Bronc Ridin' Action!
Rodeo General Admission: \$12, Reserved: \$15
Friday-7:30p • Saturday: 1:30p & 7:30p



DICK'S
Country Dodge

Bi-Mart Thrill Ride Pass!

Unlimited Thrill Rides Thursday 12p-5p or 6p-10p!
Big Savings! • Only \$20!

Truck Pull

Horse Power Without the Horses!
Thurs., July 29, 7p
\$7 admission

Baxter
AUTO
PARTS

KRUE
CONCRETE
987

Draft Horse Show

Genuine Horse Power!
Sat., July 31, 3:30p • FREE!

Demolition Derby

Smash 'em, Crash 'em Excitement!
Sun., August 1, 2p • \$7 Admission

Musica Festiva!

Briseyda Y Sus Muchachos • Potro Norteño
Sunday, Aug 1, 4-7p • \$7 Admission

Tuality Healthcare
Building a healthier community.

Comcast

DICK'S
MACKENZIE FORD



PLUS...

Live Music

Free Every day!
Country, Blues, Rock, More!

Super Magician Mark Price

Master Hypnotist Terry Stokes - Daily

Antique Appraisals - Sunday, 10a-6p

Dog Agility Trials

Much, much more!

BI-MART

Washington County FAIR & RODEO

10am to 11pm Daily
Hillsboro (across from the Airport)
www.faircomplex.com

Print Ad for Oregonian, Argus and Community News (Reduced to 90%)

Print Ad for Bona Fide County Magazine (Actual Size 11 x 17 - Full Color)

Bi-Mart Washington County Fair & Rodeo

:30 Television Copy

"Free"

June 25, 2004

Opens with quick cut "man-on-the-street" interviews of real people in downtown Portland...

Young woman: **"Free?"**

Man : **"No!"**

Woman & Child: **"Free? Can't Be!"**

Couple: *(Laughing incredulously)* **Free!**

Cut to overall scenes from the fair & rodeo with logo, dates, location up

Anncr: **"Yes! The Bi-Mart Washington County Fair admission is free to everyone, anytime, everyday!"**

(Shots of bands, stage performers and friendly animals)

Continuous live music, great performers and your friendliest friends!

(Shots of the Truck Pull, Rodeo, and Demo Derby... Festiva fonted on the screen. Dates, admission, times also fonted)

Ticketed events include the Baxter Truck Pull, the bronc bustin' PRCA Rodeo, and Sunday's Smash 'em Demolition Derby.

Anncr: **The Bi-Mart Washington County Free Fair...**

Tom Peterson
video cut in: **Free is a very good price!**

Anncr: **July 29th through August 1 in Hillsboro!**

Man: **It is free!**

WASHINGTON COUNTY FAIR & RODEO

"2004 Free Fair"

:60 Radio

WCF3019

July 1, 2004

Opens with up-tempo country rock

Intro of various voices:-

Free? Free, no way. Free? No! Nothing's free!"

Annncr (:45 read):

Yes! The Bi-Mart Washington County Fair admission is *free* to everyone, anytime, everyday...July twenty-ninth through August First in Hillsboro!

Continuous live music, great entertainers, exciting exhibits and stage shows, and hundreds of friendly farm animals (moooooo!)

Ticketed Washington County Fair events include Thursday's Baxter Truck Pull (*big load engine roar*), the bull bustin' P.R.C.A. Rodeo (*Yeee-ha!*) presented by Dick's Country Dodge, and Sunday's Music Festival and the Smash 'em up Demolition Derby (*Crash!*).

Check out all the details, including Thursday's unlimited thrill ride wristband promotion, at fair.complex.net

The Bi-Mart Washington County *Free Admission* Fair...and like our friend Tom says:

Tom Peterson:

Free is a very good price!

Annncr:

Discover the Fun July 29th through August 1st in Hillsboro across from the airport!

Station Tag: (3.5 sec)



Media Review

Presented By
Terry Amato
Amato Communications
October 14, 2004

2004 Washington County Fair & Rodeo

Media & Production Budget

BROADCAST **\$42,630** **\$235,750**

Radio **Cash \$21,880** **Promo \$137,300**

KWJJ	\$6,600	\$68,500
KUPL	\$3,680	\$14,800
KUFO	\$3,600	\$14,000
KISN-FM	\$4,000	\$16,600
KUIK	\$2,200	\$11,000
The Fish	\$1,800	\$12,400

Television **\$20,750** **\$98,450**

KGW	\$8,200	\$17,750
KATU	\$4,800	\$18,500
KPTV	\$4,650	\$16,800
WB32	\$3,100	\$15,400
Comcast	\$ 0	\$30,000

PRINT **\$20,920** **\$10,600**

Oregonian (Main & Zoned)	\$16,520	-
Hillsboro Argus/Mailer/Courier	Trade	\$ 7,500
Community Newspapers -		
Beav., Tig, Tual, Aloha, FG	\$ 3,800	\$ 2,600
Bona Fide Country	600	\$ 500

OUTDOOR **\$12,800** **\$1,825**

Obie Media (Busbacks/MAX)	\$5,500	\$3,195
Obie Outdoor (Hwy 217)	\$4,500	\$2,370
Clear Channel (TV Hwy)	\$2,800	\$6,025

PRODUCTION **\$8,960** **\$1,450**

Radio, TV, Print, Outdoor	\$8,960	\$1,850
---------------------------	---------	---------

Total Cash: \$85,310 Promo: \$266,120



**Audit of Media Plan
for
2004 Washington County Fair & Rodeo**

Demographic - Adults 25-54

DMA - Metro Area
(Clackamas, Columbia, Clark, Multnomah, Washington, and Yamhill)

Reach - 1,792,703

Penetration - 84%

Average Frequency - 6.5

GRPs - 544

Gross Impressions - 13,870,100

Source: 2004 Scarborough Report (3/03 - 2/04)



Washington County Fair Recap

Prepared for
Terry Amato
Amato Communications

Presented on 9/30/04

Presented by
Paul Enriquez
Account Executive - 99.5 The Wolf
Phone: 503-535-0441
Email: penriquez@entercom.com

Great Country for the Great Northwest!

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PACKAGE SUMMARY

- ☐ Live Broadcast at Fair
- ☐ Promotional Team Appearance
- ☐ Paid schedule of 83 spots
- ☐ Bank of 40 :15 second promotional Commercials
- ☐ Minimum of 28 Wolf on the Prowl inclusions
- ☐ 70 live mentions over 2 week period
- ☐ On-Air ticket giveaway with live mentions -50 pairs of tickets = 50 mentions
- ☐ Inclusion in Wolf Weekly email newsletter
- ☐ Inclusion on 99.5 The Wolf Web Site

Great Country for the Great Northwest!

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CONTENTS

- Package Summary
- Package Delivery
- Live Broadcast
- Promotional Team Appearance
- Paid For Commercials
- :15 Second Promo Commercials
- Wolf on the Prowl Inclusions
- Live Mentions and Ticket Giveaways
- Wolf Weekly Email Newsletter
- 99.5 The Wolf Web Site

Great Country for the Great Northwest!

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PACKAGE DELIVERY

- Live Broadcast at Fair
- Promotional Team Appearance
- 83 paid for commercials
- 40 :15 second promotional Commercials
- 30 Wolf on the Prowl inclusions from 7/28-7/31
- 70 live mentions from 7/17 - 7/31
- 50 on-Air ticket giveaway with live mentions 7/24 - 7/31
- Inclusion in 7/8 Wolf Weekly email newsletter
- Inclusion on 99.5 The Wolf Web Site

Great Country for the Great Northwest!





LIVE BROADCAST

Great Country for the Great Northwest!





The Afternoon Show w/Scott Simon was aired live from the Washington County Fair. This broadcast aired from 3P-7P on Friday, July 30th.



Great Country for the Great Northwest!

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PROMOTIONAL TEAM APPEARANCE

Great Country for the Great Northwest!

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The 99.5 The Wolf Promotional Team accompanied Scott Simon during his afternoon broadcast on July 30th. The Team set up a station tent that was used for the broadcast. In addition to the tent, there was signage around the assigned space. The team gave away promotional merchandise to visiting listeners. Items included bags, movie posters, CD's, Hats etc...



Great Country for the Great Northwest!

(50)





PAID FOR COMMERCIALS

Great Country for the Great Northwest!

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9/21/04

BILLING DATES REQUESTED 7/24/04- 8/01/04

LDI: 8/29/04

Advertiser: WASH COUNTY FAIR WACO Customer: AMATO COMMUNICATIONS
Product : RODEO PARTNERSHIP ET 020176 LAKE OSWEGO, OR
Booked Dates: 7/24/04- 8/01/04 Agcy Comm: YES
City/SSP-#: POR PEN-0351 Rc: XX Nrl: L Bc: SE Sep: Coop: NO
Attn : TERRY AMATO
m Start End Order Time Length M T W T F S S #W Rate Mg/Rpl
Dates Day Time Rc Agency Number CP No Amount Status Spt Log

CONTRACT COST	:	6600.00	SPOTS BOOKED:	83
GROSS	:	6600.00	TOTAL SPOTS:	83
AGENCY COMMISSION:		990.00		
NET	:	5610.00		

Display Line:

COMPLETE

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:15 SECOND PROMO COMMERCIALS

Great Country for the Great Northwest!

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KWJJ-FM
9/21/04

CONTRACT INQUIRY - 141990
BILLING DATES REQUESTED 7/19/04- 8/01/04

LLG: 9/21/04
LDI: 8/29/04

Advertiser: WASH COUNTY FAIR WACO Customer: AMATO COMMUNICATIONS
Product : :15 PROMOS ET 020176 LAKE OSWEGO, OR
Booked Dates: 7/19/04- 7/30/04 Agcy Comm: YES
City/SSP-#: POR PEN-0351 Rc: XX Nrl: L Bc: SE Sep: Coop: NA
Attn : TERRY AMATO

Ln	Start	End	Order	Time	Length	M	T	W	T	F	S	S	#W	Rate	Mg/Rpl	CP	No	Amount	Status	Spt	Log
Dates	Day	Time	Rc	Agency	Number																

*THANK YOU FOR YOUR BUSINESS!! AA

*14-DAY WRITTEN CANCELLATION REQUIRED

*CERTAIN RATE CATEGORIES ARE SUBJECT TO PRE-EMPTION

THANK YOU FOR YOUR BUSINESS! ZZ

TERMS: NET 30

PLEASE REMIT TO: ENTERCOM
0700 SW BANCROFT STREET
PORTLAND, OR 97239

CONTRACT COST	:	0.00	SPOTS BOOKED:	40
GROSS	:	0.00	TOTAL SPOTS:	40

Display Line:

COMPLETE

(62)



WOLF ON THE PROWL INCLUSIONS

Great Country for the Great Northwest!

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KWJF-FM
9/21/04

CONTRACT INQUIRY - 140723
BILLING DATES REQUESTED 7/28/04- 7/31/04

LDI: 8/29/04

Advertiser: KWJJ PROMO
Product : WOLF ON THE PROWL PR 020016 PORTLAND, OR
Booked Dates: 12/29/03-12/26/04 Agcy Comm: NO
City/SSP-#: POR HOU-0001 Rc: XX Nrl: LD Bc: SE Sep: Coop: NO
Attn :

Ln	Start	End	Order	Time	Length	M	T	W	T	F	S	S	#W	Rate	Mg/Rpl			
Dates	Day	Time	Rc	Agency	Number								CP	No	Amount	Status	Spt	Log

TERMS: NET 30

PLEASE REMIT TO: ENTERCOM
0700 SW BANCROFT STREET
PORTLAND, OR 97239

CONTRACT COST	:	0.00	SPOTS BOOKED:	30
GROSS	:	0.00	TOTAL SPOTS:	30

Display Line:

COMPLETE



LIVE MENTIONS AND TICKET GIVEAWAYS

Great Country for the Great Northwest!

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LIVE MENTIONS

From 7/17 through 7/31, the on-air staff of 99.5 The Wolf plugged the Washington County Fair while on the air live. They did this during the Mike & Amy In The Morning, Savannah Jones and Scott Simon shows. There were a total of 70 live mentions delivered.

TICKET GIVAWAY/LIVE MENTIONS

99.5 The Wolf gave 50 pairs of Rodeo tickets and parking passes away during the Mike & Amy In The Morning, Savannah Jones and Scott Simon shows from 7/24 through 7/31. There were a total of 50 live mentions for giveaways.

Great Country for the Great Northwest!

66



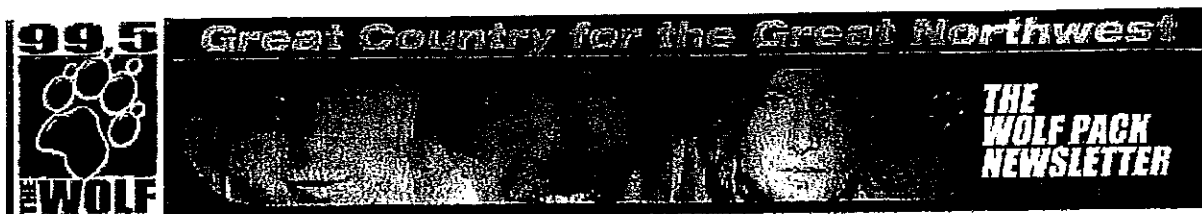


Wolf Weekly Email Newsletter

Great Country for the Great Northwest!



From: "The Wolf Pack" <wolfpack@listenerclub.com>
To:
Date: 7/8/2004 12:23 PM
Subject: Wolf Pack Newsletter



Thursday, July 08, 2004

Friends of the Wolf

Hello

WOLF CONTESTING

The Wolf is well in to the **Truckload of Tim Tickets** giveaways...listen for the TimTones every single hour 7 AM - 7 PM Monday through Friday through next week for your chance to win tickets to see Tim McGraw at the Amphitheater at Clark County on Sunday, July 18.

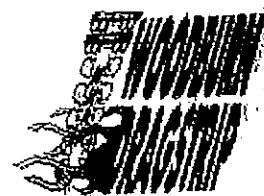
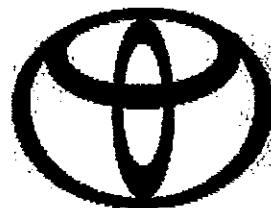
The Wolf has partnered with Ron Tonkin Dodge to give you a chance to win Tim McGraw's tour jacket. Enter to win the autographed Tim McGraw tour jacket & a pair of tickets to the concert at Ron Tonkin Dodge (17300 SE McLoughlin Road) between now and Friday, July 16th.

WOLF CONCERT ANNOUNCEMENTS



One of Country's Greats will be making an appearance near the Portland Area. **Willie Nelson** will be performing at the Maryhill Winery on Friday, September 17 at 8 PM. Tickets are \$49.50 for general admission and \$69.50 for reserved seats. Tickets will be on sale at all Ticketmaster Outlets on Friday, July 9 at 10 am. But Paul, you have the chance to buy tickets in advance! Just click here & enter the password "hob".

Wolfstock is nearly sold out! The Wolf will have a few more chances for you to win great Wolfstock tickets coming up very soon. Visit any participating Baja Fresh stores and enter to win a VIP Backstage Party for the Wolfstock Show of your choice. The Wolf will be in Gresham on Friday from 1P-2P sampling the yummy Fresh Mexican Grill!



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FUN FUTURE WOLF EVENTS

Check out Iain Gordon & Jolynn Winter as they battle with a spatula & tong! Its the **GI Joes Hot Dog Cook Off**. In celebration of GI Joes Sidewalk Sale, The Wolf is going to play host to the Hot Dog Cook Off...if you want to be the Official Taster Judge of Iain & Jolynn's grilling delights, [click here to enter](#). You to be present on Tuesday, July 20th at the GI Joes in Gresham (off Eastman Parkway) from Noon until 1PM to participate. The Wolf will randomly select 5 people to judge Iain & Jolynn. Each judge will receive a \$25 gift card to GI Joes.

Stay tuned for the **Bi Mart Washington County Fair and Rodeo**. Check out The Wolf at the PRCA Rodeo on Friday, July 30th at 7 PM, Saturday, July 31st at 1:30 PM and 7:30 PM. Come join Scott Simon on Friday as he broadcasts his afternoon show live (3 PM - 7 PM) from the Rodeo.

The Wolf wants to invite you out to a FREE Movie brought to you by On Demand from Comcast Digital Cable ~ Spiderman 1 ~ at GYSA Field on Wednesday July 14th (rain date Thursday 7/15). The movie open to everyone, with doors opening at 8 pm. Hope to see you there!



Make sure you check out www.thewolfonline.com for pictures from the **St. Paul Rodeo** this past weekend and also photos from the **Joe Diffie Concert**. For more information on these, or other Wolf events, visit the Toyota Events page!

Wolf Summer Shows

July 20th - Travis Tolt @ The Schmitz

July 17th - Gary Allan @ the Yamhill County Fair

July 18th - Tim McGraw @ The Amphitheater at Clark County

August 7th - John Michael Montgomery @ Wolfstock

August 7th - Alan Jackson & Martina McBride @ The Rose Quarter

August 8th - Dierks Bentley @ Wolfstock

August 9th - Tracy Lawrence @ Wolfstock

August 31st - Tracy Byrd @ The Oregon State Fair

[Unsubscribe](#) | [Change e-mail format](#) | [Change e-mail address](#)
99.5 The Wolf is sending you an advertising or promotional message.
The Wolf, 0700 SW Bancroft Street, Portland, OR 97239

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99.5 The Wolf Web Site

Great Country for the Great Northwest!

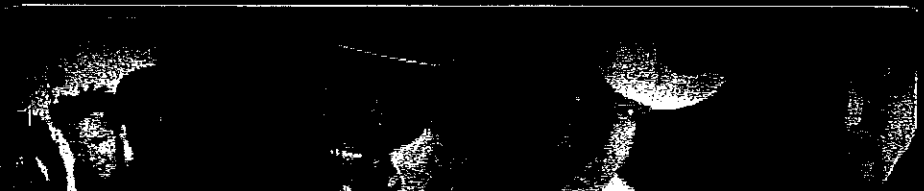




IN THE DEN
 HOWLER
 ON THE PROWL
 WOLF NEWS
 ABOUT THE WOLF
 ON AIR



Great Country for the Great Northwest



NOW PLAYING:

Wild Wolves

Rare award-winning footage of wolves in the wild by Bill Mason

Gray Wolf

Find More Options & Special Deals. Book Hotel Rooms with ORBITZ!

Ad by Gooodgoode



EVENTS



Great Washington County Fair & Rodeo
 July 29th to August 1st

Weekly Events

JUSTICE FOR CHILDREN



It's her future.



Great Country for the Great Northwest!

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OREGON FAIRS ASSOCIATION

P.O. Box 771 • Salem, Oregon 97308 • (503) 370-7019 • FAX (503) 587-8063

E-mail: assoc@wvi.com • www.oregonfairs.org

TO: OFA Members and Interested Persons
FROM: John McCulley, Executive Secretary
SUBJECT: **2005 OFA Convention Information and Other Materials**
DATE: October 22, 2004

WOW! Does your Convention Committee have an exciting convention ready to go in January. OFA members will be treated to some timely, practical workshops and roundtables. And on Saturday night, The Service Member Talent Agencies have joined together to present Johnny Limbo and the Lugnuts in concert for your enjoyment.

Enclosed are a number of items related to the 2005 OFA Convention as well as other materials that require your attention. This packet includes the following:

- Convention Registration Form
- Preliminary Convention Program
- Auction Form
- Showcase Schedule
- Distinguished Service Award Form
- "Whoops" Award Nomination Form
- Local Fair Supporter Award Nomination
- Youth Support Award Nomination
- 2004-05 Dues Statement

Deadline Summary

Registration Form	December 31, 2004
Room Reservations	December 16, 2004
Auction Form	December 31, 2004
Distinguished Service Award Form	December 3, 2004
Whoops Award Form	December 3, 2004
Local Fair Supporter Award	December 3, 2004
Youth Support Award	December 3, 2004

Convention Program

The 2005 Convention follows a similar pattern as last year. Registration begins on Thursday evening and the convention ends on Sunday morning. The program features important topics for fair board members, staff and service members.

Reception/Swap Meet

Clean out your closets and storage areas and bring your unused promotional items (hats, shirts, mugs, magnets, etc.) to swap with other fair folks. The swap meet will be part of a special reception scheduled for Thursday evening, hosted by the Doubletree.

The Facility

Our host hotel is the Doubletree-Jantzen Beach. Please contact the hotel if you have special requirements. You should make your room reservations directly with the Doubletree by calling (800) 643-7340 or by calling their local number (503) 283-4466. To get our special rate (\$79+11.5% tax) be sure to identify yourself as a member of the Oregon Fairs Association.

Registration Form/Dues Invoice

The registration fee is \$100 per fair for the convention. The fee includes a discount lunch on Friday. A separate billing for OFA dues is enclosed with this packet. Please note on the registration form any special dietary requirements of your delegates. Tickets will be required for each meal function. Also remember to put the names on the registration form as they should appear on the name badge.

Convention Duties

Door Prizes	All fairs in Areas 5, 6, 8
Centerpiece Placement, Past President's Banquet	All fairs in Areas 3, 7

Auction

Each fair member is asked to bring two items for auction. The auction committee will determine which items go into the oral auction and which in the silent. Please return your completed auction forms so an accurate catalog can be developed. Auction organizers already have lined up some excellent auction items. The silent auction will be held on Friday afternoon and the oral auction on Saturday.

Local Supporter Award

The Awards Committee wants to give special recognition to people or organizations in your community that should be recognized for the significant contributions they make to your fair. Please send the nomination form so the committee can select winners. Recipients will be hosted at the breakfast on Sunday and presented with a certificate of recognition.

Special Youth Project Award

The Awards Committee would like to recognize fairs that do an outstanding job supporting youth. Specifically the committee wants fairs to nominate themselves for any project the fair may have implemented during the year that was directed toward young people. This could be a project associated with the fair itself or something done on the grounds or even a cooperative effort with others in the community. Really any project where the fair assisted young people.

Questions?

It's hard to cover everything here. So if you have questions please call the OFA office.

OREGON FAIRS ASSOCIATION
2005 CONVENTION REGISTRATION FORM
January 6-9 • Doubletree Jantzen Beach • Portland, Oregon

Fair Name _____

Name of Delegate(s) (Please type or print as you would like it to appear on nametag)							Spouse's First Name						Total
	Check voting delegate (one only)	Check if first time attendee	Friday Lunch \$12	Friday Welcome Banquet \$25	Saturday Lunch \$18	Saturday Dinner \$28		Sunday Breakfast \$18	Friday Lunch \$12	Friday Welcome Banquet \$25	Saturday Lunch \$18	Saturday Dinner \$28	

Please Note: No refunds on meals.

Registration Fee \$ 100.00

Total Meals _____

Special Dietary Requirements: (must be made in advance)

Total This payment _____

Balance Due _____

**Dues must be
paid prior to or
with
registration**

I am paying by: ☐ Cash ☐ Check/Money Order

or charge my: ☐ Visa ☐ Mastercard

Credit Card # _____ Exp. Date _____

Signature _____

REGISTRATION FORM DUE DECEMBER 31, 2004

Return to:
Oregon Fairs Association
PO Box 771
Salem, OR 97308

(503) 370-7019
Fax: (503) 587-8063

Please make a copy of the completed registration form for your records.

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2005 OFA Preliminary Convention Program
Doubletree Jantzen Beach
Portland, Oregon

Thursday, January 6

- 2:00 Convention Committee Meeting
- 4:00 Board Meeting
- 5:00–7:00 Registration Open
- 5:30–7:00 Welcome Reception and Swap Meet

Friday, January 7

- 8:00 –6:00 Registration Open
- 8:30–9:30 Roundtables (3)—Possible topics: rental rates, food court designs, staging free acts
- 9:30–10:30 Workshops (3)—Possible topics: profitable rodeos, choosing acts & vendors, ethics
- 10:30–11:30 Committee Meetings
- 11:30 Lunch—Service Member Introductions; Two Showcase Acts
- 1:00 Opening Session—“You Can Observe an Awful Lot by Watching” George Jones
- 2:00–5:30 Exhibits Open—No Host Bar/Refreshment Bar
- 2:00–5:45 Silent Auction
- 3:00 Oregon Fairs Foundation Board of Trustees Meeting
- 6:00 Welcome Dinner
- 7:00 4 Showcases
- 9:00 Visit Service Member Hospitality Suites

Saturday, January 8

- 8:00–5:00 Registration Desk and Coffee Bar Open
- 8:00–9:00 First Time Attendees Orientation
- 9:00 Area Meetings/Service Member Annual Meeting
- 10:00–Noon Exhibits Open
- 10:00 County Fair Commission Meeting
- Noon Luncheon and 2 Showcase Acts
- 1:30 Annual OFA Business Meeting; Election of Officers
- 2:30–3:30 Roundtables (3)—Possible topics: fairground decorating on a budget, attendance boosters
1– Getting the Most Out of the Fair’s Economic Analysis Study
- 3:30–4:30 Workshops (3)—Possible topics: entertainment from entertainer’s perspective
- 5:30 Oral Auction
- 7:00 Dinner, Awards Presentations and 2 Showcase Acts
- 9:00 Past President’s Reception

Sunday, January 9

- 8:30 Buffet Breakfast
 - Community Service Award
 - Youth Support Award
- Speaker—Jay Hendren, The Country’s Funniest Farmer
- 10:00 Board Meeting

Oregon Fairs Association Convention Auction Form

Please complete this form for each auction item and return to the OFA office by **December 31, 2004**, so we can prepare the auction catalog. The Auction Committee will divide items between the silent auction and the oral auction. Please photocopy this form if you have more than one item.

Name of donor: _____

Contact person: _____

Address: _____

City, State, Zip: _____ Phone: _____

Item (Please describe for catalog): _____

Estimated Value: _____ Minimum Bid (if any): _____

Name of Person Completing Form: _____

Phone: _____ E-mail: _____

_____ I will mail the auction item by December 31, 2004

_____ I will bring the auction item to the Convention registration desk on January 7, 2005.

Return this form by **December 31, 2004**, so the Auction Committee can make the necessary preparations for the auction. Fax the form to:

OFA
(FAX) 503-587-8063

If sending the auction item, please mail it to:

Oregon Fairs Association
PO Box 771
Salem, OR 97308

If the item is sent other than US mail, the shipping address is: 3415 Commercial St SE, Suite 107; Salem, OR 97302

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2005 OFA SHOWCASE SCHEDULE

Friday Lunch, January 7

12:10–12:30 Angel Ocasio

12:35–12:55 Mollybloom

Friday Evening, January 7

Master of Ceremonies: _____

6:40–7:00 Spirit of the Old West

7:10–7:30 Jason Snell and the Last Ride

7:40–8:00 Tiffany Tyler

8:10–8:30 Countryfied

Saturday, Afternoon, January 8

12:30–12:50 Steve Hamilton

1:00–1:20 The Jenna Rae Band

Saturday, Afternoon, January 8—Oral Auction

5:00–5:20 Trashcan Joe

Saturday, Evening, January 8—Special Concert

8:30–9:30 Johnny Limbo and the Lugnuts

Distinguished Service Award Nomination Form

We are pleased to nominate the following person for the Distinguished Service Award. We believe this person is qualified for such high recognition because of significant contributions made to the fair industry on a statewide level.

Name of person nominated _____

Name of OFA member submitting nomination _____

Local/County Participation :

Person is (was) a member of the _____ Board for _____ years.

Position held on the Board _____

Person is (was) a manager of _____ for _____ years.

Person is (was) Service Member of OFA for _____ years.

Participation on Statewide Level to Improve Fair Industry

State Office(s) held: _____ number of years: _____

_____ number of years: _____

_____ number of years: _____

_____ number of years: _____

Committee Office(s) held: _____ number of years: _____

_____ number of years: _____

_____ number of years: _____

Convention workshops conducted: _____

The nominee has contributed to the fair industry in general, and by so doing has improved the state of the industry in Oregon. Please explain how this person has contributed to the betterment of the fair industry (use back if you need more space).

Please return by December 31, 2004

OFA • P.O. Box 771 • Salem, Oregon 97308 • FAX (503) 587-8063

"Whoops!" Award Nomination Form

The OFA Awards Committee wants to present this laugh-at-ourselves award to a fair person or organization that made an outrageous mistake this past year. The award will be given at the OFA convention.

Name of Person Nominated: _____

Fair/Service Member/Other: _____

Please describe why you are nominating this person:

For more information, contact: _____ phone: _____

Please return this form to the OFA office by December 3, 2004

P.O. Box 771
Salem, Oregon 97308
(FAX) 503-587-8063

Local Fair Supporter Award Nomination Form

The OFA Awards Committee recognizes the vital contributions that local organizations and individuals make to the success of our fairs. The committee wants to receive nominations for those whose unique or special efforts have made a significant impact on your fair.

Those selected to receive this statewide award will be hosted at the Sunday breakfast at the convention where they will be given a certificate, with the top nominee receiving a plaque.

Name of Organization or Person Nominated: _____

Name of Fair: _____

Person to contact for more information: _____

Phone: _____

Please describe why you are nominating this organization/person:

Please return this form to the OFA office by **December 3, 2004**

P.O. Box 771
Salem, Oregon 97308
(FAX) 503-587-8063

Youth Project Nomination Form

Has your fair produced or been involved with a special project that benefits young people? Just describe it here and send it to the OFA office. The Awards Committee wants to recognize the good work that fairs do for our primary audience—the youth of Oregon.

Name of Fair: _____

Project Title: _____

Please describe your project:

For more information, contact: _____ phone: _____

Please return this form to the OFA office by December 3, 2004

P.O. Box 771
Salem, Oregon 97308
(FAX) 503-587-8063

ANNOUNCEMENTS

Calendar of Events
November 2004 - January 2005

[illegible]

CORRESPONDENCE

GENERATION CELEBRATION MAKEOVER MAGIC

DONATION FORM

Date: 10/11/04

D Business: Washington County Phone: 648-1416, X205
O Fair Complex
N Person: Don Hillman Phone: _____
O
R Address: 873 NE 34th Ave

City: Hillsboro State: OR Zip: 97124

Contacted by: Claudia White

D Halloween basket and 4 family fun passes to
O (1) "Fright Lites"

N _____ Item _____ Certificate _____ Retail Value: ~~\$75~~ \$100

A (2) _____

T _____ Item _____ Certificate _____ Retail Value: _____

I (3) _____

O _____ Item _____ Certificate _____ Retail Value: _____

N
Additional description, special instructions _____

Pickup Date: 10/13/04 Location: Claudia will pick up on 10/13 from fairgrounds & deliver to Laurel
Expiration Date: _____ (Certificates will expire one year from 10/16/04 event unless otherwise indicated)

Donor Signature: _____

Thank you for your 2004 support Federal tax ID 93-603-1454

WASHINGTON COUNTY



HISTORICAL SOCIETY & MUSEUM

17677 NW Springville Road • Portland, OR 97229
503/645-5353 • Fax 503/645-5650 • wchs@teleport.com

ORAL COMMUNICATIONS

OTHER MATTERS OF INFORMATION

WASHINGTON COUNTY FAIR BOOSTERS

Meeting Minutes October 6, 2004

Meeting was called to order by Bill Duerden. President Ed Kristovich was ill.

Those present: Sheila Day, Bill Duerden, Al & Judy Goldmann, Shelton Jones, Dave Russell, Dale Scheller, Fred & Ruth Scheller, Lyle Spiesschaert

Minutes from previous were approved.

Treasurer's Report was distributed and discussed.

Fair Board meeting report was provided by Bill, in Don's absence.

- Long discussion regarding Rodeo. Options presented to Rodeo Committee were - 1) RFP for professional promoter 2) Put on a non-PRCA rodeo 3) continue at a reducer cost
- Horse Fair dates were changed to early June.
- The OPUS letter of intent for Fair Complex improvements was approved by the County Commissioners, and the Fair Board.

Volunteer Dinner - It was reported that a little over 60 people were served. Suggestion was made to have a Sub-Committee to review the invitation list for next year. Some groups/people did not get invited this year.

Frite Lites - there will be additional lights added, tent activities, and a water feature. Sheila will find out how much help Kathy S. needs, and contact Boosters to help. Dates: Oct. 14-31

Ad Hoc committee After discussion, it was moved, second, and passed that the Save Our Fair Coalition become an Ad Hoc sub-committee of the Fair Boosters.

Dues for 2005 are now being accepted (\$10).

NEXT MEETING NOVEMBER 3, 2004 7:00 pm

Respectfully submitted, Sheila Day, Sec.



Fair Board not getting rid of rodeo, but asks for more effective planning

Thursday, October 14, 2004

By Ellen Ast

The Argus

The Washington County Fair Board has told its rodeo committee to develop a more effective financial plan for next year's event or the fair will replace the promoter.

Don Hillman, executive director of the fair complex, said this year's rodeo was supposed to generate \$113,000 in revenue. Instead, it generated an estimated \$73,000.

Given \$104,000 by the fair for the event, the rodeo committee spent \$94,000.

Cody Feinauer, rodeo committee chairman, said \$73,000 is the most the event has brought in in four years -- but that left it in the red by \$21,000.

The fair board has given the rodeo committee until November to come up with a better financial plan.

Committee members met this week to brainstorm a plan, which may include a beer garden, more concessions and advertising if the fair board agrees.

If the plan is not accepted, the fair board will issue a "request for proposals" to other promoters, which could mean that next year's rodeo wouldn't be sanctioned by the Professional Rodeo Cowboys Association.

Hillman said the rodeo may be sponsored by the Northwest Professional Rodeo Association -- the rodeo promoter about a decade ago -- and may cost no more than \$30,000 to put on.

"We're not getting rid of the rodeo," Hillman said Wednesday. "We're just looking at how to do it differently."

But Feinauer worried that a different promoter might not support the Exceptional Kids Rodeo or the rodeo queen process.

"The fair board and staff are not working with us in any shape or form," Feinauer said. "I've been involved for 24 years. I grew up out there. I want the fair and rodeo to succeed."

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October 13, 2004

Court dismisses suit over E. coli outbreak

By Scott Maben
The Register-Guard

A judge has dismissed a lawsuit against Lane County and the county fair board for illnesses caused by the largest outbreak of E. coli bacteria in state history.

Two dozen families filed suit in June 2003, almost a year after 82 people - nearly two-thirds of them younger than 6 - became ill from exposure to the bacteria at the 2002 county fair.

Each family could have recovered as much as \$200,000 from the fair board and the county under a state liability cap for government agencies.

The families decided to drop the suit because experts could not show how the county or fair could have prevented the outbreak, a lawyer for the county said.

"There's no way they could prove the Lane County Fair did anything wrong or could have done anything to have prevented any of these people from getting E. coli," said Bob Wagner, a Portland attorney.

Lane County Circuit Judge Lyle Velure dismissed the suit Oct. 5. The case was scheduled to go to trial Tuesday and might have taken eight weeks.

Among the 82 people who grew ill after attending the fair, 12 children were treated at Portland hospitals for hemolytic uremic syndrome, a potentially fatal complication of E. coli infection that causes kidney failure.

E. coli O157:H7 occurs naturally in many cud-chewing animals and can be contracted by people through contact with their feces, usually in contaminated ground beef or water.

Public health investigators traced the fair outbreak to the sheep and goat exposition hall on the south side of the fairgrounds, but they could not determine exactly how people became infected.

The bacteria could have spread through straw contaminated with animal feces, officials said. Bacteria also were found in the building's rafters, indicating that they became airborne and

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could have fallen on food, floors, railings or people's skin.

"The Lane County Fair E. coli outbreak was very unique," Wagner said. "It has been studied intensely by scientists both nationally and internationally, and all of them have agreed that the reason the outbreak occurred is not known and will never be known."

That means it was unpredictable and therefore unpreventable, he said.

"There's nothing scientifically that Lane County or the Lane County Fair could have done to have prevented the outbreak," Wagner said.

Some who got sick had washed their hands after visiting the animals and some did not, suggesting they, too, could not have prevented the infection, health officials said.

One of the plaintiffs, Bill Walter of Eugene, said he was disappointed in how the case ended.

"It's hard to imagine when you have an event and invite people into your event and 80 people get sick, that there's no culpability," Walter said.

His daughter, Carson, then 2, spent 31 days in a Portland hospital and underwent 17 rounds of dialysis to filter toxins and excess water from her blood. Now 4, she's healthy but has permanent damage that likely will require a kidney transplant in her late teens or early 20s, the girl's father said.

"We're happy Carson is still with us, because she was so sick," he said.

"That's what we're focusing on. And hopefully this will educate people that there's some inherent danger in taking real small kids to an environment like that."

That, Walter said, was a key reason for the suit: to draw attention to health risks at livestock exhibitions and petting zoos.

"Even though it may not have been a real solid court case, there's still a lesson to be learned," he said.

In response to the 2002 outbreak, the fair erected portable hand-washing stations at all barn entrances and put up signs urging visitors to wash their hands after touching animals and before eating. Among other precautions, officials also warned visitors to make sure children don't put their hands in their mouths after touching animals, animal pens, the floor or the bottom of their shoes if they walk through animal areas.

"We're certainly sorry it happened," said Warren Wong, the fair's managing director. "I know how painful it was for the individuals who caught the E. coli and for the parents."

The episode, Wong said, has heightened awareness for any venue that has animals on public display.

"That's why our strong emphasis is on education, handwashing and not taking food into animal venues," he said. "You've got to wash your hands."

All but one family agreed to drop the suit and not sue again. Cinnamon Howard, whose son Tyson Howard-Nettles was infected, reserves her right to refile a suit.

■



The Reporter

A change of plans in the works for Solano County Fairgrounds

By Chris G. Denina/Times-Herald
Vallejo

Wednesday, October 13, 2004 - Within years, the Solano County Fairgrounds could become a downtown-styled attraction, complete with a main street lined with shops and restaurants and possibly even a Ferris wheel.

That vision is a change of plans for The Mills Corp., whose earlier concepts for redeveloping the annual two-week fair into a year-round attraction included clustering shops and fair attractions amid parking on the 152-acre site.

The Solano County Board of Supervisors and Fair Association agreed Tuesday to give Arlington, Va.-based Mills an additional six months to study its idea of creating a town center. The company's original deadline to submit a more detailed proposal was Friday.

"This is something that's really out of the box," Mills development consultant Brian Clark said.

Mills now has until April 15 to submit project plans for its so-called The Fair at Solano project along Interstate 80 near Highway 37. The developer will use the time to study issues such as traffic and the effects of the rainy season on the site, along with gathering more feedback from residents, Clark said.

The company opted to revise its project after hearing from people at community meetings, he said. "They've told us they don't want to see a closed mall that looks like just another mall," Clark said.

Mills plans unveiled during the summer include a sports and recreation area, hotel and conference center, arena, exhibition halls and a park for recreational vehicles.

Fair officials still want to raze the fairgrounds golf course and racetrack, though plans call for a satellite wagering site for betting on horse races.

Under Tuesday's agreement with the county, Mills must pay the fair association \$10,000 a month to cover project expenses, in addition to an earlier \$100,000 deposit.

"I think it's well worth the time and effort, said Solano County Supervisor Barbara Kondylis. "We want something that's first-class."





Posted on Wed, Oct. 13, 2004

State Fair alters admission rules

Restrictions on children come in response to shooting Saturday

By TIM FLACH and MAURICE THOMAS
Staff Writers

If you're younger than 16 and want to go to the State Fair after 6 p.m., you'll have to be accompanied by a parent or other adult, starting Thursday.

And if you are 16 and older and unaccompanied, you'll need identification confirming your age, or you'll be denied admission.

The new requirements will be enforced by about 20 additional off-duty police officers from various departments who will join fair officials in checking ages and supervision of youths at entrances prior to ticket purchase.

The changes were announced Tuesday in response to a shooting just outside the fairgrounds late Saturday that wounded three teenagers, one critically. Columbia police are investigating.

Richland County Sheriff Leon Lott said the limits are "something that's needed" and predicted they will reduce problems significantly.

The additional police officers will bring to 70 the average number patrolling the fairgrounds, the fair's general manager, Gary Goodman, said. Fair officials are scrambling to hire the officers as the fair enters its final weekend.

Civic leaders aren't taking issue with the admission restrictions.

"The fair is a sanctuary very similar to church," said J.T. McLawhorn, president of the local Urban League chapter. "We must continue to protect that sanctuary."

Officers supervising admission will have discretion to turn away youths they feel lack adequate supervision, officials said.

Giving officers that much leeway could lead to inequities, said Denyse Williams, executive director of the local chapter of the American Civil Liberties Union. "If they don't use the same standards, it's going to be questionable."

Fair officials would rather err on the side of caution but can override officers' decisions if there are complaints of discrimination, Goodman said.

Officials at the International Association of Fairs and Exposition do not know how many fairs held by its 1,300 members have similar limits. Efforts to reach officials at the Georgia and North Carolina state fairs were unsuccessful.

Young fair-goers are split on the change.

Miranda Carroll, 14, of Gaston does not like the new rule. "What happened was bad, but they shouldn't have to punish every teenager that comes to the fair and wants to hang out late. They should punish the person who did it."

Tori Wilson of Columbia, 10, doesn't feel the requirement is burdensome. Parents should teach their children how to act in public, she said.

Her mother, Wanita Wilson, said the new approach is "good for some kids that need someone with them."

Fair officials have no idea how many youths under 16 are among the typical crowds of around 600,000 annually who flock to activities there.

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How will the new rules affect attendance?

The restrictions probably will hurt attendance, but that's the price to stop a problem, officials said. "We take the security of our patrons very seriously," Goodman said.

Attendance so far is on pace to break the 12-year-old record of 612,000, he said.

The new security plan requires parents or guardians to accompany youngsters through the entry gate at night. Guardians will be interpreted to include older siblings and other relatives or unrelated chaperones, all of whom must be 21 and older, Goodman said. Once admitted, youths remain free to roam the fairground unsupervised.

But some teens, like Carroll, fear their parents will stick too close. "A lot of teenagers like to hang out with friends until (the fair) closes, but they don't want to hang out with their parents the whole time."

The restriction applies only at night since that is when problems with unsupervised youths clustering at the fair have occurred, Goodman said.

The restriction is similar to those adopted by Columbia Place mall last spring. But those apply only after 5 p.m. Fridays and Saturdays.

Charles Gwinn, the mall's general manager, said problems with unruly behavior have fallen more than 60 percent. "It has certainly been a major contributor to returning a family atmosphere to the mall," he said.

Signs outlining the new controls are being posted at fair gates.

Exceptions will be made for teenage parents who want to bring in young children, officials said.

Reach Flach at (803) 771-8483 or tflach@thestate.com.

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THE ARIZONA REPUBLIC

ONLINE PRINT EDITION

October 15, 2004

Your child's school: Profile, test



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Art quality at fair is called 'amazing'

Paintings, pigs can coexist well

Ernest McIntyre
Special for The Republic
Oct. 6, 2004 12:00 AM

"I'm amazed," whispered one of the jurors at this year's art exhibition at the Arizona State Fair.

She later confessed to feelings of guilt for initially thinking she was going to be judging the works of a bunch of "Sunday painters."

She's not alone. You'd be hard pressed to find an art professional who would dare say the words "state fair" and "art" in the same sentence.
advertisement

Who could blame them? When you think of the fair, you think carnival rides, blue ribbons on big veggies and straw-covered pens of prize pigs raised by 4-H kids. You love it for all of that and more.

But if you're an art professional, you politely smile when someone says they've entered a piece into the fair's art exhibition. If you're really in control of yourself, you'll be able to keep your eyebrows from rising in surprise that they'd have the courage to admit it.

The skepticism doesn't mean you're an art snob. It just means you're not used to seeing prize pigs and prize art in the same venue.

For that reason alone, you need to visit the fair's art exhibition.

This year's exhibition is being held in the Plaza Building, so named, one would think, because it faces the original plaza near the McDowell Road main entrance to the fairgrounds. More than 400 artists entered this year's competition, and 157 of them have work in various categories

:: Related If you go

WHAT: Art Exhibition
Arizona State Fair

WHERE: Plaza Building
19th Avenue
Road, Phoenix

WHEN: Thursday
Oct. 24.

ADMISSION
paid fair admission

INFORMATION
252-6771.

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"Breathtaking landscapes, a wonderful black and white painting of an ancient Native American matriarch, a dazzling abstract watercolor seascape, a life-size sculpture of a 2-year-old Palomino horse who's still not too sure of his legs, a pen-and-ink drawing of a petrified cactus with city skyline in background and a wryly humorous ceramic Western-saddled horse reminiscent of the ancient Chinese horse sculptures," were the impressions of juror Oriana Parker.

Fellow juror Marlys Kubicek is a professional artist who believes the fair is "a wonderful place for artists to begin their exhibition experience." Both she and Parker agreed that the Best of Show award was rightly won by the *Stone Creek* oil painting of Richard Borso.

Borso was born and raised in Ann Arbor, Mich., and only made the move to Arizona a few years ago. Although his education led him into banking, he always wanted to be an artist.

He studied art part time and was doing well enough at it that he thought he might be able to make his living doing what he loved. He left banking to become a working artist.

His art was soon being accepted into juried exhibitions, shows and even purchased by a museum. The income generated by his art sales, as good as it was, wasn't enough to live near the level he'd enjoyed as a banker. Mortgages and all the necessities of life left him little choice but to return to banking. Last year, after his retirement, he reached again for his paintbrushes with hopes that he could still paint.

Can he?

Check out his tranquil *Stone Creek* oil painting at the Arizona State Fair and judge for yourself. You may be so surprised that you forget to look over your shoulder to see if any of your art friends are nearby when you suddenly say, "I'm amazed!"

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DAILY REPUBLIC

FAIRFIELD-SUISUN CITY, CALIFORNIA

Fair board to discuss budget

By Yasmin Assemi

DIXON -- The May Fair board is making budget cuts to keep the fair running while looking into new ways to attract people to Dixon's largest annual event.

The board will meet next week to approve the fair's 2005 budget, which is due to the state Oct. 20.

"It's been a very difficult (year), given some things that were beyond our control," board president Skip Thomson said.

Administration, maintenance and operations are taking the largest cuts at about 12 percent each, and publicity will be cut by 25 percent, fair Chief Executive Officer Mike Green said. It costs \$35,000 per month to run the fair.

"We really broke the bank both in 2003 and 2004 because I felt we needed it," Green said, referring to competition with high-profile entertainment between Sacramento and San Francisco.

"It's very, very difficult right now to be the big show in town," Green said. "Knowing we were facing all of these things in 2003 and 2004, I took advantage of every form of advertising that was going to produce (the most) people."

Green's plan backfired when last year's fair produced less admission and concert revenue than previous years, causing the fair greater financial grievances than expected. The three-day event determines the fair's financial outlook for the rest of the year.

"The board is committed that unless we are able to get into contract A-class entertainment we are simply not going to be having live entertainment in the May Fair (because) that is the majority of our expenses in the May Fair," Thomson said.

"To end up with a profit at the end of the year, we will be cutting expenses considerably with the exception of the money we will spend putting on the fair," Green said.

The fair hopes to host more events such as Lamptown USA, the Scottish Games and major dog shows throughout the year to bring in revenue, Green said.

"Our purpose in life, of course, is to put on the fair," Green said. "That's why we're here. . . . The rest of the time we would rather be the landlord leasing our property and guaranteeing money for a fair next year."

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The board will decide whether to carry its 2004 deficit over to next year, something Thomson doesn't favor, he said. He thinks the board should keep a smaller reserve and pay bills on time, he said.

The 36 District Agricultural Association is more than \$180,000 in debt caused, mostly by extra security contract expenses, repairs, the interim fair manager's salary and disappointing concert turnouts, Thomson said.

Board subcommittees are brainstorming for ideas to attract more people to next year's fair.

The May Fair board will meet at 7 p.m. Wednesday at the fair's administrative building on 655 S. First St. in Dixon.

For more information call 678-5529.

Reach Yasmin Assemi at 427-6953 or yassemi@dailyrepublic.net.

Vacaville has big business plans

VACAVILLE -- Creating the downtown square. Expanding Kaiser and Genentech. Redeveloping the Nut Tree. Building Winco Foods and Kohl's Department Store.

Hill may be named for children struck by lightning

VACAVILLE -- When Walter Wren looks at the hill now crowned by the KUIC transmission tower, he sometimes thinks of the three childhood friends he lost there.

Dentists to pay a visit at Candy Festival

FAIRFIELD -- Too much candy can result in a visit to the dentist office.

Iniatives offer services with costs

FAIRFIELD -- Californians who want better mental health services, emergency care and hospital treatment for their children will have to pay for it.

Alleged carjacker had partners for robberies

FAIRFIELD -- Accused carjacker Derrick A. Hill may have been one of three robbers who allegedly pulled a bloody home invasion robbery in Vacaville earlier this year.

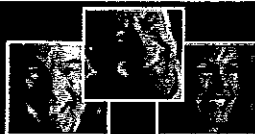
College to dedicate building to board member

ROCKVILLE -- A future building on a college campus will honor the late

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Weber County Fair Winds Up in the Red

Oct. 3, 2004

OGDEN, Utah (AP) -- Preliminary budget figures show the Weber County Fair lost more than \$200,000 this year, blamed on too few ticket sales for some high-priced entertainment.

A performance by Journey and The Fabulous Thunderbirds did not sell as well as anticipated, fair board Chairman Craig Dearden said.

"That was probably the major contributing factor," he said of the estimated \$211,728 deficit. "We decided to go for a little bit better entertainment. It was something we wanted to try. We just didn't sell enough tickets to it and kind of took a hit on it."

It cost the county approximately \$100,000 to book The Fabulous Thunderbirds and Journey. Dearden said band promoters assured the fair board the show would sell out, but it didn't.

"With everything we had been told, we felt like we were in pretty good shape to go ahead and get that kind of entertainment," Dearden said. "I don't see us going out on the limb again for \$100,000."

"We learned a little bit this time," Dearden said. "We will probably be bringing in entertainment that's just a little less expensive." fund.

Weber County Commissioner Ken Bischoff said Ogden's Hot Country Nights several weeks before the fair also may have contributed to low interest, but he said concert ticket sales are down all over the state.

"People haven't had as much discretionary money to spend on entertainment," Bischoff said.

The fair lost \$62,000 in 2002 and \$32,000 last year. Final totals on this year's fair should be tabulated by February.

Bischoff said about 60,000 people attended the fair this year, but not all paid. Free admission was offered for two hours of two days to draw in people. Bischoff said the county is considering offering a dollar day next year instead, to bring in more money.

About \$84,000 of the fair budget this year went to fair organizers' salaries. In previous years, the money came from the county recreation budget. However, both departments' funding comes from the same place, the county general

To boost funding, the county could offer two demolition derbies and one concert this year, instead of two concerts and one derby. He also said the county may start charging for entrance to the derbies.

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Philosophy

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"You can lose on entertainment, but you really can't lose on the demolition derby because your cost to bring it to the fair is not that great," Bischoff said. "Whatever you get is profit."

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Dairy farmers return with rules change

Star Staff Writer

Emily Killian and Alan Jenkins

Star staff writers

SHELBY— The dairy cattle have returned to the Cleveland County Fair after a rule change last year angered farmers enough to boycott the 2003 event. The rule change limited the amount of money, called premiums, farmers could earn off each dairy cow.

This year, local dairy farmers have returned to the fair — and so have the premiums and rules from the past.

"My family has shown cows here since 1948. Last year, we didn't have a single cow here," dairy farmer Kevin Bridges said.

Organizers changed the rules last year to prevent farmers from entering the same cow in two different events. For example, an animal couldn't be entered in both the junior and open categories, Bridges said.

The change was made to prevent paying more than one premium rate for each animal. The premium amounts to at least \$20 for each cow.

"You've been eligible to show in both shows as long as I can remember," Bridges said.

This year, Bridges returned to the fair because the rules have been changed back, he said.

"We're just glad it's all back," Bridges said.

The dispute arose because of different mindsets between the cattle farmers and fair management, according to General Manager Joe Goforth.

"To me, I was running a show," Goforth said.

Cattle farmers often need to have their animals judged quickly so they can leave again to tend their farm and set up for other shows, according to Goforth.

"A farmer doesn't have a lot of time to spend at the fair," Goforth said.

The rules were changed back this year, and Goforth said management is still working to smooth some issues out.

"We're working on that," Goforth said. "We're getting it worked out."

The boycott caused trouble for cattlemen who were trying to establish a pedigree for their cattle.

"The Cleveland County Fair is good for the resumé of an animal," Bridges said.

The prize money went to offset costs like feed and gas to pull cattle trailers, Bridges said.

"You've got to love this to do it because you're not going to make any money at it at all," Bridges said.

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Fellow cattle farmer Kevin Lutz agreed.

"We make enough now to break even," Lutz said. "We can't come up here to lose money.

"We'd rather come up here than anywhere, but we're not going to do it to lose money," he said.

Cattle farmers and the animals they bring to a show are important to a fair, according to Britt Cobb, agriculture commissioner for the state of North Carolina, who visited the fair Thursday.

"It gives them a chance to show off some of their best producers, and it gives kids a chance to see the farm life," Cobb said.

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**OregonLive.com**

Everything Oregon

Washington County rodeo at stake; organizers go on offensive

The event must earn its keep or be eliminated, say fair officials who cite this year's \$40,000 in losses

Friday, October 08, 2004

MICHELLE MANDEL

HILLSBORO -- The Washington County Fair Board gave its rodeo committee one month to come up with a solid financial plan for next summer's event -- or face its replacement.

The threat was met with personal attacks on the fair staff's executive director and emotional testimony by several of the 60 or so people who packed Wednesday evening's board meeting. They said doing away with the rodeo would gut the annual fair of half its heart and strip the county of a tradition.

Citing years of financial losses, including \$40,000 from this year's rodeo, the board agreed with fair management staff that the event must start making money. A final accounting for this year's fair and rodeo is expected in two weeks, Executive Director Don Hillman said.

"We have to protect the interests of the Washington County Fair Complex," said Hillman, at the helm since 2001.

Fair staff members are requesting proposals from potential rodeo promoters for board members to weigh against the rodeo committee's plan at its November meeting.

"The board wants to look at everything before making a decision," Hillman said. "We think the rodeo committee could still be involved, even if the rodeo is handled by an outside promoter. But the rodeo can't go on as before.

"Changes have to be made."

Rodeo committee Chairman Cody Feinauer said he has a plan that he thinks will satisfy the board and his committee.

"It's a dynamite plan," said Feinauer, who declined to discuss specifics. He mentioned a beer garden and better public relations as two possibilities.

Several longtime rodeo committee members spoke at Wednesday's meeting, defending their hard work and wondering whether the board had abandoned them.

"I think we're getting the short end of the stick," said Angela McVey of Hillsboro, the rodeo's self-described "concierge" for visiting cowboys.

"It feels like a personal attack for someone to come in, who was not born and raised here, and tell us we're not doing our job," she said. "I'm not sure those people even understand what it is we do."

Board members said they were sympathetic.

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"I hear you," Chairman Rich Vial said.

"And I have a lot of empathy. But you aren't putting people in the seats."

The board sidestepped another sticky issue Wednesday by advising 4-H horse leaders to meet with Oregon State University Extension Service advisers to review possible dates for next summer's Washington County 4-H Horse Fair.

Traditionally, the fair is held in mid-July, a week or two before the Washington County Fair & Rodeo. That way, the 250 youngsters who typically participate have time after school lets out to prepare for competition, said Stacy Rutledge of Scholls.

But 4-H leaders learned recently that fair staff members planned to change the date to late June -- too soon for preparation, Rutledge said.

"The kids spend most of their time working with the horses in summer," said Rutledge, whose two daughters compete. "If you move the horse fair to June, these kids are completed before summer has even begun. The rest of the summer is without a horse goal."

Rutledge said she and other 4-H leaders are happy to have the chance to reschedule the horse fair dates.

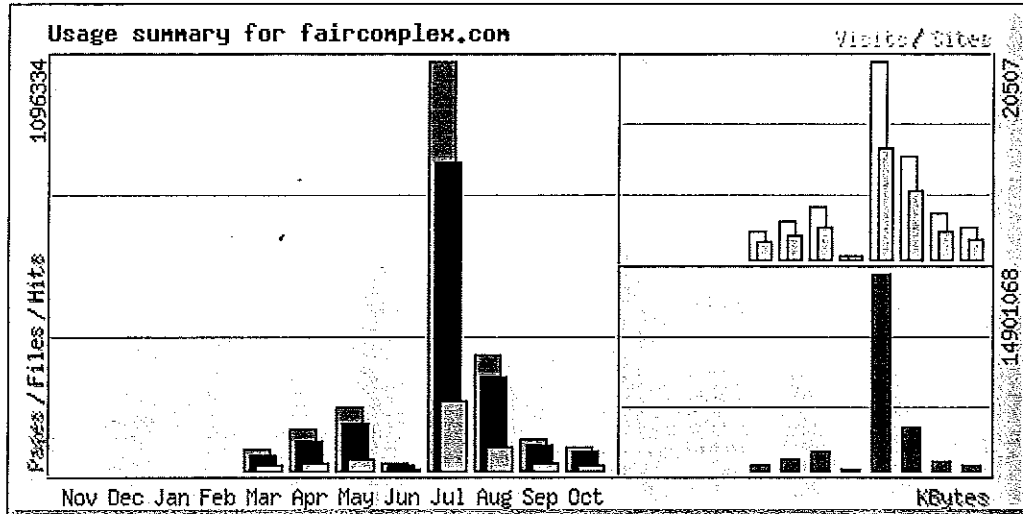
Michelle Mandel: 503-294-5959; michellemandel@news.oregonian.com

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Aug 2004	10019	8131	1956	342	7010	3218285	10622	60638	252082	310598
Jul 2004	35365	26595	6063	661	11390	14901068	20507	187975	824452	1096334
Jun 2004	16496	11980	2824	366	413	144839	366	2824	11980	16496
May 2004	5553	4076	1026	174	3171	1501314	5419	31819	126360	172151
Apr 2004	3702	2651	711	131	2360	893504	3936	21344	79548	111072
Mar 2004	2734	2007	634	135	1834	393185	2845	13330	42158	57433
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County of Washington

Washington County Fair Complex
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Phone: (503) 648-1416
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donh@faircomplex.com
www.faircomplex.com

FAX MEMORANDUM

Date: November 3, 2004'

To: Washington County Fair Complex Board
Washington County Fair Complex

From: Don G. Hillman, Executive Director
Washington County Fair Complex



Re: 2005 Rodeo – Staff Recommendation

Recommendation: Assign responsibility to produce the 2005 rodeo to staff with staff working directly with a single rodeo contractor responsible for the major rodeo production elements, i.e., stock, announcer, clown, bullfighters, pickup men, prize money, etc., and Amato Communication responsible for researching and securing appropriate sponsors. In addition:

Direct staff to work directly with a rodeo contractor and advertising agency to develop a business model that can support a three-performance rodeo with a ticket price of \$10 or less, based upon total ticket sales of 3000.

Direct staff to meet monthly with a subcommittee of the Fair Complex Board to review and evaluate progress regarding the various rodeo program elements.

Direct staff to work with the rodeo contractor to provide volunteer opportunities to those members of the community interested in the rodeo program.

Direct staff to maintain the current Rodeo Queen program.

Findings: Staff is more than qualified and experienced to effectively carryout and execute the necessary contracts and activities associated with the rodeo program.

Staff has more than twenty-five years experience in event management, including direct involvement while working at other fairs in producing and managing rodeo events, and

more than eighteen years in marketing and advertising experience as well as having a staff member who was a rodeo queen.

Staff is available on a daily basis to work with the rodeo contractor and advertising agency to effectively carry out the appropriate steps and make the appropriate business decisions applicable to the rodeo program.

Staff has a vested interest in the outcome and success of the rodeo program, the fiscal discipline to keep expenditures at a minimum, and the business contacts to leverage existing and prospective business opportunities and sponsorships.

Staff, working directly with a rodeo contractor, has the ability and experience to prioritize expenditures related to the rodeo program.

Staff is familiar with the Fair Complex and County purchasing and contracting rules.

Staff can continue to seek and involve volunteers in the production of the rodeo program.

A rodeo contractor, who works fulltime in the rodeo industry, has knowledge in current rodeo trends; more regular contacts with qualified announcers, clowns, bullfighters, etc.; and more experience in setting appropriate fees and negotiating contract terms.

A rodeo contractor has regular contact with rodeo participants and can provide a keener insight as to the level of prize money and on-site hospitality necessary to maintain a high level of cowboy participation and satisfaction.

Working with a rodeo contractor will save the cost of sending representatives to the PRCA Convention or the National Rodeo Finals in that the rodeo contractor can represent the interest of the Fair Complex.

Working with an advertising agency familiar with the current sponsorship trends and valuations will maximize sponsorship opportunities and revenue production.

Working with a single advertising agency, more familiar with the fair programs and concentrating on both fair and rodeo programs, will be more effective and offer more sponsorship opportunities to involve more businesses.

The advertising agency should be able to secure a sponsor interested in underwriting the Special Kids Rodeo.

The current Rodeo Committee has not demonstrated the fiscal discipline to reduce rodeo program expenditures or generate higher sponsorship revenues.

It is not in the public's best interest to assign the responsibility to expend public funds to a volunteer committee.

November 1, 2004

Washington County Fair Board
837 NE 34th Ave.
Hillsboro, OR 97124

Members of the Board:

On September 20, 2004, we, the Fair Coalition Committee of the Fair Boosters, wrote to you requesting information on some identified concerns. At this time we have not received a response from the Fair Board. We did receive a letter from the Chair, written on his company's letterhead, on behalf of himself, but not addressing our concerns.

Is it not reasonable for a group of concerned citizens of Washington County to make such a request? We are requesting information that is "public information" or concerns we would like the Board to address. We are very concerned about preserving the fair and the heritage, however at the same time, we feel that the Board may not share the same concerns we have with the direction that the Board appears to be taking. This is why we are seeking answers to our questions.

We are not opposed to improving the facilities and finding ways to diversify uses of the Fair Complex, but let us discuss it openly and with mutual respect for diverse views.

Again, our concerns that we would like to be addressed are:

1. An evaluation of the 2004 Fair.
2. Copy of the 2004-2005 fiscal year operating budget.
3. A statement showing the current equity position of the Complex.
4. Address concerns of facilities being removed without replacement or plan
5. A response to our November 21, 2003 Fair Complex proposal, as submitted at a meeting with Washington Board Commissioners Tom Brian and Andy Duyck

Many of us are involved by being on the "Fair Visioning Committee", working with the 4-H groups, the Fair Boosters, the Rodeo Committee, and other volunteer groups, but there is still a disconnect with the Board and staff. Again, from our letter of September 20, 2003, "It would seem appropriate to capture this energy in a positive manner to truly engage the people on designing a facility and events that reflects the traditions and values of Washington County".

We respectfully request that the Fair Board address the above concerns and provide us with the requested information, or establish a subcommittee of the Fair Board to met with us to discuss these issues for a better understanding.

Sincerely:
Steering Committee of the Fair Coalition

Jim Clymore George Horner
Sheila Day Dave Rohrer
Bill Ganger Lyle Spiesschaert
Rich Girard (contract person)
4795 NW Salishan Dr
Portland, OR 97229
(503) 629-9180
rich-landra@att.net

c: Don Hilman
County Commission
Coalition Members

Washington County Fair & Rodeo Rodeo Associates Meeting

Date: October 5th, 2004

Present: Cody F, Kelly B, Lynn H, Laurel F, Rod S, Jill S, Pat B, Sean W

Excused: Brian L

New faces in the crowd:

Next Meeting: November 2nd, 2004 in the Floral Bldg

Item #	Topic	Discussion	Action/Decision	Follow-up
1.	Miscellaneous Notes	<ul style="list-style-type: none"> Cody called the meeting to order at 7:30 p.m. Lynn H made a motion to approve the minutes, seconded by Kelly B. The minutes were approved with no changes. 		
2.	Old Business	<ul style="list-style-type: none"> Our 2005 Washington County Fair and Rodeo Queen has been selected, her name is Jamie Lynn Andrews. Jamie did a great job at the tryouts and we are happy to have her representing our Rodeo for 2005. Her official coronation will be January 20th and will be held in the Cloverleaf building. More information to follow. 		
3.	New Business	<ul style="list-style-type: none"> Cody handed out information from the Fair staff regarding their recommendations for the 2005 Rodeo, a discussion was held and it was determined that we need to gather more information and see what we can come up with for our proposal. We have had a couple of "work sessions" to discuss what we as a Rodeo committee need to accomplish to make our Rodeo more successful. These were not official committee meetings since there were no more than 2 directors at the meetings, so there was no quorum, therefore no minutes were taken. 		
4.	Meeting Adjourned	<ul style="list-style-type: none"> Lynn made a motion to adjourn the meeting, seconded by Kelly B. The meeting adjourned at 8:00 p.m. ***PLEASE REMEMBER THAT OUR NEXT MEETING WILL BE IMPORTANT, PLEASE MAKE SURE THAT YOU ATTEND*** 		

Minutes Submitted by: Laurel Fallick
Washington County Fair & Rodeo

Don Hillman

From: Baggott, John [john.baggott@oregonstate.edu]
Sent: Wednesday, November 03, 2004 11:41 AM
To: Marge Hovda; breeze@runningblue.com
Cc: Leah Perkins; lisad@faircomplex.com; Don Hillman (dhillman@faircomplex.com); Weeks, Arleen
Subject: email to 4-H Horse Leaders & Members regarding 2005 4-H Horse Fair Dates

Wednesday, November 3, 2004

TO: 4-H Horse Leaders and Members

At the 4-H Horse Advisory Board meeting on Tuesday, October 26, the 2005 4-H Horse Fair Dates were finalized, June 25-26 and July 6th (people only), 7th, 8th, 9th, and 10th (people only).

Tentative Schedule:

Saturday, June 25 – Dressage & Dressage Driving, Pleasure Harness, Ground Training, Green Horse, Wet Mares (No animals allowed on the fair complex prior to 7 a.m. & All horses removed from the fair complex by 11 p.m.)

Sunday, June 26 – Gaming, Assisted Riding, possible grooming contest (leaders should talk with their members about the grooming contest and bring their perspective to the November Horse leaders meeting) (No animals allowed on the fair complex prior to 7 a.m. & All horses removed from the fair complex by 11 p.m.)

Wednesday, July 6 – Setup (volunteers with power tools needed), Ice Cream Social, Silent Auction, Awards Night **People Only**

Thursday, July 7 – Saturday, July 9 – Showmanship, Equitation, and Trail classes
 Horses move in 7 a.m., July 7th
 (No animals allowed on the fair complex prior to 7 a.m.)
 All horses removed from the fair complex by 11 p.m., July 9th

Sunday, July 10 – Clean Stalls, take down decorations. **People Only**

The dates are final, but the class schedule and activities may change a little.

John Baggott, 4-H Youth Development Faculty

Oregon State University

Extension Service

Washington County

18640 NW Walker Road, #1400
 Beaverton, OR 97006-8927

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Fair board will get plan for lassoing rodeo losses

The Washington County board has warned the rodeo group that it can't continue losing money

Tuesday, November 02, 2004

MICHELLE MANDEL

HILLSBORO -- The Washington County Fair Board on Wednesday will consider a plan to revamp its annual money-losing rodeo.

Rodeo committee Chairman Cody Feinauer said he is confident a plan his group devised will make the fair-related event profitable for the first time in years.

At its October meeting, the fair board directed the rodeo committee to come up with a financial plan for 2005. If the board decides against the plan, members may opt to hire an outside professional rodeo or ditch the rodeo altogether.

Feinauer declined to comment on specifics of his group's plan, not wanting to "show his hand."

But he mentioned several ideas, including more advertising, a beer garden, an after-rodeo dance and more sponsors.

"The whole dang county has a vested interest in the rodeo, and we don't want to see it go away," Feinauer said. "It's amazing how many people have been calling, saying, 'Have you thought of doing this or doing that?'"

"We have a business plan that we think is going to work."

Don Hillman, executive director of the Washington County Fair & Rodeo, isn't so sure. He said the rodeo hasn't been profitable since the late 1990s, when the event had multiple sponsors.

This year, with fewer sponsors and mediocre attendance, the rodeo lost about \$40,000 -- something Hillman said can't continue.

"You have to look at the big picture," Hillman said. "There are 450,000 people living in Washington County. Seventy thousand came to the fair last year, and only 3,000 of that number went to the rodeo."

"We have to represent all of Washington County, not just the rodeo committee," he said. "The rodeo folks have to remember that we're a public agency, spend public money, and we have to act responsibly to represent all the people."

Feinauer and dozens of others strongly protest any plan that would take the rodeo out of committee hands. Proponents say the rodeo has a long tradition in the county, and that proper planning and support should turn things around.

Hillman acknowledged that he has become the bad guy on this issue.

He said the county is not the agricultural hub of yesteryear and that rodeo supporters have to be realistic.

"What they need to do is put more people in the seats so they can make money," Hillman said. "The fair is changing. We're trying to be as innovative as possible, with dog-agility trials and free admission and other new ideas.

"The rodeo people cannot expect different results without change."

Michelle Mandel: 503-294-5959; michellemandel@news.oregonian.com

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HILLSBORO PRCA RODEO 2004
DICK'S COUNTRY DODGE
FRIDAY 7:30 P.M.

SINGING THE NATIONAL ANTHEM: MARVA ADAMS

BAREBACK SPONSORED BY: [REDACTED]

105 JASON HAVENS BEND, OR -- 72

1 MOODY BLUES

166 BOBBY MOTE REDMOND, OR -- 76 BM

JY WILD BILL

141 BEN LONDO SAN LUIS OBISPO, CA 20

114 MIDNIGHT HOLLY

121 SCOTT JOHNSON GUSTINE, TX

28 MONTEGO BAY

130 JOE KETTER ROY, WA -- 69

902 BLUEBERRY

25 ROWDY BUECHNER SANDPOINT, ID -- 70

2 CACTUS PETE

196 JASON SHERMAN WASHOUGAL, WA -- 73

733 BARTENDER

RERIDE 375 DUNDEE

TIE DOWN ROPING SPONSORED BY: [REDACTED]

127 JONNIE JUSTESEN KENT, OR

202 TY STURZA HERMISTON, OR -- 10.2

128 KASS KAYSER ELLENSBURG, WA -- 15.4

23 CLINT BRUISEDHEAD WARM SPRINGS, OR ?

38 JEFF COELHO LONG CREEK, OR 11.8

1 BOBBY ALEXANDER REDMOND, OR

203 JUSTIN E. TALBOTT CANBY, OR --

CLOWN ACT: KEITH ISLEY

SADDLE BRONC SPONSORED BY: [REDACTED]

41 BEN LONDO SAN LUIS OBISPO, CA 20

057 SUPER CHIEF

219 ROD WARREN BIG VALLEY, AB 76

931 SHOWTIME

154 TODD MCKAY FOSSIL, OR 20

314 HIAWATHA

148 SAM MACKENZIE JORDAN VLY, OR 68

980 BEAR MOUNTAIN

121 SCOTT JOHNSTON GUSTINE, TX

250 PRISON BARS

195 ROBERT SHANNON ELLENSBURG, WA

363

147 JOSH MACKENZIE JORDAN VLY, OR 80 AM

731 CRASH LANDING

164 SHAWN MOREHEAD BEAR RIVER, UT 78

050 CROOKED FACE

RE RIDE 938 ROARING ROCKET

STEER WRESTLING SPONSORED BY: [REDACTED]

23 CLINT BRUISEDHEAD WARM SPRINGS, OR 20

142 TODD DEAN LONGGOOD HERMISTON, OR

186 RYAN CRAIG ROBINSON PENDLETON, OR 20

17 MYKE BRADY GRESHAM, OR 20

123 JOSIE QUINTIN ENUMCLAW, WA 5.1 20.2

96 SAGE HAEGER KENNEWICK, WA 20

36 BRANDON CHRISTENSEN HERMISTON, OR 5.5

200 MICHAEL STEVENS PASCO, WA 20

198 JESSE SLEEMAN ROY, WA 10.2

100 JOHN W. HALL ENUMCLAW, WA 20

OREGON DRAFT HORSE BREEDERS ASSOCIATION DEMONSTRATION:
SPONSORED BY: BI-MART

51:9

00:17

SAT 7:30 AM def. Pg 2

TEAM ROPING SPONSORED BY: [REDACTED]

103 WILL HART YAKIMA, WA
66 BRENT FALON YAKIMA, WA

70 LARRY FINLEY JOHN DAY, OR
120 STEVE JOHNSON CANBY, OR

223 WADE WHEATLEY HUGHSON, CA
192 WILL SCHMIDT BENTON CITY, WA

171 DALE PEDERSEN VERNONIA, OR
15 BRAD BOULTINGHOUSE LONGVIEW, WA

197 GRANT SHUMWAY PASCO, WA
89 TYLER SAUNDERS KENNEWICK, WA

47 SHANE CROSSLEY HERMISTON, OR
118 WADE JESS GRAND COULEE, WA

5 BOB ALLEN VANCOUVER, WA
29 JERRY KENT JR. BRUSH PRAIRIE, WA

BARREL RACING SPONSORED BY: [REDACTED]

67 DEBRA FERGUSON ASOTIN, WA
46 MAUREEN CROSSLEY HERMISTON, OR
17 STACEY JESS GRAND COULEE, WA
46 JUDI MAC DONALD MAPLE VALLEY, WA
09 TANA THOMPSON GOLDENDALE, WA

176 CHRIS POWERS WAPATO, WA
7 BARB BARTOS ABBOTSFORD, BC
229 CINDY WOODS NEWBERG, OR
193 LUCY SCHNABELE PRINEVILLE, OR
19 SARA BRINKMAN MOLALLA, OR

FULL RIDING SPONSORED BY: [REDACTED]

59 JASON FILLA WASHOUGAL, WA
2X PSYCHO

157 JOE MELING CAMAS, WA
481

19 CLINT JOHNSON HINES, OR
K70 OMAK LAKE

106 TAYLOR HELTON PENDLETON, OR
HOS HYJINX

17 DAN WOLFE REDMOND, OR
K732 MAJOR LEAGUE

84 JASON ALAN GOMES WHITE CITY, OR
033

9 ROSS COLEMAN REDMOND, OR
704 EAGLE CREEK

75 CLAYTON FROHMAN REDMOND, OR
609 BIG RED

1 HAYDN REECE PRINEVILLE, OR
042 DOG POUND

167 CAMERON MULRONY POMEROY, WA
912 BOOBIE TRAP

0 DANNY WOOLLARD JR. REDMOND, OR
L192 SCOOTER

RERIDE 150

SPECIAL THANKS TO OUR ADDITIONAL SPONSORS:

SPECIAL THANK-YOU TO ALL THE RODEO ASSOCIATE MEMBERS AND THE BOARD OF DIRECTORS
SEE YOU NEXT YEAR!

HILLSBORO PRCA RODEO 2004**DICK'S COUNTRY LODGE****SATURDAY****SINGING THE NATIONAL ANTHEM: MARVA ADAMS****BAREBACK SPONSORED BY**

43 CLINT COREY POWELL, BETHLE, OR
 2 CACTUS PETE
 81 KIRK GIOVANINI PRINEVILLE, OR
 733 BARTENDER
 137 LEE LANTZ MOLALLA, OR
 902 BLUEBERRY

220 MATT WEISHOFF MOLALLA, OR
 Y WILD BILL
 50 SEAN CULVER
 1 MOODY BLUES

RE RIDE 28 MONTEGO BAY**TIE DOWN ROPING SPONSORED BY**

92 TONY GREEN MADRAS, OR
 111 TY HOLLY MOUNT VERNON, OR
 29 RICKY CANTON NAVASOTA, TX
 221 BRIAN WEST OAK HARBOR, WA
 153 JACK MCQUIRE HERMISTON, OR
 64 DAVID ERICKSON FOREST GROVE, OR

65 SHANE ERICKSON TERREBONNE, OR
 110 JOE HOFFMAN HERMISTON, OR
 109 DICK HOFFMAN HERMISTON, OR
 177 JIM POWERS WAPATO, WA
 47 SHANE CROSSLEY HERMISTON, OR

CLOWN ACT: KEITH ISLEY**SADDLE BRONC SPONSORED BY**

116 JUSTIN JACOBS PRAIRIE CITY, OR
 250 PRISON BARS
 190 J.L. SCHAFFNER REDMOND, OR
 050 CROOKED FACE
 133 JEB KNOX PROSSER, WA
 363
 10 DONOVAN BIEGLER NINE MILE FALLS, WA
 057 SUPER CHIEF
 123 RANDY JONES EAGLE POINT, OR
 731 CRASH LANDING

174 JIMMY POPHAM VANCOUVER, WA
 938 ROARING ROCKET
 63 SHAWN ENG HERMISTON, OR
 980 BEAR MOUNTAIN
 101 CHANCEY HAMILTON LA GRANDE, OR
 145 PINEAPPLE
 102 JOHNNY HAMMACK
 931 SHOW TIME

RERIDE 514 HIAWATHA**STEER WRESTLING SPONSORED**

207 DALLY TAYLOR CRANE, OR
 131 DUSTY KIMBLE WILSON CREEK, WA
 132 BLAKE KNOWLES HEPPNER, OR
 6 BUSTER BARTON WALLA WALLA, WA
 82 BRAD GLEASON TOUCHET, WA

165 TYLER MORGAN SUNNY SIDE, WA
 79 CHANCEY LEE GARTNER MILTON FREE WATER, O
 187 JOE ROSENBERG PENDLETON, OR
 90 JEFF GREEN PILOT ROCK, OR
 210 TOMMY THOMPSON GOLDENDALE, WA

**OREGON DRAFT HORSE BREEDERS ASSN DEMONSTRATION
SPONSORED BY: BI-MART**

SAT 1:30 12/1 f

Ag 2

TEAM ROPING SPONSORED BY: [REDACTED]

14 ROB BLACK MERIDIAN, ID
 24 CASEY BRUNSON WILDER, ID

144 R.A. LOVELL CANBY, OR
 42 RICK COPHER MOLALLA, OR

13 BLAISE BLACK MERIDIAN, ID
 49 RC CRUTCHER OWYHEE, NV

97 BRETT HALE TUMWATER, WA
 78 RYAN GALLAHER MERRILL, OR

199 JAKE STANLEY HERMISTON, OR
 201 RYAN STEWART ROYAL CITY, WA

76 MIKE FULLER CLARKSTON, WA
 163 BRADY MINOR ELLENSBURG, WA

D- 45 CHARLEY CRAWFORD PRINEVILLE, OR
 9 MIKE BEERS POWELL BUTTE, OR

114 MITCH HUTCHINSON CHENEY, WA
 222 CODY WEST OAK HARBOR, WA

YOUNG PEOPLES CALF SCRAMBLE:

BARREL RACING SPONSORED BY: [REDACTED]

33 JERRI-LYNN CHEVALLIER LANGLEY, BC
 13 SANDRA TYE CANBY, OR

CHEYENNE ALLAN MABTON, WA
 13 KRISTIE HURN UNDERWOOD, WA

19 LISA DECKWA COUPEVILLE, WA

206 ITALY TATONE ROSEBURG, OR

231 BRIDGETT WYNN MOLALLA, OR

138 SABRINA LAY OMAK, WA

52 KELLI CURRIN DAYTON, WA

98 JACLYN HALES ATHENA, OR

HILL RIDING SPONSORED BY: [REDACTED]

2 WES BILYEU ONTARIO, OR

092 HARLEY

7 TOM CLARK TERREBONNE, OR

045 COLT 45

MYRON DUARTE AUBURN, WA

229 GHOST TOWN

1 COREY GRAY CHENEY, WA

015

KYLE JOSLIN CALDWELL, ID

140

MARCUS MICHAELIS CALDWELL, ID

047 BREATHLESS

170 MICKEY NELSON BAKER CITY, OR
 K41

215 SHAWN WAITE REDMOND, OR

K417 AFTER SHOCK

73 CLAYTON FOLTYN EL CAMPO, TX

041

158 BILLY MERTEN SALEM, OR

10 WET N WILD

8 J.C. BEAN GOLDENDALE, WA

76 BAD LEROY BROWN

136 ZEB LANHAM SWEET, ID

55

RERIDE 166

SPECIAL THANKS TO OUR ADDITIONAL SPONSORS:



SPECIAL THANK-YOU TO ALL THE RODEO ASSOCIATE MEMBERS AND BOARD OF DIRECTORS
 YOU TONITE AT 7:30 RODEO TIME

HILLSBORO PRCA RODEO 2004

DICK'S COUNTRY DODGE

SATURDAY 7:30 P.M

SINGING THE NATIONAL ANTHEM: MARVA ADAMS

BAREBACK SPONSORED BY: BAKER ROCK RESOURCES

43 CLINT COREY POWELL BUTTE,OR
2 CACTUS PETE
81 KIRK GIOVANINI PRINEVILLE,OR
733 BARTENDER
137 LEE LANTZ MOLALLA,OR
902 BLUEBERRY

220 MATT WEISHOFF MOLALLA,OR
Y WILD BILL
50 SEAN CULVER
I MOODY BLUES

RE RIDE 28 MONTEGO BAY

TIE DOWN ROPING SPONSORED BY: ALL MRO

92 TONY GREEN MADRAS,OR
111 TY HOLLY MOUNT VERNON,OR
29 RICKY CANTON NAVASOTA, TX
221 BRIAN WEST OAK HARBOR, WA
153 JACK MCGUIRE HERMISTON,OR
64 DAVID ERICKSON FOREST GROVE,OR

65 SHANE ERICKSON TERREBONNE,OR
110 JOE HOFFMAN HERMISTON,OR
109 DICK HOFFMAN HERMISTON,OR
177 JIM POWERS WAPATO, WA
47 SHANE CROSSLEY HERMISTON,OR

CLOWN ACT: KEITH ISLEY

SADDLE BRONC SPONSORED BY: MORGAN SITE WORKS

1 USTIN JACOBS PRAIRIE CITY,OR
250 PRISON BARS
190 J.L. SCHAFFNER REDMOND,OR
050 CROOKED FACE
133 JEB KNOX PROSSER, WA
363
10 DONOVAN BIEGLER NINE MILE FALLS, WA
057 SUPER CHIEF
123 RANDY JONES EAGLE POINT,OR
731 CRASH LANDING

174 JIMMY POPHAM VANCOUVER, WA
938 ROARING ROCKET
63 SHAWN ENG HERMISTON,OR
980 BEAR MOUNTAIN
101 CHANCEY HAMILTON LA GRANDE,OR
145 PINEAPPLE
102 JOHNNY HAMMACK
931 SHOW TIME

RERIDE 514 HIAWATHA

STEER WRESTLING SPONSORED: DICK'S COUNTRY DODGE

207 DALLY TAYLOR CRANE,OR
131 DUSTY KIMBLE WILSON CREEK, WA
132 BLAKE KNOWLES HEPPNER,OR
6 BUSTER BARTON WALLA WALLA, WA
82 BRAD GLEASON TOUCHET, WA

165 TYLER MORGAN SUNNY SIDE, WA
79 CHANCEY LEE GARTNER MILTON FREEWATER, O
187 JOE ROSENBERG PENDLETON,OR
90 JEFF GREEN PILOT ROCK,OR
210 TOMMY THOMPSON GOLDENDALE, WA

**OREGON DRAFT HORSE BREEDERS ASSN DEMONSTRATION
SPONSORED BY: BI-MART**

TEAM ROPING SPONSORED BY: WM GROUP OF FUNDS

103 WILL HART YAKIMA, WA
66 BRENT FALON YAKIMA, WA

223 WADE WHEATLEY HUGHSON, CA
192 WILL SCHMIDT BENTON CITY, WA

197 GRANT SHUMWAY PASCO, WA
189 TYLER SAUNDERS KENNEWICK, WA

5 BOB ALLEN VANCOUVER, WA
129 JERRY KENT JR. BRUSH PRAIRIE, WA

70 LARRY FINLEY JOHN DAY, OR
120 STEVE JOHNSON CANBY, OR

171 DALE PEDERSEN VERNONIA, OR
15 BRAD BOULTINGHOUSE LONGVIEW, WA

47 SHANE CROSSLEY HERMISTON, OR
118 WADE JESS GRAND COULEE, WA

BARREL RACING SPONSORED BY: UNITED RENTALS

67 DEBRA FERGUSON ASOTIN, WA
46 MAUREEN CROSSLEY HERMISTON, OR
117 STACEY JESS GRAND COULEE, WA
146 JUDI MAC DONALD MAPLE VALLEY, WA
209 TANA THOMPSON GOLDENDALE, WA

176 CHRIS POWERS WAPATO, WA
7 BARB BARTOS ABBOTSFORD, BC
229 CINDY WOODS NEWBERG, OR
193 LUCY SCHNABELE PRINEVILLE, OR
19 SARA BRINKMAN MOLALLA, OR

BULL RIDING SPONSORED BY: THE NATIONAL GUARD

69 JASON FILLA WASHOUGAL, WA
2X PSYCHO
119 CLINT JOHNSON HINES, OR
K70 OMAK LAKE
227 DAN WOLFE REDMOND, OR
K732 MAJOR LEAGUE
39 ROSS COLEMAN REDMOND, OR
704 EAGLE CREEK
181 HAYDN REECE PRINEVILLE, OR
042 DOG POUND
230 DANNY WOOLLARD JR. REDMOND, OR
L192 SCOOTER

157 JOE MELING CAMAS, WA
481
106 TAYLOR HELTON PENDLETON, OR
H05 HYJINX
84 JASON ALAN GOMES WHITE CITY, OR
033
75 CLAYTON FROHMAN REDMOND, OR
609 BIG RED
167 CAMERON MULRONY POMEROY, WA
912 BOOBIE TRAP

RERIDE 150

SPECIAL THANKS TO OUR ADDITIONAL SPONSORS:

WINDMILL NURSERY
KWJJ RADIO 99.5 "THE WOLF"
RUTAN CONSTRUCTION
TWIN OAKS NURSERY
FLYING "M" RANCH

AG WEST
WRANGLER
TAURUS POWER & CONTROLS INC.
NATIONAL WATER WORKS

**SPECIAL THANK-YOU TO ALL THE RODEO ASSOCIATE MEMBERS AND THE BOARD OF DIRECTORS
SEE YOU NEXT YEAR!**

Guests: Rodeo Agenda Item

Ron Barker, President, Northwest Professional Rodeo Association (NPRA).

Buster Bain, B Bar D Rodeo Company. Rodeo contractor for NPRA sanctioned rodeos.

John Growney, Board Member, Professional Rodeo Cowboys Association and PRCA Rodeo Contractor.

Terry Amato, President, Amato Communications. Advertising Agency for Washington County Fair Complex.

November 1, 2004

Washington County Fair Board
837 NE 34th Ave.
Hillsboro, OR 97124

Members of the Board:

On September 20, 2004, we, the Fair Coalition Committee of the Fair Boosters, wrote to you requesting information on some identified concerns. At this time we have not received a response from the Fair Board. We did receive a letter from the Chair, written on his company's letterhead, on behalf of himself, but not addressing our concerns.

Is it not reasonable for a group of concerned citizens of Washington County to make such a request? We are requesting information that is "public information" or concerns we would like the Board to address. We are very concerned about preserving the fair and the heritage, however at the same time, we feel that the Board may not share the same concerns we have with the direction that the Board appears to be taking. This is why we are seeking answers to our questions.

We are not opposed to improving the facilities and finding ways to diversify uses of the Fair Complex, but let us discuss it openly and with mutual respect for diverse views.

Again, our concerns that we would like to be addressed are:

1. An evaluation of the 2004 Fair.
2. Copy of the 2004-2005 fiscal year operating budget.
3. A statement showing the current equity position of the Complex.
4. Address concerns of facilities being removed without replacement or plan
5. A response to our November 21, 2003 Fair Complex proposal, as submitted at a meeting with Washington Board Commissioners Tom Brian and Andy Duyck

Many of us are involved by being on the "Fair Visioning Committee", working with the 4-H groups, the Fair Boosters, the Rodeo Committee, and other volunteer groups, but there is still a disconnect with the Board and staff. Again, from our letter of September 20, 2003, "It would seem appropriate to capture this energy in a positive manner to truly engage the people on designing a facility and events that reflects the traditions and values of Washington County".

We respectfully request that the Fair Board address the above concerns and provide us with the requested information, or establish a subcommittee of the Fair Board to met with us to discuss these issues for a better understanding.

Sincerely:

Steering Committee of the Fair Coalition

Jim Clymore George Horner
Sheila Day Dave Rohrer
Bill Ganger Lyle Spiesschaert
Rich Girard (contract person)
4795 NW Salishan Dr
Portland, OR 97229
(503) 629-9180
rich-landra@att.net

c: Don Hilman
County Commission
Coalition Members