#### MINUTES

#### Washington County Fair Board

Minutes of a regular meeting of the Washington County Fair Board held November 4, 1981, in the Fairgrounds office beginning at 4:30 p.m.

ATTENDANCE Fair Board Jerry Boyer Charles Colegrove Agnes DeLashmutt Jerry Pflug

Mike Swan

Director & Staff Adeline Hesse Valerie Bentley

CONSENT AGENDA

MOTION: MOVED BY MIKE SWAN, SECONDED BY CHARLES COLEGROVE TO APPROVE THE BILLS AS SUBMITTED; THE SEPTEMBER 1981 FINANCIAL RECAP; AND THE OCTOBER 7 AND 27, 1981, MINUTES. MOTION CARRIED. Bills listed on page 2.

CORRESPON-DENCE

The Board reviewed Don McCoun's letter to Director Hesse offering suggestions on renting the fairgrounds facilities and Hesse's draft response to McCoun. The Board agreed the reply was appropriate and recommended sending it to McCoun.

Hesse wrote to Land Speed Insuror's Agency, Inc., for specific information about the coverage the Board has been purchasing for the destruction derby events. The Board reviewed Land Speed's reply.

The Board looked over the October 5, 1981, Rodeo Committee minutes and the three applications submitted to the County Commissioners for the Fair Board vacancies.

The Board noted two errors in the letter to Lyle Spiesschaert explaining the Board's current position on capital outlay. Both errors were corrected before the letter was mailed.

LONG-RANGE PLAN

EDAW, Inc., submitted credentials to the Board for consideration of updating the fairgrounds 1975 long-range plan. Pflug suggested the Board look at several firms for the update and to keep EDAW in mind. Hesse asked the Board two questions: 1. Is the Board going to update the long-range plan? and 2. What specific services will be needed to update the plan?

The Board agreed it is too early to sit down with EDAW. After the zone change is approved and hotel/motel tax revenue is passed by the voters, the Board will move ahead with the long-range plan update. Those two factors will largely influence the kinds of facilities that will be needed on the fairgrounds in the future.

CONVENTION

MOTION: MOVED BY CHARLES COLEGROVE, SECONDED BY MIKE SWAN TO ELECT JERRY BOYER THE VOTING DELEGATE FOR THE FAIR BOARD TO THE OREGON FAIRS ASSOCIATION CONVENTION IN DECEMBER. MOTION CARRIED.

Boyer will return to report on the convention in January 1982. Since Swan will not be attending the convention, Colegrove will take his place on the Audit Committee.

## Bills for Approval

# November 4, 1981

| 0/05  |                            | A 55 00   |                         |
|-------|----------------------------|-----------|-------------------------|
| 3435  | -                          | \$ 55.00  | Managers Conference     |
| 3436  | Holiday Inn                | 100.00    | Lodging at Conference   |
| 3437  | ,                          | 7.90      | Seibel, Colegrove-Rodeo |
| 3438  | J 2                        | 20.00     | Plaque pictures         |
| 3439  | Christy's Deli             | 15.35     | Meeting meals           |
| 3440  | Petty Cash                 | 22.45     | Petty Cash              |
| 3441  | VOID                       |           |                         |
| 3442  | Oregon Faira Association   | 275.00    | Convention registration |
| 3443  | Valley River Inn           | 150.00    | Convention Lodging      |
| 3444  | Copeland Lumber            | 16.90     | Shop Supplies           |
|       | First Interstate Bank      | 6.00      | Overdraft charge        |
| 3445  | Sears Roebuck & Co.        | 127.40    | Shop Tools              |
| 3446  |                            | 30.00     | Friendship Sq. Door     |
| 3447  | P. G. E.                   | 303.75    | Electricity             |
| 3448  | Ochoco Inn                 | 51.80     | Lodging-Mgr. Conference |
| 3449  | Award Specialties          | 45.65     | D. D. trophies          |
| 3450  | The Bardy Company          | 350.00    | D. D. trophies          |
| 3451  | Pay 'n Save Corp.          | 13.54     | Shop supplies           |
| 3452  | Associated Janitor & Paper | 58.44     | Restroom supplies       |
| 3453  | Chapman's Service Store    | 22.74     | Tire Repair             |
| 3454  | Hillsboro Garbage Disposal | 132.00    | Garbage                 |
| 3455  | Photographic Presentations | 15.25     | <u> </u>                |
| 3456  | General Telephone          | 105.85    | Telephone               |
| 3457  | Northwest Natural Gas      | 26.96     | Natural gas             |
| 3458  | VOID                       |           | 0                       |
| 3459  | Hillsboro Office Supply    | 28.41     | D.D./Office Supplies    |
| 3460  | Hillsboro Auto Parts       | 82.09     | Tractor Maintenance     |
| 3461  | P. G. E.                   | 360,68    | Electricity             |
| 3462  | Hillsboro Implement        | 56.22     | Mower Maintenance       |
| 3463  | Full Circle, Inc.          | 191.85    | Gasoline                |
| 3464  | Hillsboro Argus            | 44.40     | D. D. Advertising       |
| 3465  | Hillsboro Argus            | 6.20      | RV storage advertising  |
| 3466  | Times Publications         | 48.60     | D. D./ RV adversiting   |
|       | Finance & Administration   | 10.00     | Office expense          |
|       | Postmaster                 | 18.00     | Postage                 |
|       | Christy's Deli             | 13.65     | Meeting meals           |
| 3470  | Albertsons                 | 12.24     | meals/office expense    |
| 3-770 | MIDDL COOMS                | ### # #=1 | mosto, office enhance   |

Total Bills \$2,824.32

MOTION: MOVED BY AGNES DELASHMUTT, SECONDED BY MIKE SWAN TO PAY DOUBLE OCCUPANCY ROOM RATE FOR BOARD MEMBERS ATTENDING THE OREGON FAIRS ASSOCIATION CONVENTION. MOTION CARRIED.

Mileage will not be paid.

BOOSTERS

At the Boosters' October 21, 1981, meeting, they requested a list of capital improvement projects from the Board. The Boosters would also like to receive a copy of the Fair Board minutes. Wally Crawford suggested putting a concrete floor in the grandstand concession. The Board reviewed Hesse's letter to the Boosters concerning the concrete and outlining several capital improvement projects. Board directed Hesse to send the letter.

SUPERIN-TENDENTS Boyer declined the Fair Board's nomination for Open Class Horse Superintendent. Hesse contacted Bob and Joanne Fussell concerning the position, but they were not able to assume the job. Boyer suggested contacting Don Carter. Hesse will contact Nancy Galarneau for suggestions. The Board suggested Lisa Scott; she has experience both in showing and organizing shows. She is also good at dealing with people. Lisa also has her mother's background to draw from. Hesse will contact her.

Kathy Terhorst has resigned as Milking Parlor Superintendent. She has a larger 4-H club this year and will not have time for the job. Hesse will send Kathy a thank you from the Fair Board. Colegrove suggested contacting Julie Hering for the position. Hesse will call her during Christmas vacation.

NE CHANGE Tim Erwert is working on the application form for the zone change on 8.5 acres of fairgrounds property. Once submitted to the City the following procedure will be in effect:

- 1) City will notify property owners within 500 feet of the fairgrounds.
- 2) City will publish a public notice.
- 3) A review of the application will be scheduled by the Hearings Board.
- 4) The Hearings Board can approve or deny the application.
- 5) a. If application is approved, it will be forwarded to City Council for an ordinance.
  - b. If application is denied, our only option is appealing the Hearings Board's decision to the City Council.

MOTION: MOVED BY CHARLES COLEGROVE, SECONDED BY JERRY PFLUG TO AUTHORIZE PAYMENT OF THE ZONE CHANGE APPLICATION FEE AND TO PROCEED IN AN EXPEDIENT MANNER. MOTION CARRIED.

1982-83 BUDGET Washington County has adopted a new type of budgeting called "program budgeting." This budgeting should be positive for the county as it focuses on the services offered not only money as a line item.

Legal fees should be included in the budget, and money should be budgeted for updating the long-range plan. Following are several capital outlay items the Board felt could be included in the 1982-83 budget: livestock loading ramps, gravel for parking lots, horse wash racks, trailer hook-ups, furnishings for the 4-H Building, copier, barn roof improvement, Main Exhibit Building improvement, asphalt and paving.

Pflug pointed out the fairgrounds has been fortunate the community service organizations and local businesses have supported the fairgrounds so willingly. But the economic conditions as they are, people are going to be volunteering and donating less. In the future the fairgrounds is going to have to pay for what services it needs.

4-H BUILDING The Board agreed to review credentials and fees of several local architects before deciding who will do the work. Competitive bidding is not required for personal services. The Board suggested contacting Partin & Hill; Robert E. Meyer; Hewlett, Jamison, Atkinson & Luey; Stan Rickard; and Englund, Plummer & Associates.

The agreed time is important in selecting an architect and proceeding to competitive bidding. The building should be completed by Happy Days the end of June.

MOTION: MOVED BY AGNES DELASHMUTT, SECONDED BY CHARLES COLEGROVE TO REVIEW A MINIMUM OF TWO ADDITIONAL PROPOSALS FOR ARCHITECT TO HANDLE THE COMMUNITY ROOM DESIGN AND CONSTRUCTION. PROPOSALS TO BE REVIEWED AT A SPECIAL BOARD MEETING DECEMBER 2, 1981. MOTION CARRIED.

MERIT RATE The 1981 Washington County Fair was rated a silver medallion fair-up two points from last year. The Board reviewed the Merit Rater's comments.

ELECTRICAL Dan Alishire is unavailable to exchange electrical services for the old water truck.

MMERCIAL ACE FEES

The Board reviewed the suggested 1982 commercial space fees. There are only two changes from last year's fees: Inside space raised from \$12 per foot to \$13 per foot, and commercial restaurants from 10% of net to 13% of net. Hesse explained the suggested fees are current with other Oregon fairs. Since the attendance dropped slightly this year, it would be hard to justify raising the fees any higher. The Board suggested any concession parking a vehicle near their booth should pay an extra fee. Hesse indicated that you can become too inflexible and price yourself right out of the market. The commercial space revenue has grown from \$3,700 in 1976 to \$18,000 in 1981.

#### 1982 Suggested Fees

\$7 per foot - outdoor (ground only)

\$10 per foot - outdoor (preconstructed module)

\$13 per foot - inside (included drapes & sign)

\$22 per foot - food concession

\$12.50 per foot - non-profit food concession

#### Restaurants

\$250 flat fee for non-profit agencies \$250 + 13% of net for commercial enterprises

Each includes one 110 outlet. Additional service is \$25 per 110 outlet. One free booklet of admission to every general exhibitor and two booklets to restaurants. Thereafter, booklets of 10 admissions will be on sale at \$10 per booklet.

MOTION: MOVED BY JERRY PFLUG, SECONDED BY AGNES DELASHMUTT TO ADOPT 1982 COMMERCIAL SPACE FEES AS PRESENTED ABOVE. MOTION CARRIED.

#### PREMIUM BOOK

Hesse passed around several examples of tabloid premium books. Tabloid premium books are distributed through the local newspapers(s). Tabloids are not especially attractive, but fairs who have used them have reported an increase in exhibitors. It would be worth investigating. Hesse plans to check with "This Week," a weekly tabloid which is delivered free to area homes.

Joan Erwert is requesting a 15% commission this year for premium book advertising. Erwert is asking more than budgeted for fair advertising. Hesse is interviewing others. The 15% commission on advertising is standard payment now.

The Board directed Hesse to check into the feasibility of using a tabloid premium book for 1982.

#### NEXT MEETING

The next Board meeting will be held December 2, 1981, in the Fairgrounds office beginning at 4:30 p.m.

Meeting adjourned at 6:05 p.m.

Respectfully submitted,

Valerie Bentley

### AGENDA

# Washington County Fair Board

Wednesday, November 4, 1981 Regular Meeting Fairgrounds Office 4:30 p.m.

- 1. Call to Order
- 2. Public Welcome. This time is provided for members of the audience to comment on any item(s) on the agenda prior to the Board's discussion and decision. It is respectfully requested that those addressing the Board state their name for the record.
- \*3. Bills for Approval (enclosed).
- \*4. Financial recap for September 1981 for approval (enclosed).
- \*5. Board minutes from October 7, 1981, and special meeting October 27, 1981, (enclosed).
  - \* Consent Agenda: Any item may be removed for separate consideration upon request by any Board member or anyone from the audience.
  - 6. Correspondence: A) Letter from Don McCoun and proposed reply (enclosed).
    - B) Letter to and from Land Speed Insurors (enclosed).
    - C) EDAW, Inc. Long range plan update (enclosed).
    - D) Rodeo minutes (enclosed).
    - E) Applicants for Fair Board positions (enclosed).
    - F) Letter to Spiesschaert on capital outlay (enclosed).
  - Choose voting delegate for OFA Convention and establish convention expenses allowance for those representing us. In place of Swan, Colegrove can serve on Audit Committee.
  - 8. Colegrove report on Fairgrounds Boosters meeting October 21, 1981. Financial recap enclosed. Hesse letter to Boosters enclosed.
  - 9. A) Horse superintendent appointment Mr. Boyer declined the Fair Board's nomination for the position.
    - B) Received verbal resignation from Milk Parlor superintendent Kathy Terhorst.
  - Tim Erwert is working on application form for zone change. Once submitted to the City the following procedure will be in effect: 10.
    - A) City will notify property owners within 500 feet of the fairgrounds.
    - B) City will publish a public notice.
    - C) A review of the application will be scheduled by the Hearings Board.
    - D) The Hearings Board can approve or deny the application.
    - E) 1. If application is approved, it will be forwarded to City Council for an ordinance.
      - 2. If application is denied, our only option is appealing the Hearings Board's decision to the City Council.
    - Preliminary budget input from Fair Board. Washington County has adopted a new type of budgeting called program budgeting. (I could carry over the 1981-82 unfunded items such as parking lot improvements, asphalt paving, etc.)

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