

MINUTES OF FAIR BOARD MEETING
NOVEMBER 7, 1990

FAIR BOARD

Rocky Williams
Jeanne Leeson
John Thomas
John Meek

STAFF

Cal Wade
Ron McAuley
Sue Oxendine

GUESTS

Vern Shahan
Connie Potter

The meeting was called to order at 4:30 p.m.

CONSENT AGENDA

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO ACCEPT THE CONSENT AGENDA. MOTION PASSED.

FAIR BOOSTERS

Election of officers is slated for the November 7 meeting. Wally Crawford has purchased a new hood for the grill. The PI rodeo food sales were fairly good. The booth has been winterized. The boosters report they have \$7,000 in CD's and \$2,000 - \$3,000 in their account.

RODEO BOARD

The Rodeo Convention is November 17. The board has discussed the fair rodeo and will have a new contract act for 1991. The board has decided they either want a stage over the bucking chutes or a walkway built over the return chutes. Wade stated these issues can not be addressed until after the Main Exhibit Building renovations are completed.

MAINTENANCE

October projects included readying the barns for RV storage, cleanup from PI, winterizing equipment, and preparing plans for the Main Exhibit Building renovation.

FAIR ADMISSIONS

The board discussed admission prices and discount policies.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO RAISE THE ADULT AND SENIOR ADMISSION TO \$6.00, LOWER THE CHILDREN'S ADMISSION TO \$2.00, ELIMINATE THE COUNTY 2/1 PASSES, AND KEEP THE 4-H/FFA BRACELETS AT \$1.00.

DISCUSSION: Wade would prefer to leave the youth admission at \$3.00 and offer discounts that would enable the youth to enter for \$1 or \$2.00. He feels this would be a PR tool and an incentive for the sponsors as well. Meek questioned the need to eliminate the County 2/1 passes.

AMENDMENT: MOTION AMENDED TO LEAVE THE YOUTH ADMISSION AT \$3.00 AND REMOVE THE 2/1 PASS FROM THE MOTION.

QUESTION: MOTION PASSED 3 TO 1. OPPOSED BY JOHN MEEK.

The board addressed the 2/1 passes. Some felt they should be

eliminated all together or given to all city employees as well as county. Williams suggested ending the 2/1 but giving a discount to those public employees who show ID.

Meek argued that the 2/1 passes should be promoted. He would like to expand on the 2/1 concept. Leeson doesn't like the 2/1 passes because they are partial to the county employees.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO ELIMINATE THE COUNTY 2/1 PASS. MOTION PASSED 3 TO 1. OPPOSED BY JOHN MEEK.

Wade asked if discounts would still be allowed. The board agreed they were valuable incentives to people to attend the fair.

1991 THEME

The 1991 theme is "Critters and Clowns".

ELECTION BILL FROM COUNTY

Wade is still checking on the \$28,000 bill from the county.

COMMISSIONERS MEETING NOVEMBER 13

The purpose of the meeting is to discuss the purchase of the Quadrant and Gardner Beedon properties. The special Real Estate Committee recommended the Fair Board go to the Commissioners and make the following proposal: 1. Washington County purchase the Gardner Beedon property and turn it over to the fairgrounds to administer. The justification behind the purchase is the light rail system. The fairgrounds would furnish the land to Tri-Met for the station. 2. Washington County purchase the Quadrant property and the fairgrounds reimburse the county based on the county pool rates.

GRANDSTAND COMMITTEE

The consensus of the committee is to build a covered arena rather than just a new grandstand. They feel this would give greater utilization of the facility. Seating would still be needed.

The committee suggested contacting a bleacher rental company and placing additional bleachers where the calf pens are now. Additional seating should be advertised for the fair events.

HAPPY DAYS

Wade is trying to arrange a meeting with the Jaycees.

MARKETING/PUBLIC RELATIONS/EVENT COORDINATOR AND RECEPTIONIST/BOOKKEEPER POSITIONS

The staff has developed job descriptions for the two positions. The board gave their approval to the descriptions.

MAIN EXHIBIT BUILDING RENOVATIONS

The work has been put out to bid. Interest in the project has been good. The bids will be opened November 15 at 11 a.m. The plans have been submitted to the City for permits. McAuley hopes the work will start December 3 and be completed by January 15.

1990 MERIT RATING

The 1990 fair was rated a gold medal. The Merit Rating book and raters comments are available to read at the office.

EMERGENCY FACILITY AGREEMENT WITH THE RED CROSS

Wade has been approached by the Red Cross to use the fairgrounds as a shelter in case of emergency. The Red Cross is willing to sign a contract that the fairgrounds could only be used when the facility is not in use and the Red Cross would leave the grounds and buildings in the same condition as they were found.

Wade asked for guidance from the board to proceed or drop the issue. If the board wishes to proceed he will contact Dan Olson to draw up the contract.

Thomas and Williams expressed the need to "look good to the public by agreeing" but include ironclad escape clauses.

MOTION: MOVED BY JOHN THOMAS, SECONDED BY JEANNE LEESON, TO GIVE THE RED CROSS PERMISSION TO USE THE FAIRGROUNDS IN CASE OF EMERGENCY EXCEPT IN TIMES WHEN ANYTHING IS BOOKED ON THE GROUNDS THAT MIGHT BE INTERFERED WITH. MOTION PASSED.

MEETING WITH HATFIELD

Leeson will try to arrange another meeting with Hatfield and his representatives for early 1991.

4-H BARN EXTENSION

Williams asked how far along the plans were for the proposed extension. Wade stated everything is on hold until the Main Exhibit Building renovations are completed. Williams believes a 100 x 100 barn would allow for a milking parlor. Wade stated that a 100 x 100 is not economical because of the existing good sheep barn. It should be 120 x 100 or 60 x 100.

SPONSORSHIP

Williams asked how much sponsorship dollars Coast Distributing gives. They sponsor the stage for \$5,700 and buy an entertainment book ad for \$800. Wade emphasized the actual sponsorship is \$6,500 but is broken down as above at the request of Coast Distributing.

The next regularly scheduled Fair Board meeting will be January 9, 1991 at 4:30 p.m.

Respectively submitted,
Sue Oxendine
Secretary