

**MINUTES OF FAIR BOARD MEETING  
OCTOBER 10, 1990**

**Fair Board**

Lloyd Baron  
Jeanne Leeson  
Rocky Williams  
John Thomas  
John Meek

**Staff**

Cal Wade  
Ron McAuley  
Sue Oxendine

**Guests**

Vern Shahan

The meeting was called to order at 4:30 p.m. by Chairman Lloyd Baron.

**CONSENT AGENDA**

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO APPROVE THE CONSENT AGENDA. MOTION PASSED.

**BOOSTER REPORT**

Wade reported the Boosters are doing well financially. They have had their food booth open at a number of events and will work during the PI rodeo.

**RODEO BOARD**

Williams asked the Fair Board to approve three new board members. They are: Rocky Williams, Larry Bellamy, and Marlene Spadt.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JEANNE LEESON, TO APPROVE THE RODEO BOARD MEMBERS. MOTION PASSED.

The Rodeo Board has been readying the arena for the upcoming PCRA Finals.

**MAINTENANCE**

September and early October projects have included painting, repairing, and replacing lights in the Swine Barn. Yeager Twose was hired to aerate and implant polymers in the soil throughout the central portion of the grounds. The 34th Street gravel parking lot and part of the grass area fronting Cornell Road was graded by Ken Leahy. McAuley will replant grass this Fall in the graded area.

**COMMISSIONERS WORKSHOP**

A meeting has been scheduled for November 13 at noon with the Board of County Commissioners to discuss land acquisition. Wade recommended that the Real Estate Committee meet prior to the 13th.

**MARKETING POSITION AND COSTS**

Wade would like to move Patti Poe into the position of Marketing. A receptionist/bookkeeper would be hired to handle the office duties. Wade figures \$14,000 will cover salary, additional auto expenses, and training for the remainder of the budget year.

Oregon State Fair, Puyallup, Cal Expo are networking with one another and have invited Poe to join in their meetings and discussions. She would also work closely with POVA (Portland Oregon

Visitors Association).

Baron believes that a marketing person is needed to find out what the demand is prior to committing building funds. Leeson concurred saying there is a definite need for a marketing person now. Williams does not believe there is a need for a marketing person; he feels the fairgrounds is at capacity now.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO GO AHEAD WITH THE POSITION FOR \$14,000.

DISCUSSION: Baron asked Wade how the position would fit in with the budget. Wade reported that based on incoming budgeted funds there is \$76,000 to spend.

AMENDMENT: MEEK MOVED, JOHN THOMAS SECONDED, TO INCLUDE A JOB DESCRIPTION AND WRITTEN BUDGET INFORMATION GIVEN VERBALLY BY WADE. AMENDMENT PASSED FOUR TO ONE. WILLIAMS CAST THE DISSENTING VOTE.

MOTION: PENDING THE JOB DESCRIPTION AND WRITTEN BUDGET INFORMATION THE MARKETING POSITION BE APPROVED. MOTION PASSED FOUR TO ONE. WILLIAMS CAST THE DISSENTING VOTE.

#### **MAIN EXHIBIT BUILDING**

McAuley reported that the blue prints, showing the slab floor, doors, and revision of the roof truss plans are back from the engineer. Wade and McAuley will work on specifications for bids. The blueprints will go to the City for approval and permits.

Wade is looking into the costs of insulation. He and McAuley are going on the assumption that a sprinkler system will be needed.

Wade requested help from Meek to get the contract with the State approved and returned to the State for final signatures. No funds will be released prior to the return of the contract.

#### **LIVESTOCK BARN**

McAuley has received estimates of adding onto the 4-H Livestock Barn. The board discussed the pros and cons of going with a 100' x 100' addition with sides for \$50,302 vs. a 60' x 100' structure for \$34,830. The figures do not include paving and electrical.

MOTION: MOVED BY JOHN MEEK, SECONDED BY JOHN THOMAS, TO SPEND UP TO \$50,000 FOR THE 60' X 100' STRUCTURE.

DISCUSSION: Williams contended the structure should be 100 x 100 as the sheep barn that is not being replaced will need to be in the future. Aesthetically, the 100 x 100 will look better than the 60 x 100 and adjoining sheep barn.

QUESTION CALLED FOR: MOTION PASSED FOUR TO ONE. WILLIAMS CAST THE DISSENTING VOTE.

### **ARTS AND CRAFTS RESTROOMS**

Wade met with the Square Dancers. They have indicated a willingness to build the restrooms if the board will spend \$2,000 - \$2,500. The Square Dancers are bringing plans and ideas to Wade to present to the board at the November meeting.

### **STAGE AND CARNIVAL AREA**

Wade has talked with PGE about costs to move the entertainment stage to the carnival grounds. To install a new transformer and run the line would be \$2,300. Estimated electrical costs are \$3,000 for panels and other electrical.

Restrooms are another problem. Port-o-potties can be used until new permanent facilities can be built.

Another cost factor is lighting. The fairgrounds has poles; lights would cost \$300 each plus installation.

The costs to move the carnival involve water, some minor electrical costs, and moving the fence. The water lines can be done by staff.

The pluses for moving the carnival and stage include better noise control, more space for the entertainment, better commercial areas between the Main Exhibit Building and Arts & Crafts, and expanded center area for bulk space and Chris's entertainment areas.

The liabilities of the move are the costs, education of the public, unknown foot traffic problems, building restrooms or renting port-o-potties, and the picnic area. Wade's recommendation is to leave the picnic area where it is to act as a buffer between entertainment and carnival.

Total costs are between \$6,000 - \$7,000, perhaps up to \$10,000, to make the move.

Meek is for the move but not until full restrooms can be built.

Funtastic wants a multiple (5) year contract. They might give the fairgrounds \$15,000 as "parking improvement".

A decision was postponed. Board members asked Wade to bring back more information from Funtastic on their willingness to contribute funds. Williams would like to have the change made this year as it is in line with the Master Plan. Wade stated other improvements voted on tonight are in line with the Master Plan and the Fair Board has until 1995 to fulfill the Master Plan.

### **GRANDSTAND PROMOTION**

Williams has not had a chance to do any further work on the promotion due to the PCRA Finals rodeo.

### **PREMIUM RAISE**

Oxendine has talked with Superintendents in Home Economics, Arts

& Crafts, Textiles, and Floral. Our premiums in those sections are quite a bit less than in Multnomah, Clackamas, and Clark Counties. The Superintendents and Oxendine are asking for premium raises to make us more competitive with the other fairs. Judges, especially in Arts & Crafts, have reported the quality has been dropping at Washington County.

MOTION: MOVED BY JOHN THOMAS, SECONDED BY JEANNE LEESON, TO RAISE THE ARTS AND CRAFTS PREMIUMS TO \$10 FOR FIRST AND RATIO IT ON DOWN. HOME ECONOMICS, TEXTILES, AND FLORAL DEPARTMENTS SHOULD BE MADE COMPARABLE TO OTHER COUNTIES. RAISE ON STAFF RECOMMENDATION. MOTION PASSED.

#### OFA CONVENTION

The Convention is scheduled December 2, 3, 4 at the Greenwood Inn. Board members were asked to turn in their reservations by the end of October.

#### PI

The PI appears to be going well. Staff is not having any problems with the PI staff.

#### GRANTS

Bob Herb has talked with Hatfield. There are some grants available. A group is going to meet with Hatfield's representative Thursday to discuss potential sources.

Meeting adjourned at 6:30 p.m.

Respectively submitted,

Sue Oxendine  
Secretary