

**MINUTES OF FAIR BOARD MEETING  
SEPTEMBER 5, 1990**

**FAIR BOARD**

Lloyd Baron  
Rocky Williams  
Jeanne Leeson  
John Thomas  
John Meek

**STAFF**

Cal Wade  
Ron McAuley  
Sue Oxendine

**GUESTS**

Vern Shahan  
Connie Potter  
Lucille Warren

The meeting was called to order at 4:30 PM. The consent agenda was approved.

**FAIR BOOSTERS**

Shahan reported the Boosters had a successful fair.

**RODEO BOARD**

Weekly work parties are continuing.

**MAINTENANCE**

The staff was busy cleaning up from fair and readying the grounds for company picnics.

**UPGRADE OF 4-H BARN ELECTRICAL SYSTEM**

Wade asked for authorization to upgrade the electrical wiring and power in the barn prior to the October PI. He feels this will show the PI and their exhibitors that repairs and improvements are continuing despite the bond election loss.

MOTION: MOVED BY JOHN MEEK, SECONDED BY ROCKY WILLIAMS, TO AUTHORIZE WADE TO SPEND UP TO \$5,000 ON THE ELECTRICAL UPGRADE TO THE 4-H BARN. MOTION PASSED.

**SWINE BARN**

The barn needs new lighting, paint, and some repair work. McAuley estimated up to \$2,000 would do the job. Wade stated this would make the barn serviceable for two to three years.

MOTION: MOVED BY ROCKY WILLIAMS, SECONDED BY JEANNE LEESON, TO AUTHORIZE EXPENDITURES OF UP TO \$2,000 FOR THE SWINE BARN IMPROVEMENTS. MOTION PASSED.

**EAST HORSE BARN**

Wade sees a need to replace the existing tie stalls with the powder river type panels as was done in the West barn during fair. He recommends doing the work but is not sure of the timing. The West barn costs were split with PI. Wade has not talked with Murray Fretz of the PI about the possibilities of splitting the costs of the other barn change over.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN MEEK, TO PROCEED WITH THE IMPROVEMENTS IN TIME FOR PI IF THE PI IS AGREEABLE TO PAY HALF THE COSTS. IF NOT, THE IMPROVEMENTS SHOULD BE DONE, BUT CAN WAIT UNTIL SPRING. MOTION PASSED.

### GRANDSTAND COMMITTEE

Williams has talked with people about the possibility of financing the new bleachers by selling seats. He is getting positive feedback. He will bring to the September 21 work session ideas and options to include in a letter to potential buyers. He feels the letter should come from the entire Board rather than a single member.

### REAL ESTATE COMMITTEE

Meek stated that different options were discussed at the meeting. Wade is putting together figures for the September 21 work session that will show the type of revenue that will need to be generated to pay back any borrowed money. The fair board has until July 1991 to finalize the option on both pieces of property.

### WAYS AND MEANS TASK FORCE

Wade, Leeson, Baron, and Shahan met with other committee members. The committee members rejected the idea of going back to the voters. They stressed the need for a marketing person on the fairgrounds staff. A strong and aggressive marketing program is needed to keep the fairgrounds in the public eye throughout the year. There was also a feeling that improvements should be done piece by piece rather than one big effort. Positive ideas came out of the meeting and the committee is slated to meet again next week.

### RESTROOMS FOR THE ARTS AND CRAFTS BUILDING

The use of the building is limited especially in the winter due to the lack of indoor restroom facilities. The board discussed possible options including portable units. Staff was asked to bring costs of installing permanent restrooms or portables to the September work session.

### WORK SESSION AGENDA ITEMS

Board members were asked to send in their suggestions for agenda items. Meek would like to discuss the comments and suggestions given by the merit rater.

### PI BOARD MEETING

Wade met with the PI Executive Board. He assured them that there will not be an abandonment of the Master Plan. The PI Board was very receptive to being involved with improvements, with the Livestock Pavilion being their top priority. The importance of the upgrade to the 4-H Barn electrical system was emphasized. The PI Board has an obligation to their exhibitors for improved facilities.

### FAIR COMMERCIAL BOOTHS

The office has received numerous complaints regarding the Right To Life booth. Children were asked into the booth and shown the materials on display in the booth. Parents were offended and upset that this was allowed. Wade has responded by letter to those who sent in a written complaint. He stated that the fair board would address the issue with the fair's legal counsel and

hopefully some restrictions could be placed on the booth for 1991.

Williams objected to the letters Wade had written because of Wade's promise to talk with the legal counsel. Williams feels the board is infringing on the booth's right of expression. Wade defended his choice of words and expressed the importance of talking with legal counsel to see where the fair stands on the issue. Wade also firmly believes he can talk with the Right To Life people and get them to place their own restrictions on the booth with regards to children. The group has been very cooperative in the past. Other board members expressed their approval for Wade's handling of the matter.

**JENNIFER ZIMMERLY LETTER**

Zimmerly has written a letter to the fair board asking to take over the duties as Court Coordinators for 1991. The Rodeo Board will respond to Ms. Zimmerly.

**LETTER REGARDING RODEO ANNOUNCER AND PRAYER DURING RODEO**

A letter was written to the fair board objecting to the rodeo announcer's remarks and jokes with the clown. The writer also objected to the Cowboys' Prayer prior to the event.

Williams talked with the announcer and clown after Thursday evening's performance and asked them to tone down the jokes. He stated the prayer was traditional not only at our rodeo but at others as well.

The board agreed that the fair is seeing a greater cross section of population as attendance grows and it is difficult to please everyone.

**BIG NAME ENTERTAINMENT**

A five year commitment to big name entertainment was made three years ago. Wade believes part of the success of the entertainment is because he has been able to attend the International and Western Fairs' Conventions and talk to booking agents and other fairs who book some of the same acts.

MOTION: MOVED BY JEANNE LEESON, SECONDED BY JOHN THOMAS, TO SEND WADE TO BOTH CONVENTIONS THIS YEAR. MOTION PASSED.

The meeting adjourned at 6:00 p.m.

The next regularly scheduled meeting will be October 10, 1990 at 4:30 p.m.

Respectively submitted,

Sue Oxendine  
Secretary