



# Mission Statement

Provide a facility that allows for 4-H members, businesses, organizations and individuals to showcase their talents and products with an agriculture emphasis and provide entertainment which brings the community together while prudently managing finances of the fairgrounds.

## 2025 Washington County Fair Sponsorship Opportunities

This year's Washington County Fair is scheduled for July 25<sup>th</sup> thru the 30<sup>th</sup> at the Fairgrounds in Arlington, Nebraska. Individuals, businesses and corporations are supporting our local community through a variety of sponsorship opportunities.

We offer several levels of sponsorships to satisfy the exposure and budgets of participating advertisers. Some of the sponsorship packages include event tickets. We hope you will invest in a sponsorship opportunity that will be on display and read at the events.

Our nightly entertainment includes music, cowboys and several nights of powerful machines. Watch the website and our Facebook page for more info, visit [washingtoncountyfairne.com](http://washingtoncountyfairne.com).

One of the greatest highlights of the Fair is giving the members of Washington County 4-H the opportunity to showcase their commitment to caring for, working with and learning about the project they raised or created, and in turn teaching them valuable life lessons to help develop and mature them into successful adults.

## Sponsorship Packages

### Platinum Package \$5,000+

- Company name appears as part of the event title
- Company name appears as sponsor in all related advertising
- Sponsorship highlighted and announced during arena events
- Company name and event sponsorship appears on website
- Company branding allowed in arena area during sponsored nightly event
- Company name appears on electronic sign in entertainment area
- Free entrance to sponsored event for employees (Qty TBD)
- Free tokens to be used for refreshments (Qty TBD)
- Company name appears on Rodeo Program
- Banner created by fair board displayed at the fair

### Gold Package \$2,500 - \$4,999

- Company name appears as part of the event title
- Company name appears as sponsor in all related advertising
- Sponsorship highlighted and announced during arena events
- Company name and event sponsorship appears on website
- Company branding allowed in arena area during sponsored nightly event
- Company name appears on electronic sign in entertainment area
- Free entrance (10) to sponsored event for employees
- Free (20) tokens to be used for refreshments
- Company name appears on Rodeo Program
- Banner created by fair board displayed at the fair

### Silver Package \$1,000 - \$2,499

- Company name appears in various print advertising
- Sponsorship highlighted and announced at various events during the fair
- Company name and event sponsorship appears on website
- Company branding allowed in area during sponsored event
- Free entrance (4) to sponsored event for employees
- Free (10) tokens to be used for refreshment
- Banner created by fair board displayed at the fair
- Company name appears on Rodeo Program

### Banner Sponsor \$500 - \$999

- Banner created by fair board displayed at the fair
- Sponsorship highlighted and announced during arena events
- Company name appears on website
- Company name appears on Rodeo Program



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## Sponsorship Form

We continue to improve the fairgrounds and the Fair itself. If you would like to donate, do so you can below. We greatly appreciate your continued support.

2025 Commitment		Total:
Sponsor Name: (As it appears on print/web)		
Contact Person:		
Address:		
City, State, Zip:		
Phone:		
Email:		
Sponsorship Level:		
Method of Payment: Please remit payment by 07/12/2024	Enclosed is my check for \$	

Please remit payment to:  
 Washington County Ag Society  
 C/O Sponsorship Committee  
 PO Box 1  
 Arlington, NE 68002

Please call Tom Valasek (402)679-1223 or Billie Ruwe (402)533-3380  
 or email [fairboard@wcfair.com](mailto:fairboard@wcfair.com) or [fairmgr.wcf@gmail.com](mailto:fairmgr.wcf@gmail.com) for sponsorship questions.



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## INVOICE

Date \_\_\_\_/\_\_\_\_/2025

Washington County Fair Sponsor -

Your 2025 Fair Sponsorship is due. Please make checks payable to:

**Washington County Ag. Society**

### Sponsorship Package

- Platinum Package \$5,000 +
- Gold Package \$2,500 - \$4,999
- Silver Package \$1,000 - \$2,499
- Banner Sponsor \$500 - \$999

Invoice Amount \$\_\_\_\_\_

Thank you for your continued support of the Fair and the youth of Washington County.



Washington County Ag Society  
C/O Sponsorship Committee  
PO Box 1  
Arlington NE, 68002

Email questions to [fairboard@wcfair.com](mailto:fairboard@wcfair.com) or [fairboard.wcf@gmail.com](mailto:fairboard.wcf@gmail.com)