



Mission Statement

Provide a facility that allows for 4-H members, businesses, organizations and individuals to showcase their talents and products with an agriculture emphasis and provide entertainment which brings the community together while prudently managing finances of the fairgrounds.

2023 Washington County Fair Sponsorship Opportunities

This year's Washington County Fair is scheduled for July 28 – Aug 2 at the Fairgrounds in Arlington, Nebraska. Individuals, businesses and corporations are supporting our local community through a variety of sponsorship opportunities.

We offer several levels of sponsorships to satisfy the exposure and budgets of participating advertisers. Some of the sponsorship packages include event tickets. We hope you will invest in a sponsorship opportunity that will be on display and read at the events.

Our nightly entertainment includes Travis Denning and Dylan Wheeler, top local and regional bands in the beer garden, Washington County Fair Rodeo; Pickup Pull and Antique Tractor Pull; Nebraska Busch Pullers; Fair Toast Wine Tasting; and Demolition Derby. For a list of all the events including other family-free activities, please visit washingtoncountyfairne.com.

One of the greatest highlights of the fair is giving the youth of Washington County 4-H the leadership to showcase their commitment of caring for, working with, and learning of their project they raised or created. In turn teaching them valuable life lessons to help develop and mature them into successful adults.

Sponsorship Packages

Platinum Package \$5,000+

- Company name appears as part of the event title
- Company name appears as sponsor in all related advertising
- Sponsorship highlighted and announced during arena events
- Company name and event sponsorship appears on website
- Company branding allowed in arena area during sponsored nightly event
- Company name appears on electronic sign in entertainment area
- Free entrance to sponsored event for employees (Qty TBD)
- Free tokens to be used for refreshments (Qty TBD)
- Company name appears on Rodeo Program
- Banner created by fair board displayed at the fair

Gold Package \$2,500 - \$4,999

- Company name appears as part of the event title
- Company name appears as sponsor in all related advertising
- Sponsorship highlighted and announced during arena events
- Company name and event sponsorship appears on website
- Company branding allowed in arena area during sponsored nightly event
- Company name appears on electronic sign in entertainment area
- Free entrance (10) to sponsored event for employees
- Free (20) tokens to be used for refreshments
- Company name appears on Rodeo Program
- Banner created by fair board displayed at the fair

Silver Package \$1,000 - \$2,499

- Company name appears in various print advertising
- Sponsorship highlighted and announced at various events during the fair
- Company name and event sponsorship appears on website
- Company branding allowed in area during sponsored event
- Free entrance (4) to sponsored event for employees
- Free (10) tokens to be used for refreshment
- Banner created by fair board displayed at the fair
- Company name appears on Rodeo Program

Banner Sponsor \$500 - \$999

- Banner created by fair board displayed at the fair
- Sponsorship highlighted and announced during arena events
- Company name appears on website
- Company name appears on Rodeo Program



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Sponsorship Form

We continue to improve the fairgrounds and the Fair itself. If you would like to donate, do so you can below. We greatly appreciate your continued support.

2023 Commitment		Total:
Sponsor Name: (As it appears on print/web)		
Contact Person:		
Address:		
City, State, Zip:		
Phone:		
Email:		
Sponsorship Level:		
Method of Payment: Please remit payment by 07/16/2023	Enclosed is my check for \$	

**Please remit payment to:
Washington County Ag Society
C/O Sponsorship Committee
PO Box 1
Arlington, NE 68002**

Please call Tom Valasek (402)679-1223 or Josh Grabbe (402)980-0036 or email fairboard@wcfair.com or fairmgr.wcf@gmail.com for sponsorship questions.