## • • • RIO GRANDE VALLEY MAP





Print Quantity: 75,000 copies

Frequency: October
Distributed Valleywide

## **ADVERTISING RATES & SPECS**

Full Panel	Half Panel			
	 	Quarter Panel		

199
298
798

- All given measurements are in inches and are Width x Height
  - Actual Size is the total size area of the ad in publication

All rates are NET.

## Ad Submission Information

- Please make sure your ad is created and saved to at least 300 dpi
- All ads are printed in full color. Please convert all photos/images to CMYK
- Convert all type to paths/curves
- Embed or include all images/graphics and fonts used in creating the ad
- Acceptable formats include TIF, PDF, EPS (saved to Illustrator 11 or lower)
- Make sure all artwork is flattened before sending
- Please send final artwork to artwork@welcomehomergv.com
- Final deadline for artwork is August 1, 2023