



ADVERTISING RATES & SPECS

<p>Full Page Actual Size 5.375 x 8.375 Live Area 4.875 x 7.875 Bleed 5.5 x 8.5</p>	<p>Half Page Actual Size 4.875 x 3.875</p>	<p>Third Page Actual Size 4.875 x 2.575</p>
---	---	--

Advertising Sizes

Full Page	\$1,200
Half Page	\$600
Third Page	\$400

Premium Sizes

Back Cover	\$2,600
Inside Front Cover	\$1,600
Inside Back Cover	\$1,600

- All given measurements are in inches and are Width x Height
- Actual Size is the total size area of the ad in publication

All rates are NET.

Agency commissions should be added, if applicable.

Ad Submission Information

- Please make sure your ad is created and saved to at least 300 dpi
- All ads are printed in full color. Please convert all photos/images to CMYK
- Convert all type to paths/curves
- Embed or include all images/graphics and fonts used in creating the ad
- Acceptable formats include TIF, PDF, EPS (saved to Illustrator 11 or lower)
- Make sure all artwork is flattened before sending
- Please send final artwork to artwork@welcomehomergv.com
- Final deadline for artwork is **September 1, 2021**

Rio Grande Valley

RV RESORT GUIDE

Print Quantity: 50,000 copies
Frequency: Annual - November
Distributed Valleywide

