

2021 DATES - AUGUST 22 - 28, 2021

2021 ENTERTAINMENT & SERVICES SPONSORSHIPS

Sponsorship Guideline Levels - WEST END FAIR

PRESENTING SPONSOR - \$ 4,000

This sponsorship level will be customized for each sponsor to best fit their companies needs from the below listed items as well as additional features agreed upon

*** PLATINUM LEVEL - \$ 1,000**

- * Two Special Souvenir Shirts (cash sponsors only)
- * Six grandstand event tickets of choice
- * Two VIP parking tickets
- * Logo in brochures and/or rack cards (must be received by April deadline)
- * Banners displayed by main stage and grandstand (you provide banners a week before the fair 4 feet by 4 feet)
- * Name in brochures and/or rack cards (must be received by April deadline)
- * Name in Pocono Record and/or Times News tabloid
- * Four times the daily announcements on PA system
- * Scrolling LOGO on website and business link
- * Admission tickets (40 tickets)

*** GOLD LEVEL - \$ 750**

- * Family four pack grandstand event tickets of your choice
- * One VIP parking ticket
- * Logo in brochures and/or rack cards (must be received by April deadline)
- * Banner displayed by main stage (you provide a banner a week before the fair 4 feet by 4 feet)
- * Name in brochures and/or rack cards (must be received by April deadline)
- * Name in Pocono Record and/or Times News tabloid
- * Three times the daily announcements on PA system
- * Scrolling LOGO on website and business link
- * Admission tickets (30 tickets)