



# West End Fair Assoc., Inc.

P.O. Box 115 • Gilbert, PA 18331

1-610-681-4293

secwefa@ptd.net

www.thewestendfair.com



*Be a part of our 101st West End Fair*

**2023 DATES - AUGUST 20 - 26, 2023**

**2023 ENTERTAINMENT & SERVICES SPONSORSHIPS**

**Sponsorship Guideline Levels - WEST END FAIR**

**PRESENTING SPONSOR - \$ 4,000**

**This sponsorship level will be customized for each sponsor to best fit their company's needs from the below listed items as well as additional features agreed upon.**

**\*\*\*\*\*PLATINUM LEVEL - \$ 1,000**

- \* Two Special Souvenir Shirts (cash sponsors only)
- \* Six grandstand event tickets of choice
- \* Two VIP parking passes
- \* Logo in brochures (must be received by March deadline)
- \* Banners displayed by main stage and grandstand (you provide banners a week before the fair, 4 feet by 4 feet)
- \* Name in brochures (must be received by March deadline)
- \* Four times the daily announcements on PA system
- \* Scrolling LOGO on website as well as business link
- \* Admission tickets (40 tickets)

**\*\*\*\*\*GOLD LEVEL - \$ 750**

- \* Four grandstand event tickets of your choice
- \* One VIP parking pass
- \* Logo in brochures (must be received by March deadline)
- \* Banner displayed by main stage (you provide a banner a week before the fair, 4 feet by 4 feet)
- \* Name in brochures (must be received by March deadline)
- \* Three times the daily announcements on PA system
- \* Scrolling LOGO on website as well as business link
- \* Admission tickets (30 tickets)