

Be a part of our 102 nd West End Fair

2024 DATES - AUGUST 18 - 24, 2024 2024 ENTERTAINMENT & SERVICES SPONSORSHIPS Sponsorship Guideline Levels - WEST END FAIR

PRESENTING SPONSOR - \$ 4,000

This sponsorship level will be customized for each sponsor to best fit their company's needs from the below listed items as well as additional features agreed upon.

*****<u>PLATINUM LEVEL</u> - \$ 1,000

- * Two Special Souvenir Shirts (cash sponsors only)
- * Six grandstand event tickets of choice
- * Two VIP parking passes
- * Logo in brochures (must be received by March deadline)
- * Banners displayed by main stage and grandstand (you provide banners a week before the fair, 4 feet by 4 feet)
 - * Name in brochures (must be received by March deadline)
 - * Four times the daily announcements on PA system
 - * Scrolling LOGO on website as well as business link
 - * Admission tickets (40 tickets)

****<u>GOLD_LEVEL</u> - \$ 750

- * Four grandstand event tickets of your choice
- * One VIP parking pass
- * Logo in brochures (must be received by March deadline)
- * Banner displayed by main stage (you provide a banner a week before the fair, 4 feet by 4 feet)
- *Name in brochures (must be received by March deadline)
- * Three times the daily announcements on PA system
- * Scrolling LOGO on website as well as business link
- * Admission tickets (30 tickets)