



MONTHLY BOARD MEETING

Thursday, February 5, 2026 • 10:00 AM
Zoom Meeting

LAURIE GIANNINI
INTERIM CHAIR OF THE BOARD
CEO, Calaveras County Fair

CLIFF MUNSON
VICE CHAIR
CEO, Siskiyou Golden Fair

PATRICIA CONKLIN
TREASURER
CEO, Dixon May Fair

ALAN PHILLIPS
SECRETARY
CEO, Imperial Valley Fair

NANCY SITES
CEO, Tulelake-Butte Valley Fair
Cascade Area

ALLISON KEANEY
CEO, Cow Palace
Central Coast Area

CINNAMON HOWELL
CEO, Merced County Spring Fair
San Joaquin Area

MATT REED
CEO, Butte County Fair
Sacramento Valley Area

KIM FLOYD
CEO, Del Norte County Fair
North Coast Area

VACANT
Southern Area

ANDREW TRYGG
CEO, Nevada County Fair
Mother Lode Area

SARAH CUMMINGS
President & CEO

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AGENDA

- I. Call to Order and Welcome - CFA Board Interim Chair Laurie Giannini called the meeting to order, welcoming board members, members, and guests to the CFA Board Meeting at WFA Convention.
- II. CFA Board Interim Chair Laurie Giannini called roll and established a quorum. Board members present: Vice Chair Laurie Giannini; Vice Chair Cliff Munson; Treasurer Patricia Conklin; Board Members: Nancy Sites, Cinnamon Howell, Kim Floyd, Matt Reed and Andrew Trygg. Board Members absent: Secretary Alan Phillips; Allison Keaney,
- III. Approval of Minutes – Director Conklin made a motion to approve the January 2026 minutes. Floyd seconded the motion, noting a correction to her name was needed. All board members were in favor nothing the correction to Kim’s last name; motion carried.
- IV. Board Vacancies -
 - a. Motion to elect Chair of the Board - President and CEO noted the vacancy in our Chair position, further noting current Vice Chair Laurie Giannini is filling the vacancy. The board called for a motion to elect Vice Chair Giannini as Chair of the CFA Board for the remainder of the 2025/2026 term. Director Conklin made the motion; Director Howell seconded the motion. All board members were in favor; motion carried.
 - b. Nominations and elections for Southern California Area – CEO Cummings reported that there were no nominations for the Southern California Area; that seat remains vacant to date.
- V. Committee Reports -
 - a. Legislative Committee - Chair, Cliff Munson report on the resumption of the biweekly committee meetings and the introduction of a AB 1711 to ensure the timely distribution of 1499 funds. Cliff mentions the importance of the bill for transparency in funding distribution. Director Trygg noted his displeasure in first receiving the information about the launch of our bill from initially from social media the day prior, rather than formally from the organization. Further express frustration about the lack of board input and the need for better board communication. It was explained the bill was discussed in previous meetings, at managers conference, and presented to the board as the 2026 committee action item; that the intent was to roll out the bills launch at the present board meeting, however the announcement was made on social media by Assembly Member Connolly the afternoon prior. There was concern the bill concept had not been discussed with CDFA, to which Norm clarified there have been several conversations with CDFA regarding the legislation we planned to introduce sponsored by Asm. Connolly.

- b. Branding and Marketing Committee - Chair, Laurie Giannini reports on the successful booth showcase night at the convention, highlighting the positive feedback and new members recruited. Giannini encourages members to send pictures and content for social media and upcoming events and hanks the committee for their efforts and emphasizes the importance of continuous communication and engagement.
- c. Finance Committee - Chair, Patricia Conklin, Treasurer presents the quarterly finance report, noting a \$32,004 surplus and a projected shortfall in membership dues. Conklin explains the budget adjustments and the importance of rolling over the surplus to the next year. Louie joined the call and shared with us another bill Asm. Hadwick plans to introduce in support of DAA's in relation to board appointments; more info on that potential legislation coming soon. Louie review the Governor's budget and monies for Fairs included in the budget. There was a question about \$21million being held in the F&E account. Louie confirmed the \$21M is shown in the budget in the F&E account that has presumably been held back by F&E over the past few years. Louie plans to continue to talk to the Secretary about getting that money out to the Fairs.
- d. Member Communication - Chair, Alan Phillips, Secretary – CEO Cummings reminded the board the monthly CFA newsletter will be sent out the following week; if there is anything to be included in the newsletter, please send to herself or team member Jordan.
- e. Industry Relations Committee - Executive Committee – Chair Giannini reported that she continued to lead with positivity and inclusion.
- f. CFA Evolution & Strategic Development Committee – the committee that met previously will meet again and continue to discuss the future vision for CFA, including a meeting between the WFA and CFA executive committees.

VI. Area Report

Mother Lode - Director Trygg reports on the Mother Lode area's successful meeting at WFA and the commitment to more regular area meetings.

Sacramento Valley - Sacramento Valley area's booth at the reception and the commitment to more collaborative efforts.

North Coast – Director Floyd has set a goal for more frequent meetings moving forward.

Central Coast - Central Coast area highlights their active participation and regular meetings and efforts to support newer members.

VII. Industry Updates - No reports

VIII. New Business – CEO Cummings discusses the option to consider hosting meetings on Tuesday, rather than Thursday, to avoid meetings on active Fair days during the Fair season. The board elected to continue to meet on Thursdays.

IX. Old Business – Director Trygg requests revisiting the CFA Membership survey from the end of last year to guide future actions.

X. President & CEO's Report – President & CEO Cummings mentions the need to discuss the continuation of a booth at Capital Ag Day and the date for CFA Day at the Capitol and acknowledges the ongoing efforts to collect membership renewals and the importance of board outreach in renewal outreach.

XI. Next Board Meeting - Chair Giannini reminder the board the next CFA Board meeting will be March 5, 10:00 AM viz Zoom. The board again congratulates new Chair, Laurie Giannini.

XII. The meeting adjourned at 11:05 AM.