

2015 WFA AWARDS BY FAIR

Fair Name	Place	Division	Fair Size
Alameda County Fair	1	06 - 06 Mobile Marketing	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	17 - 17 Fairtime Innov. Marketing Strategy or Concept	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	18 - 18 Interim Event Rentals Strategy or Concept	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	22 - 22 New Children's Program	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	27 - 27 New Community Outreach Program	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	28 - 28 Theme Program	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	29 - 29 Volunteers	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	31 - 31 Event within an Event	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	32 - 32 Non-Profits - 32a. Outside Collaboration	03 - Large Fair - 150,000-500,000
Alameda County Fair	1	37 - 37 Special/Event/Thmed Day/Program Partnership	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	03 - 03 Radio Advertising - 3b. Radio Ad Series	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	05 - 05 Electronic Newsletter -5b.	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	11 - 11 Outdoor Advertising	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	25 - 25 New Innovative Use of Technology	03 - Large Fair - 150,000-500,000
Alameda County Fair	2	36 - 36 Anything Goes	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	03 - 03 Radio Advertising - 3a. Single Radio	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	04 - 04 Website - 4b. Any Other Fair/Facility Website	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	09 - 09 Magazine Ad	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	10 - 10 On-Line Advertising 10a.	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	13 - 13 Give it your Best Shot	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	14 - 14 Any Other Advertising Piece	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
Alameda County Fair	3	34 - 34 Inspiring Collaborations	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	01 - 01 Television Advertising-1b. Television Ad Series	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Alameda County Fair	No Award	16 - 16 Fairtime Commemorative Poster	03 - Large Fair - 150,000-500,000
Amador County Fair	1	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Amador County Fair	1	16 - 16 Fairtime Commemorative Poster	01 - Small Fair - Less than 50,000
Amador County Fair	1	18 - 18 Interim Event Rentals Strategy or Concept	01 - Small Fair - Less than 50,000
Amador County Fair	1	32 - 32 Non-Profits - 32b. Your own Collaboration	01 - Small Fair - Less than 50,000
Amador County Fair	2	03 - 03 Radio Advertising - 3a. Single Radio	01 - Small Fair - Less than 50,000
Amador County Fair	2	03 - 03 Radio Advertising - 3b. Radio Ad Series	01 - Small Fair - Less than 50,000
Amador County Fair	2	05 - 05 Electronic Newsletter -5b.	01 - Small Fair - Less than 50,000
Amador County Fair	2	07 - 07 Newspaper Ad- Black and White	01 - Small Fair - Less than 50,000
Amador County Fair	2	37 - 37 Special/Event/Thmed Day/Program Partnership	01 - Small Fair - Less than 50,000
Amador County Fair	3	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Amador County Fair	3	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
Amador County Fair	3	14 - 14 Any Other Advertising Piece	01 - Small Fair - Less than 50,000
Amador County Fair	3	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000

2015 WFA AWARDS BY FAIR

Amador County Fair	3	21 - 21 New Featured Event, Exhibit or Program	01 - Small Fair - Less than 50,000
Amador County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Antelope Valley Fair	1	11 - 11 Outdoor Advertising	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	2	02 - 02 Any Other Video Used to Promote Your Fair	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	2	28 - 28 Theme Program	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	3	16 - 16 Fairtime Commemorative Poster	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	3	30 - 30 Interim Events	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	3	33 - 33 Crisis Management	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	HM	09 - 09 Magazine Ad	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	07 - 07 Newspaper Ad- Black and White	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	13 - 13 Give it your Best Shot	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Antelope Valley Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
Arizona National Livestock Show	1	04 - 04 Website - 4a. Fairtime Website	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	05 - 05 Electronic Newsletter -5b.	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	14 - 14 Any Other Advertising Piece	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	24 - 24 Sponsorship	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	27 - 27 New Community Outreach Program	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	34 - 34 Inspiring Collaborations	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	1	36 - 36 Anything Goes	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	2	13 - 13 Give it your Best Shot	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	2	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	2	21 - 21 New Featured Event, Exhibit or Program	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	2	28 - 28 Theme Program	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	3	03 - 03 Radio Advertising - 3a. Single Radio	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	3	31 - 31 Event within an Event	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	3	37 - 37 Special/Event/Thmed Day/Program Partnership	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Arizona National Livestock Show	No Award	09 - 09 Magazine Ad	01 - Small Fair - Less than 50,000
Arizona State Fair	1	33 - 33 Crisis Management	04 - Mega Fair - Over 500,000
Arizona State Fair	2	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
Arizona State Fair	3	04 - 04 Website - 4b. Any Other Fair/Facility Website	04 - Mega Fair - Over 500,000
Arizona State Fair	3	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	01 - 01 Television Advertising-1b. Television Ad Series	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	10 - 10 On-Line Advertising 10b.	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000

2015 WFA AWARDS BY FAIR

Arizona State Fair	No Award	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
Arizona State Fair	No Award	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	16 - 16 Fairtime Commemorative Poster	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	18 - 18 Interim Event Rentals Strategy or Concept	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	23 - 23 New Conservation Program or "Being Green"	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	27 - 27 New Community Outreach Program	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	32 - 32 Non-Profits - 32b. Your own Collaboration	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	34 - 34 Inspiring Collaborations	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	35 - 35 Guest Services	04 - Mega Fair - Over 500,000
Big Fresno Fair	1	36 - 36 Anything Goes	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	15 - 15 Fairtime Advertising Poster	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	22 - 22 New Children's Program	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	32 - 32 Non-Profits - 32a. Outside Collaboration	04 - Mega Fair - Over 500,000
Big Fresno Fair	2	33 - 33 Crisis Management	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	10 - 10 On-Line Advertising 10b.	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	20 - 20 Exhibits - Competition	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	25 - 25 New Innovative Use of Technology	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	26 - 26 New Agricultural Program	04 - Mega Fair - Over 500,000
Big Fresno Fair	3	28 - 28 Theme Program	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	19 - 19 Fair Program/Schedule	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	04 - Mega Fair - Over 500,000
Big Fresno Fair	No Award	37 - 37 Special/Event/Thmed Day/Program Partnership	04 - Mega Fair - Over 500,000
CA Mid Winter Fair	1	28 - 28 Theme Program	02 - Medium Fair - 50,000-150,000
Calif State Fair	1	01 - 01 Television Advertising-1b. Television Ad Series	04 - Mega Fair - Over 500,000
Calif State Fair	1	03 - 03 Radio Advertising - 3b. Radio Ad Series	04 - Mega Fair - Over 500,000
Calif State Fair	1	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
Calif State Fair	1	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
Calif State Fair	1	19 - 19 Fair Program/Schedule	04 - Mega Fair - Over 500,000
Calif State Fair	1	20 - 20 Exhibits - Competition	04 - Mega Fair - Over 500,000
Calif State Fair	1	23 - 23 New Conservation Program or "Being Green"	04 - Mega Fair - Over 500,000
Calif State Fair	1	25 - 25 New Innovative Use of Technology	04 - Mega Fair - Over 500,000
Calif State Fair	1	30 - 30 Interim Events	04 - Mega Fair - Over 500,000

2015 WFA AWARDS BY FAIR

Calif State Fair	1	31 - 31 Event within an Event	04 - Mega Fair - Over 500,000
Calif State Fair	1	32 - 32 Non-Profits - 32a. Outside Collaboration	04 - Mega Fair - Over 500,000
Calif State Fair	1	37 - 37 Special/Event/Thmed Day/Program Partnership	04 - Mega Fair - Over 500,000
Calif State Fair	2	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
Calif State Fair	2	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000
Calif State Fair	2	04 - 04 Website - 4b. Any Other Fair/Facility Website	04 - Mega Fair - Over 500,000
Calif State Fair	2	10 - 10 On-Line Advertising 10b.	04 - Mega Fair - Over 500,000
Calif State Fair	2	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
Calif State Fair	2	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
Calif State Fair	2	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
Calif State Fair	2	24 - 24 Sponsorship	04 - Mega Fair - Over 500,000
Calif State Fair	2	28 - 28 Theme Program	04 - Mega Fair - Over 500,000
Calif State Fair	2	29 - 29 Volunteers	04 - Mega Fair - Over 500,000
Calif State Fair	2	36 - 36 Anything Goes	04 - Mega Fair - Over 500,000
Calif State Fair	3	05 - 05 Printed Newsletter - 5a.	04 - Mega Fair - Over 500,000
Calif State Fair	3	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
Calif State Fair	3	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
Calif State Fair	3	16 - 16 Fairtime Commemorative Poster	04 - Mega Fair - Over 500,000
Calif State Fair	3	22 - 22 New Children's Program	04 - Mega Fair - Over 500,000
Calif State Fair	3	27 - 27 New Community Outreach Program	04 - Mega Fair - Over 500,000
Calif State Fair	3	32 - 32 Non-Profits - 32b. Your own Collaboration	04 - Mega Fair - Over 500,000
Calif State Fair	3	35 - 35 Guest Services	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	15 - 15 Fairtime Advertising Poster	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	18 - 18 Interim Event Rentals Strategy or Concept	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	26 - 26 New Agricultural Program	04 - Mega Fair - Over 500,000
Calif State Fair	No Award	34 - 34 Inspiring Collaborations	04 - Mega Fair - Over 500,000
California Mid-State Fair	1	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
California Mid-State Fair	1	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
California Mid-State Fair	1	20 - 20 Exhibits - Competition	03 - Large Fair - 150,000-500,000
California Mid-State Fair	1	26 - 26 New Agricultural Program	03 - Large Fair - 150,000-500,000
California Mid-State Fair	1	36 - 36 Anything Goes	03 - Large Fair - 150,000-500,000
California Mid-State Fair	2	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
California Mid-State Fair	2	10 - 10 On-Line Advertising 10a.	03 - Large Fair - 150,000-500,000
California Mid-State Fair	2	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
California Mid-State Fair	2	31 - 31 Event within an Event	03 - Large Fair - 150,000-500,000
California Mid-State Fair	3	28 - 28 Theme Program	03 - Large Fair - 150,000-500,000
California Mid-State Fair	No Award	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
California Mid-State Fair	No Award	13 - 13 Give it your Best Shot	03 - Large Fair - 150,000-500,000
California Mid-State Fair	No Award	14 - 14 Any Other Advertising Piece	03 - Large Fair - 150,000-500,000
Chowchilla Madera County Fair	1	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000

2015 WFA AWARDS BY FAIR

Chowchilla Madera County Fair	1	04 - 04 Website - 4b. Any Other Fair/Facility Website	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	3	02 - 02 Any Other Video Used to Promote Your Fair	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	3	03 - 03 Radio Advertising - 3b. Radio Ad Series	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	No Award	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	No Award	13 - 13 Give it your Best Shot	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	No Award	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Chowchilla Madera County Fair	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Del Norte County Fair	1	20 - 20 Exhibits - Competition	01 - Small Fair - Less than 50,000
Del Norte County Fair	1	22 - 22 New Children's Program	01 - Small Fair - Less than 50,000
Del Norte County Fair	No Award	13 - 13 Give it your Best Shot	01 - Small Fair - Less than 50,000
El Dorado County Fair	1	03 - 03 Radio Advertising - 3a. Single Radio	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	07 - 07 Newspaper Ad- Black and White	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	09 - 09 Magazine Ad	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	14 - 14 Any Other Advertising Piece	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	27 - 27 New Community Outreach Program	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	1	30 - 30 Interim Events	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	18 - 18 Interim Event Rentals Strategy or Concept	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	20 - 20 Exhibits - Competition	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	22 - 22 New Children's Program	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	31 - 31 Event within an Event	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	35 - 35 Guest Services	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	2	36 - 36 Anything Goes	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	3	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	3	10 - 10 On-Line Advertising 10a.	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	3	21 - 21 New Featured Event, Exhibit or Program	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	3	24 - 24 Sponsorship	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	No Award	05 - 05 Electronic Newsletter -5b.	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	No Award	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	No Award	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	No Award	26 - 26 New Agricultural Program	02 - Medium Fair - 50,000-150,000
El Dorado County Fair	No Award	28 - 28 Theme Program	02 - Medium Fair - 50,000-150,000
Garfield County Fair	1	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
Garfield County Fair	2	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Garfield County Fair	2	04 - 04 Website - 4a. Fairtime Website	01 - Small Fair - Less than 50,000
Garfield County Fair	3	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Garfield County Fair	No Award	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Garfield County Fair	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	03 - 03 Radio Advertising - 3a. Single Radio	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	07 - 07 Newspaper Ad- Black and White	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	09 - 09 Magazine Ad	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	10 - 10 On-Line Advertising 10a.	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	11 - 11 Outdoor Advertising	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000

2015 WFA AWARDS BY FAIR

Grand National Livestock Expo	1	25 - 25 New Innovative Use of Technology	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	1	31 - 31 Event within an Event	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	2	04 - 04 Website - 4b. Any Other Fair/Facility Website	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	2	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	3	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	3	04 - 04 Website - 4a. Fairtime Website	01 - Small Fair - Less than 50,000
Grand National Livestock Expo	No Award	05 - 05 Electronic Newsletter -5b.	01 - Small Fair - Less than 50,000
Kern County Fair	1	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Kern County Fair	2	03 - 03 Radio Advertising - 3a. Single Radio	03 - Large Fair - 150,000-500,000
Kern County Fair	2	07 - 07 Newspaper Ad- Black and White	03 - Large Fair - 150,000-500,000
Kern County Fair	2	09 - 09 Magazine Ad	03 - Large Fair - 150,000-500,000
Kern County Fair	3	01 - 01 Television Advertising-1b. Television Ad Series	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	11 - 11 Outdoor Advertising	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Kern County Fair	No Award	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
Kings Fair	1	03 - 03 Radio Advertising - 3b. Radio Ad Series	01 - Small Fair - Less than 50,000
Kings Fair	2	11 - 11 Outdoor Advertising	01 - Small Fair - Less than 50,000
Kings Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Kings Fair	No Award	14 - 14 Any Other Advertising Piece	01 - Small Fair - Less than 50,000
LA County Fair	1	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
LA County Fair	1	21 - 21 New Featured Event, Exhibit or Program	04 - Mega Fair - Over 500,000
LA County Fair	2	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
LA County Fair	2	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
LA County Fair	2	32 - 32 Non-Profits - 32a. Outside Collaboration	04 - Mega Fair - Over 500,000
LA County Fair	2	36 - 36 Anything Goes	04 - Mega Fair - Over 500,000
LA County Fair	3	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
LA County Fair	3	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
LA County Fair	3	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
LA County Fair	3	29 - 29 Volunteers	04 - Mega Fair - Over 500,000
LA County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
LA County Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000
LA County Fair	No Award	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
LA County Fair	No Award	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
LA County Fair	No Award	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
LA County Fair	No Award	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
LA County Fair	No Award	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
LA County Fair	No Award	25 - 25 New Innovative Use of Technology	04 - Mega Fair - Over 500,000
LA County Fair	No Award	31 - 31 Event within an Event	04 - Mega Fair - Over 500,000
LA County Fair	No Award	34 - 34 Inspiring Collaborations	04 - Mega Fair - Over 500,000
LA County Fair	No Award	35 - 35 Guest Services	04 - Mega Fair - Over 500,000
Lodi Grape Festival	1	29 - 29 Volunteers	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	1	32 - 32 Non-Profits - 32a. Outside Collaboration	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	1	35 - 35 Guest Services	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	1	36 - 36 Anything Goes	02 - Medium Fair - 50,000-150,000

2015 WFA AWARDS BY FAIR

Lodi Grape Festival	2	25 - 25 New Innovative Use of Technology	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	3	34 - 34 Inspiring Collaborations	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	No Award	11 - 11 Outdoor Advertising	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	No Award	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	No Award	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
Lodi Grape Festival	No Award	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	03 - 03 Radio Advertising - 3b. Radio Ad Series	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	10 - 10 On-Line Advertising 10a.	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	10 - 10 On-Line Advertising 10b.	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	17 - 17 Fairtime Innov. Marketing Strategy or Concept	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	20 - 20 Exhibits - Competition	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	21 - 21 New Featured Event, Exhibit or Program	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	22 - 22 New Children's Program	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	23 - 23 New Conservation Program or "Being Green"	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	24 - 24 Sponsorship	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	25 - 25 New Innovative Use of Technology	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	31 - 31 Event within an Event	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	32 - 32 Non-Profits - 32a. Outside Collaboration	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	36 - 36 Anything Goes	02 - Medium Fair - 50,000-150,000
Marin County Fair	1	37 - 37 Special/Event/Themed Day/Program Partnership	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	01 - 01 Television Advertising -1a. Single Ad	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	04 - 04 Website - 4b. Any Other Fair/Facility Website	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	05 - 05 Electronic Newsletter -5b.	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	05 - 05 Printed Newsletter - 5a.	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	26 - 26 New Agricultural Program	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	27 - 27 New Community Outreach Program	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	29 - 29 Volunteers	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	30 - 30 Interim Events	02 - Medium Fair - 50,000-150,000
Marin County Fair	2	32 - 32 Non-Profits - 32b. Your own Collaboration	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	03 - 03 Radio Advertising - 3a. Single Radio	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	04 - 04 Website - 4a. Fairtime Website	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	06 - 06 Mobile Marketing	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	11 - 11 Outdoor Advertising	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	14 - 14 Any Other Advertising Piece	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	16 - 16 Fairtime Commemorative Poster	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	28 - 28 Theme Program	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	33 - 33 Crisis Management	02 - Medium Fair - 50,000-150,000
Marin County Fair	3	35 - 35 Guest Services	02 - Medium Fair - 50,000-150,000
Marin County Fair	HM	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
Marin County Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
Marin County Fair	No Award	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
Marin County Fair	No Award	09 - 09 Magazine Ad	02 - Medium Fair - 50,000-150,000
Marin County Fair	No Award	18 - 18 Interim Event Rentals Strategy or Concept	02 - Medium Fair - 50,000-150,000
Marin County Fair	No Award	34 - 34 Inspiring Collaborations	02 - Medium Fair - 50,000-150,000

2015 WFA AWARDS BY FAIR

Monterey County Fair	1	05 - 05 Printed Newsletter - 5a.	02 - Medium Fair - 50,000-150,000
Monterey County Fair	1	16 - 16 Fairtime Commemorative Poster	02 - Medium Fair - 50,000-150,000
Monterey County Fair	1	32 - 32 Non-Profits - 32b. Your own Collaboration	02 - Medium Fair - 50,000-150,000
Monterey County Fair	2	17 - 17 Fairtime Innov. Marketing Strategy or Concept	02 - Medium Fair - 50,000-150,000
Monterey County Fair	2	24 - 24 Sponsorship	02 - Medium Fair - 50,000-150,000
Monterey County Fair	2	34 - 34 Inspiring Collaborations	02 - Medium Fair - 50,000-150,000
Monterey County Fair	2	37 - 37 Special/Event/Thmed Day/Program Partnership	02 - Medium Fair - 50,000-150,000
Monterey County Fair	3	18 - 18 Interim Event Rentals Strategy or Concept	02 - Medium Fair - 50,000-150,000
Monterey County Fair	HM	04 - 04 Website - 4a. Fairtime Website	02 - Medium Fair - 50,000-150,000
Monterey County Fair	No Award	05 - 05 Electronic Newsletter -5b.	02 - Medium Fair - 50,000-150,000
Monterey County Fair	No Award	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
Monterey County Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	02 - Medium Fair - 50,000-150,000
Monterey County Fair	No Award	31 - 31 Event within an Event	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	1	11 - 11 Outdoor Advertising	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	2	10 - 10 On-Line Advertising 10a.	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	2	28 - 28 Theme Program	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	3	07 - 07 Newspaper Ad- Black and White	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	3	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	3	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	No Award	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	No Award	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
Nevada Co Fair	No Award	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	1	01 - 01 Television Advertising-1b. Television Ad Series	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	1	05 - 05 Electronic Newsletter -5b.	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	1	06 - 06 Mobile Marketing	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	1	18 - 18 Interim Event Rentals Strategy or Concept	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	1	26 - 26 New Agricultural Program	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	2	03 - 03 Radio Advertising - 3a. Single Radio	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	2	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	2	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	2	14 - 14 Any Other Advertising Piece	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	3	01 - 01 Television Advertising -1a. Single Ad	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	3	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	3	37 - 37 Special/Event/Thmed Day/Program Partnership	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	HM	16 - 16 Fairtime Commemorative Poster	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	No Award	05 - 05 Printed Newsletter - 5a.	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	No Award	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	No Award	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	No Award	28 - 28 Theme Program	02 - Medium Fair - 50,000-150,000
North Idaho Fair & Rodeo	No Award	30 - 30 Interim Events	02 - Medium Fair - 50,000-150,000
OC Fair	1	10 - 10 On-Line Advertising 10b.	04 - Mega Fair - Over 500,000
OC Fair	1	32 - 32 Non-Profits - 32a. Outside Collaboration	04 - Mega Fair - Over 500,000
OC Fair	1	36 - 36 Anything Goes	04 - Mega Fair - Over 500,000
OC Fair	2	20 - 20 Exhibits - Competition	04 - Mega Fair - Over 500,000
OC Fair	2	26 - 26 New Agricultural Program	04 - Mega Fair - Over 500,000
OC Fair	2	27 - 27 New Community Outreach Program	04 - Mega Fair - Over 500,000

2015 WFA AWARDS BY FAIR

OC Fair	2	33 - 33 Crisis Management	04 - Mega Fair - Over 500,000
OC Fair	3	21 - 21 New Featured Event, Exhibit or Program	04 - Mega Fair - Over 500,000
OC Fair	3	34 - 34 Inspiring Collaborations	04 - Mega Fair - Over 500,000
OC Fair	3	37 - 37 Special/Event/Thmed Day/Program Partnership	04 - Mega Fair - Over 500,000
OC Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
OC Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
OC Fair	No Award	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
OC Fair	No Award	04 - 04 Website - 4b. Any Other Fair/Facility Website	04 - Mega Fair - Over 500,000
OC Fair	No Award	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
OC Fair	No Award	05 - 05 Printed Newsletter - 5a.	04 - Mega Fair - Over 500,000
OC Fair	No Award	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
OC Fair	No Award	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
OC Fair	No Award	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
OC Fair	No Award	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
OC Fair	No Award	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
OC Fair	No Award	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
OC Fair	No Award	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
OC Fair	No Award	16 - 16 Fairtime Commemorative Poster	04 - Mega Fair - Over 500,000
OC Fair	No Award	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
OC Fair	No Award	19 - 19 Fair Program/Schedule	04 - Mega Fair - Over 500,000
OC Fair	No Award	31 - 31 Event within an Event	04 - Mega Fair - Over 500,000
Oregon State Fair	1	03 - 03 Radio Advertising - 3a. Single Radio	03 - Large Fair - 150,000-500,000
Oregon State Fair	1	04 - 04 Website - 4b. Any Other Fair/Facility Website	03 - Large Fair - 150,000-500,000
Oregon State Fair	1	10 - 10 On-Line Advertising 10a.	03 - Large Fair - 150,000-500,000
Oregon State Fair	1	13 - 13 Give it your Best Shot	03 - Large Fair - 150,000-500,000
Oregon State Fair	2	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Oregon State Fair	2	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Oregon State Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Oregon State Fair	No Award	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
Redwood Empire Fair	1	13 - 13 Give it your Best Shot	01 - Small Fair - Less than 50,000
Redwood Empire Fair	1	28 - 28 Theme Program	01 - Small Fair - Less than 50,000
Redwood Empire Fair	1	37 - 37 Special/Event/Thmed Day/Program Partnership	01 - Small Fair - Less than 50,000
Redwood Empire Fair	2	10 - 10 On-Line Advertising 10a.	01 - Small Fair - Less than 50,000
Redwood Empire Fair	2	14 - 14 Any Other Advertising Piece	01 - Small Fair - Less than 50,000
Redwood Empire Fair	2	27 - 27 New Community Outreach Program	01 - Small Fair - Less than 50,000
Redwood Empire Fair	2	31 - 31 Event within an Event	01 - Small Fair - Less than 50,000
Redwood Empire Fair	3	04 - 04 Website - 4b. Any Other Fair/Facility Website	01 - Small Fair - Less than 50,000
Redwood Empire Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	01 - Small Fair - Less than 50,000
Redwood Empire Fair	No Award	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Redwood Empire Fair	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
San Benito Co Fair	2	02 - 02 Any Other Video Used to Promote Your Fair	01 - Small Fair - Less than 50,000
San Benito Co Fair	2	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
San Benito Co Fair	2	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
San Benito Co Fair	HM	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
San Benito Co Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
San Benito Co Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	01 - Small Fair - Less than 50,000
San Diego County Fair	1	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000

2015 WFA AWARDS BY FAIR

San Diego County Fair	1	05 - 05 Printed Newsletter - 5a.	04 - Mega Fair - Over 500,000
San Diego County Fair	1	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000
San Diego County Fair	1	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
San Diego County Fair	1	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
San Diego County Fair	1	15 - 15 Fairtime Advertising Poster	04 - Mega Fair - Over 500,000
San Diego County Fair	1	17 - 17 Fairtime Innov. Marketing Strategy or Concept	04 - Mega Fair - Over 500,000
San Diego County Fair	1	22 - 22 New Children's Program	04 - Mega Fair - Over 500,000
San Diego County Fair	1	24 - 24 Sponsorship	04 - Mega Fair - Over 500,000
San Diego County Fair	1	26 - 26 New Agricultural Program	04 - Mega Fair - Over 500,000
San Diego County Fair	1	28 - 28 Theme Program	04 - Mega Fair - Over 500,000
San Diego County Fair	1	29 - 29 Volunteers	04 - Mega Fair - Over 500,000
San Diego County Fair	1	30 - 30 Interim Events	04 - Mega Fair - Over 500,000
San Diego County Fair	1	36 - 36 Anything Goes	04 - Mega Fair - Over 500,000
San Diego County Fair	2	01 - 01 Television Advertising-1b. Television Ad Series	04 - Mega Fair - Over 500,000
San Diego County Fair	2	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
San Diego County Fair	2	03 - 03 Radio Advertising - 3b. Radio Ad Series	04 - Mega Fair - Over 500,000
San Diego County Fair	2	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
San Diego County Fair	2	18 - 18 Interim Event Rentals Strategy or Concept	04 - Mega Fair - Over 500,000
San Diego County Fair	2	19 - 19 Fair Program/Schedule	04 - Mega Fair - Over 500,000
San Diego County Fair	2	21 - 21 New Featured Event, Exhibit or Program	04 - Mega Fair - Over 500,000
San Diego County Fair	2	23 - 23 New Conservation Program or "Being Green"	04 - Mega Fair - Over 500,000
San Diego County Fair	2	27 - 27 New Community Outreach Program	04 - Mega Fair - Over 500,000
San Diego County Fair	2	31 - 31 Event within an Event	04 - Mega Fair - Over 500,000
San Diego County Fair	2	32 - 32 Non-Profits - 32a. Outside Collaboration	04 - Mega Fair - Over 500,000
San Diego County Fair	2	32 - 32 Non-Profits - 32b. Your own Collaboration	04 - Mega Fair - Over 500,000
San Diego County Fair	2	33 - 33 Crisis Management	04 - Mega Fair - Over 500,000
San Diego County Fair	2	34 - 34 Inspiring Collaborations	04 - Mega Fair - Over 500,000
San Diego County Fair	2	35 - 35 Guest Services	04 - Mega Fair - Over 500,000
San Diego County Fair	2	37 - 37 Special/Event/Thmed Day/Program Partnership	04 - Mega Fair - Over 500,000
San Diego County Fair	HM	04 - 04 Website - 4b. Any Other Fair/Facility Website	04 - Mega Fair - Over 500,000
San Diego County Fair	HM	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	10 - 10 On-Line Advertising 10b.	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	20 - 20 Exhibits - Competition	04 - Mega Fair - Over 500,000
San Diego County Fair	No Award	25 - 25 New Innovative Use of Technology	04 - Mega Fair - Over 500,000
San Mateo County Fair	1	01 - 01 Television Advertising -1a. Single Ad	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	1	34 - 34 Inspiring Collaborations	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	04 - 04 Website - 4a. Fairtime Website	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	06 - 06 Mobile Marketing	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	07 - 07 Newspaper Ad- Black and White	02 - Medium Fair - 50,000-150,000

2015 WFA AWARDS BY FAIR

San Mateo County Fair	2	09 - 09 Magazine Ad	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	11 - 11 Outdoor Advertising	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	2	21 - 21 New Featured Event, Exhibit or Program	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	04 - 04 Website - 4b. Any Other Fair/Facility Website	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	05 - 05 Electronic Newsletter -5b.	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	05 - 05 Printed Newsletter - 5a.	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	20 - 20 Exhibits - Competition	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	25 - 25 New Innovative Use of Technology	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	3	36 - 36 Anything Goes	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	13 - 13 Give it your Best Shot	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	14 - 14 Any Other Advertising Piece	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
San Mateo County Fair	No Award	24 - 24 Sponsorship	02 - Medium Fair - 50,000-150,000
Santa Barbara County Fair	1	03 - 03 Radio Advertising - 3b. Radio Ad Series	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	1	14 - 14 Any Other Advertising Piece	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	2	01 - 01 Television Advertising-1b. Television Ad Series	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	2	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	2	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	2	16 - 16 Fairtime Commemorative Poster	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	No Award	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
Santa Barbara County Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
Santa Barbara Fair & Expo	3	16 - 16 Fairtime Commemorative Poster	01 - Small Fair - Less than 50,000
Santa Barbara Fair & Expo	4	04 - 04 Website - 4a. Fairtime Website	01 - Small Fair - Less than 50,000
Santa Barbara Fair & Expo	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Santa Barbara Fair & Expo	No Award	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Santa Barbara Fair & Expo	No Award	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Santa Barbara Fair & Expo	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Santa Clara County Fair	2	16 - 16 Fairtime Commemorative Poster	01 - Small Fair - Less than 50,000
Santa Clara County Fair	3	11 - 11 Outdoor Advertising	01 - Small Fair - Less than 50,000
Santa Clara County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Santa Clara County Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	01 - Small Fair - Less than 50,000
Santa Clara County Fair	No Award	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Santa Clara County Fair	No Award	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
Santa Cruz Co Fair	2	16 - 16 Fairtime Commemorative Poster	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	2	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	03 - 03 Radio Advertising - 3a. Single Radio	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	04 - 04 Website - 4a. Fairtime Website	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	08 - 08 Newspaper Ad - Color Print	02 - Medium Fair - 50,000-150,000
Santa Cruz Co Fair	No Award	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
Schools Agriculture and Nutrition	1	05 - 05 Printed Newsletter - 5a.	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	3	09 - 09 Magazine Ad	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	3	13 - 13 Give it your Best Shot	01 - Small Fair - Less than 50,000

2015 WFA AWARDS BY FAIR

Siskiyou Golden Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	No Award	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	No Award	14 - 14 Any Other Advertising Piece	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	No Award	15 - 15 Fairtime Advertising Poster	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Siskiyou Golden Fair	No Award	19 - 19 Fair Program/Schedule	01 - Small Fair - Less than 50,000
Solano County Fair	1	02 - 02 Any Other Video Used to Promote Your Fair	01 - Small Fair - Less than 50,000
Solano County Fair	1	21 - 21 New Featured Event, Exhibit or Program	01 - Small Fair - Less than 50,000
Solano County Fair	2	09 - 09 Magazine Ad	01 - Small Fair - Less than 50,000
Solano County Fair	No Award	08 - 08 Newspaper Ad - Color Print	01 - Small Fair - Less than 50,000
Solano County Fair	No Award	12 - 12 Fair Logo Contest	01 - Small Fair - Less than 50,000
Sonoma County Fair & Exposition	1	02 - 02 Any Other Video Used to Promote Your Fair	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	05 - 05 Electronic Newsletter -5b.	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	07 - 07 Newspaper Ad- Black and White	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	09 - 09 Magazine Ad	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	24 - 24 Sponsorship	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	30 - 30 Interim Events	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	32 - 32 Non-Profits - 32b. Your own Collaboration	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	34 - 34 Inspiring Collaborations	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	1	35 - 35 Guest Services	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	04 - 04 Website - 4b. Any Other Fair/Facility Website	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	13 - 13 Give it your Best Shot	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	14 - 14 Any Other Advertising Piece	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	18 - 18 Interim Event Rentals Strategy or Concept	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	20 - 20 Exhibits - Competition	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	22 - 22 New Children's Program	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	26 - 26 New Agricultural Program	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	29 - 29 Volunteers	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	32 - 32 Non-Profits - 32a. Outside Collaboration	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	2	36 - 36 Anything Goes	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	03 - 03 Radio Advertising - 3b. Radio Ad Series	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	11 - 11 Outdoor Advertising	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	3	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	03 - 03 Radio Advertising - 3a. Single Radio	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	10 - 10 On-Line Advertising 10a.	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	17 - 17 Fairtime Innov. Marketing Strategy or Concept	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	23 - 23 New Conservation Program or "Being Green"	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	31 - 31 Event within an Event	03 - Large Fair - 150,000-500,000
Sonoma County Fair & Exposition	No Award	33 - 33 Crisis Management	03 - Large Fair - 150,000-500,000
Sonoma-Marin Fairgrounds	1	15 - 15 Fairtime Advertising Poster	02 - Medium Fair - 50,000-150,000

2015 WFA AWARDS BY FAIR

Sonoma-Marin Fairgrounds	3	12 - 12 Fair Logo Contest	02 - Medium Fair - 50,000-150,000
Sonoma-Marin Fairgrounds	3	19 - 19 Fair Program/Schedule	02 - Medium Fair - 50,000-150,000
Sonoma-Marin Fairgrounds	3	31 - 31 Event within an Event	02 - Medium Fair - 50,000-150,000
Stanislaus County Fair	1	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	1	10 - 10 On-Line Advertising 10b.	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	1	25 - 25 New Innovative Use of Technology	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	2	05 - 05 Printed Newsletter - 5a.	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	2	06 - 06 Mobile Marketing	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	3	02 - 02 Any Other Video Used to Promote Your Fair	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	3	22 - 22 New Children's Program	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	HM	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	No Award	12 - 12 Fair Logo Contest	03 - Large Fair - 150,000-500,000
Stanislaus County Fair	No Award	21 - 21 New Featured Event, Exhibit or Program	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	01 - 01 Television Advertising-1b. Television Ad Series	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	08 - 08 Newspaper Ad - Color Print	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	15 - 15 Fairtime Advertising Poster	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	16 - 16 Fairtime Commemorative Poster	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	32 - 32 Non-Profits - 32a. Outside Collaboration	03 - Large Fair - 150,000-500,000
Ventura County Fair	1	36 - 36 Anything Goes	03 - Large Fair - 150,000-500,000
Ventura County Fair	2	30 - 30 Interim Events	03 - Large Fair - 150,000-500,000
Ventura County Fair	2	34 - 34 Inspiring Collaborations	03 - Large Fair - 150,000-500,000
Ventura County Fair	3	05 - 05 Electronic Newsletter -5b.	03 - Large Fair - 150,000-500,000
Ventura County Fair	3	07 - 07 Newspaper Ad- Black and White	03 - Large Fair - 150,000-500,000
Ventura County Fair	No Award	01 - 01 Television Advertising -1a. Single Ad	03 - Large Fair - 150,000-500,000
Ventura County Fair	No Award	04 - 04 Website - 4a. Fairtime Website	03 - Large Fair - 150,000-500,000
Ventura County Fair	No Award	10 - 10 On-Line Advertising 10a.	03 - Large Fair - 150,000-500,000
Ventura County Fair	No Award	19 - 19 Fair Program/Schedule	03 - Large Fair - 150,000-500,000
Ventura County Fair	No Award	31 - 31 Event within an Event	03 - Large Fair - 150,000-500,000
Washington County Fair	1	02 - 02 Any Other Video Used to Promote Your Fair	02 - Medium Fair - 50,000-150,000
Washington County Fair	1	04 - 04 Website - 4a. Fairtime Website	02 - Medium Fair - 50,000-150,000
Washington County Fair	1	04 - 04 Website - 4b. Any Other Fair/Facility Website	02 - Medium Fair - 50,000-150,000
Washington County Fair	2	01 - 01 Television Advertising-1b. Television Ad Series	02 - Medium Fair - 50,000-150,000
Washington State Fair	1	02 - 02 Any Other Video Used to Promote Your Fair	04 - Mega Fair - Over 500,000
Washington State Fair	1	04 - 04 Website - 4b. Any Other Fair/Facility Website	04 - Mega Fair - Over 500,000
Washington State Fair	1	05 - 05 Electronic Newsletter -5b.	04 - Mega Fair - Over 500,000
Washington State Fair	1	10 - 10 On-Line Advertising 10a.	04 - Mega Fair - Over 500,000
Washington State Fair	2	05 - 05 Printed Newsletter - 5a.	04 - Mega Fair - Over 500,000
Washington State Fair	2	06 - 06 Mobile Marketing	04 - Mega Fair - Over 500,000
Washington State Fair	2	08 - 08 Newspaper Ad - Color Print	04 - Mega Fair - Over 500,000
Washington State Fair	2	09 - 09 Magazine Ad	04 - Mega Fair - Over 500,000
Washington State Fair	2	16 - 16 Fairtime Commemorative Poster	04 - Mega Fair - Over 500,000
Washington State Fair	2	25 - 25 New Innovative Use of Technology	04 - Mega Fair - Over 500,000
Washington State Fair	3	01 - 01 Television Advertising -1a. Single Ad	04 - Mega Fair - Over 500,000
Washington State Fair	3	01 - 01 Television Advertising-1b. Television Ad Series	04 - Mega Fair - Over 500,000
Washington State Fair	3	03 - 03 Radio Advertising - 3a. Single Radio	04 - Mega Fair - Over 500,000
Washington State Fair	3	03 - 03 Radio Advertising - 3b. Radio Ad Series	04 - Mega Fair - Over 500,000
Washington State Fair	3	07 - 07 Newspaper Ad- Black and White	04 - Mega Fair - Over 500,000

2015 WFA AWARDS BY FAIR

Washington State Fair	3	12 - 12 Fair Logo Contest	04 - Mega Fair - Over 500,000
Washington State Fair	3	13 - 13 Give it your Best Shot	04 - Mega Fair - Over 500,000
Washington State Fair	3	14 - 14 Any Other Advertising Piece	04 - Mega Fair - Over 500,000
Washington State Fair	3	15 - 15 Fairtime Advertising Poster	04 - Mega Fair - Over 500,000
Washington State Fair	3	18 - 18 Interim Event Rentals Strategy or Concept	04 - Mega Fair - Over 500,000
Washington State Fair	3	19 - 19 Fair Program/Schedule	04 - Mega Fair - Over 500,000
Washington State Fair	3	31 - 31 Event within an Event	04 - Mega Fair - Over 500,000
Washington State Fair	HM	04 - 04 Website - 4a. Fairtime Website	04 - Mega Fair - Over 500,000
Washington State Fair	No Award	11 - 11 Outdoor Advertising	04 - Mega Fair - Over 500,000