



Schoolhouse Program & CTSO Rallies

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Attendance

Would you like to boost your attendance by

32,710

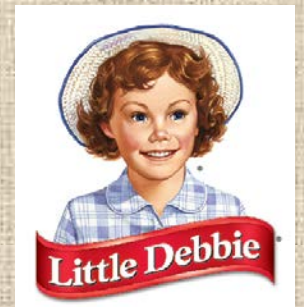
7 Key Terms To Remember

- Inviting
- Educational
- Marketing
- Deadline
- Enthusiastic
- Organization
- No “Exceptions”



Schoolhouse Program

The Georgia National Schoolhouse Program allows children the opportunity to come and see Agriculture outside of the classroom. Through this program they learn some of the basics such as “Where does Milk come from?” It offers students an experience they may not otherwise be afforded and we are proud to offer this experience **FREE** of Charge.



Details About The Program

- Open to anyone Pre-K-12th grade in any school system in the state of Georgia: (Public, Private and Home School)
- School Days- We allow students to come to the Georgia National Fair any day of the week that school is normally in session. (No Weekends)
- There is no charge for admission at the gate for groups that have been pre-approved.

How To Reach Your Target Market

When sending information out to schools there are several ways to reach your target audience:

Email

Social Media

“Snail Mail”

Online Application

State Assistance

How Do They Register?



[Your Fair](#) ▾

[Contact, Maps & Info](#) ▾

[Get Involved](#) ▾

[Plan Your Fun](#)



Attention Teachers!

We would like to invite you to participate in the Georgia National Schoolhouse Program, here at the Georgia National Fair this October. As part of the 27th Georgia National Fair we encourage students to come attend our livestock shows, award-winning Stories of Agriculture display, all of the Georgia Grown exhibits and have the opportunity for a first-hand look at Agriculture outside of the classroom.

Admission for the Georgia National Schoolhouse Program is FREE to all teachers, students, bus drivers and an allotted number of chaperones, grades Pre-K through 12th grade, with an approved field trip form. Field trips are available **October 7** and **October 10-14** with arrivals by Noon each day. Some chaperones may be subject to an admission fee at the gate (please see application for admission process).

Once your class has been registered and approved we will mail you a teacher's packet with information, along with instructions on where to park and enter the Fairgrounds. We will have Volunteers at the North Gate Entrance to assist in checking-in your class and will be happy to answer any questions you may have at that time. All field trips are self-guided at your own pace, please feel free to take your time and enjoy your day here. Each class is welcome to bring their own school lunches, however all lunches must be eaten in the North Parking Lot in the picnic area.

We would also like to welcome all homeschool groups that would like to attend with a minimum of 20 school-aged students. With those 20 students, four adults will receive free admission, all other adults must pay the gate fee.



Little Debbie is proud to be the Presenting Sponsor for the Georgia National Schoolhouse Program.





Date of Field Trip: _____

Name of School: _____

County: _____

School Mailing Address: _____

School Grade: _____

Number of Students: _____

Number of Teachers: _____

Number of Chaperones: _____

Number of Bus Drivers: _____

Any special needs Students? Y/N If so, how many? _____

School Phone Number: _____

Teacher's Name who will occupy students: _____

Teacher's Phone number that will be on Field Trip: _____

Email Address: _____

The number of chaperones allowed free admission is based on the following information:

Grades K4 - 4 Two (2) chaperones per 10 students

Grades 5 - 12 One (1) chaperone per 10 students

There are no exceptions.

Additional chaperones will have to pay the \$9
admission fee at the gate.

You will receive admission tickets in your package for each person who is registered, non-
registered individuals will have to buy an admission ticket
on-site.

What To Do Once They Apply

- Applications are reviewed upon receipt. Schoolhouse applications are checked to make sure they meet all criteria in correspondence to our GNS Program Rules.

The number of chaperones allowed free admission is based on the following information:

Grades K4 – 4 Two (2) chaperones per 10 students

Grades 5 – 12 One (1) chaperone per 10 students

There are no exceptions.

Additional chaperones will be required to pay the \$9.00 admission fee at the gate.

- Check the number of Students, Teachers & Chaperones
- Approve/Edit and Mail back with requested Teacher Packet

Teacher Packet

- Welcome Letter
- Map of the Fairgrounds
- Entertainment/Show Schedule
- Livestock Show Schedule
- List of Educational Exhibits
- Rules and Regulations for the Fairgrounds
- Bus Pass (with control number)
- I-DentA-Kid Bracelets



Registered, Now What?

- Once a School is registered we allow them to move their date ONE TIME, after that they have to reapply for the program.
- Remember to hold the original application and one copy for your records.



Upon Arrival

- The Schoolhouse Program has a designated gate & parking area that attendees are required to use upon arrival at the Fairgrounds.
- The Schoolhouse program is open during normal school hours. Friday only of the first week of the GNF and Monday – Friday of the second week. (No Weekends)
- Teachers must provide the **Approved Copy** of their Admission Form before entering.

Upon Arrival Cont.

- Anyone that is not registered with the Program must pay a discounted admission price at the gate (Additional chaperones, parents, teachers and guest)



Fun at the Fair

- Educational Exhibits
- Armband Days-Teachers are allowed to pre-order armbands for student groups. If they do not have armbands purchased before arriving they must purchase them on the midway, if available that day.
- Food Vouchers-Teachers can purchase these in advance for all groups, however they are not available on-site.

Helpful Hints

- Declare and publicize a hard deadline for applications, set it the year before so they will have time to plan. (No Exceptions)
- Check-in: Extremely helpful to have someone who understands the in depth “check-in process” manage this area.
(Hire someone part time)



Questions about the Schoolhouse Program?



CTSO Rallies



7 Organizations
6 Days
23,000 Students
138 Counties



Rallies

- Rally Days consist of all CTSO Organizations conducting Mid-Winter Conferences.
- GNF staff designate the day in which each conference will be held, these days do not rotate.
- Rallies are organized and performed by each individual Organization and held in Reaves arena.
- Students that are involved in local chapter organizations have the opportunity to attend this event Free of charge with advisors.

Admission

- Admission to Rally events is very similar to that of the Schoolhouse program, however the State Advisor for each program is in charge of dispersing all material to Advisors and Teachers.
- Designated groups/organizations have a separate gate & parking area to use during these days.

What We Do To Help

- Georgia National Fairground facilities provide space in which to hold each Rally, along with approved set-up layouts.
- A staff member is provided to assist with “check-in process” at the designated gate for Organizations. Advisors must provide admission form upon entering to receive Free Admission.

What We Do To Help

- Ride Armbands are available as a pre-ordered item only, unless groups or individuals want to purchase on the mid-way upon arrival.
- We do not communicate with Local Advisors, all communication is conducted via the State Advisor only.





Date of Rally: **Tuesday October 11, 2016**

School:

County:

Number of Students:

Number of Teachers:

Number of Bus Drivers:

Rally Advisor's Name:

Contact Number of Advisor at the Georgia National Fair
(Do not put the School's number):

School's Number with area code:

Teachers, this is your ticket into the Georgia National Fair. Please have it completed as you enter the **South Gate** at the Georgia National Fairgrounds.



27th Georgia National Fair
October 6-16, 2016
Georgia National Fairgrounds & Agricenter

Questions about the CTSO Rally Program?

