



WESTERN FAIRS ASSOCIATION

SPONSORSHIP PROGRAM

INTERESTED IN SPONSORING THE WESTERN FAIRS ASSOCIATION CONVENTION?! HERE IS YOUR OPPORTUNITY!

We have designed a comprehensive and multi-tiered Sponsorship Program, which provides substantial benefits to you, our sponsors, at every level. The Western Fairs Association invites you and your organization to join our new and improved Sponsorship Program!

This is a great opportunity for your company to support a valuable organization while maximizing your visibility in our Industry.

In return for sponsoring the Western Fairs Association, we recognize you on our website, and in the Convention Issue of the Fair dealer, in addition to the benefits unique to each sponsorship level of your choosing. Sponsorship levels range from \$1,500 to \$20,000 and above and can be customized to satisfy your business objectives.

To learn more about benefits offered and the various levels of sponsorship, please complete and return the form below, or contact Taylor Corder directly.

Yes! I will sponsor the Western Fairs Association as a 2021 Convention Sponsor! Please contact me to discuss specific pricing and sponsorship package details!

Yes! I would like to support the WFA Convention with a general or anonymous sponsorship, for the amount below:

- | | | | | |
|--|-------------------------------------|---|-------------------------------------|---|
| <input type="checkbox"/> \$10,000.00 | <input type="checkbox"/> \$5,000.00 | <input type="checkbox"/> \$3,000.00 | <input type="checkbox"/> \$2,000.00 | <input type="checkbox"/> \$1,500.00 |
| <input type="checkbox"/> \$1,000.00 | <input type="checkbox"/> \$500.00 | <input type="checkbox"/> \$200.00 | <input type="checkbox"/> \$100.00 | <input type="checkbox"/> other \$_____ |
| <input type="checkbox"/> I would like my sponsorship to remain anonymous | | <input type="checkbox"/> I have included a check payable to WFA | | <input type="checkbox"/> Please invoice me! |

Below information will be used to generate an official sponsorship contract that will be sent to you for signatures.

Payment can be mailed to the address listed under contact information.

Contact Person

Contract Signer Name, if different

Company Name

Address

Phone

Fax

Email

Please complete and return to confirm your intent to sponsor. Based on the information provided, we will generate an official Sponsorship Contract, which will be sent to the address listed above. You may return your intent to sponsor by email, mail or fax.

Board of Directors: Cliff Munson • Eric Wofford • Carolan Ferreria • Joe Brengle • Samantha Brown • Judy Carrico Patricia Conklin • Katie Fonsen-Young • Jody Gray • Leah Perkins-Hagele • Suzanne Haas • Lauri King • Kim Grewe-Powell • Karla Majewski • Rick Pickering • Jennifer Murad • Pam Shultz • John Steffanic • Scott Stoller Sarah Cummings, President & CEO

WESTERN FAIRS ASSOCIATION MISSION STATEMENT:

Building better fairs by supporting professional leadership and by providing education, communication and advocacy.

For additional sponsorship information, contact:

WESTERN FAIRS ASSOCIATION

Taylor Corder

1776 Tribute Road, Suite 210
Sacramento, Ca 95815

Phone: 916.927.3100 ♦ Fax: 916.927.6397

Email: taylor@fairsnet.org
www.westernfairs.org