



Wednesday, January 3      Thursday, January 4      Friday, January 5      Saturday, January 6

8:00 AM	 <b>Registration and WFA Office Open</b> 9AM - 5:30 PM Daily <i>Schedule subject to change</i>	<b>Convention Kick Off Coffee &amp; Member Mingle</b> 8:00 - 10:00 AM  <b>Strolling Showcase in the Ballroom Foyer</b> 9:15 - 10:00 AM  <b>Opening General Assembly, Annual Meeting &amp; Keynote David Avrin</b> 10:00 AM - 12:00 PM  <b>Education Sessions</b> 12:30 - 1:30 PM  <b>Trade Show</b> 1:30 - 5:00 PM  <b>WFA Focus Groups</b> 4:15 - 5:15 PM  <b>Blue Ribbon Foundation Auction Chair's Reception and Showcase</b> 5:30 - 11:00 PM	<b>Member Mingle Coffee &amp; Conversation</b> 8:00 - 10:00 AM  <b>Service Member Division Breakouts</b> 9:45 - 10:45 AM  <b>Fair Area Meeting</b> 9:45 - 10:45 AM  <b>Trade Show</b> 1:30 - 5:00 PM  <b>Member Happy Hour</b> 5:30 - 6:00 PM  <b>Industry Awards Dinner</b> 6:00 - 8:00 PM  <b>Industry Awards Party</b> 8:00 - 11:00 PM	<b>Member Mingle Coffee &amp; Conversation</b> 8:00 - 10:00 AM  <b>Peer-to-Peer</b> 9:45 - 10:45 AM  <b>Service Member Gathering</b> 9:45 - 10:45 AM  <b>Education Sessions</b> 12:30 - 1:30 PM  <b>Education Sessions</b> 1:45 - 2:45 PM  <b>IAFE Zone Meeting</b> 3:00 - 4:00 PM  <b>Winter Fest OC at OC Fair &amp; Event Center</b> 5:00 - 9:00 PM
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1:00 PM	<b>Consumer Protection Program</b> 10:00 AM - 4:00 PM <i>Registration Required</i>	<b>Education Sessions</b> 12:30 - 1:30 PM  <b>Trade Show</b> 1:30 - 5:00 PM	<b>Education Sessions</b> 12:30 - 1:30 PM  <b>Trade Show</b> 1:30 - 5:00 PM	<b>Education Sessions</b> 12:30 - 1:30 PM  <b>Education Sessions</b> 1:45 - 2:45 PM
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6:00 PM	<b>WFA Welcome Party</b> 6:00 - 11:00 PM	<b>Young Professionals Mixer</b> 5:30 - 6:00 PM	<b>Member Happy Hour</b> 5:30 - 6:00 PM  <b>Industry Awards Dinner</b> 6:00 - 8:00 PM  <b>Industry Awards Party</b> 8:00 - 11:00 PM	<b>Winter Fest OC at OC Fair &amp; Event Center</b> 5:00 - 9:00 PM
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Buyer Opportunities     
  Educational Programs     
  Member Meeting     
  Network Opportunities