



BOARD MEETING MINUTES

Thursday, August 1 • 10:00 AM
via Zoom using the call-in information below

MICHELE RICHARDS, CHAIR
CEO, OC Fair & Event Center

DAVE DILLABO, VICE CHAIR
Yuba-Sutter Fairgrounds & Event Center

CARLENE MOORE, TREASURER
CEO, San Diego County Fair

CAITLYN MILLER, SECRETARY
CEO, Santa Barbara County Fair

BECKY BARTLING
CEO, Sonoma County Fair
At-Large Member

CARRIE BAYLEY
CEO, Trinity County Fair
Cascade Area

JOE BRENGLE
CEO, Contra Costa County Fair
Central Coast Area

TERESA BURROLA
CEO, Merced County Fair
San Joaquin Area

PATRICIA CONKLIN
CEO, Dixon May Fair
Sacramento Valley Area

LAURIE GIANNINI
CEO, Calaveras County Fair
Mother Lode Area

MIC MOULTON
CEO, Redwood Acres Fair
North Coast Area

RYANN NEWMAN
Ryann's Happy Day Pony Rides, Fruit Caboose
Service Member Representative

VACANT
Southern Area

SARAH CUMMINGS
President & CEO

CALIFORNIA FAIRS ALLIANCE
1776 Tribute Road, Suite 210
Sacramento, CA 95815
P: 916.927.3100
E: CFA@fairsnet.org
W: fairsnet.org

- I. **Call to Order and Welcome** – Chair Richards called the meeting to order
- II. **Roll Call** – Attendees present: Sarah Cummings, Michele Richards, Carlene Moore, Caitlin Miller, Carrie Bayley, Joe Brengle, Patricia Conklin, Laurie Giannini, Mic Moulton, Ryann Newman.
- III. **Approval of Minutes** – tabled until next month
- IV. **CFA Chairs Report** – Many Fairs have opened and are going on. Encouraged members to wish other CFA members good luck, start planning Managers Conference and is hoping for good attendance, would like to use a portion of the conference as our annual Member Meeting.
- V. **Committee Reports -**
 - Legislative Report** – Cliff was absent, Louie shared that next Monday summer recess ends. The State of CA has a finalized Budget. Passed climate bond for November ballot and it includes \$100 million for Fairgrounds/CDFA; that bond will be on the California ballot in the fall. AB 2143 code clean-up bill on Monday will be on the Senate Floor. Discussion of CEO salary has come up with CDFA. SB 1261 (increase to Fair Funding) will move to the Assembly Appropriations Committee on August 15th,
 - Branding & Marketing** – Working on website
 - CDFA Liaison** – kick-off meeting was held by Chair Moore, reviewed the committee charter, and scope of work of committee. Aimed to repair relationships with CDFA & the network. Reviewed big sheets from the Managers Conference. Four big areas of focus: Rules & Regulations, Disparity of resources, Executive development (mentorship), DAA-only issues: compensation and board Appointments. 18-month work plan
 - Finance** - Carlene Moore is now the Treasurer and previously served as CDFA Liaison Chair, we are now looking for a replacement Chair. Supplemental dues have been sent out. The annual meeting at Managers Conference will have a work session to identify budget needs.
 - Member Communication** – Create materials to garner support for Prop 4. Model after SB5 communication
- VI. **Area Reports** –
 - Mother Lode:** meeting at Mother Lode Fair. Many Fire Camps. CEO change from Lakeport to Napa County.

Cascade: meeting at Plumas Sierra Fair had low attendance because of fires. Many Fire Camps in the area.

Central Coast: Santa Clara County Fair and Mid State Fair ended last week.

- VII. Service Member Report** – Liked breadth of service member topics at WFA. Service members would like a session to increase Fair awareness of vendors costs – insurance & payroll. Comments on rising prices from guests but the vendors aren't netting more. Talk about price and value at the Managers Conference.
- VIII. Managers Conference Planning** – the full board will meet with the Executive Committee before the Managers Conference. Topics: Year in Review, Strategic Planning & Committees, Budget. Registration for the Managers Conference is open.
- IX. President & CEO's Report** – CEO Cummings reported on important dates - Nov 5-7 Managers Conference; WFA Board Meeting Sept 12; WFA Super School Feb 25-26; WFA Convention Jan 19-22, 2025 in Reno and the WFA Feature Fair Tour August 20-22, 2024. Cummings noted the WFA Board has 3 vacant seats for CA due to management and membership changes; those will be filled in advance of 2025. CFA has a Southern Region Representative vacancy to be filled. Cummings noted the proposed CFA Bylaw amendments will be sent to the WFA Board by August 11, 30-days in advance of the September 12 WFA Board Meeting. The WFA Board will review and take action on the proposed CFA Bylaws and other WFA Bylaw updates on September 12.
- X. Old Business** – None
- XI. New Business** – None
- XII. Next Board Meeting** - Our next CFA Board meeting will be on September 5, 2024, at 10 via Zoom.