



BOARD MEETING MINUTES

Thursday, August 7, 2025 • 10:00 AM
Zoom Meeting

DAVE DILLABO
CHAIR OF THE BOARD
Yuba-Sutter Fairgrounds & Event Center

LAURIE GIANNINI
VICE CHAIR
CEO, Calaveras County Fair

CLIFF MUNSON
VICE CHAIR
CEO, Siskiyou Golden Fair

PATRICIA CONKLIN
TREASURER
CEO, Dixon May Fair

ALAN PHILLIPS
SECRETARY
CEO, Imperial Valley Fair

NANCY SITES
CEO, Tulelake-Butte Valley Fair
Cascade Area

ALLISON KEANEY
CEO, Cow Palace
Central Coast Area

CINNAMON HOWELL
CEO, Merced County Spring Fair
San Joaquin Area

MATT REED
CEO, Butte County Fair
Sacramento Valley Area

MIC MOULTON
CEO, Redwood Acres Fair
North Coast Area

CARLENE MOORE
CEO, San Diego County Fair
Southern Area

ANDREW TRYGG
CEO, Nevada County Fair
Mother Lode Area

SARAH CUMMINGS
President & CEO

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- I. **Call to Order and Welcome** – CFA Board Chair Dave Dillabo called the meeting to order, welcoming board members and guests to the CFA Board Meeting.
- II. **Roll Call** - President & CEO Cummings called roll. Directors in attendance were: Dave Dillabo, Laurie Giannini, Patricia Conklin, Alan Phillips, Allison Keaney, Cinnamon Howell, Matt Reed, Mic Moulton and Carlene Moore. Directors Absent were: Cliff Munson, Nancy Sites and Andrew Trygg.
- III. **Approval of Minutes** – Chair Dillabo called for a motion of the minutes. Director Giannini made a motion to approve the minutes; Director Phillips seconded the motion. All board members were in favor; the motion carried.
- IV. **Committee Reports**
 - a. **Legislative Committee** - Louie Brown provided a legislative update and overview on the bills we are currently watching, including an update on AB 258 (Connolly), SB 493 (Becker) and other bills the Alliance is currently watching including SB 68 which CFA is opposing on behalf of our Service Members. We will engage membership for another lettering writing campaign in support our bill, AB 258, with hopes the letters of support will help get the bill across the finish line this year, resulting in an increased in Funding for the Network of California Fairs.
 - b. **Branding and Marketing Committee** - Chair Laurie Giannini reported on the development of a CFA sponsorship program and suggested a theme for Managers Conference. Director Keaney suggested adding 'value' messaging to our social posts, so members are consistently reminded of the value of membership with CFA.
 - c. **Finance Committee** – Treasurer Conklin gave a report on the quarterly finances, the proposed 2026 CFA Budget and the proposed 2026 CFA Dues to be discussed under Old Business. Director Keaney requested printed copies of the budget and dues once approved.
 - d. **Member Communication** – Director Phillips reported that he is currently working with staff to develop a new CFA newsletter, which should be distributed after the summer recess.
 - e. **Industry Relations Committee** – No report

V. Area Reports –

Several of the Fair area provided Area reports, noting that many areas had members busy with Fair season, while other WFA/CFA Areas continued to meet at Fairs in progress.

VI. Industry Updates – No reports

VII. New Business – No report

VIII. Old Business – Chair Dillabo recapped the finance report and called for discussion and action on the proposed 2026 Budget and Dues. Director Giannini made a motion to approve the 2026 Dues as presented; Director Howell seconded the motion. All directors were in favor; the motion carried. Director Giannini made a motion to approve the 2026 Budget as presented; Director Phillips seconded the motion. All directors were in favor; the motion carried.

IX. President & CEO's Report – President & CEO Sarah Cummings provided updates on CFA Membership Dues renewal timeline, now that the 2026 Dues and Budget have been approved. Cummings provided updates on the 2025 Managers Conference, noting potential changes to accommodate CDFA launching a training for the same audience on the same dates; Cummings is working with the venue with hopes of renegotiating the contract, to see if changes are feasible, to allow Managers to not have to choose which training to attend, by eliminating the overlap of dates with CDFA's training. The contract with the hotel has been in place for months, there may be damages/penalties associated with contract amendments.

X. Next Board Meeting – will be October 2, 2025, 10:00 AM via Zoom. Chair Dillabo adjourned the board meeting at 11:25 AM.

