



BOARD MEETING MINUTES

Thursday, September 4, 2025 • 10:00 AM
Zoom Meeting

DAVE DILLABO
CHAIR OF THE BOARD
Yuba-Sutter Fairgrounds & Event Center

LAURIE GIANNINI
VICE CHAIR
CEO, Calaveras County Fair

CLIFF MUNSON
VICE CHAIR
CEO, Siskiyou Golden Fair

PATRICIA CONKLIN
TREASURER
CEO, Dixon May Fair

ALAN PHILLIPS
SECRETARY
CEO, Imperial Valley Fair

NANCY SITES
CEO, Tulelake-Butte Valley Fair
Cascade Area

ALLISON KEANEY
CEO, Cow Palace
Central Coast Area

CINNAMON HOWELL
CEO, Merced County Spring Fair
San Joaquin Area

MATT REED
CEO, Butte County Fair
Sacramento Valley Area

MIC MOULTON
CEO, Redwood Acres Fair
North Coast Area

CARLENE MOORE
CEO, San Diego County Fair
Southern Area

ANDREW TRYGG
CEO, Nevada County Fair
Mother Lode Area

SARAH CUMMINGS
President & CEO

CALIFORNIA FAIRS ALLIANCE
1776 Tribute Road, Suite 210
Sacramento, CA 95815
P: 916.927.3100
E: CFA@fairsnet.org
W: fairsnet.org

- I. **Call to Order and Welcome** – CFA Board Chair Dave Dillabo called the meeting to order, welcoming board members and guests to the CFA Board Meeting and reminded the group of our upcoming Managers Conference.
- II. **Roll Call** - President & CEO Cummings called roll. Directors in attendance were: Dave Dillabo, Laurie Giannini, Cliff Munson, Patricia Conklin, Allison Keaney, Cinnamon Howell, Matt Reed, Mic Moulton, Carlene Moore and Andrew Trygg. Directors Absent were: Alan Phillips, and Nancy Sites.
- III. **Approval of Minutes** – Chair Dillabo called for a motion of the minutes. Director Giannini made a motion to approve the minutes; Director Munson seconded the motion. All board members were in favor; the motion carried.
- IV. **Committee Reports**
 - a. **Legislative Committee** – KSC team member Cody Boyles provided a legislative update and overview on the bills we are currently watching, including an update on AB 258 (Connolly), which is currently on the senate floor, and will hopefully proceed to the Governor's desk for signature. We will engage membership for another lettering writing campaign in support AB 258, with hopes the letters of support will help get the bill across the finish line this year, with the goal of securing increased funding for the Network of California Fairs.
There was a question about weekly legislative reports; Cummings reminded the board she created a google drive which remains up to date and live with all of the weekly reports, as they are received. She shared the link in the chat. Some board members noted difficulty accessing the drive and requested direct delivery. Cummings appreciated the feedback and will pivot with delivery methods.
 - b. **Branding and Marketing Committee** - Chair Laurie Giannini reported on the newly launched website, noting letter templates can be accessed through the site. She also shared that CFA's social media presence remains active, particularly with legislative updates.
 - c. **Finance Committee** – Treasurer Conklin does not have a report at this time but noted that upcoming discussions about dues may necessitate a broader financial conversation.

- d. **Member Communication** – CEO Cummings presented on Director Phillips behalf, noting the first CFA Newsletter has been sent to the membership.
- e. **Industry Relations Committee** – Chair Dillabo gave a report on a join meeting with representatives for CERRFV and CFA. Members present at the discussion were: representing CERRVF, Dana Stoehr, Dena Rizzardo, Dan Jacobs, Allison Keaney and Sarah Pelle. Representing CFA, Dave Dillabo, Laurie Giannini, Patricia Conklin, Cliff Munson and Dara Tobias. Dillabo reported the groups met for the better part of the day, discussing industry unity, and how to best support CERRVF, CFA and WFA. Chair Dillabo called for discussion. Some members expressed confusion about the concept of unifying into one organization, since this structure had existed until two years ago. There were concerns about perceived criticism of WFA and the urgency of the discussions. Laurie noted she didn't realize it was an all day meeting, she had zoomed in, as did Cliff. Pat also did not realize it was an all day meeting and had to leave early, as did Dara. The board acknowledged the theme of urgency and agreed to continue conversations at an appropriate pace to best serve our membership. Director Moore made a motion to continue efforts to move the conversation of unifying into one industry organization forward and find out where our membership stands on the topic. The board engaged in a roll call vote; all members present were in favor; the motion carried unanimously. Director Giannini commended CEO Cummings on her patience and support as the board engages in these conversations. A board member asked CEO Cummings about rumors that are circulating from CERRVF about the sustainability of WFA – they are hearing that volumes of members from Oregon, Washington and Alaska, along with over 100 Service Members have dropped WFA. Cummings clarified that these statements are untrue and thanked the board for allowing her to correct the misinformation.

V. **Area Reports** – No report

VI. **Industry Updates** – No report

VII. **New Business** – No report

VIII. **Old Business** – No report

IX. **President & CEO's Report** – President & CEO Sarah Cummings reported the change of dates for Managers Conference, dropping a day to accommodate the newly scheduled CDFA Symposium, that originally overlapped traditional Managers Conference dates. CDFA also adjusted dates so as not overlap. CDFA will now run on Monday and Tuesday, CFA will run on Wednesday and Thursday, November 5 & 6, giving members the opportunity to attend both trainings while in Sacramento. Cummings thanked the board for their hard work, acknowledged the progress CFA has made, and emphasized that today's discussions will shape the future of the industry. She commended the board for their commitment and leadership.

X. **Next Board Meeting** – will be at the 2025 Managers Conference, on Thursday November 6. Chair Dillabo adjourned the board meeting at 11:28 AM.

