

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

You're Invited: Facebook Live Party



Posted on [June 20, 2017](#) by [A Fair to Remember](#)



FACEBOOK LIVE PARTY!

JUNE 22 • 6:00 PM

TUNE IN THURSDAY FOR CONCERT ANNOUNCEMENTS,
TICKET GIVEAWAYS & MORE!

We're going live on [Facebook](#) this Thursday! We're bringing you concert announcements, ticket giveaways, new Fair swag and more during this virtual Fair party.

[Like us on Facebook](#) and turn on your notifications so you'll get alerted when we go live.

See you Thursday at 6 p.m. on our Facebook page!

DARE TO FAIR!



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JUN

22

Facebook Live Virtual Party

Public · Hosted by LA County Fair

★ Interested

✓ Going



Thursday, June 22 at 6 PM - 7 PM

about 4 months ago



LA County Fair

Published by Heather Tanji [?] · June 22 · 🌐



We're going LIVE tonight! Head to our Facebook page at 6 p.m. for a chance to win Fair tickets and learn more about our concert lineup. See you tonight! #DareToFair



Join the party! Thursday @ 6 p.m.
FACEBOOK LIVE

Tune in for concert announcements, ticket giveaways & more!

 18,920 people reached

 View Promotion



LA County Fair

@lacountyfair


Following



We're LIVE! Head over to our Facebook page and tune in to our live segment for the latest Fair info: ([facebook.com/lacountyfair](https://www.facebook.com/lacountyfair))
#DareToFair



6:00 PM - 22 Jun 2017

 **Lisa Copenhaver** · 2:57 Be sure to visit Flower building where the wine and spirit classes are held. I will be there!

Like · Reply · Message · 🍊 2 · June 23 at 8:34am

↩ 1 Reply

 **Leticia Perez** · 8:23 Yes!!! Jack fruit vegan tacos!! They were delish!!!


Like · Reply · Message · 🍊 1 · June 23 at 12:01pm · Edited

 **Debbie Vengco** · 5:21 boyz ii men

Like · Reply · Message · 🍊 5 · June 22 at 6:06pm

 **Tammy Roush** · 7:10 🐰 🍷 🍷 🍷 🍷 🍷 🍷


Like · Reply · Message · 🍊 3 · June 22 at 6:08pm

 **Roland De Leon** · 1:05 Thanks for mailing my winnings!


Like · Reply · Message · 🍊 1 · June 24 at 1:58am

 **Meli Nori** · 9:01 🥒 🥒 🥒


Like · Reply · Message · 🍊 2 · June 22 at 6:10pm

 **Genevieve Huegle** · 1:10 The concert line up is AMAZING!!! So much to look forward to...LOVING your FUN FAIR SWAG!!!! The LA County Fair makes me feel like a child again, anything is possible.

Like · Reply · Message · 🍊 3 · June 22 at 6:42pm

 **Joanne Perez** · 1:49 I would love to win. I am an exhausted single mom special ed teacher and my son is in college. UCI baby and I am broke lolol


Like · Reply · Message · 🍊 1 · June 22 at 6:33pm

 **Linda Gutierrez Lujan** · 9:47 I've been going to the fair for more than 40 years and have never missed a year and my daughter is also carrying on the tradition. We love the fair

Like · Reply · Message · 🍊 1 · June 22 at 9:06pm

 **Robbie-Ann Oliveira** · 0:00 Wow I missed my chance to win 😭. I have been going to this wonderful #LAFair since I was a little girl with my family and it's the best!!! I can't wait to go every year as no fair tops the LA Fair ❤️

Like · Reply · Message · June 24 at 11:33pm

 **Alma Lara** · 8:35 Omg! Can't wait for you guys to get here, it's one of my favorite things I look forward to going to so hope to see you soon.. thank you for making it always so fun and the food so amazing! Have a wonderful day..

Like · Reply · Message · June 22 at 6:10pm

 **Roland De Leon** · 5:11 I won! YES!

Like · Reply · Message · 🍊 17 · June 22 at 6:06pm

↩ 1 Reply

 **Espy Ctz** · 10:12 Yes yes Ramon Ayala!!! On Thurs Sept 21n!!!just in time for my Anniversaey woohoooo!!!

Like · Reply · Message · 🍊 1 · June 22 at 6:11pm

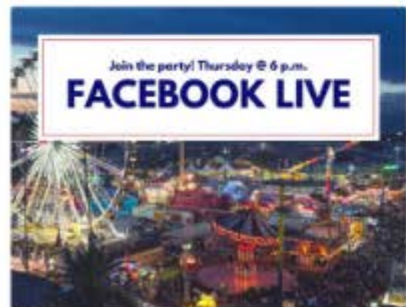


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TICKET GIVEAWAYS & MORE!

LA County Fair @lacountyfair · Jun 22
Join us tomorrow on Facebook Live to win Fair tickets & learn more about our smart park! [Click/URLs](#) #DareToFair



Join the party! Thursday @ 6 p.m.
FACEBOOK LIVE

Tune in for concert announcements, ticket giveaways & more!



FRIDAY, SEPT. 15 | FIFTH HARMONY



LA County Fair @lacountyfair · Jun 22

We're LIVE! Head over to our Facebook page and tune in to our live segment for the latest Fair info: [\(facebook.com/lacountyfair\)](#) #DareToFair



#DARETOFAIR

PDF Entry Information

Exhibitor Name: Kristy Dahlstrom

WEN: 84993A

Division: Section 1.3 - Media & Marketing

Class: 05 Social Media Campaign

Title: LA County Fair

Description:

Notes:

