

# 2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

**Fair Name:** \_\_\_\_\_

**Division # and Title:** \_\_\_\_\_ **Class#** \_\_\_\_\_

**Marketing Goal:** \_\_\_\_\_

**Form of Promotion (what type of promotion was it and where did it appear):**

**Who was your target market?**

**What was the reach?**

**What was the ROI or outcome**



## Looking for a place to host your holiday party?

Napa County Fair Association invites you to take advantage of our Holiday Rental Specials throughout December. Host your party in one of our two event venues at the Fairgrounds that will be fully decorated in Christmas cheer.

### **Butler Pavilion**

For \$875 you'll receive:  
Table coverings, center pieces and decorations galore!  
8 round tables (60")  
64 chairs (8 per table)  
and 3 banquet tables (8')  
and large bar

Have a larger group? Additional equipment available for a nominal fee.  
For more information, please call Monica at 707.942.5111.

### **Tucker Room**

For \$425 you'll receive:  
Table coverings, center pieces and decorations galore!  
4 round tables (60")  
32 chairs (8 per table)  
1 banquet table (8')

Division 7  
Class 1 Napa County Fair



Division 7  
Class 1 Napa County Fair



Division 7  
Class 1 Napa County Fair



## PDF Entry Information

**Exhibitor Name:** Carlene Moore

**WEN:** 952805

**Division:** Section 1.3 - Media & Marketing

**Class:** 07 Interim Event Rentals Innovativ

**Title:** Holiday Party Promotion

**Description:** Complete holiday party package

### Notes:

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