

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

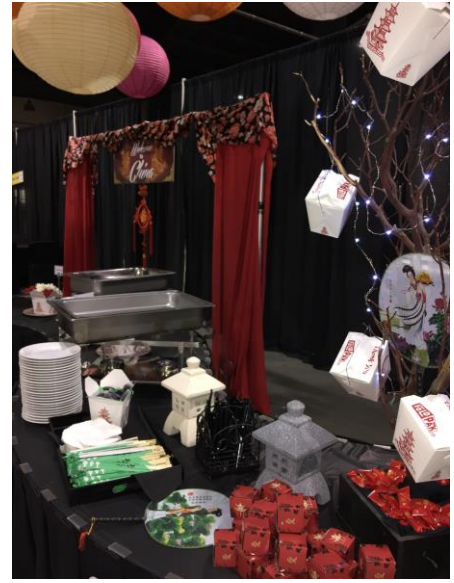
Division 7: Interim Event Rentals Innovative Marketing Strategy or Concept



Front and back of Business Appreciation Celebration Invitation



CHINA



Orange chicken, Beef & Broccoli, Fried rice, Egg rolls and Fortune cookies



Cappucino, Baileys Irish Cream, & Whipped cream



INDIA: Tandoori Chicken, Jasmin rice, & Naan



ITALY: Chicken Alfredo, Deep fried Ravioli, Antipasto platter, and Sangria

PARIS: Ooh la la!



Macarons, Cream Puffs, Cupcakes, pink and blue Cotton Candy and Popcorn

PDF Entry Information

Exhibitor Name: Wendy Bozigian

WEN: 574BAC

Division: Section 1.3 - Media & Marketing

Class: 07 Interim Event Rentals Innovativ

Title: A.V. Fair & Alfalfa Festival

Description:

Notes:

