

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

Division 8
Class 1 Napa County Fair



Front

Back



Division 8
Class 1 Napa County Fair



Parade Attendees with fans



Division 8
Class 1 Napa County Fair



Parade Participants with fans



Division 8
Class 1 Napa County Fair



Fairgoers still with their fans



PDF Entry Information

Exhibitor Name: Carlene Moore

WEN: A7F406

Division: Section 1.3 - Media & Marketing

Class: 08 Fairtime Innovative Marketing s

Title: Parade Fans

Description: Popsicle stick fans

Notes:

