

# 2017 WFA ACHIEVEMENT AWARDS PROGRAM

## Innovations & Management Excellence

### *FORM FOR DIVISIONS 13 – 27*

**FAIR NAME:** \_\_\_\_\_

**CLASS:** \_\_\_\_\_ (Example: Small Fair = Class 1)

**DIVISION:** \_\_\_\_\_

**a) What was the goal?** Define the challenge/ problem/target audience and explain what you were trying to accomplish.

**b) How did you achieve the goal?** What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

**c) What were the results?** Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.

**PDF Entry Information**

**Exhibitor Name:** Lori Marshall

**WEN:** E75671

**Division:** Section 2 - Innovation & Managemen

**Class:** 15 New Children's Program

**Title:** Buddy Rodeo

**Description:** Buddy Rodeo

**Notes:**

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