# 2017 WFA ACHIEVEMENT AWARDS PROGRAM <br> Innovations \& Management Excellence 

FORM FOR DIVISIONS 13-27

## FAIR NAME:

CLASS: ___ (Example: Small Fair = Class 1)
DIVISION: $\qquad$
a) What was the goal? Define the challenge/ problem/target audience and explain what you were trying to accomplish.
The goal of the Grand National Rodeo Buddies event was to give children of special needs and thier families a chance to experience rodeo. The goal was to allow children to partake in adapted rodeo events that they would view that evening in the rodeo performance.
b) How did you achieve the goal? What steps were taken to solve the problem or accomplish the goal? Who was involved in the project? Include any working relationships with other agencies/groups.

The goal was achieved with approximately $\$ 3,000$ in fundraising, over 25 volunteers, and working closely with local therapeutic and regular horseback riding programs. The fundraising was raised by reaching out to local private businesses along with individual donors. Many volunteers were elected through therapeutic horseback riding programs in the peninsula. Jasper Ridge Farm, brought livestock and small animals for the children to interact with at the event. Webb Ranch Riding program, brought three horses for horseback riding. BOK ranch elected children for the event, lent their helmets, and mounting block for the event. Cowboys, cowgirls and specialty acts from the rodeo attended to help and talk about what they do in the rodeo.
c) What were the results? Include tangible and quantifiable benefits such as financial, public or media awareness and attendance. Use percentages when applicable.

## PDF Entry Information

Exhibitor Name: Lori Marshall
WEN: E75671
Division: Section 2 - Innovation \& Managemen
Class: 15 New Children's Program
Title: Buddy Rodeo
Description: Buddy Rodeo

Notes:

