


Facebook:

Video 1

Antelope Valley Fair
Published by Melissa Nichole [?] · August 20 · 🌐

79th Annual Antelope Valley Fair & Alfalfa Festival (8/18-8/27)!!!
Fair Hours: 4pm-Midnight
Admission:... See More



Antelope Valley Fair
01:00

👤 60,025 people reached 🔄 View Promotion

👍❤️😂 569 50 Comments 100 Shares

👍 Like 💬 Comment ➦ Share

Performance for Your Post

60,025 People Reached

29,059 Video Views

939 Reactions, Comments & Shares

| | | |
|------------------------|-----------------------|-------------------------|
| 675 👍 Like | 546 On Post | 129 On Shares |
| 37 ❤️ Love | 20 On Post | 17 On Shares |
| 5 😂 Haha | 2 On Post | 3 On Shares |
| 6 😲 Wow | 1 On Post | 5 On Shares |
| 113 Comments | 86 On Post | 27 On Shares |
| 103 Shares | 100 On Post | 3 On Shares |


3,868 Post Clicks

| | | |
|--------------------------------|---------------------------|--------------------------------|
| 397 Clicks to Play ⓘ | 139 Link Clicks | 3,332 Other Clicks ⓘ |
|--------------------------------|---------------------------|--------------------------------|

Video 2

Antelope Valley Fair
Published by Trevor Deal [?] · August 23 · 🌐

79th Annual Antelope Valley Fair & Alfalfa Festival (8/18-8/27)!!!
Fair Hours: 4pm-Midnight
Admission:... See More



2017 A.V. Fair Cele-GRAP-tion continues!
01:07

🟢 **Get More Likes, Comments and Shares**
Boost this post for \$6 to reach up to 1,900 people.

Performance for Your Post

7,437 People Reached

3,033 Video Views

202 Reactions, Comments & Shares

| | | |
|-----------------------|-----------------------|------------------------|
| 155 👍 Like | 149 On Post | 6 On Shares |
| 4 ❤️ Love | 3 On Post | 1 On Shares |
| 29 Comments | 11 On Post | 18 On Shares |
| 14 Shares | 12 On Post | 2 On Shares |


633 Post Clicks

| | | |
|-------------------------------|--------------------------|------------------------------|
| 78 Clicks to Play ⓘ | 14 Link Clicks | 541 Other Clicks ⓘ |
|-------------------------------|--------------------------|------------------------------|

Video 3

Antelope Valley Fair
Published by Trevor Deal [?] · August 25 · 🌐

79th Annual Antelope Valley Fair & Alfalfa Festival (8/18-8/27)!!!
Fair Hours: 4pm-Midnight
Admission... See More



Home arts, Shopping, Livestock and Rides! Whats not to love?!
01:01

👤 22,730 people reached 🔗 View Promotion

👍❤️😂 126 8 Comments 15 Shares

👍 Like 💬 Comment ➦ Share

Performance for Your Post

22,730 People Reached

11,046 Video Views

176 Reactions, Comments & Shares

| | | |
|-----------------------|-----------------------|------------------------|
| 130 👍 Like | 119 On Post | 11 On Shares |
| 5 ❤️ Love | 5 On Post | 0 On Shares |
| 1 😂 Haha | 1 On Post | 0 On Shares |
| 1 😞 Sad | 1 On Post | 0 On Shares |
| 24 Comments | 22 On Post | 2 On Shares |
| 15 Shares | 15 On Post | 0 On Shares |


608 Post Clicks

| | | |
|-------------------------------|--------------------------|------------------------------|
| 64 Clicks to Play ⓘ | 16 Link Clicks | 528 Other Clicks ⓘ |
|-------------------------------|--------------------------|------------------------------|

Video 4

Antelope Valley Fair
Published by Trevor Deal [?] · August 26 · 🌐

It's the 79th Annual Antelope Valley Fair & Alfalfa Festival (8/18-8/27) last weekend!
So come on by and say hi!
Fair Hours: 4pm-Midnight... See More



AV Fair Last Weekend
01:06

👤 10,016 people reached 🔗 View Promotion

Performance for Your Post

10,016 People Reached

4,675 Video Views

182 Reactions, Comments & Shares

| | | |
|-----------------------|-----------------------|------------------------|
| 136 👍 Like | 108 On Post | 28 On Shares |
| 14 ❤️ Love | 9 On Post | 5 On Shares |
| 15 Comments | 10 On Post | 5 On Shares |
| 17 Shares | 17 On Post | 0 On Shares |

493 Post Clicks

| | | |
|-------------------------------|-------------------------|------------------------------|
| 84 Clicks to Play ⓘ | 2 Link Clicks | 407 Other Clicks ⓘ |
|-------------------------------|-------------------------|------------------------------|

Instagram:

Video 1

Posted on Sun, Aug 20, 2017, 12:27 PM

85

Likes

0

Comments

5

Saved

1,823

Impressions

1,353

Reach

90

Engagement

Video 2

Posted on Wed, Aug 23, 2017, 2:16 PM

78

Likes

1

Comments

4

Saved

1,618

Impressions

1,238

Reach

83

Engagement

Video 3

Posted on Fri, Aug 25, 2017, 3:52 PM

62

Likes

1

Comments

2

Saved

1,563

Impressions

1,194

Reach

65

Engagement

Video 4

Posted on Sat, Aug 26, 2017, 3:34 PM

78

Likes

2

Comments

3

Saved

1,593

Impressions

1,245


Reach

83

Engagement

Twitter: Impressions, Engagement, Engagement Rate

Video 1

| | | | | |
|---|--|-----|----|------|
|  | Antelope Valley Fair @AVFairgrounds · Aug 20 79th Annual Antelope Valley Fair & Alfalfa Festival (8/18-8/27)! avfair.com Video by: DroneXposed.com #AVFair2017 pic.twitter.com/Z9zyDBNXg2 View Tweet activity | 779 | 35 | 4.5% |
|---|--|-----|----|------|

Video 2

| | | | | |
|---|--|-----|---|------|
|  | Antelope Valley Fair @AVFairgrounds · Aug 23 Rides, Food and Beer: youtu.be/fbB_v74USuM?a via @YouTube View Tweet activity | 378 | 4 | 1.1% |
|---|--|-----|---|------|

Video 3

| | | | | |
|---|--|-----|---|------|
|  | Antelope Valley Fair @AVFairgrounds · Aug 25 See you this weekend for the Antelope Valley Fair & Alfalfa Festival (8/18-8/27)! Video by: DroneXposed.com #avfair2017 #summer #fun pic.twitter.com/SqSCoUFxQA View Tweet activity | 645 | 7 | 1.1% |
|---|--|-----|---|------|

Video 4

| | | | | |
|---|--|-----|---|------|
|  | Antelope Valley Fair @AVFairgrounds · Aug 25 Home Arts, Shopping, Livestock, Rides: youtu.be/-EOWhf_3Rfo?a via @YouTube View Tweet activity | 574 | 1 | 0.2% |
|---|--|-----|---|------|

Division 18. New Innovative Use of Technology Photos



Drone photo of parking lot, grounds, and part of the grandstand arena for future plans.



Photo take from the Kid Zone (Kiddie) Carnival end of the fairgrounds.



Great shot indicating shade structures, Home Arts/Commercial Vendors buildings & Thrill Zone Carnival.



Birdseye view as if you were flying into the main entrance to the A.V. Fair from the parking lot.



Aerial of grandstand/trackside seating, and concert stage/backstage areas.

PDF Entry Information

Exhibitor Name: Wendy Bozigian

WEN: 8B5B65

Division: Section 2 - Innovation & Managemen

Class: 18 New Innovative use of Technolog

Title: A.V. Fair & Alfalfa Festival

Description:

Notes:

