



INDUSTRY RELATIONS COMMITTEE

2025/2026 Chair: CFA Executive Committee

- Serves as a liaison between CFA members and the California Department of Food & Agriculture (CDFA), representing CFA’s concerns, issues and priorities
- Establishes and maintains an open line of communication between the CFA Board and CDFA and acts as a conduit for information exchange, ensuring that relevant updates, concerns, and feedback from alliance members are effectively conveyed to CDFA officials
- Collaborates with CDFA on educational opportunities for CFA members, i.e. training on topics related to CDFA oversight and input on Managers Conference and promote educational opportunities, workshops and resources provided by CDFA
- Fosters positive and productive relationships with key stakeholders and decision-makers within CDFA
- Together with the CEO, engages in regular dialogues, meetings and consultations to discuss matters important to CFA members including policies, regulations and initiatives impacting the California network of fairs
- Collaborates with CDFA on matters involving funding for the California network of fairs
- Represents CFA in discussions with CDFA regarding strategic direction to ensure alliance between CDFA priorities and CFA goals and objectives
- Partners with the Legislative Committee in representing CFA’s position on proposed and pending bills impacting the California network of fairs
- Collaborates with CDFA staff in improving the structure and management of fairs in California to ensure long-term sustainability
- Disseminates relevant information, updates, and resources received from CDFA to CFA members.

COMMITTEE MEMBERS

Committee Chair	Laurie Giannini	laurie@frogtown.org	Calaveras County Fair
Chair of the Board	Laurie Giannini	laurie@frogtown.org	Calaveras County Fair
President & CEO	Sarah Cummings	sarah@fairsnet.org	Western Fairs Association
Legislative Team	Louie Brown	LBrown@kscsacramento.com	KSC
	Norm Towne	ntowne@townelobby.com	Towne Lobby
Committee Members	Laurie Giannini	laurie@frogtown.org	Calaveras County Fair
	Cliff Munson	cliffm@sisqfair.com	Siskiyou Golden Fair
	Patricia Conklin	ceo@dixonmayfair.com	Dixon May Fair
	Alan Phillips	alan@ivfairgrounds.com	IV Fair
	Sarah Cummings	sarah@fairsnet.org	Western Fairs Association