

# WFA Advertising Insertion Order

Company _____		Contact Name _____	Date _____	
Address _____		City _____	State _____	Zip _____
Phone _____	Fax _____	Email _____		

## Fair Dealer

Size	1 Issue	2-3 Issues	4 Issues	1X	2-3X	4X	Amount
Back Cover	\$1,000	\$950	\$800	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Inside Covers	\$800	\$710	\$600	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Full Page	\$600	\$570	\$480	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
½ Page	\$360	\$340	\$290	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
¼ Page	\$180	\$170	\$145	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
Marketplace	\$100	\$95	\$80	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
<i>Nonmembers add 20 percent.</i>						<b>Total</b>	_____
Issue	<input type="checkbox"/> Fall 2021	<input type="checkbox"/> Winter 2021	<input type="checkbox"/> Spring 2021	<input type="checkbox"/> Summer 2021			

## Date List and Membership Directory

Size	1 Issue	1X	Amount
Back Cover	\$2,000	<input type="checkbox"/>	_____
Inside Covers	\$1,200	<input type="checkbox"/>	_____
Dividers	\$800	<input type="checkbox"/>	_____
Full Page (B/W)	\$400	<input type="checkbox"/>	_____
½ Page (B/W)	\$250	<input type="checkbox"/>	_____
<i>Nonmembers add 20 percent.</i>			
Preferred divider location _____			

## Mini Date List and Membership Directory (Members only)

Size	1 Issue	1X	Amount
Back Cover	\$1,000	<input type="checkbox"/>	_____
Inside Covers	\$600	<input type="checkbox"/>	_____
Full Page (B/W)	\$200	<input type="checkbox"/>	_____
<b>Total</b>			_____

## Online Opportunities

	Size	30 days	90 days	30 days	90 days	Amount
Button	150x100	\$450	\$360/30 days	<input type="checkbox"/>	<input type="checkbox"/>	<b>Not Available at this Time</b>
Bottom Banner	500x100	\$350	\$280/30 days	<input type="checkbox"/>	<input type="checkbox"/>	
<i>Limited availability. Nonmembers add 20 percent.</i>						<b>Total</b>

## e-Newsletter

	Size	1 Newsletter	4 Newsletters	1	4	Amount
Button	150x100	\$350	\$280/newsletter	<input type="checkbox"/>	<input type="checkbox"/>	_____
Bottom Banner	400x100	\$200	\$160/newsletter	<input type="checkbox"/>	<input type="checkbox"/>	_____
<i>Limited availability. Nonmembers add 20 percent.</i>						<b>Total</b>

**Grand Total** \_\_\_\_\_

### Payment

Check Amount \_\_\_\_\_ Check# \_\_\_\_\_  
 Visa       MasterCard       American Express       Discover  
 Amount \_\_\_\_\_ Account Number \_\_\_\_\_ Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_