



LEGISLATIVE COMMITTEE

2025/2026 Chair: Cliff Munson

- Works closely with CFA’s legislative representatives to contribute to the formulation, evaluation and execution of legislative strategies and actions that positively impact the California network of fairs, our stakeholders and the communities we serve
- Stays informed and up-to-date on current legislative issues, potential bills and policy changes relevant to issues that impact the network of California fairs
- Represents CFA by communicating with elected officials, policymakers and relevant stakeholders to articulate the organizations position on relevant legislative matters
- Attends hearings and meeting, and provides testimony when necessary to advocate for CFA causes
- Working in collaboration with CFA’s legislative representatives, develops an annual advocacy plan aimed at achieving the organization’s goals
- Assists the Marketing and Branding Committee in the creation of advocacy campaigns, messaging strategies and outreach efforts to garner support for CFA’s legislative priorities
- Monitors legislative developments, tracks bills and provides regular updates and reports for the Board
- Operates within all standards and laws related to legislative advocacy with the highest level of integrity

COMMITTEE MEMBERS

Committee Chair	Cliff Munson	cliffm@sisqfair.com	Siskiyou Golden Fair
Chair of the Board	Laurie Giannini	laurie@frogtown.org	Calaveras County Fair
President & CEO	Sarah Cummings	sarah@fairsnet.org	Western Fairs Association
Legislative Team	Louie Brown	LBrown@kscsacramento.com	KSC
	Norm Towne	ntowne@townelobby.com	Towne Lobby
Committee Members	Melanie Silva	ceo@sdfeventcenter.com	Shasta District Fair
	Chip Holloway	chip@desertempirefair.com	Desert Empire Fair
	Patricia Conklin	ceo@dixonmayfair.com	Dixon May Fair
	Kim Floyd	kfloyd@dnfair.org	Del Norte Fair
	Rachel Wells	wells@santacruzcountyfair.com	Santa Cruz County Fair
	Barbara Leach	barbara@maderafair.com	Madera District Fair
	Moira Kenny	Ceo@humboldtcountyfair.org	Humboldt County fair