

# 2024

## WESTERN FAIRS ASSOCIATION CONVENTION & TRADE SHOW

JANUARY 3 - 6, 2024 ♦ ANAHEIM MARRIOTT ♦ ANAHEIM, CA

### SHOWCASE APPLICATION

Please complete the entire application. Group contact will receive all Showcase related correspondence.

Name of group: \_\_\_\_\_ Number of people in group: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ Fax: ( ) \_\_\_\_\_ Cell: ( ) \_\_\_\_\_

Contact email: \_\_\_\_\_ Website: \_\_\_\_\_

Group is represented by: (circle one) SELF AGENT MANAGER

Brief description to be used in promotional materials: (30 words or less) \_\_\_\_\_

\_\_\_\_\_

Performance fee range: (circle one)

UNDER \$500    \$501-\$1,000    \$1,001-\$2,500    \$2,501-\$5,000    \$5,001-\$10,000    \$10,000 +

Please provide a brief description of fees charged: \_\_\_\_\_

\_\_\_\_\_

**Support Materials:** Application must be accompanied by the following: • YouTube or video link • Photo suitable for print • stage requirements and/or plot

**Showcase Fee:** \$25 Application Fee • \$900 (\$1,150 nonmember) includes • 15-minute stage performance • concert quality sound, stage and lights • professional production manager • stage manager • performance sound check • promotion in two issues of the *Fair Dealer* magazine • onsite signage • member fair mailing labels • backline • audience of buyers

Credit card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_

Billing ZIP code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Applications and support materials are due November 1.** All submissions will be reviewed by the selection committee and all applicants will be notified via email no later than the week of November 15. Support materials will not be returned. Questions? Please contact WFA by email or phone.

