

2022

WESTERN FAIRS ASSOCIATION CONVENTION & TRADE SHOW

JANUARY 16-19, 2022 ♦ GRAND SIERRA RESORT ♦ RENO, NV

SHOWCASE APPLICATION

Please fill out the entire application. Group contact will receive all Showcase related correspondence.

Name of group: _____ Number of people in group: _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Fax: () _____ Cell: () _____

Contact email: _____ Website: _____

Group is represented by: (Circle one) SELF AGENT MANAGER

Brief description to be used in promotional materials: (30 words or less) _____

Performance fee range: (Circle one)

UNDER \$500 \$501-\$1,000 \$1,001-\$2,500 \$2,501-\$5,000 \$5,001-\$10,000 \$10,000 +

Please provide a brief description of fees charged _____

Support Materials: Application must be accompanied by the following: • YouTube or video link • Photo suitable for print • stage requirements and/or plot

Showcase Fee: • \$900 (\$1,150 nonmember) includes • 15-minute stage performance • concert quality sound, stage and lights • professional production manager • stage manager • performance sound check • promotion in two issues of the *Fair Dealer* magazine • onsite signage • member fair mailing labels • backline • audience of buyers

Credit card number: _____ Exp: _____

Name on card: _____ CVC code: _____

Billing address: _____ Zip code: _____

Signature: _____ Date: _____

Applications and support materials are due November 1, 2021. All submissions will be reviewed by the selection committee and all applicants will be notified via email no later than the week of November 15, 2021. Support materials will not be returned.

Questions? Contact Miki Martin | miki@fairsnet.org | (916) 927-3100.
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