

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

ARE YOU READY FOR THIS!?!
The AV Fair has even more contests and prizes coming your way!!
It's Fair month and we're giving away Palmdale Auto Mall Cameo/The S.O.S. Band concert tickets, A.V. Fair Daily Admission Tickets, and Unlimited Ride Wristbands to celebrate!! So keep checking back on our Facebook page for pop-up contests that can come ANY DAY, at ANY TIME!
Good Luck!!... See More



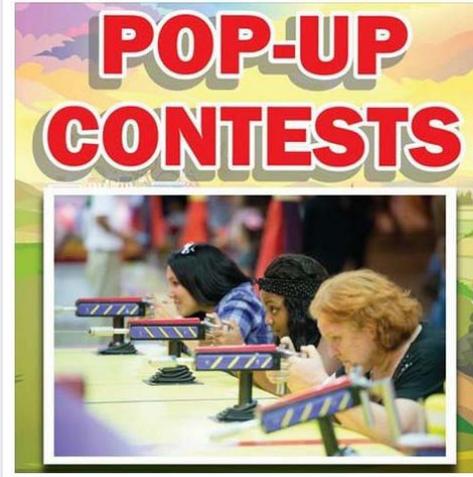
4,219 People Reached

244 Reactions, Comments & Shares

221 Like	219 On Post	2 On Shares
7 Love	6 On Post	1 On Shares
9 Comments	7 On Post	2 On Shares
7 Shares	2 On Post	5 On Shares
220 Post Clicks		
22 Photo Views	0 Link Clicks	198 Other Clicks
NEGATIVE FEEDBACK		
3 Hide Post	1 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

!!! POP-UP CONTEST !!!
Today's Pop-Up Contest:
Post your BEST GAME FACE photos and enter for a chance to win TWO (2) UNLIMITED RIDE WRISTBANDS (\$70 value) valid any day of Fair (excluding Saturdays).
(Does not include admission or parking)... See More



6,168 People Reached

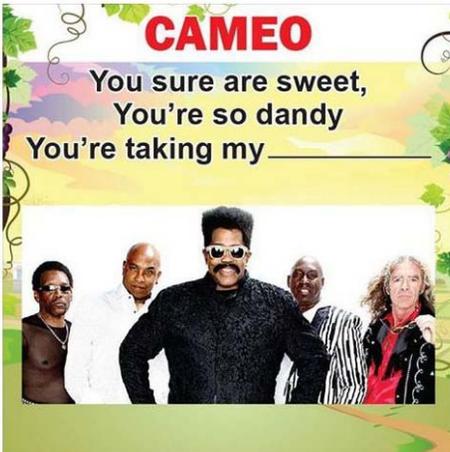
238 Reactions, Comments & Shares

126 Like	120 On Post	6 On Shares
3 Love	3 On Post	0 On Shares
1 Wow	1 On Post	0 On Shares
106 Comments	85 On Post	21 On Shares
2 Shares	1 On Post	1 On Shares
556 Post Clicks		
46 Photo Views	0 Link Clicks	510 Other Clicks
NEGATIVE FEEDBACK		
3 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

Post Details

!!! POP-UP CONTEST!!!
Today's pop-up contest prize:
TWO (2) TICKETS to see Palmdale Auto Mall Concert CAMEO with special guests, THE S.O.S. BAND (\$60 value) on opening day, Friday, August 18th, at 7:30pm. Fair opens at 4pm.
(Does not include parking)... See More



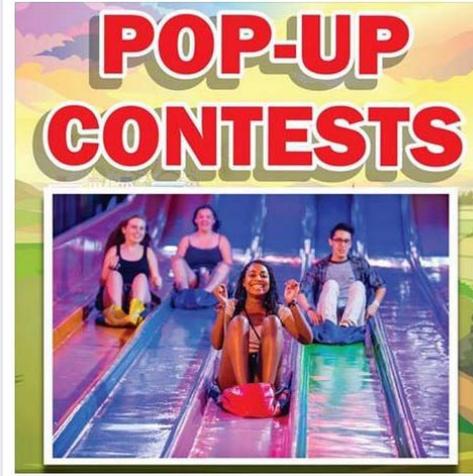
8,488 People Reached

480 Reactions, Comments & Shares

269 Like	246 On Post	23 On Shares
9 Love	8 On Post	1 On Shares
1 Haha	1 On Post	0 On Shares
1 Sad	1 On Post	0 On Shares
190 Comments	161 On Post	29 On Shares
10 Shares	3 On Post	7 On Shares
563 Post Clicks		
58 Photo Views	0 Link Clicks	505 Other Clicks
NEGATIVE FEEDBACK		
7 Hide Post	2 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

!!! POP-UP CONTEST !!!
Today's Pop-Up Contest Prize:
Comment with your Favorite Ride at the AV Fair and enter for a chance to win TWO (2) UNLIMITED RIDE WRISTBANDS (\$70 value) valid Friday, 8/25 or Sunday, 8/27
(Does not include admission or parking)... See More



12,646 People Reached

1,060 Reactions, Comments & Shares

480 Like	461 On Post	19 On Shares
8 Love	8 On Post	0 On Shares
560 Comments	501 On Post	59 On Shares
12 Shares	12 On Post	0 On Shares
1,019 Post Clicks		
69 Photo Views	0 Link Clicks	950 Other Clicks
NEGATIVE FEEDBACK		
9 Hide Post	3 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

PDF Entry Information

Exhibitor Name: Wendy Bozigian

WEN: 784799

Division: Section 1.3 - Media & Marketing

Class: 05 Social Media Campaign

Title: A.V. Fair & Alfalfa Festival

Description:

Notes:

