

2017 Western Fairs Association Achievement Awards Program Marketing & Media Form

Please submit this form for each division indicated with

Fair Name: _____

Division # and Title: _____ **Class#** _____

Marketing Goal: _____

Form of Promotion (what type of promotion was it and where did it appear):

Who was your target market?

What was the reach?

What was the ROI or outcome

PDF Entry Information

Exhibitor Name: Suzanne Clark

WEN: B596B3

Division: Section 1.3 - Media & Marketing

Class: 06 Any Other Advertising Campaign

Title: Shasta District Fair

Description: New Community Outreach Program

Notes:

